

# **Agenda Item #7**



April 6, 2021

Ms. Deena Pitman  
Executive Director  
Indiana Horse Racing Commission  
1302 N. Meridian Street, Suite 175  
Indianapolis, Indiana 46202

Dear Deena,

Please find this correspondence in regard to the 15-year Capital Commitment list, specifically the three items which make up the commitment for 2021. They are listed below:

Small John Deere Skid Steer Loader	\$31,836
Large John Deere Skid Steer Loader	\$53,060
Ford Explorer Interceptors (3 @ \$42,448 each)	\$127,464
<b>Total</b>	<b>\$212,360</b>

I would respectfully ask Indiana Horse Racing Commission approval for the slight substitution of items listed below:

Small New Holland Skid Steer	\$39,500
Large New Holland Skid Steer	\$51,000
2021 Ford Explorer (2 @ \$36,080)	\$72,160
2021 Ford F-150 4-WD Super Crew	\$42,645
<b>Total</b>	<b>\$204,305</b>

The reasons for the requesting substitutions are:

1. We bid out the skid steers and New Holland had the best price and were equal in quality. New Holland has also committed to providing us the best in customer service.

2. We would prefer the Ford Explorers not be Interceptor models, as that feature is not needed for their use in the Security Department and replacing one of the SUV models with the Ford F-150 truck will better serve our needs in the barn area.

Thank you in advance for any consideration you may give this request.

Sincerely,

A handwritten signature in blue ink, appearing to read "Rick Moore". The signature is stylized with a large initial "R" and a long, sweeping underline.

Rick Moore  
Vice President and General Manager of Racing  
Harrah's Hoosier Park Racing & Casino

## Pitman, Deena

---

**From:** Pitman, Deena  
**Sent:** Tuesday, May 04, 2021 6:57 PM  
**To:** Rick Moore  
**Subject:** FW: Equipment Substitution Letter  
**Attachments:** doc05123820210406140201.pdf

**Follow Up Flag:** Follow up  
**Due By:** Thursday, May 06, 2021 10:30 AM  
**Flag Status:** Flagged

Rick, please accept this email response as the Commission's approval of the mentioned equipment substitutions noted in your attached letter.

**However**, I do need to ask for additional information: Even though the items being substituted don't differ greatly from the original equipment list, I still wish to confirm that the ISA is on board with the requested change. Please send me something in writing regarding their approval. I thought initially there was a page included regarding that, but find that was not the case.

Thank you,

Deena Pitman  
Executive Director  
dpitman@hrc.in.gov  
317-233-3119



---

**From:** Rick Moore <RMoore9@caesars.com>  
**Sent:** Tuesday, April 06, 2021 2:10 PM  
**To:** Pitman, Deena <dpitman@hrc.IN.gov>  
**Cc:** Jackson, Noah <NJackson1@hrc.IN.gov>; Tim Lambert <tlambert@caesars.com>; Trent McIntosh <tmcintosh@Caesars.com>; Joseph Morris <JPMorris@caesars.com>  
**Subject:** Equipment Substitution Letter

**\*\*\*\* This is an EXTERNAL email. Exercise caution. DO NOT open attachments or click links from unknown senders or unexpected email. \*\*\*\***

---

Dear Deena,

Please find attached a letter asking for IHRC approval for slight substitutions to the items that make up the 2021 commitment to the 15-year Harrah's Hoosier Park Truck and Equipment list.

Thank you for your consideration.

## Pitman, Deena

---

**From:** Rick Moore <RMoore9@caesars.com>  
**Sent:** Tuesday, May 04, 2021 10:05 PM  
**To:** Pitman, Deena  
**Subject:** FW: Substitution Letter  
**Attachments:** doc05123820210406140201.pdf

\*\*\*\* This is an EXTERNAL email. Exercise caution. DO NOT open attachments or click links from unknown senders or unexpected email. \*\*\*\*

---

Hello Deena,

Here is the request email that I sent to Joe Putnam. He emailed me back his approval in a separate email which I will send to you.

Respectfully,

Rick



**Rick Moore** | *VP & General Manager of Racing*  
O 765-609-4831  
4500 Dan Patch Circle | Anderson, Indiana 46013

---

**From:** Rick Moore  
**Sent:** Tuesday, May 4, 2021 7:19 PM  
**To:** joejoeputnam@aol.com  
**Cc:** 'Joseph Morris' <JPMorris@caesars.com>  
**Subject:** Substitution Letter

Hi Joe,

Hope you are recuperating nicely and feeling better every day. Deena has approved the attached equipment substitution letter pending ISA approval.

I would very much appreciate it if you would approve. If you have any questions please let me know.

Thank you,

Rick

## Pitman, Deena

---

**From:** Rick Moore <RMoore9@caesars.com>  
**Sent:** Tuesday, May 04, 2021 10:06 PM  
**To:** Pitman, Deena  
**Subject:** FW: [EXTERNAL] substitution letter

\*\*\*\* This is an EXTERNAL email. Exercise caution. DO NOT open attachments or click links from unknown senders or unexpected email. \*\*\*\*

---

Deena,

Here is Joe's approval email.

Thank you,

Rick



**Rick Moore** | *VP & General Manager of Racing*  
O 765-609-4831  
4500 Dan Patch Circle | Anderson, Indiana 46013

-----Original Message-----

**From:** Joe Putnam <joejoeputnam@aol.com>  
**Sent:** Tuesday, May 4, 2021 9:59 PM  
**To:** Rick Moore <RMoore9@caesars.com>  
**Subject:** [EXTERNAL] substitution letter

**\*\*CAUTION\*\*** - EXTERNAL EMAIL DO NOT open attachments or click on links from unknown senders or unexpected emailsThe Original Sender of this email is joejoeputnam@aol.com.

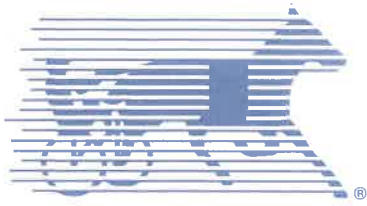
Rick,

the request is approved.

thanks  
joe

Sent from my iPhone

# **Agenda Item #8**



## **INDIANA STANDARD BRED ASSOCIATION**

311 American Legion Place • Greenfield, IN 46140  
(800) 565-5725 • (317) 462-6616 • Fax: (317) 462-7240

---

May 4, 2021

The ISA board of directors voted at the May 3<sup>rd</sup>, 2021 ISA meeting to pursue the option of winter training at Hoosier Park beginning at the conclusion of the 2021 live race meet through March 2022 and thereafter as per the contractual agreement with ERI.

Thank you,

Richard Keaton

ISA, 1<sup>st</sup> Vice President



**Pitman, Deena**

---

**From:** IN Standardbred Association <isaracing@sbcglobal.net>  
**Sent:** Tuesday, May 04, 2021 2:14 PM  
**To:** Rick Moore; Joseph Morris; Pitman, Deena  
**Cc:** Richard Keaton; Joe Putnam  
**Subject:** Winter Training at Hoosier Park  
**Attachments:** May 4, 2021.pdf

\*\*\*\* This is an EXTERNAL email. Exercise caution. DO NOT open attachments or click links from unknown senders or unexpected email. \*\*\*\*

---

Good afternoon,

Please find attached letter dated May 4, 2021 concerning winter training at Hoosier Park.

Thanks,

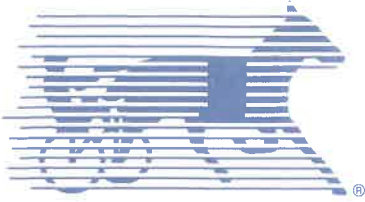
*Lisa Krise*  
*ISA, Office Manager*

*Indiana Standardbred Association*  
*311 American Legion Place*  
*Greenfield, IN 46140*

*317-462-6616*  
*800-565-5725*  
*317-462-7240 - fax*

[www.indianaharness.com](http://www.indianaharness.com)

# **Agenda Item #9**



## INDIANA STANDARDBRED ASSOCIATION

311 American Legion Place • Greenfield, IN 46140  
(800) 565-5725 • (317) 462-6616 • Fax: (317) 462-7240

---

June 17, 2021

Deena Pitman, Executive Director  
INDIANA HORSE RACING COMMISSION  
1302 N. Meridian St., Suite 175  
Indianapolis, IN 46202

VIA EMAIL: [dpitman@hrc.in.gov](mailto:dpitman@hrc.in.gov)

RE: *Redirection of Standardbred ADW Funds*

Dear Executive Director Pitman:

I.C. 4-31-7.5-18 requires that each permit holder pay to the Commission an advance deposit wagering fee. The statute requires that a portion of that fee be distributed to recognized Horsemen's Associations. The Horsemen's Associations are required to utilize the revenue to promote and encourage Indiana horse owner and horse trainer participation at Indiana's pari-mutuel race tracks.

Some months ago, the ISA Board of Directors determined that the portion of the fee earmarked for Standardbreds be paid to the Hoosier Park purse account. The request noted, however, that the ISA might in the future request that the Commission redirect those funds to the Indiana Standardbred Association for distribution as required by statute.

At a meeting held on June 7, 2021, the ISA Board of Directors voted to request that, beginning with the installment payable on June 30, 2021, and thereafter, the ISA's share of the advance deposit wagering fee be paid to the ISA. The funds would be deposited in a separate restricted account and allowed to accumulate for at least several months. The ISA intends, within the next 60-90 days, to create and propose to the Commission an expenditure plan detailing how the ISA intends to distribute its share of advance deposit wagering fees in a manner consistent with the statutory requirements. The ISA will submit its proposed distribution plan to the Commission for approval prior to any funds being distributed. The ISA assumes that accounting for advance deposit wagering funds would be done in the same manner as is required by the Commission for other state directed funds.

Of course, if the Commission proposes different accounting standards, the ISA will comply. The ISA also assumes that expenditure of advance deposit wagering funds will be required to be addressed in its annual application for recognition as a registered horsemen's association under the same guidelines as are now applicable to other state directed funds received by the ISA.

If necessary, the ISA is prepared to present this request to the Commission for approval at its July 15<sup>th</sup> meeting.

If the ISA's request to redirect advance deposit wagering funds is granted, the ISA will provide the Commission with information necessary in order to accomplish transfer of the funds to an ISA account.

Please advise if this matter will be placed on the Commission's July 15<sup>th</sup> agenda for Commission approval or if approval can be granted by you as an administrative function.

Thank you for your attention to this matter.

Sincerely,

A handwritten signature in black ink, appearing to read "Joe Putnam".

Joe Putnam, President  
Indiana Standardbred Association

cc: Noah Jackson, IHRC General Counsel (via email: njackson1@hrc.in.gov)  
Indiana Standardbred Association Board of Directors/Office (via emails)



# State of Indiana Indiana Horse Racing Commission

Eric Holcomb, Governor

[www.in.gov/hrc](http://www.in.gov/hrc)

June 24, 2021

Delivery via E-mail

Dear ISA Directors:

The Commission has asked that I review the ISA's recently submitted letter regarding the Redirection of Standardbred ADW Funds and its impact to the Standardbred Purse Account. I wanted to take a moment to share this analysis with the ISA Directors to ensure that all parties involved understand the potential impact on purses. The redirection of ADW funds from the purse account will likely result in the following:

**Remainder of 2021 Race Meet:** Decrease of approximately \$500,000 - \$600,000 to the purse account (based on 2020 numbers; however, the past two months have been much higher and if this trend continues then the overall impact could be much higher).

**2022 Race Meet:** Decrease of approximately \$1 million to \$1.1 million – depending on where ADW revenues trend. If the market grows, numbers could be even higher than this.

In addition, I would also like to note that the purse account currently receives an additional \$460,000 from Caesars (\$1,000,000 – divided in the same percentages AGR is to the Standardbred, Thoroughbred and Quarter Horse purse accounts) as directed by the Commission's Final Order dated 7/16/2020. Please note that this annual payment only continues through the 2022 race meet. When combined with the redirection of ADW money, this will likely result in an overall reduction of approximately \$1,460,000 to \$1,560,000 to the purse account for the 2023 race meet.<sup>1</sup>

Currently, with the newly added 10% purse increase, the average daily purse payout for the 2021 race meet at Hoosier Park is projected to be approximately \$117,000 per day. In looking long term at the program, a total reduction to the 2023 purse account could be as much of \$1.5 million. If other revenue sources (increased AGR, simulcast revenues, etc.) are unable to cover the shortfall this could result in a reduction of 13 days of racing, or the average daily purse distribution being decreased by \$10,000 per day.

Commission Staff takes no position on the ISA's request, other than that it must provide as much information to the Commissioners as possible so that they may vote with all available information before them. If ISA is aware of the above and still intends to move forward with its request, Commission Staff has no issue providing the request to the Commission for a vote.

The Commission meeting is tentatively set for July 15, 2021. This request will be an agenda item at that meeting. I encourage ISA to contact me with any questions about the above as soon as possible using the following information: via email [jbarnes@hrc.in.gov](mailto:jbarnes@hrc.in.gov) or by phone at (317) 233-3120.

Sincerely,

Jessica Barnes  
Director of Racing & Breed Development

<sup>1</sup> Be advised that it is difficult to calculate any of these numbers with certainty given that they are influenced by changing market factors that may be unforeseeable at this time. All numbers provided are an approximation and are subject to change.

June 25, 2021

Directors and ADW Committee Members,

The amount of ADW money from 2020 was almost \$1 million. Assuming that trend continues we will have roughly \$500,000 coming into the ISA account for the remainder of 2021.<sup>1</sup>

Although we have many good ideas, they are in no way ready to be presented to the IHRC, nor do I believe they will be by July 15<sup>th</sup>. This task deserves time and attention to detail so it is executed accurately and in the best interest of Indiana trainers and owners.

So we are not overwhelmed with the task of distributing such a large amount of money, I would encourage the board to consider beginning with a portion of the ADW money to manage. That could be \$100,000 or it could be \$500,000 – whatever the board/committee agrees upon. The remaining funds could continue to be added to the purse account at Harrah's Hoosier Park (HHP). I see this as a benefit for four reasons. First, the purse account would not take such a large hit at once. Second, since this is a new committee and a new process, we could start small and work on the logistics of calculating and distributing the funds. Third, to encourage a good working relationship with HHP we should "put some skin in the game" by contributing to the purse account. Finally, we have to keep in mind that whatever we do will fall on the shoulders of the ISA staff (mainly Lisa).

I commend Alan for bringing this topic to light. This is a long term undertaking that will require annual discussion. I do believe we should evaluate what the funds are being used for. I also believe we could do a better job in putting the money directly in the hands of Indiana horsemen and women. I just want to caution such a rush in decision making.

Sincerely,

Emily Dever

<sup>1</sup>I came up with that number by dividing \$1,000,000 by 12 (\$83,333) and multiplying that by the remaining 6 months of the year.

## Pitman, Deena

---

**From:** Barnes, Jessica  
**Sent:** Friday, June 25, 2021 9:47 AM  
**To:** Pitman, Deena; Jackson, Noah; Samuelson-Dull, Wendi  
**Subject:** FW: Redirection of ADW Funds

FYI....

---

**From:** alan@drwhitehorse.com <alan@drwhitehorse.com>  
**Sent:** Friday, June 25, 2021 9:16 AM  
**To:** Barnes, Jessica <jbarnes@hrc.IN.gov>; 'Brandon Bates' <b2bates@yahoo.com>; delongracing1@gmail.com; dmoep@aol.com; 'Doug Rideout' <elayne9595@comcast.net>; 'Emily Dever' <emily.dever83@gmail.com>; 'Indiana Standardbred Association' <isaracing@sbcglobal.net>; jeffcullipher@yahoo.com; joejoeputnam@aol.com; 'Kristi Comstock' <kristi.comstock.isaracing@gmail.com>; pacesetterfarm@pacesetterfarm.net; ranhatt@aol.com; rck1951@yahoo.com; rheinheimerracing@yahoo.com; rstayla82@gmail.com; 'Sarah Conrad' <conradstable@msn.com>; willeash@ligtel.com  
**Subject:** RE: Redirection of ADW Funds

\*\*\*\* This is an EXTERNAL email. Exercise caution. DO NOT open attachments or click links from unknown senders or unexpected email. \*\*\*\*

---

To ISA Board members and Jessica Barnes:

It is in no way the intention of the ISA to reduce the purses at Hoosier Park. Every dime of the ADW monies will be distributed to the horsemen in the form of purses no matter whether that money is paid by Hoosier Park or directed and paid by the ISA. So to view the redirection of the ADW money to the ISA as a move to reduce purses is a complete misinterpretation of this process. Our intention is to better allocate this portion of the purses to go more directly to Indiana horsemen than we think Hoosier Park has been managing to accomplish.

We hope to work with the race secretary at Hoosier Park to develop race conditions more specifically designed for Indiana sired horses. In the coming days another meeting of the ADW Funds Committee of the ISA Board will meet to further develop ideas for the ADW money. If the action we have requested from the IHRC is approved on July 15 the estimated amounts of \$60,000 to \$90,000 each month will be coming into the ADW account of the ISA. It will be the highest priority that the ISA distribute that money in full to Indiana horsemen as it comes in. There is a lot of work to be done to develop guidelines and the logistics for distribution of this money. Final approval of the use of the ADW money will require the approval of the full ISA Board of Directors.

We will need a formal letter from the full ISA Board to the IHRC that outlines our plans for the funds before the IHRC July 15 meeting.

To the members of the ADW Committee, I will be in contact with you soon for a meeting to finalize our recommendations to the ISA Board.

Sincerely,  
Dr. Alan White  
Chairman ADW Committee  
ISA Board of Directors

---

**From:** Barnes, Jessica <[jbarnes@hrc.IN.gov](mailto:jbarnes@hrc.IN.gov)>

**Sent:** Thursday, June 24, 2021 3:15 PM

**To:** [alan@drwhitehorse.com](mailto:alan@drwhitehorse.com); Brandon Bates ([b2bates@yahoo.com](mailto:b2bates@yahoo.com)) <[b2bates@yahoo.com](mailto:b2bates@yahoo.com)>; [delongracing1@gmail.com](mailto:delongracing1@gmail.com); [dmoep@aol.com](mailto:dmoep@aol.com); 'Doug Rideout' <[elayne9595@comcast.net](mailto:elayne9595@comcast.net)>; Emily Dever <[emily.dever83@gmail.com](mailto:emily.dever83@gmail.com)>; Indiana Standardbred Association <[isaracing@sbcglobal.net](mailto:isaracing@sbcglobal.net)>; [jeffcullipher@yahoo.com](mailto:jeffcullipher@yahoo.com); [joejoeputnam@aol.com](mailto:joejoeputnam@aol.com); Kristi Comstock <[kristi.comstock.isaracing@gmail.com](mailto:kristi.comstock.isaracing@gmail.com)>; [pacesetterfarm@pacesetterfarm.net](mailto:pacesetterfarm@pacesetterfarm.net); [ranhatt@aol.com](mailto:ranhatt@aol.com); [rck1951@yahoo.com](mailto:rck1951@yahoo.com); [rheinheimerracing@yahoo.com](mailto:rheinheimerracing@yahoo.com); [rstayla82@gmail.com](mailto:rstayla82@gmail.com); Sarah Conrad <[conradstable@msn.com](mailto:conradstable@msn.com)>; [willeash@ligtel.com](mailto:willeash@ligtel.com)

**Subject:** Redirection of ADW Funds

Dear ISA Directors & Staff –

Please see the following attached letter.

Thanks!

Jessica

Jessica Barnes

Director of Racing & Breed Development

Indiana Horse Racing Commission  
1302 N. Meridian Street, #175  
Indianapolis, IN 46202  
(317) 233-3120  
fax (317) 233-4470



June 25, 2021

Directors and ADW Committee Members,

The amount of ADW money from 2020 was almost \$1 million. Assuming that trend continues we will have roughly \$500,000 coming into the ISA account for the remainder of 2021.<sup>1</sup>

Although we have many good ideas, they are in no way ready to be presented to the IHRC, nor do I believe they will be by July 15<sup>th</sup>. This task deserves time and attention to detail so it is executed accurately and in the best interest of Indiana trainers and owners.

So we are not overwhelmed with the task of distributing such a large amount of money, I would encourage the board to consider beginning with a portion of the ADW money to manage. That could be \$100,000 or it could be \$500,000 – whatever the board/committee agrees upon. The remaining funds could continue to be added to the purse account at Harrah's Hoosier Park (HHP). I see this as a benefit for four reasons. First, the purse account would not take such a large hit at once. Second, since this is a new committee and a new process, we could start small and work on the logistics of calculating and distributing the funds. Third, to encourage a good working relationship with HHP we should "put some skin in the game" by contributing to the purse account. Finally, we have to keep in mind that whatever we do will fall on the shoulders of the ISA staff (mainly Lisa).

I commend Alan for bringing this topic to light. This is a long term undertaking that will require annual discussion. I do believe we should evaluate what the funds are being used for. I also believe we could do a better job in putting the money directly in the hands of Indiana horsemen and women. I just want to caution such a rush in decision making.

Sincerely,

Emily Dever

<sup>1</sup>I came up with that number by dividing \$1,000,000 by 12 (\$83,333) and multiplying that by the remaining 6 months of the year.

## Pitman, Deena

---

**From:** Barnes, Jessica  
**Sent:** Thursday, July 01, 2021 8:52 AM  
**To:** Pitman, Deena; Jackson, Noah  
**Subject:** Fwd: Redirection of ADW Funds

Sent from my iPad

Begin forwarded message:

**From:** "Barnes, Jessica" <jbarnes@hrc.in.gov>  
**Date:** July 1, 2021 at 8:51:40 AM EDT  
**To:** alan@drwhitehorse.com  
**Subject:** **Re: Redirection of ADW Funds**

Dear Alan,

Thanks for your email. The information you are requesting is something that can pulled but would take some time for our office to get - with our current work load -probably 2-3 weeks. In order for us to pull it, we would need to go back through every race and compile the data. We can certainly do this, it would just take us some time to do. Knowing this, I reached out to the USTA yesterday to see if they had the capability to pull the information you requested. They responded that they could certainly develop a query to do this but indicated they were pretty buried right now and it would take them at least a couple of weeks to do so. She also indicated that they can include any additional information we might need - such as race type, etc. I just need to let her know what fields to include in the report.

I know timing may be an issue here, so I wanted to let you know this is information we can help you with but it would just take some time. If you would like, I would be happy to facilitate getting the report from the USTA, just let me know which information you would like to include.

I am out of the office for the next week for a scheduled vacation, but will be checking my emails.

Thanks!

Jessica

Sent from my iPad

On Jun 29, 2021, at 2:29 PM, alan@drwhitehorse.com wrote:

**\*\*\*\* This is an EXTERNAL email. Exercise caution. DO NOT open attachments or click links from unknown senders or unexpected email. \*\*\*\***

---

Dear Jessica,

I am the chairman of the ISA subcommittee that is looking at options available on how to redirect the ISA ADW Funds to better benefit Indiana horse racing and Indiana horsemen. One of our options includes providing “show-up” money to Indiana sired horses in Indiana sired races at Hoosier Park. With the shortage of horses at Hoosier Park, as it is with other tracks across the country too (including ISFC races), paying some purse money to those Indiana sired horses that finish 6<sup>th</sup> place and worse at Hoosier Park may encourage horsemen to retain and enter marginal horses. It would be a way to get money into the hands of horsemen to help off-set some of their expenses (and risks).

Is there a way for you to figure how many horses that would be the recipients of this money, during a specific period of time? If so it could be calculated how far the monthly ADW Funds could be spread to those horses. The “show-up purses”, comprised of the ADW Funds, could be spread equally among non-earners of the purse in each Indiana sired race.

Please let us know if this is a feasible request, or not.

Thank you, Jessica

We appreciate it.

Sincerely,

Dr. Alan White

---

**From:** Barnes, Jessica <jbarnes@hrc.IN.gov>

**Sent:** Thursday, June 24, 2021 3:15 PM

**To:** alan@drwhitehorse.com; Brandon Bates (b2bates@yahoo.com)

<b2bates@yahoo.com>; delongracing1@gmail.com; dmoep@aol.com; 'Doug Rideout'

<elayne9595@comcast.net>; Emily Dever <emily.dever83@gmail.com>; Indiana

Standardbred Association <isaracing@sbcglobal.net>; jeffcullipher@yahoo.com;

joejoeputnam@aol.com; Kristi Comstock <kristi.comstock.isaracing@gmail.com>;

pacesetterfarm@pacesetterfarm.net; ranhatt@aol.com; rck1951@yahoo.com;

rheinheimerracing@yahoo.com; rstayla82@gmail.com; Sarah Conrad

<conradstable@msn.com>; willeash@ligtel.com

**Subject:** Redirection of ADW Funds

Dear ISA Directors & Staff –

Please see the following attached letter.

Thanks!

Jessica

Jessica Barnes

Director of Racing & Breed Development

Indiana Horse Racing Commission

1302 N. Meridian Street, #175

Indianapolis, IN 46202

(317) 233-3120

fax (317) 233-4470

**Pitman, Deena**

---

**Subject:** FW: Discussion of ADW Funds with Mike Smith

---

**From:** richard keaton <[rck1951@yahoo.com](mailto:rck1951@yahoo.com)>

**Sent:** Friday, July 2, 2021 2:36 PM

**To:** Emily Dever <[emily.dever83@gmail.com](mailto:emily.dever83@gmail.com)>; Alan White - ISA <[alan@drwhitehorse.com](mailto:alan@drwhitehorse.com)>

**Cc:** Barnes, Jessica <[jbarnes@hrc.IN.gov](mailto:jbarnes@hrc.IN.gov)>; Bates Brandon <[b2bates@yahoo.com](mailto:b2bates@yahoo.com)>; [ranhatt@aol.com](mailto:ranhatt@aol.com); [rstayla82@gmail.com](mailto:rstayla82@gmail.com); [joejoeputnam@aol.com](mailto:joejoeputnam@aol.com); Kristi Comstock - ISA <[kristi.comstock.isaracing@gmail.com](mailto:kristi.comstock.isaracing@gmail.com)>; Lisa Krise - ISA <[isaracing@sbcglobal.net](mailto:isaracing@sbcglobal.net)>

**Subject:** Re: Discussion of ADW Funds with Mike Smith

\*\*\*\* This is an EXTERNAL email. Exercise caution. DO NOT open attachments or click links from unknown senders or unexpected email. \*\*\*\*

---

Agreed

[Sent from Yahoo Mail for iPhone](#)

On Friday, July 2, 2021, 12:12 PM, Emily Dever <[emily.dever83@gmail.com](mailto:emily.dever83@gmail.com)> wrote:

Alan,

I understand your urgency to get these funds into the hands of Indiana horsemen and women. Before we ask both the USTA and the IHRC to dedicate time to research, we need to back up a little. July 15<sup>th</sup> will be the commission meeting to approve the move of funds back to the ISA account. Following that, the ADW committee needs to sit down and come up with a solid list of suggested ways to distribute the funds. We haven't even agreed as a committee to any ideas or an amount/percentage of money to work with. I still think starting with a percentage of the ADW funds rather than the whole amount is prudent. We will need a vote by the ISA board on our suggestions and then approval from the commission (which wouldn't happen until their next meeting, I believe). We need to take into consideration the logistics of distributing the funds as well. Are we expecting the ISA office to issue checks? Will HHP take a list from us and distribute the funds? Either of these options will need to be discussed and planned in depth.

I really do understand your frustration with the process and I can tell you're eager to get this project underway. I think we all are. I am merely cautioning a rush in decision making. Asking the USTA and IHRC to do research that may not be utilized is a waste of time for everyone involved. I do not want to ask the commission at the July 15th meeting for approval to spend the funds a certain way, there just isn't time to "cross our t's and dot our i's" before then.

Respectfully,

Emily

On Fri, Jul 2, 2021, 10:23 AM <[alan@drwhitehorse.com](mailto:alan@drwhitehorse.com)> wrote:

To members of the Subcommittee for ADW Funds distribution,

The Final Order to Ceasars/Eldorado states:

“I.C. 4-31-7.5-18 requires that each permit holder (Hoosier Park and Indiana Grande) pay to the Commission an advance deposit wagering fee (ADW). The statute requires that a portion of that fee be distributed to recognized Horsemen’s Associations. The Horsemen’s Associations are required to utilize the revenue to promote and encourage Indiana horse owner and horse trainer participation at Indiana’s pari-mutuel race tracks.”

On Tuesday (June 29) I had a telephone conversation with Mike Smith, former Executive Director of the Indiana Horse Racing Commission. He was largely responsible for authoring this Final Order. I asked him what uses the IHRC had in mind for the Horsemen’s Associations (the ISA) to do with their shares of the ADW funds. He discussed how it was left intentionally vague and open to creativity by the horsemen’s associations as long as it is used to fulfill the utilization requirements. The only specific option he recalled at the writing of the order was to pay “show-up” money to Indiana-sired starters in races at Hoosier Park. Since that option was on our committee’s initial list of options, I pursued that line of discussion.

I did specifically ask about using the funds to supplement the Indiana Fair purses; and he was leery of that as an option. Although I believe Indiana County Fair racing absolutely does “... promote and encourage Indiana horse owner and horse trainer participation at Indiana’s pari-mutuel race tracks” I did not argue the fact. I still want to leave that as an option at a later date.

This is the letter I received from Jessica about developing a plan for distributing “show-up” purse money as a use for ADW Funds:

Dear Alan,

Thanks for your email. The information you are requesting is something that can pulled but would take some time for our office to get - with our current work load -probably 2-3 weeks. In order for us to pull it, we would need to go back through every race and compile the data. We can certainly do this, it would just take us some time to do. Knowing this, I reached out to the USTA yesterday to see if they had the capability to pull the information you requested. They responded that they could certainly

develop a query to do this but indicated they were pretty buried right now and it would take them at least a couple of weeks to do so. She also indicated that they can include any additional information we might need - such as race type, etc. I just need to let her know what fields to include in the report.

I know timing may be an issue here, so I wanted to let you know this is information we can help you with but it would just take some time. If you would like, I would be happy to facilitate getting the report from the USTA, just let me know which information you would like to include.

I am out of the office for the next week for a scheduled vacation, but will be checking my emails.

Thanks!

Jessica

Based on Jessica's letter I would like to request her office to proceed at her convenience with our request. After we know approximately how many starters would have been receiving "show-up" purse money, we can create a specific amount of the monthly ADW money that can be distributed in each future case. For an example, if it looks like there would have been about 300 horses eligible to receive "show-up" purse checks in a month's time, we could designate \$200 for eligible horses and we would use \$60,000 of the ADW funds for that month. I think we should make it a fixed, flat amount (like \$200 or \$150, based on the historical pattern) so we would need to keep some reserve for under-estimating (recipients and ADW amounts) of any given month.

Please think about this and we will meet in person next week to discuss it. We will need to prepare a letter with our intentions for this money, however specific, for the date of the IHRC meeting to accompany our request for redirection of the ADW money.

Sincerely,

Dr. Alan White

# **Agenda Item #10**



## Pitman, Deena

---

**From:** Brian Elmore <brian.elmore4@gmail.com>  
**Sent:** Tuesday, July 06, 2021 1:53 PM  
**To:** Pitman, Deena  
**Cc:** Eric Halstrom; joepmorris33  
**Subject:** IHBPA ADW Funds Transfer Request  
**Attachments:** Indiana HBPA Request to Transfer ADW Monies.docx

\*\*\*\* This is an EXTERNAL email. Exercise caution. DO NOT open attachments or click links from unknown senders or unexpected email. \*\*\*\*

---

Dear Executive Director Ms. Pitman,

I wasn't sure when you might need this request to transfer IHBPA ADW monies. Thought you may need this for the commissioners packets. Our IHBPA will technically vote on this matter at our July 12, 2021 board meeting. I am confident it will overwhelmingly be approved as I have polled 7 of our 10 voting members and all voted "yes".to approve the transfer. I just haven't talked to the other (3) members.

I will confirm the IHBPA vote to transfer with you immediately after the meeting on Monday one way or the other.

Please contact me if you have any questions.

Sincerely,  
Brian Elmore  
IHBPA Ex. Dir.

# Indiana HBPA Request to Transfer ADW Monies

Dear Executive Director Ms. Pitman,

The Indiana HBPA is requesting commission approval to transfer all IHBPA ADW funds to the Indiana Grand Thoroughbred purse account that have accumulated in our ADW account since November 2020 and inclusive of ADW revenue deposits through October 2021. As of May 21, 2021, there was \$408,344.54 in our IHBPA ADW account and I expect that number to grow to approximately \$780,000.00 inclusive of the October 2021 deposit.

We feel there is no better way to “promote owners and trainers” than to add monies to purses. Please note we are hopeful the additional purse monies will help fund purses to have additional racing opportunities including adding a few additional race dates in November. The money will also help us maintain a higher base purse to support and foster our Thoroughbred Breed Development program as we continue to grow our program.

Your consideration and approval of this request is appreciated.

Brian Elmore

IHBPA Executive Director

# **Agenda Item #11**



**PENN NATIONAL**  
GAMING, INC.

March 4, 2021

Indiana Horse Racing Commission  
1302 N. Meridian, Suite 175  
Indianapolis, IN 46202  
Attention: Noah Jackson

Dear Mr. Jackson,

Enclosed please find the renewal application on behalf of PENN ADW, LLC for an Account Deposit Wagering (ADW) license in the state of Indiana.

Pursuant to your instructions, the attachments are only for the sections which have changed or have been updated since our initial 2020 ADW application. Any sections not covered have no changes from the 2020 application.

A check in the amount of \$1,000 for the ADW renewal fee was forwarded to your attention under separate cover.

Should the Commission have any further questions or clarifications regarding this application please contact me at any time.

Sincerely,

Christopher McErlean  
Vice President – Racing

Enclosures

Sent via email to: [NJackson1@hrc.IN.gov](mailto:NJackson1@hrc.IN.gov)

# **Agenda Item #12**

May 13, 2021

Deena Pittman

Executive Director, Indiana Horse Racing Commission



Dear Deena,

Pursuant to our conversation last week, Dan and I would like to update you on a couple of exciting developments we are working on at Indiana Grand. In addition to the previously announced backside and casino expansions, we are in the process of converting the existing Winners Circle bar and restaurant to a new concept that has been proven successful in several of our properties.

As you know, restaurants have a certain shelf life, and over time, there can be excitement from our guests with a new offering. For example, the Winners Circle began as a NASCAR Café and subsequently transitioned to Rumors, The Sports Pub and most recently, The Winners Circle. Center Cut Steakhouse has similarly gone through different evolutions, from Maker's Mark to the Steakhouse to Center Cut.

Providing unique dining experiences is one of the Company's strategic priorities. As such, we are reconcepting The Winners Circle into Brew Brothers. The Brew Brothers is a proven 25+ year old concept which originated at the Company's Eldorado Resort Casino in Reno, Nevada. Caesars has successfully converted restaurants in several markets, including developing a Brew Brothers at Eldorado Scioto Downs in neighboring Ohio.

While we are still in the design phase, our plan is to maintain wagering options for both racing and sports. Guests will be able to watch live races and sports, and both self-serve wagering kiosks and ticket writers will remain for each. The only transition will be the replacement of carrels with dining tables. We will concurrently open our simulcast area in the Grandstand daily with mutuels, food and a bar to ensure ample seating capacity to all of our daily simulcast patrons. In addition, on peak days, we will open the west side of the Grandstand for simulcasting overflow.

The other development that we want to update you on is the rebranding of our property from Indiana Grand to Horseshoe Indianapolis. Two of the keys to Caesars Entertainment's success are the Caesars Rewards player database and the property brands that we operate. Our core brands include Caesars, Horseshoe and Harrah's. We believe the Horseshoe brand is perfect for this property as it represents creating legendary experiences that cater to and make it right for the gambler. Not only do the core brand principles match the property's values, it will also allow the three Caesars Entertainment properties operating in southern Indiana to have their own brand (Harrah's Hoosier Park and Caesars Southern Indiana being the other two). Additionally, having a national brand will help drive awareness of the property and increased visitation from guests outside of our local market.

The second component of the brand change is "Indianapolis". The goal of this change is to help illustrate how close the racetrack and casino are to the city. Attractions within Indianapolis, like the convention center and sporting teams, attract millions of guests annually to the city. Having a track and casino branded as Indianapolis's own creates awareness that we think will drive increased visitation for people

visiting the greater metro Indianapolis area. As an added benefit, the brand aligns with the other major sporting brands in the region that have a horse racing affiliation – the Colts and the Pacers. Lastly, we have successfully made a similar name change at our sister casino and track in Chester, PA. By changing the name from Harrah’s Chester to Harrah’s Philadelphia, we were able to help out-of-town guests understand that there was a Harrah’s property in the Philadelphia area.

We have discussed both developments with our horsemen and they do not have any objections.

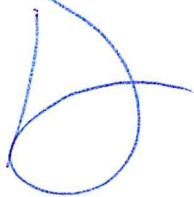
We look forward to discussing both these developments with you and the Commission.

Sincerely,



Joe Morris

Dan Nita



## Pitman, Deena

---

**From:** Joseph Morris <JPMorris@caesars.com>  
**Sent:** Friday, July 02, 2021 3:25 PM  
**To:** Pitman, Deena; Linkmeyer, Tom; Jackson, Noah  
**Cc:** Brian Elmore; Joseph Davis; Eric Halstrom  
**Subject:** Indiana Grande RCFAC two year plan  
**Attachments:** Indiana Grande RCFAC two year plan.docx

\*\*\*\* This is an EXTERNAL email. Exercise caution. DO NOT open attachments or click links from unknown senders or unexpected email. \*\*\*\*

---

Hi Deena, attached please find the two year RCFAC plan for Indiana Grande. I will send you a summary of what has been spent after this year and what is left for future years on Monday. We have not decided on any projects for 2023 at this time, trying to let the fund catch up after the barn and grooms quarter spend of 2021. The committee of myself, Joe Davis and Eric Halstrom are in agreement on the projects. The ITOBA and Quarter horse boards were also part of this process.

We respectfully request IHRC approval of this plan

Thanks

Joe

**Joseph Morris** | *Senior Vice President, Racing*

O 859-621-8286

4811 Versailles Rd | Lexington, KY 40510

[www.caesars.com](http://www.caesars.com)





**Pitman, Deena**

---

**Subject:** FW: rcfac plan for deena

----- Forwarded message -----

From: **Brian Elmore** <[brian.elmore4@gmail.com](mailto:brian.elmore4@gmail.com)>

Date: Fri, Jul 2, 2021 at 3:34 PM

Subject: Re: rcfac plan for deena

To: Joseph Morris <[JPMorris@caesars.com](mailto:JPMorris@caesars.com)>

Cc: Joe Davis ([joedondavis@aol.com](mailto:joedondavis@aol.com)) <[joedondavis@aol.com](mailto:joedondavis@aol.com)>, Eric Halstrom <[EHalstrom@caesars.com](mailto:EHalstrom@caesars.com)>, Joseph Morris <[JPMorris@caesars.com](mailto:JPMorris@caesars.com)>

Joe,

I concur with your proposal with (1) exception. You have listed (2) new harrows for winter training. I believe that equipment would fall under the equipment capital plan that Eldorado agreed to unless those harrows are specific to and only for winter training. I would need a better understanding of their usage. For example, tractors, grader, and other "track" equipment is under the equipment capital plan.

I am hopeful that except for a few minor projects that might come up, we can take a couple years without large capital spends to save some of the monies dedicated to Indiana Grand projects for later years.

Sincerely,  
Brian Elmore

On Fri, Jul 2, 2021 at 2:15 PM Joseph Morris <[JPMorris@caesars.com](mailto:JPMorris@caesars.com)> wrote:

Please review, I would like to send to Deena today

thanks



**Joseph Morris** | *Senior Vice President, Racing*  
O 859-621-8286  
4811 Versailles Rd | Lexington, KY 40510

[www.caesars.com](http://www.caesars.com)

Indiana Grande RCFAC two year plan

Projects for 2022

Change winter barns to LED lighting \$71,500

Asphalt project backstretch \$80,000

New Drainage in barn area \$100,000

Improvements to PA system backstretch \$25,000

Two new harrows for winter training \$46,000

Projects for 2023

To be determined by committee

## Pitman, Deena

---

**From:** Joseph Morris <JPMorris@caesars.com>  
**Sent:** Friday, July 02, 2021 3:15 PM  
**To:** Pitman, Deena; Linkmeyer, Tom; Jackson, Noah  
**Cc:** Rick Moore; joejoeputnam@aol.com  
**Subject:** RCFAC plan  
**Attachments:** Hoosier Park RCFAC two year plan.docx

\*\*\*\* This is an EXTERNAL email. Exercise caution. DO NOT open attachments or click links from unknown senders or unexpected email. \*\*\*\*

---

Hi Deena, attached please find the two year RCFAC plan for Hoosier park. We would also like to amend our 2021 request.

We have come up with another solution to handle our trash on the backstretch. We request to remove the garbage truck from the approved list for 2021. With the savings we would like to purchase a trash compactor and we would like to do some asphalt paving. With the addition of winter training we need to do the paving this year. As you will see in the attachment we will also need to winterize five barns for winter training.

I will send you a summary of the RCFAC account on Monday in anticipation of questions on what has been spent and how much is left in the fund.

We respectfully request IHRC approval of the two year spend and the committee of myself, Rick Moore and Joe Putnam are in agreement on the projects

Thanks

Joe

**Joseph Morris** | *Senior Vice President, Racing*

O 859-621-8286

4811 Versailles Rd | Lexington, KY 40510

[www.caesars.com](http://www.caesars.com)



## Hoosier Park RCFAC two year plan

### Changes requested for 2021

Remove request for Garbage truck (135,000)

Request asphalt project for backstretch \$ 112,000

Request trash compactor for backstretch \$11,600

Request winterizing of 5 barns for winter training \$65,000

### RCFAC Requests for 2022

Change to LED lighting all barns and paddock \$153,800

Change track lighting to LED half completed \$ 548,600

Gas heaters both racing paddocks phase one \$ 80,000

Replace upgrade sound system backstretch \$ 115,000

New big screen televisions in race paddocks \$5,000

Replace all gutters backstretch barns \$ 110,000

### RCFAC Requests for 2023

Change track lighting to LED second half \$ 500,000

If needed insulate both racing paddocks \$237,000

**Pitman, Deena**

---

**From:** Joseph Morris <JPMorris@caesars.com>  
**Sent:** Tuesday, April 13, 2021 11:25 AM  
**To:** Pitman, Deena; Linkmeyer, Tom  
**Cc:** Tim Lambert  
**Subject:** Fwd: Copy of 2021 IHRC Mandated Capital Spend (UIN-HHP) - UPDATED 04082021.xlsx  
**Attachments:** Q1 2021 IHRC Mandated Capital Spend (UIN-HHP).xlsx

\*\*\*\* This is an EXTERNAL email. Exercise caution. DO NOT open attachments or click links from unknown senders or unexpected email. \*\*\*\*

---

Deena, here is our RCFAC summary for capital projects at IG and Hoo.  
Happy to discuss at your convenience

Thanks

Joe

Sent from my iPhone



**Joseph Morris** | *Senior Vice President, Racing*  
O 859-621-8286  
4811 Versailles Rd | Lexington, KY 40510  
[www.caesars.com](http://www.caesars.com)

Begin forwarded message:

**From:** Anna Dougherty <ADougherty@caesars.com>  
**Date:** April 9, 2021 at 8:21:26 AM EDT  
**To:** Mike Rich <MIKERICH@caesars.com>, Trent McIntosh <tmcintosh@caesars.com>, Tim Lambert <tlambert@caesars.com>  
**Cc:** Stephanie Talley <stalley@harras.com>, Eric Halstrom <EHalstrom@caesars.com>, Rick Moore <RMoore9@caesars.com>, Joseph Morris <JPMorris@caesars.com>  
**Subject:** Copy of 2021 IHRC Mandated Capital Spend (UIN-HHP) - UPDATED 04082021.xlsx

Good Morning –

We have pulled together the summary for submission to the IHRC regarding the \$25M Capital Escrow Fund. Please review and let us know if you have any questions, comments or changes prior to our submission. Once you all have signed off, Joe will be submitting to the IHRC.

Many Thanks,

## Indiana Grand / Harrah's Hoosier Park Combined

2021 IHRC Capital Tracker (Escrow)

### Capital Approval Flow

CER#	Property	Date Initiated	Project Title	IHRC Project Budget Total	Amount Funded From Escrow	CER Amount	Total \$ Spend To Date	Notes
18184 / 19489	HHP	12/18/2020	Barn 4 Stalls	\$ 320,000.00	\$ 320,000.00	\$ 305,582.01	\$ 284,519.47	
19370	HHP	1/26/2021	Barn Surveillance	\$ 1,500,000.00	\$ 1,398,552.02	\$ 1,330,466.26	\$ 604,151.51	
19371	HHP	1/26/2021	Paddock Lounge	\$ 23,796.00	\$ 23,796.00	\$ 22,130.28	\$ 23,796.00	
19372	HHP	1/26/2021	Dormitory Flooring	\$ 86,084.50	\$ 86,084.50	\$ 80,058.59	\$ 43,042.25	
N/A	HHP	N/A	Garbage Truck	\$ 130,000.00				
N/A	HHP	N/A	Spreader Truck	\$ 125,000.00				
19890	HHP	4/15/2021	Track LED Lightpole Replacement (Musco Lighting)	\$ 36,302.00	\$ 36,302.45	\$ 36,302.45	\$ 36,302.45	
<b>HHP SUBTOTAL</b>				<b>\$ 2,221,182.50</b>	<b>\$ 1,864,734.97</b>	<b>\$ 1,774,539.59</b>	<b>\$ 991,811.68</b>	
19108/19583	UIN	3/4/2021	Barn & Dormitory	\$ 7,319,890.00	\$ -	\$ 7,319,890.00	\$ 1,009,341.17	
19039	UIN	1/5/2021	Barn Winterization	\$ 58,687.89	\$ 58,687.89	\$ 53,194.39	\$ 58,687.89	
19013	UIN	1/5/2021	Horse Walker	\$ 183,424.25	\$ 183,424.25	\$ 181,797.75	\$ 183,424.25	
<b>UIN SUBTOTAL</b>				<b>\$ 7,562,002.14</b>	<b>\$ 242,112.14</b>	<b>\$ 7,554,882.14</b>	<b>\$ 1,251,453.31</b>	
<b>Total</b>				<b>\$ 9,783,184.64</b>	<b>\$ 2,106,847.11</b>	<b>\$ 9,329,421.73</b>	<b>\$ 2,243,264.99</b>	

ESCROW Balance as of 6/30/2021

<b>PROJECTED ESCROW BALANCE</b>	<b>\$</b>	<b>22,893,152.89</b>
<b>BALANCE PER THE BANK STATEMENT</b>	<b>\$</b>	<b>22,893,696.49</b>
<b>LESS: INTEREST</b>		<b>543.60</b>
<b>ESCROW BANK BALANCE x INTEREST</b>	<b>\$</b>	<b>22,893,152.89</b>
 <b>VARIANCE (\$)</b>	<b>\$</b>	<b>-</b>



00--M--PF-PC-182-04 02502904 25029  
0114817-00-01945-04 Page 2 of 5  
ACCOUNT NUMBER: 269961000  
CAESARS ENTERTAINMENT INC  
NEW CENTAUR LLC  
ESCROW AGREEMENT DECEMBER 2020  
ESCROW FUNDS  
This statement is for the period from  
June 1, 2021 to June 30, 2021

#### MARKET VALUE SUMMARY

	Current Period 06/01/21 to 06/30/21
<b>Beginning Market Value</b>	<b>\$23,135,710.38</b>
Distributions	- 242,112.14
<b>Adjusted Market Value</b>	<b>\$22,893,598.24</b>
<b>Investment Results</b>	
Interest, Dividends and Other Income	98.25
<b>Total Investment Results</b>	<b>\$98.25</b>
<b>Ending Market Value</b>	<b>\$22,893,696.49</b>

#### PROPERTY RECONCILIATION

	UIN	HHP	UNDECIDED	TOTAL
AGREED UPON CAPITAL	11,000,000	11,000,000	3,000,000	25,000,000
IHRC APPROVED TO DATE	7,562,002	2,221,183	-	9,783,185
BALANCE	3,437,998	8,778,818	3,000,000	15,216,815

	UIN	HHP	UNDECIDED	TOTAL
AGREED UPON CAPITAL	11,000,000	11,000,000	3,000,000	25,000,000
ESCROW FUNDED TO DATE	242,112	1,864,735	-	2,106,847
BALANCE	10,757,888	9,135,265	3,000,000	22,893,153

### RCFAC Capital Accounts

	Hoosier	Reserve	Grande
start	\$11,000,000	\$3,000,000	\$11,000,000
yr 1	(\$2,178,334)		(\$7,554,882)
	\$8,821,334		\$3,445,118
y2	(\$902,400)		(\$322,500)
	\$7,919,266		\$3,122,618
yr 3	(\$737,000)		\$0
	\$7,182,266		\$3,122,618

yr 3 include \$237,000 in paddock insulation  
 waiting to see how the heaters work before phase two insulation

# **Agenda Item #13**





**CAESARS**  
ENTERTAINMENT.

**Harrah's**  
HOOSIER PARK  
RACING & CASINO

**INDIANA  
GRAND**  
RACING · CASINO®

2021 Community Giving Report – Quarter Two



## Harrah's Hoosier Park 2021 Community Giving



Harrah's Hoosier Park's Senior Leadership Team builds hygiene kits as a part of Caesars Entertainment's Clean the World initiative. The kits will be delivered to two local women's shelters.

### 2021 Budgeted Community Relations Spend – \$430,000

Harrah's Hoosier Park supports numerous worthy causes in Madison County and surrounding communities throughout Indiana. Our team maintains continuous involvement in various community-related endeavors, primarily through giving, volunteerism and service on local boards and organizations. By contributing time, energy, and monetary support to the efforts of many worthy causes, Harrah's Hoosier Park reinforces its strong commitment to its host community.

With a proactive approach, the community relations team at Harrah's Hoosier Park frequently meets with organizations to learn their needs and areas of development. Annual plans are created with those organizations identifying strategy with funding, auction items, boardmanships and HERO hours. The property's primary community giving spend is to Anderson and Madison County organizations and equine health.

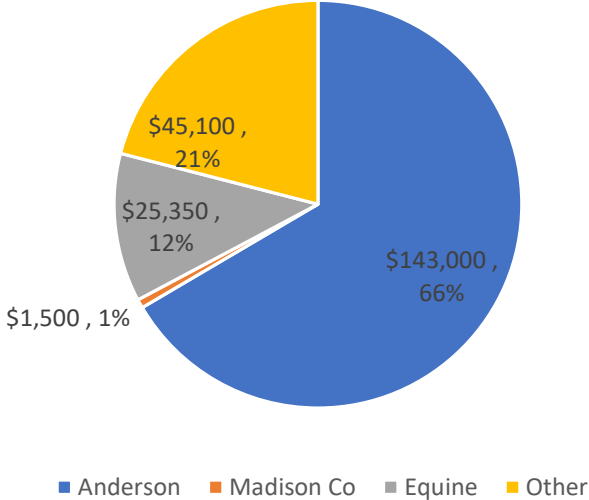
# Harrah's Hoosier Park 2021 Community Giving



## Quarterly Update

	Quarter 1	Quarter 2	Quarter 3	Quarter 4	Total
Anderson	\$86,000	\$57,000			\$143,000
Madison Co	\$0	\$1,500			\$1,500
Equine	\$10,000	\$15,350			\$25,350
Other	\$12,500	32,600			\$45,100
Total	\$108,500	\$106,450			\$214,950

## Year to Date Giving



# Harrah's Hoosier Park 2021 Community Giving



## Quarter One Highlights

- Named one of Indiana's Best Places to Work by the Indiana Chamber
- Received the \$1 Million Milestone Award by United Way of Madison County for reaching \$1 Million in Lifetime Giving
- Kicked Off International Women's Week with an All-Woman Build Team for Madison County's Habitat for Humanity
- Named Madison County's Best Place for Entertainment and Best Live Music Venue



# Harrah's Hoosier Park 2021 Community Giving



## Quarter Two Highlights

- Donated \$25,000 to the Paramount Theatre for continued restoration
- Donated \$10,000 to Friends of Mounds State Park for ADA accessible trails
- Contributed \$10,000 to Morning Dove Therapeutic Riding Center
- Contributed \$30,000 cooperatively with Indiana Grand to the IMPD Mounted Patrol Unit for their capital campaign for a new barn
- All-woman team participated in Habitat for Humanity's Women Build
- Received Indiana's Best Places to Work Award from the Indiana Chamber



## Harrah's Hoosier Park 2021 Community Giving



### Quarter One Organizations

Habitat for Humanity

Leadership Academy of Madison County

Madison County Black Chamber of Commerce

Mayor's Ball

Paramount Theatre

Second Harvest Food Bank

The Christian Center

United Way of Madison County

Morning Dove Therapeutic Riding, Inc.

Indiana Chamber

Indiana Coalition of Domestic Violence

## Harrah's Hoosier Park 2021 Community Giving



### Quarter Two Organizations

Harness Racing Museum

IMPD Mounted Patrol

Nappanee Raceway

Alternatives

Anderson Symphony Orchestra

Aspire Indiana Health

CASA

Redefined Life

Lifestream Services

Sisters of Royalty

St. Vincent Foundation

St. Vincent de Paul

Stripped Love

United Way of Madison County

Combat Ministries

Madison County Ride Here Die Here

Madison County Sheriff's Chaplaincy Program

American Cancer Society

Delaware County Fair

Indiana Chamber

Indiana Plan

Indy Chamber

Indiana Center for Prevention of Youth Abuse and Suicide

Step Up

Visit Indy

Purdue University / Caesars Entertainment Equine Specialty Hospital



## Indiana Grand 2021 Community Giving



**Tammy Knox, Race Marketing Manager and Casey Gideon, Guest Services Manager of Indiana Grand present a donation check to Max, the cat, Chris Browder, Administrative Assistant and Keith Barrett, Department Head of the Shelbyville-Shelby County Animal Shelter.**

### 2021 Budgeted Community Relations Spend – \$525,000

Indiana Grand has a holistic approach in utilizing funds in support of our area communities. Our team members and patrons, live, work, and commute, not only from Shelby County, but the areas of Indianapolis and beyond. In being good stewards and to show care for the communities they call home, we work to understand, review and assess needs that are both apparent and those that come to light through specific request.

Research of the organization is done to see what type of support will best suit their needs and if it is proper and aligns with the mission of Caesars Entertainment philanthropy efforts. We work within our annual budget to offer aid through gift certificates, direct donations and support of events. We also encourage our team members to get actively involved in their communities through volunteerism. The more they immerse themselves in lending a helping hand, the better our relationship with our neighbors become.

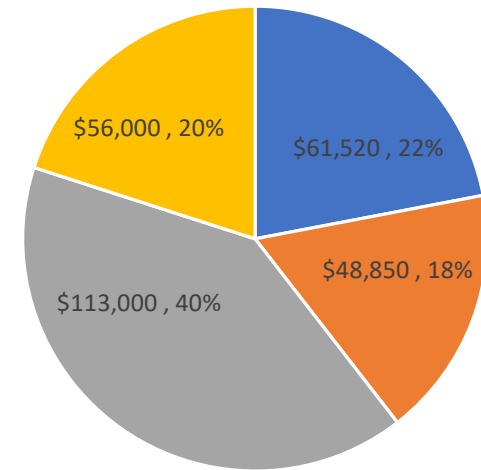
# Indiana Grand 2021 Community Giving



## Quarterly Update

	Quarter 1	Quarter 2	Quarter 3	Quarter 4	Total
Shelbyville	\$40,500	\$21,020			\$61,520
Shelby County	\$3,500	\$45,350			\$48,850
Equine	\$57,500	\$55,500			\$113,000
Other	\$27,500	\$28,500			\$56,000
<b>Total</b>	<b>\$129,000</b>	<b>\$150,370</b>			<b>\$279,370</b>

## Year to Date Giving



■ Shelbyville ■ Shelby County ■ Equine ■ Other

## Indiana Grand 2021 Community Giving



### Quarter One Organizations

Indiana Coalition Against Domestic Violence  
Shelby Parks and Recreation  
Tri-State Thoroughbred  
Indianapolis Zoo  
Shelby Co. Animal Shelter  
Shelbyville FOP Lodge 84  
Morning Light , Inc.  
Veterans of Foreign Wars Post 5864  
Shelbyville Ladies Golf Assoc.  
Horizon House  
Rush County Animal Shelter  
Blue River Community Foundation  
Fayette County Animal Shelter  
Decatur County Animal Shelter  
Shelby Co. Fairgrounds  
University of Arizona  
The Arc of Shelby County

## Indiana Grand 2021 Community Giving



### Quarter Two Organizations

DEBrooke Equine Center, Inc.  
Shelby Co. Pantry Pals  
PDJF  
Jake Laird Memorial Fund  
Jake Laird Foundation  
Shelby Co. United Fund for You  
IMPD Mounted Patrol  
Morning Dove Therapeutic  
Indiana Forest Alliance  
Shelby County Shrine Club  
Crohn's & Colitis Foundation  
Purdue University / Caesars Entertainment  
Equine Specialty Hospital  
Ripley County Community Foundation  
Greenwood Parks & Recreation

Indiana Sports Corp  
Franklin County 4-H Association  
Champions of the Track  
Blue River Friends of NRA  
Shelby County Drug Free Coalition  
Indianapolis Professional Fire Fighters Local  
The Arc of Shelby County  
Andrew Winzenread Memorial  
Johnson Co. Fair Association  
Shelby County United Fund For You  
Blue River Community Foundation

## Indiana Grand 2021 Community Giving



### Quarter One Highlights

- Contributed an additional \$100,000 to the Shelby County Fairgrounds for the new Pavilion



## Indiana Grand 2021 Community Giving



### Quarter Two Highlights

- Indiana Grand Racing & Casino began a three-year partnership with the organization in 2020 and recently provided a \$10,000 donation along with 20 tons of materials and a new drag for the indoor riding arena.
- Indiana Grand donated two loads of track dirt across the street to the parks department for the new amphitheater





## Overview of 2020 Cooperative Initiatives for Harrah's Hoosier Park and Indiana Grand

- \$30,000 – Indianapolis Metropolitan Police Department Mounted Patrol
  - Mounted Patrol is the equine division of IMPD. This division is best suited for large event crowd control and frequently visits neighborhoods for community relations engagement. Our funds will support the development of new stables and training grounds
- \$20,000 – Morning Dove Therapeutic Riding
  - Morning Dove is one of the feature equine therapeutic riding organizations for special needs people. Our funds will support the development of a new facility and training arenas.
- \$15,000 – Indiana Coalition Against Domestic Violence
  - ICADV is a statewide organization that educates and battles domestic violence. Though they are statewide, they do funnel dollars and resources back to our local communities.
- \$5,000 – Indy Pride
  - The main organization in Indiana promoting LGBTQ+ rights and opportunities. We have strong HERO turnout for these events while partnering with our HR departments for career fairs promoting inclusion and diversity.



## Continued Commitment to the Purdue Equine Specialty Hospital

Caesars Entertainment is currently working with Purdue University to rebrand the hospital to the Caesars Entertainment Purdue University Equine Specialty Hospital.

In addition to the rebranding efforts, Caesars Entertainment contributed \$337,500 in 2020 and will be contributing an additional \$400,000 in 2021 for the continued naming rights and support of the program – completing a commitment of \$3.1 million.

Equine athletes, just like their human counterparts, need advanced medical treatment and emergency medical services. At the newly renamed Caesars Entertainment Equine Specialty Hospital (formerly Centaur Equine Specialty Hospital), our veterinary team will work with you and your veterinarian to provide the most advanced diagnostic tests and effective therapeutics, including specialized equine surgery, advanced orthopedics, advanced diagnostic imaging, shockwave therapy, and regenerative medicine.

A satellite facility of the Purdue University College of Veterinary Medicine, we are located in Shelbyville, Ind., just 100 miles north of Louisville and serve as the premier specialized equine hospital for Indiana and neighboring states. Our staff is proud to offer a wide variety of equine veterinary services, utilizing minimally invasive surgical technologies for high-performance horses and equine athletes.

Our team of dedicated staff has the experience and expertise, as both veterinarians and horsemen, to treat any equine condition in racing breeds and sport horses, breeding stock, Western disciplines, and pasture pets.



CAESARS ENTERTAINMENT EQUINE SPECIALTY HOSPITAL

Ph: 317-399-1980 | [vet.purdue.edu/equine](http://vet.purdue.edu/equine) | @pucvm

A satellite facility of the Purdue University College of Veterinary Medicine





## Pitman, Deena

---

**From:** Joseph Morris <JPMorris@caesars.com>  
**Sent:** Friday, July 02, 2021 4:31 PM  
**To:** Pitman, Deena; Linkmeyer, Tom; Jackson, Noah  
**Cc:** Stephanie Talley  
**Subject:** Hoosier headcounts  
**Attachments:** HHP IHRC Racing Headcount 070121 Final.pdf

\*\*\*\* This is an EXTERNAL email. Exercise caution. DO NOT open attachments or click links from unknown senders or unexpected email. \*\*\*\*

---

Hi Deena, please find the headcounts for Hoosier versus our 2019 levels. I look forward to explaining to the commission

Thanks

Joe



**Joseph Morris** | *Senior Vice President, Racing*

O 859-621-8286

4811 Versailles Rd | Lexington, KY 40510

[www.caesars.com](http://www.caesars.com)

**Harrah's Hoosier Park Racing & Casino**  
**Racing Team Member Review**

	Jul-19	May-21				Comments
	Active	Active	Reqs	Total	Var	
Racing Operations	1	1	0	1	0	
Mutuels	28	24	1	25	-3	One retired, one moved to Sports Book. Union positions. *
Backside Housekeeping	5	5	0	5	0	
Track Maintenance	10	11	2	13	3	
Racing Office	21	20	0	20	-1	Combined Stall Supt. with Receiving Barn lead person.
Programs	7	6	1	7	0	
Audio Visual	12	10	0	10	-2	Fully staffed at 10 as of 6/9/21. 2 were on-call in 2019.
Backside Maintenance	11	10	1	11	0	Hired 1 at hiring fair on 6/9/21.
Shuttle Bus Driver	1	1	0	1	0	
Racing Security	25	21	4	25	0	Hired 5 at hiring fair on 6/9/21 *
Race Marketing	8	5	2	7	-1	2 interns plus mascot in 2019. Have not been able to fill in 2021.
	129	114	11	125	-4	

\* Mutuels starting rate \$16.23 in 2019 and \$18.27 in 2021.

\* Security starting pay \$11 in 2019 and \$13 in 2021.

\*Team member referral bonus \$2,000 Caesar Total Return credits for each successful hire.

HHP Gross Payroll		
	2021	2019
Pay Period End 5/28/2021	154,374.50	157,957.92
Pay Period End 6/11/2021	156,986.19	158,544.03
Pay Period End 6/25/2021	155,474.70	158,805.90

**Recruiting Efforts:**

\*Job fair held on April 5th at HHP community event including Health Fair and Covid shots.

\*Additional Job Fair held on June 9th resulted in 15 new hires.

\*Sign on bonus for Security includes \$500 bonus after 60 days.

\*Caesars starting pay raised to \$12 per hour starting July 9th.

\*Job advertisements placed in Indy Star, Indeed, LinkedIn, Zip Recruiter et al.

## Pitman, Deena

---

**From:** Joseph Morris <JPMorris@caesars.com>  
**Sent:** Friday, July 02, 2021 4:33 PM  
**To:** Pitman, Deena; Linkmeyer, Tom; Jackson, Noah  
**Cc:** Anna Dougherty  
**Subject:** Grande headcounts  
**Attachments:** IG IHRC Racing Headcount 070121 Final (1).pdf

\*\*\*\* This is an EXTERNAL email. Exercise caution. DO NOT open attachments or click links from unknown senders or unexpected email. \*\*\*\*

---

Hi Deena, here are the headcounts for Indiana Grande versus 2019. I look forward to explaining to the commission.

Thanks

Joe



**Joseph Morris** | *Senior Vice President, Racing*

O 859-621-8286

4811 Versailles Rd | Lexington, KY 40510

[www.caesars.com](http://www.caesars.com)

## Indiana Grand Racing & Casino

### Racing Team Member Review

	Jul-19	May-21			Comments	
	Active	Active	Reqs	Total		Var
Racing Operations	2	1	0	1	-1	Director of Race Operations Position Eliminated
Mutuels	46	26	6	32	-14	{A} See Note Below
Track Maintenance	20	20	2	22	2	
Racing Office	68	61	3	64	-4	{B} See Note Below
Backside Maintenance	16	16	0	16	0	
Racing Security	45	36	9	45	0	{C} See Note Below
Race Marketing	5	5	1	6	1	
	202	165	21	186	-16	

{A} The program change, moving to all day racing and elimination of Saturday night racing has impacted the need for mutuel teller positions. While, these positions have decreased, revenue generated due to this change has increased, therefore improving the contributions to purses and racing operation growth. Mutuel Teller starting pay was \$10.50 per hours in 2019 and is \$12.00 per hour in 2021. When comparing Tues/Wed 2019 v. Tues/Wed 2021, we staffed 14-15 tellers in 2019 and are staffing 16 in 2021.

{B} The entry clerk position was stand-alone in 2019, this is now a combined position. The blood gas tech position is now outsourced, previously in-house. The horse identifier position was a stand-alone in 2019, this is now a combined position.

{C} Security officer starting pay was \$11.00 in 2019 and has increased to \$12.00 an hour in 2021. A retention bonus was added in 2021 to reward team members \$500 after 90 days and an additional \$500 at the end of the meet.

UIN Gross Payroll	2021	2019
	Pay Period End 5/28/2021	211,466.61
Pay Period End 6/11/2021	222,530.15	212,111.43
Pay Period End 6/25/2021	213,165.67	211,665.65

#### Recruiting Efforts:

- Job Fair Held on the Apron on Kentucky Derby Day
- Racing Opportunities Highlighted on the Apron to Public Each Live Race Day
- Retention Bonuses Added
- Participated in the Shelby County Chamber Virtual Job Fair; Racing Opportunities Highlighted

# **Agenda Item #14**



June 30, 2021

Chairman Phillip Borst, DVM  
Executive Director Deena Pitman  
1302 N. Meridian St.  
Indianapolis, IN 46202

Chairman Borst and Executive Director Pitman,

Indiana Grand is showing very positive trends in both our racing and casino businesses since our emergence from the restrictions of the COVID-19 pandemic. We feel fortunate to have been able to raise purses for both of our Thoroughbred and Quarter Horse programs starting on July 6, 2021 and reward our loyal horsemen who lost numerous days of racing in 2020.

With that said our approach has been conservative and, should revenues remain strong, we hope for the possibility of adding extra racing days at the end of the current season. The difficulty in doing so is twofold: (1) we need additional time to evaluate revenues and (2) the possibly difficult coordination in getting IHRC approval should we wait too long to make a request. In order to coordinate staffing and other racing operations we'd need to commit to extra racing days by September 1, 2021.

Therefore, on behalf of the Indiana HBPA and QHRAI, we would like to put forward the following request for your consideration:

- Should the purse funds be available and a mutual agreement can be reached between Indiana Grand, IN HBPA, QHRAI and IHRC staff on the potential of adding between one and seven (1-7) racing days that the IHRC will grant Executive Director Pitman the ability to conditionally approve those days until the time that the IHRC can convene and formally approve said request.

Thank you for your consideration. We're excited at the possibility of lengthening the racing season at Indiana Grand by a small number of days and end 2021 on an upswing into 2022. If it's not feasible to add these dates, from a revenue or staffing perspective, we thank you for allowing us the chance to consider all options.

Sincerely,

Eric Halstrom  
Vice President and General Manager, Indiana Grand Racing and Casino

Cc: Joseph D. Davis, President, Indiana HBPA  
Paul R. Martin, President, QHRAI

## Pitman, Deena

---

**From:** Eric Halstrom <EHalstrom@caesars.com>  
**Sent:** Wednesday, June 30, 2021 2:52 PM  
**To:** Pitman, Deena  
**Cc:** Linkmeyer, Tom; Jackson, Noah; joedondavis@aol.com; Paulmart53@yahoo.com  
**Subject:** Conditional Request for Additional 2021 Racing Dates  
**Attachments:** Conditional Request for Additional 2021 Racing Dates.pdf

\*\*\*\* This is an EXTERNAL email. Exercise caution. DO NOT open attachments or click links from unknown senders or unexpected email. \*\*\*\*

---

Deena – Please see the attached letter. I’ve run this by Mr. Davis and Mr. Martin and both agreed with the need for you to have the ability to conditionally approve racing dates should it be in the best interest of everyone involved. The letter explains the timing issues and as a group we respectfully request to have this added to the agenda at the July 15<sup>th</sup> IHRC meeting.

Please let me know if you have any questions. Thank you.

Eric



**Eric Halstrom** | *VP and General Manager of Racing*  
O 317-713-3380 | M 612-401-0222  
4300 N. Michigan Rd. | Shelbyville, IN 46176

# **Agenda Item #15**

## **Friends of Ferdinand Presentation**

**Horse Adoption Agency**