



Indiana Bicentennial Commission

Board Meeting Minutes – February 27, 2015

Members Present:

Howard Cohen
Sarah Evans Barker
Steve Ferguson
Tony George
Lee Hamilton
PE MacAllister
Jim Madison
Mickey Maurer
Mary McConnell
Jim McCormick
First Lady Karen Pence
Ellen Rosenthal
Randall Shepard
Becky Skillman

Staff:

Sam Alderfer
Perry Hammock
Bill McCleery
Ariana Smith
Rene' Stanley

Chair Becky Skillman called the meeting to order at 9:30 AM. He thanked those Commission members in attendance and moved into the agenda.

- I. Welcome & Introductions
 - a. Charles A. Hyde, President and CEO, President Benjamin Harrison Home welcomed the Commission and provided an overview of the activities at Harrison Home.

- II. Update on Bicentennial Plaza
 - a. Jessica Robertson, Commissioner Indiana Department of Administration
 - The Bicentennial Plaza is scheduled to be completed by October 2016
 - IDOA staff and project architects discussed overall project limits, existing conditions, and the conceptual plan for the Bicentennial Plaza
 - The three core concepts for the plaza will be the “bicentennial fountain”, “time capsule” and “enduring flame”
 - IDOA will report back regularly on progress



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III. Developing Indiana's Bicentennial Vision

a. Lt. Governor Sue Ellspermann

- Wants to create a document covering discussions that will be useful to civic and government leaders to drive meaningful dialogue on the future Indiana
- Plans to invite thought and opinion leaders from across the state and sectors. McConnell made a motion to approve the Endorsement Committee's recommendation to endorse "Developing Indiana's Bicentennial Vision" as a legacy project. Madison seconded the motion. Chair Skillman called the vote. The motion carried with no dissent.

IV. The Big Idea Discussion

a. Indiana Bicentennial Commission

- Following discussion, the group decided the group should meet once or twice to identify focus and agenda of "Big Idea" before coming back to the Commission for approval and recommendation
- Shared understanding that the "Big Idea" should be focused on the well being of future Indiana children.

V. Shelby County Activity Update

a. Rachael Ackley, Shelby County Coordinator

- Shelby County has three legacy projects that are to be submitted as of February 27, 2015: "Shelby County Pictorial History Book", "Blue River Valley Pioneer Fair" and "Historic Linden Tree Tables and Christmas Ornaments".
- There are two Bicentennial Nature Trust projects under development.

VI. Mary Bateman Clark Story

a. Eunice Brewer-Trotter and Ethel Brewer-McCane

- Eunice Brewer-Trotter and Ethel Brewer-McCane presented the story of Mary Bateman Clark, an African-American born a slave, freed, indentured, who then sued and won her lawsuit for freedom
- 2016 will be the 200th anniversary of Mary Bateman Clark arriving in Indiana, with plans to honor her contributions to the state of Indiana.

VII. Committee Reports

a. Book Committee – Jim Madison

- M.T. Publishing Company of Evansville, Indiana has been selected to publish the Bicentennial Book
- Lisa Hendrickson has been chosen as the author of the Bicentennial Book

b. Endorsement Committee – Ellen Rosenthal

- Total of 18 applications received from 12 counties and 2 statewide organizations



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by the January 30, 2015 deadline - up from 12 applications in last group

- 5 are first-time applicant counties: Miami, Franklin, Bartholomew, Clay and Brown
- 153 applications submitted to the full Commission for endorsement as of today
- Chair Rosenthal made a motion to approve the Committee's recommendation to endorse all 22 applications. McConnell seconded the motion. Chair Skillman called the vote. The motion carried with no dissent.

VIII. Executive Director's Report

a. Activity Update:

- County coordination is on target and progress is ongoing
- A Marion County coordinator has been identified, Steve Campbell at Mind Trust
- The focus of the next round of county visits will be on counties without Bicentennial Legacy Projects and State Agencies.
- Fund Raising:
 - Proposals Out Total: \$1,200,000
 - Received pledge for \$50,000 Gala sponsorship
 - \$3,000 individual gift from Commissioner

b. Progress on Key Metrics:

- Marketing Update:
 - Since January 27, 2015 meeting, 41 media impressions
 - Twitter: 29,700 Twitter Impressions, 946 per day
 - Launched Facebook page February 10, 2015
 - 736 visits, 20,750 total reaches
 - Newsletter format changed
 - Received more clicks in 20 minutes than last issue total

d. Near Term Focus:

- Staffing
- Focus on nine 9 Commission-Approved Projects, especially Galas, Book, Capital Projects
- Endorsed legacy projects – 175 by April Meeting
- County coordinator visits – All 92 by April 30, 2015

With no further business before the Commission, the meeting was adjourned at 11:50 AM.

The next meeting of the Indiana Bicentennial Commission:

April 27, 2015 – 9:30 am to 11:30 am

Location: Crane Naval Surface Warfare Center
300 Highway 361, Crane, IN 47522