



2026 RACING

OPERATIONAL PLAN



CAESARS
ENTERTAINMENT®

Harrahs
HOOSIER PARK
RACING & CASINO



HORSESHOE®
INDIANAPOLIS
RACING • CASINO



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EXECUTIVE SUMMARY

Caesars Entertainment Racing is now in its ninth year of operations and sixth season since being purchased by Eldorado Gaming at Horseshoe Indianapolis and Harrah's Hoosier Park. Many projects and enhancements have been completed with more on the horizon. The 2025 racing season completed the fifth year of a 10-year Racing Capital Fund Advisory Committee plan, along with the 15 year rolling equipment plan more than \$22 million has been provided to improve facilities, upgrade equipment and push positive initiatives towards the upward trend of racing at both facilities.

Caesars Entertainment continues to join the Indiana Horse Racing Commission, Indiana breed organizations and Indiana horsemen and horsewomen to lift Indiana horse racing to a national level. Both racing facilities have continued this year in elevating their racing product, showing record handles and increased exposure throughout North America and beyond.

As a company, Caesars Entertainment is committed to building a racing brand that exceeds all expectations. The Caesars properties under the Harrah's and Horseshoe racing names are gaining notice as a major player in horse racing. Both Indiana properties lead the way and have become a model for the rest of the Caesars-owned racing properties as the commitment continues.

Once again in 2025, Caesars Entertainment provided the tools and platform for our breeds to have successful racing seasons. Harrah's Hoosier Park Racing & Casino and Horseshoe Indianapolis Racing & Casino have provided a review from 2025 as well as strategic plans for the upcoming racing season.

Caesars Entertainment Racing has and will continue to work toward the goals of all racing entities in the state. The momentum continues as the calendar changes to 2026.





CAESARS ENTERTAINMENT UPDATES

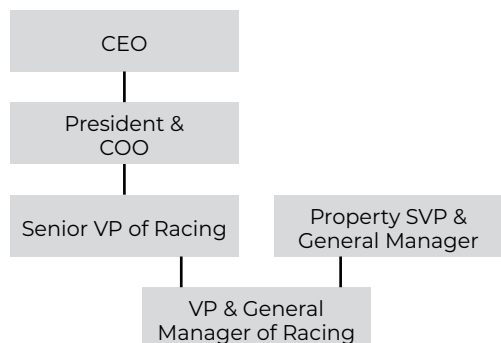
Caesars Entertainment strives to be a leader in gaming, racing, entertainment, sports betting, and rewards. The company's Caesars Rewards program, which has an extension that covers racing, has been voted the best in the gaming industry. The company is also committed to its Racebook operations, which have expanded to include 22 states through the company's relationship with NYRA Bets. Caesars Sports and Racebooks now have a shared wallet in 7 states, for the convenience of our sports and race customers. As a result, Caesars Rewards can offer great incentives and added value to racing customers that most platforms cannot match, making the program for customers one of the most lucrative in racing.

Caesars Racing also continues its racing sponsorships, including a major sponsor of Jockeys & Jeans and the title sponsorship of the annual Dan Patch Awards, hosted by the U.S. Harness Writer's Association in Florida.

On a national level, Caesars Racing completed its new Grandstand at Scioto Downs and a new 16 race paddock, considered the best in the country. In Nebraska, we have completed a new 1 mile Thoroughbred track and completed our second meet to great reviews.



CAESARS RACING ORGANIZATIONAL CHART





HARRAH'S HOOSIER PARK RACING & CASINO

2026 OPERATIONAL PLAN





HARRAH'S HOOSIER PARK

2025 EXECUTIVE SUMMARY

The 2025 racing season at Harrah's Hoosier Park proved to be a record breaking meet in terms of amount handled over the course of the year. Harrah's Hoosier Park surpassed the previous all-time handle record of \$124 million for a 160-day harness meet on October 16 of 2025, still with 23 race dates left on the calendar. The previous record was established in 2023 when Harrah's Hoosier Park played host to the Breeders Crown for a third time. As of the conclusion of the race meet, the total 2025 handle for Harrah's Hoosier Park exceeded \$141 million.

Despite facing a severe horse shortage to begin the meet, handle numbers held serve year-over-year before taking off as the horse population began to stabilize. The race meet saw handles increase by double-digits in terms of percentage year-over-year, anywhere between 12-94%. The average handle per card in 2025 was over \$818,000 vs \$633,000 in 2024. In all, handles surpassed the \$1 million mark 22 times during the 2025 meet, up from seven times in 2024. The four signature stakes night of the meet all saw year-over-year increases in handle, three of which were all-time records for their respective night.

Dan Patch Stakes night on Friday, Aug. 8 saw year-over-year growth with handle for the night a strong \$1,375,635, up slightly from \$1,363,602 in 2024 despite increased competition for wagering dollars from harness racing's largest signal, The Meadowlands. Meanwhile, for just the third time in the race's 32-year history, an Indiana sired horse captured the Dan Patch title as Sabonis crossed the wire first.

The sport of harness racing introduced a Graded Stake system in 2025 which saw Harrah's Hoosier Park host a pair of Grade 1 events in the Peter Haughton and Jim Doherty Memorial races for two-year-old trotters on September 12. Since Harrah's Hoosier Park began hosting those races in 2023, the evening has quickly become one of the signature cards each year on the racing calendar. Handle swelled to \$1,498,684 in 2025 for the night, a record since the races have been hosted at HHP and up from \$1,249,955 in 2024.

A short-lived handle record for a non-Breeders Crown card occurred on September 19 during the Caesars Trotting Classic night with \$1,705,334 wagered on the card. This was up from \$1,671,740 in 2024 despite having one less race on the evening.

The record was short lived due to Hoosier Champions night putting a cherry on top of the record-breaking signature nights on October 10. A record-breaking handle of \$1,770,224 was wagered on the Hoosier Champions card, up from \$1,249,955 in 2024. This coincided with the

Hoosier Champions card being broadcast live on national television for the first time, joining the Dan Patch and Caesars Trotting Classic cards with a three-hour show on FOX Sports, putting the Indiana product on the national stage.

In all, handle is up 30% year-over-year when in 2025 compared to 2024, while handle in the entire industry in the United States is currently down nearly 9% year-over-year, and the average number of starters per race at HHP is down 2.5%.

More than just handle records were broken during the 2025 season, as the sixth annual Empire of Hope fundraiser for the Standardbred Transition Alliance raised \$73,500, up from the previous record of \$57,000 with all proceeds dedicated to the aftercare of retired standardbreds.

Records were also broken on the racetrack, with the Indiana Sired Odds On Mr Mamba becoming the fastest two-year-old pacer in the sport's history with his 1:47.3 clocking for a mile at Harrah's Hoosier Park on October 2. This was the first time in track history that a world record mile was recorded at Harrah's Hoosier Park. In 2025, Harrah's Hoosier Park reversed a 5% purse cut that was installed in June of 2024, maintaining purses all season long due to record handle numbers.

Harrah's Hoosier Park continues to be active in the community, giving both funds and time. The company will continue to donate to local community organizations in addition to time committed to efforts within the community.

Race Marketing expenditures will reach \$700,000 in 2025 in an effort to promote our live harness racing product. Additionally, continuous efforts are being made to 'winterize' the barn area as Harrah's Hoosier Park prepares for a mid-February start in 2026 in addition to year-round training.

Lastly, we continue to collaborate with the Indiana Standardbred Association on a regular basis with face-to-face meetings on a wide variety of topics such as the racing calendar, racing conditions, promotional efforts and much more. Harrah's Hoosier Park will continue to work in tandem with the ISA in almost every facet of our racing operation.





HARRAH'S HOOSIER PARK

2025 HIGHLIGHTS

- Record handle year with Handle projected to surpass \$141 million during the 2025 meet.
- Live entertainment, children's activities and cornhole offered regularly in the Hoosier Outdoor Patio (The HOP) on weekends during summer months.
- The sixth annual Empire of Hope event raised a record \$73,500 for the aftercare of retired Standardbred racehorses.
- Harrah's Hoosier Park was selected as the #2 Best Place to Work (Large Company Category) by the Indiana Chamber of Commerce from a pool of 1,300 businesses.
- Harrah's Hoosier Park hosted a full carnival in the southern most parking lot as part of the "Summertime Kick-Off" event for both guests and team members.
- The annual Fourth of July Fireworks show was conducted in front of a record crowd of over 3,000 guests on the track apron.
- The fractional ownership group First Turn Stable returned for its tenth season, giving its 40 members a glimpse into horse racing ownership with trainer Patrizio Ancora.
- Fright Night at the Races took place with a rousing crowd, with 25 local partners participating in the Trunk or Treat which served over 1,000 kids. Additional activities included the Horse Costume Contest, Corn Maze, and Live Music.
- Harrah's Hoosier Park continues to offer an on-site wagering contest every night of the racing season.
- Racing was broadcast live on FOX Sports on May 17, August 9 (Dan Patch), September 19 (Caesars Trotting Classic), and October 10 (Hoosier Champions).
- The on-track simulcast was revitalized to include commentary on each race and reduce dead-air time while featuring guest handicappers such as Bob Heyden, Emily Gaskin, Jessica Otten and Jenna Otten.

- Live radio remotes have taken place at Harrah's Hoosier Park, along with Off-Track Betting facilities in New Haven and Indianapolis.
- HHP continues to have commercial segments on all local Indianapolis television affiliates (ABC, FOX, CBS and WISH TV).
- HHP saw increased dining specials in the Homestretch Clubhouse and Steakhouse during the live racing season.
- Collectable program covers were featured during HHP's signature race nights such as Dan Patch, Caesars Trotting Classic and Hoosier Champions.



HARRAH'S HOOSIER PARK

2025 SPONSORSHIPS HIGHLIGHTS

Harrah's Hoosier Park continued to work hard in 2025 to continue strong relationships, while building new relationships within and outside of the racing industry. Harrah's Hoosier Park worked to provide offerings to pair with signature racing events, simulcast assets, as well as physical on property signage. This compares favorably to last year in which \$70,500 was raised in sponsorships.

2025 SPONSORSHIP TOTAL: \$80,500

2026 SPONSORSHIP GOAL: \$100,000

PARTNERSHIPS INCLUDED



HARRAH'S HOOSIER PARK

2026 RACING DATES

Harrah's Hoosier Park and the Indiana Standardbred Association have worked together and agreed upon the 2026 racing calendar.

In an effort to avoid situations where the horse population cannot support the number of race days over the course of the week, the 2026 meet will begin much earlier, with a start date of February 12. The race week will consist of a two-day Thursday and Friday schedule throughout all of February and March, before introducing Wednesdays in April. Saturday racing will begin in May, with the Tuesday-Saturday five-day week schedules taking place between June 16 and Sept. 26.

First post time will continue to be 5: 30 PM daily.



HARRAH'S HOOSIER PARK

2026 RACING DATES (CONT.)

January						
S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

February						
S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28

March						
S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

April						
S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

May						
S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

June						
S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

July						
S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

August						
S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

September						
S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

October						
S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

November						
S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

December						
S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

Fair Racing: Tentatively the week of June 16

Make Up Days Aug. 5, Nov. 4 & 11

Qualifiers: January 31, February 4, 7 & 11

*PENDING IHRC APPROVAL

HARRAH'S HOOSIER PARK

POST TIME SCHEDULE

5:30PM Post Time		
<u>RACE</u>	<u>POST TIME</u>	<u>OFF TIME</u>
1	5:30 PM	5:38 PM
2	5:56 PM	6:00 PM
3	6:19 PM	6:23 PM
4	6:42 PM	6:46 PM
5	7:05 PM	7:09 PM
6	7:28 PM	7:32 PM
7	7:51 PM	7:55 PM
8	8:14 PM	8:18 PM
9	8:37 PM	8:41 PM
10	9:00 PM	9:04 PM
11	9:26 PM	9:30 PM
12	9:48 PM	9:52 PM
13	10:11 PM	10:15 PM
14	10:36 PM	10:40 PM
15	10:56 PM	11:00 PM

HARRAH'S HOOSIER PARK

2026 STAKES SCHEDULE

NAME OF RACE	CATEGORY	PURSE (est.)
Dan Patch	Free For All	\$300,000
The Hoosier Cup Eliminations (IN sired)	3yo C&G pace	\$15,000
The Carl Becker Mem. Elims (IN sired)	3yo Filly pace	\$15,000
The Jim Doherty Memorial	2yo filly trot	\$350,000
The Peter Haughton Memorial	2yo C&G trot	\$400,000
The Hoosier Cup Final (IN sired)	3yo C&G pace	\$75,000
Caesars Trotting Classic	Free For All trot	\$200,000
Kentuckiana Stallion Management	2yo filly trot	\$200,000
Kentuckiana Stallion Management	2yo filly pace	\$200,000
The Elevation	2yo C&G pace	\$125,000
The Jenna's Beach Boy	3yo C&G pace	\$150,000
The Carl Becker Mem. (IN sired)	3yo Filly pace	\$75,000
The Harrah's Hoosier Park Pacing Derby	Free For All	\$175,000
The Madison County	2yo C&G trot	\$100,000
The Phil Langley Memorial	3yo C&G trot	\$100,000
Indiana Sires Stakes Super Finals	Aged/3yo/2yo	\$2,400,000
The Pegasus	3yo C&G pace	\$50,000
The Pegasus	3yo filly pace	\$50,000
The Pegasus	3yo C&G trot	\$50,000
The Pegasus	3yo filly trot	\$50,000
The Circle City	3yo C&G pace	\$50,000
The Circle City	3yo filly pace	\$50,000
The Circle City	3yo C&G trot	\$50,000
The Circle City	3yo filly trot	\$50,000
The Monument Circle	3yo C&G pace	\$200,000
The Carl Erskine	3 year olds trot	\$200,000
The USS Indianapolis Mem.	3yo filly pace	\$150,000
The Crossroads of America	3yo filly trot	\$150,000
The Catholic Cowboy	3yo C&G pace	\$50,000
The Catholic Cowboy	3yo filly pace	\$50,000
The Catholic Cowboy	3yo C&G trot	\$50,000
The Catholic Cowboy	3yo filly trot	\$50,000
The Star Destroyer	3yo C&G pace	\$50,000
The Star Destroyer	3yo filly pace	\$50,000
The Star Destroyer	3yo C&G trot	\$50,000
The Star Destroyer	3yo filly trot	\$50,000
The Ballys Randy	3yo C&G pace	\$50,000
The Ballys Randy	3yo filly pace	\$50,000
The Ballys Randy	3yo C&G trot	\$50,000
The Ballys Randy	3yo filly trot	\$50,000
The Thanksgiving Classic	3yo C&G pace	\$50,000
The Thanksgiving Classic	3yo filly pace	\$50,000
The Thanksgiving Classic	3yo C&G trot	\$50,000
The Thanksgiving Classic	3yo filly trot	\$50,000

Total Estimated Purses - \$6,780,000

***2026 Stakes Schedule For Standardbreds Will Be Finalized In Early January 2026

HARRAH'S HOOSIER PARK

2026 WAGERING MENU

With approval from the Indiana Horse Racing Commission, Harrah's Hoosier Park will maintain the same wagering menu that was introduced in March of 2025 which has yielded record breaking results. As far as the exotic wagering is concerned, the wagering menu will include Early and Late Doubles, three Pick 3's, two Pick 4's, two Pick 5's, a Pick 6 and two Hoosier High 5's.

There will be exacta, trifecta and superfecta wagering on every race that qualifies based on the number of horses needed to conduct such wagering. The only exception to this is on races that include a Hoosier High 5, superfecta wagering will not be offered.

Additionally, Harrah's Hoosier Park will continue to offer instant carryovers on Superfecta, Hoosier High 5, Pick 3, Pick 4, Pick 5, and Pick 6 wagering

Race	Straight Bets	Exotic Bets							
1	WPS	EX	TRI	SPR		**DD			*****PICK - 5
2	WPS	EX	TRI	SPR			***PICK-3		
3	WPS	EX	TRI	SPR					
4	WPS	EX	TRI	SPR					PICK 6
5	WPS	EX	TRI	SPR					
6	WPS	EX	TRI	SPR				****PICK - 4	
7	WPS	EX	TRI		HH5				
8	WPS	EX	TRI	SPR					*****PICK - 5
9	WPS	EX	TRI	SPR			***PICK-3		
10	WPS	EX	TRI	SPR					
11	WPS	EX	TRI	SPR				****PICK - 4	
12	WPS	EX	TRI	SPR			***PICK-3		
13	WPS	EX	TRI	SPR		**DD			
14	WPS	EX	TRI	SPR	*HH5				

TRIFECTA wagering each race nightly with five (5) or more runners - .50¢ minimum

SUPERFECTA wagering each race nightly (except Race 7 & the last race Tuesdays - Saturdays) with six (6) or more runners - .20¢ minimum

If no Superfecta winner(s), 100% carryover to the next scheduled Superfecta

*PENTAFECTA wagering with a carryover last race nightly with seven (7) or more runners - .20¢ minimum

Hoosier High 5 with a carryover - Race 7 - .20¢ minimum

Hoosier High 5 with carryover- Last race .20¢ minimum

** Early and Late Daily Double (Races 1 & 2 and the last two races of the night) - \$2 minimum

*** PICK 3 wagering with a carryover. Races 2-4, 9-11 and the last three races of the night - .50¢ minimum

****PICK 4 wagering with a carryover Races 6-9 & the last 4 races of the night - .50¢ minimum

****PICK - 5 wagering with a carryover Races 1-5 & Races 8-12 nightly - .50¢ minimum

PICK 6 wagering with a carryover - Race 4 - .20¢ minimum

Takeout Rates:

WPS – 18%

Hoosier High 5 & Pick 4 – 12%

Pick 5 and Pick 6 – 15%

All Other Wagers – 21%

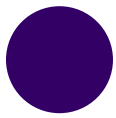
HARRAH'S HOOSIER PARK

HANDLE NARRATIVE

Harrah's Hoosier Park saw a record-breaking handle year for the fourth time in the last five years in 2025. Wagering on Harrah's Hoosier Park races from off property sources grew immensely with export handle reached almost \$130,000,000 at the end of the racing meet. On-track handle was down once again in 2025 as much of the game continues to move to wagering from home or on the go via phone. While on-track handle on HHP races was down in 2025, simulcast wagering within the building was up 11% on the year.

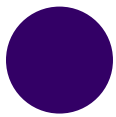
For 2026, we are looking to continue to grow our export handle with the changes made to the racing schedule, while maintaining levels in Australia. Meanwhile, we will anticipate another slight decline in on-track wagering for the year.

	2024 HANDLE	2025 HANDLE	2026 PROJECTED
ON TRACK	\$2,020,231	\$1,714,822	\$1,550,000
EXPORT	\$99,238,469	\$129,405,380	\$140,000,000
AUSTRALIA HANDLE*	\$7,814,221	\$9,995,051 <small>*Australian Handle as of the end of October 2025.</small>	\$10,000,000
TOTAL	\$109,072,921	\$141,075,253	\$151,550,000



HARRAH'S HOOSIER PARK 2026 HORSEMEN'S AGREEMENT

At the time of this writing the 2026 Horsemen's Agreement between Harrah's Hoosier Park and the Indiana Standardbred Association has been signed by both parties and distributed to the IHRC.



ADW AGREEMENTS & SOURCE MARKET FEES

The Advance Deposit Wagering ("ADW") companies continue to be a key source for handle when it comes to pari-mutuel wagering in North America. That statement holds true for the state of Indiana also.

For 2025, we budgeted at \$4.6 million but as we continue to track throughout this year it appears that we will come in slightly lower than we had projected. At the end of October, we are now projecting that number to be \$4 million by the end of the year, which will also be the baseline budget number for 2026.

Harrah's Hoosier Park and Horseshoe Indianapolis continue to have all major ADW companies under contract. They include FanDuel, TwinSpires, Xpressbet, NYRA Bets, Caesars Racebook, Penn Gaming and Premier Turf Club.

HARRAH'S HOOSIER PARK

KEY RACING TEAM



JOE MORRIS
SVP of Racing
Caesars Entertainment



COLIN SKIDMORE
SVP & GM



GABE PREWITT
VP & GM of Racing



STEPHANIE TALLEY
VP of Finance



JEREMY MEDLEY
Director of Marketing



JOE ZAMBITO
Director of Racing



JACOB RHEINHEIMER
Race Marketing Mgr./
Analyst



COOPER KEELER
Track Superintendent



STEPHANIE MIDDLETON
Director of Food &
Beverage



MICHAEL CHAMBERLAIN
Track Announcer



RON PARKER
Director of Mutuels



TEENA WALDEN
Backside Operations Mgr.



RYAN CLENDENEN
AV Director



LIAM "CLAY" STOUT
Backside Security Sup.



JASON BOESE
Director of Security and
Facilities



GENE CISCELL
Dir. of Market Tech./Eng.



2019 VS 2026 RACING STAFF COMPARISON

2019 RACING OPERATIONS TEAM

Sr. Vice President & General Manager
Vice President & GM of Racing
Vice President of Marketing
Dir. Of Racing/Racing Secretary Assistant
Director of Racing
Track Superintendent
Director of Audio Visual/Producer
Director of Veterinary Services
Director of Mutuels/Simulcasting
Director of Programs
Race Publicist/Race Marketing Manager
Race Marketing & Operations Admin.
Track Announcer
Race Office Assistant/Horse Identifier
Race Office Assistant
Race Office Assistant
Charter/Program Director
Horsemen's Bookkeeper
Paddock Judge
Stall Superintendent
Dormitory Supervisor
Backside Security Supervisor
Backside Operations Manager
Starter/Patrol Judge
Outrider
Racing Controller
Backside Security Supervisor
Photo Finish Technician
Judge's Stand Tote Assistant

2026 RACING OPERATIONS TEAM

Senior Vice President of Racing, Corporate
Sr. Vice President & GM
Vice President & GM of Racing
Director of Marketing
Director of Racing/Racing Secretary Track
Superintendent
Director of Audio Visual/Producer Director
of Veterinary Services
Director of Mutuels/Simulcasting Director
of Programs
Race Marketing Manager/Commentator
Race Marketing & Operations Admin.
Track Announcer
Assistant Race Secretary/Horse Identifier
Assistant Race Secretary
Race Office Assistant
Charter/Program Director
Horsemen's Bookkeeper
Backside Maintenance Manager Paddock
Judge
Starter Patrol Judge
Outrider
Racing Accountant
Backside Security Manager
Backside Security Surveillance
Photo Finish Technician
Judge's Stand Tote Assistant
Marketing Coordinator
Race Marketing Specialist
Marketing Associate



HARRAH'S HOOSIER PARK

FRONTLINE POSITIONS TABLE

Below is a look at current team member positions at Harrah's Hoosier Park. Positions currently open and seeking to be filled are noted in the chart.

POSITION	2019	2025
Track Maintenance	8 - 1 Open	11
Backside Maintenance	9 - 1 Open	10 - 1 Open
Receiving Barn	4	5
Backside Housekeeping	5	5
Racing Office	9	7
Racing Security	18	16 - 3 Open



HARRAH'S HOOSIER PARK

TEAM MEMBER TRAINING & RESOURCES

Under Caesars Entertainment, the Harrah's Hoosier Park team members will continue to have enhanced training, resources and benefits promoting employee retention and growth, superior guest service, responsible gambling initiatives, and Business growth including:

- Total Returns –Earn Credits for gift cards, travel, home improvement etc.
- Enhanced Benefits Packages, including medical, on-site health clinic, 401k with matching etc.
- No Cost Continued Education and Student Loan Reimbursements
- Professional Development Opportunities
- Expanded Compliance and Ethics Training
- Responsible Gaming Training and Awareness initiatives
- Commitment to Family Style Service
- All In on Diversity, Equity, and Inclusion
- Monthly Team Member Appreciation Events



INDIANA STANDARD BRED ASSOCIATION/ HARRAH'S HOOSIER PARK PARTNERSHIP

Harrah's Hoosier Park and the Indiana Standardbred Association continue to foster a joint effort to make racing at HHP the best it can possibly be. HHP works in tandem with the ISA on important racing issues that impact the racing operation and the horsemen and horsewomen that live, work and race at HHP.

Whether it be race dates, RCFAC Capital Items, or day-to-day issues that impact racing operations at HHP, the ISA's input is very much valued.

Meetings have been held throughout the year with various ISA committees to discuss, plan and workout any issue that needs to be addressed. Furthermore, The HHP GM of Racing meets regularly with the ISA to discuss any and all topics related to the racing operation in an effort to solve whatever challenges there may be before they become major issues.

HHP and the ISA have teamed up together in partnership for numerous events throughout the 2025 season, including horsemen events/meals, helmet coverage, gifts for grooms during signature events and much more and looks forward to continuing to do so in the future.





HARRAH'S HOOSIER PARK'S COMMITMENT TO EQUINE SAFETY & INTEGRITY

To ensure the safety of our equine athletes, Harrah's Hoosier Park employs a Director of Veterinary Services on a full-time, year-round basis. Our Track Veterinarian inspects each equine participant as she steps on to the racetrack and while warming up to determine to her satisfaction that the horse has demonstrated there are no health or soundness issues prohibiting that horse from racing. If there is any question as to whether a particular horse is questionable with regards to racing, our Vet has the authority to scratch a horse out of a race. Our Track Veterinarian also monitors equine health conditions from around North America to make sure there is no horse coming from a jurisdiction with a health issue that could endanger the horses residing and racing at Harrah's Hoosier Park.

Harrah's Hoosier Park also employs a full-time, year-round Track Superintendent and a full-time, year-round Track Maintenance crew. During the racing season the crew is divided into morning and evening teams, with Leads assigned to both crews, to ensure that the track is the best it can be for morning training as well as in the evening for live racing. We always seek input from the Indiana Standardbred Association as to the condition of the racing surface.

During the racing season Harrah's Hoosier Park also has on retainer and brings in the internationally renowned Coon Brothers, considered to be the foremost track consultants in the harness racing industry, to meet with our Track Superintendent to determine if there are any racing surface issues that may need to be addressed. During 2025 both Greg and Dan Coon have paid visits to Harrah's Hoosier Park.

Finally, it should be noted that Harrah's Hoosier Park remains the only harness track in North America that has 100% state-of-the-art camera coverage of all barn area stalls. Harrah's Hoosier Park employs a dedicated security officer to monitor and view all camera activity daily.

HARRAH'S HOOSIER PARK

2026 RACING CAPITAL PLANNED EXPENDITURES

Harrah's Hoosier Park is planning on spending approximately \$700,000 in Capital Projects/Purchases in 2026 between the 15-year Equipment List and the Racing Capital Fund Advisory Committee ("RCFAC") list to not only maintain the racing facility in a first-class manner but to also continue to make the facility an even better one for our horsemen to race at and our patrons to enjoy. Please note that we will be submitting substitute items at a future date.

2026 HARRAH'S HOOSIER PARK RACING CAPITAL

Ford E350 Chassis Shuttle Bus	105,449
Ford E350 Chassis Shuttle Bus	105,449
Ford E350 Chassis Shuttle Bus	105,449
Ford E350 Chassis Shuttle Bus	105,449
Ford Explorer Interceptor	46,886
Ford Explorer Interceptor	46,886
Ford Explorer Interceptor	46,886
Total 562,397	

2026 HARRAH'S HOOSIER PARK POTENTIAL RCFAC CAPITAL LIST

Paddock Generator \$50,000.00
Playground \$50,000.00
Drone \$25,000.00
Waste Water System To Be Quoted
Backside Asphalt To Be Quoted



HARRAH'S HOOSIER PARK

MARKETING & BUDGET OVERVIEW

CATEGORY	2026 PROJECTED	2025 BUDGETED	NOTES
Advertising & Sponsored Media	\$390,000	\$390,000	FanDuel Pay Per Race & Race Day Enhance-ments (does not include horsemen contribution), Sponsored Media, Twin Spires, DRF, Fox Sports, Trackmaster, Harness Racing Media, Billboards, Radio, Television, Etc.
Promotions & Events & Collateral	\$130,000	\$130,000	Prizes, Awards, VIP Racing Events and Promos, Gifts, Décor for Signature Racing Events
Entertainment	\$90,000	\$90,000	Hoosier Park Fun Nights, Family Entertainment
Comp F&B/Race Wagers	\$90,000	\$90,000	Racing Parties, Horsemen Events, VIP Loyalty Offers, Etc.
Total	\$700,000	\$700,000	
Target		\$700,000	
The \$700,000 Race Marketing Budget for 2026 compares favorably to the baseline 2019 budget of \$605,748, which is the measuring stick for Race Marketing spend.			

HARRAH'S HOOSIER PARK

MARKETING & BUDGET OVERVIEW

The 2025 racing season at Harrah's Hoosier Park proved to be not only successful, but an exciting time to approach the previous Marketing strategy with an eye on refining the ways in which we connect with our guests. Exceeding even the record breaking highs of 2023, 2025 was a year for Harrah's Hoosier Park to take a fresh look at the business and implement new strategies that continue to improve the experience for both our racing fans both on and off the track.

As always, Harrah's Hoosier Park's signature stakes nights - The Dan Patch Stakes, Caesars Trotting Classic, and Hoosier Champions – saw crowds of eager racing fans ready to enjoy a night of promotions and world class harness racing. Additionally, events such as the Kentucky Derby Day, Fourth of July, Empire of Hope, and our inaugural Low Rider 500 Wiener Dog Races brought in many visitors, both new and old, to experience what Hoosier Park has to offer guests.

Throughout the season, our team endeavored to build out entertainment events that appeal to all ages. Key weekends held host to food trucks, live music, roaming entertainment, carnival rides, and giveaways.

To that end, the Hoosier Outdoor Patio (The HOP) was taken full advantage of, being used as a place where live entertainment or food trucks could set up on select days throughout the season. We're extremely proud of that space, which has quickly become a popular hangout for our racing guests, even on days when entertainment is not present.

Relationships with local news affiliates were continued in 2025, ensuring Harrah's Hoosier Park's biggest events were promoted widely to the local community. Currently, we have run full length segments on such series as Indy Now, Lifestyle Live, Business Equity & Opportunities, with more to come in the following years as we increase our focus in the television arena. Commercial units for racing currently run on Fox 59, WRTV (ABC), WISH, CBS 4, and WTHR (NBC). In addition to this focus on more generalized media, we are still committed to investing in our many outstanding racing media partners.

Harrah's Hoosier Park is excited for the 2026 racing season, which will get to implement these strategies, which we proved extremely successful throughout this year's meet, continue to be finessed. We will of course continue featuring our targeted marketing strategies, events and promotions. Race Marketing spend will maintain that of 2025 levels.

Harrah's Hoosier Park focuses on three primary audiences for its marketing efforts: on-track customers, on-track VIP customers and simulcast wagering customers.



HARRAH'S HOOSIER PARK

MARKETING & BUDGET OVERVIEW (CONT.)

Below is an overview of each target audience:

ON-TRACK CUSTOMERS:

Harrah's Hoosier Park continues to aspire to provide not just fantastic racing on the track, but an experience for all to enjoy while watching racing as well. In 2026, Race Marketing will promote Harrah's Hoosier Park as an entertainment experience through tactics that include the following:

- Fan Appreciation Weekend
- Gift Giveaways on signature racing nights
- A free-to-play handicapping contest each night of the racing season
- Engaging Stakes Race Promotions
- Recurring Live Entertainment Series
- Continued Use of the HOP Outdoor Recreational Area
- Food Trucks each Saturday
- Fourth of July Fireworks Show
- VIP Owner's Club Offer for Horsemen
- Racing Bounce Back Offers
- Expanded Food & Beverage Specials/Offerings
- Fan-Tastic Friday Food & Beverage Specials
- Family Fun Saturday Series

The focus for the 2026 racing season is to continue to entice new visitors and casual race fans while continuing to reward our most loyal guests.

A tool Harrah's Hoosier Park utilizes for tracking on-track play and engagement is through understanding the racing-dominant database in Caesars Rewards to understand what guests are responding positively to, and where the track sees opportunities to improve upon.

Currently, Harrah's Hoosier Park has 673 dominant racing guests. Of those guests, 208 have received race wagers on a weekly basis as a form of Caesars Rewards reinvestment.

In 2026, Race Marketing's goal will be to increase Caesars Rewards rated racing play through the various initiatives listed in the pertinent section.

ON-TRACK VIP

In 2026, Harrah's Hoosier Park will focus on maintaining perks and benefits for VIP and VVIP programs while creating new and exciting benefits to reward those maximizing their Caesars Rewards play while enticing others to do the same.

Harrah's Hoosier Park implements three levels of VIP Programs based on 12-month Racing Theoretical Wagering (THEO) – Show (\$10,000-\$14,999 THEO), Place (\$15,000-\$19,999 THEO) and Win (\$20,000+ THEO). Each group receives complimentary handicapping materials aligning with their level of VIP status. Show members receive \$12 daily, Place \$23 daily, and Win \$36 daily. In 2025, Harrah's Hoosier Park maintained its 2024 levels with a total of 80 VIP guests.

Additionally, VVIP guests have access to not only VIP benefits, but exclusive signature racing events such as Racing GM's Mix & Mingle parties, VVIP promotions such as Bet or MegaBet promotions, along with other drawings and offers.

For the 2025 racing season, Harrah's Hoosier Park created a new class of VVIP designed to increase rewards and benefits for its most loyal players while also maintaining the additional VIP/VVIP tiers. This tier currently has 31 members.

With both the VIP and VVIP players being Harrah's Hoosier Park's most loyal guests, the Race Marketing department continues to embrace in person engagement and conversation with its VIP players through GM's Mix & Mingle parties in the Top of the Park room. These events have become a staple the weekend prior to a signature stakes night, and provide the opportunity to discuss upcoming events with the players, while also asking feedback to strategies already in play. Players enjoy complimentary hors d'oeuvres and drinks to go along with the opportunity to win a special VIP MegaBet on the signature event tied to that specific Mix & Mingle. Implemented in 2021, the Mix & Mingles have seen continued growth with attendance and have become a popular event for our very best horseplayers.

Harrah's Hoosier Park's player development team will continue to market racing-specific events to hosted guests and promote racing activities to non-racing dominant guests who have a propensity to gamble on racing or enjoy racing-related activities and events.

HARRAH'S HOOSIER PARK

MARKETING & BUDGET OVERVIEW (CONT.)

SIMULCAST CUSTOMERS

Export handle makes up nearly 96% of Harrah's Hoosier Parks total handle and remains a focus for the Race Marketing team to provide fresh and industry leading enhancements to its broadcast and provide tools to off-track racing customers. In addition to providing the best in class for simulcast broadcasts via the efforts of Gabe Prewitt and Jacob Rheinheimer, Hoosier Park will continue to refine and utilize the below tactics:

- GmaxGPS Tracking System
- Fanduel TV Pay-Per-Race Broadcast
- Fanduel TV Race Enhancements
- Promotions on the Caesars Racebook App
- TwinSpires Promotions, Contests and Bonuses
- On-Property TwinSpires VIP Parties
- Daily Racing Form Advertising and Past Performances
- Rotation of guest handicapping analysts including Bob Heyden, Emily Gaskin and Jenna Otten
- Free Trackmaster Past Performances post on website daily
- Nightly guaranteed wagers
- Updated State of the Art Graphics Package
- Hi-Definition Broadcasting
- Nightly Australia Broadcast – one of only five tracks to do so
- NYRA Bets Content Management Services
- Pre-race Horsemen Interviews on signature stakes nights



HARRAH'S HOOSIER PARK

2026 MARKETING INITIATIVES

RACING-FOCUSED ADVERTISING & INTERACTIVE PROMOTIONS

- Nationally broadcasted races on Fox Sports
- FanDuel Pay-Per-Race Broadcast
- ADW Race Enhancements for signature nights (DRF, FanDuel, TwinSpires, etc.)
- Daily Trackmaster Free Online Program
- Regular advertising with racing outlets such as Harness
- Racing Update, TROT Magazine, ISA Magazine, etc.,
- Fan Appreciation Mailing & Bonus Offer for Opening Weekend/Dan Patch Stakes
- DRF Handicapping Analysis
- United States Trotting Association (USTA) and Advance-Deposit Wagering Companies (ADW) awareness on carryovers
- NYRA Bets Simulcast Dispersion
- Caesars Racebook App

RACING PROMOTIONAL PROGRAMS & FAN ENGAGEMENT

- 2X Caesars Rewards Points on All Live Races
- Ace of Races Tuesday Handicapping Contest
- Sur-5-Or Wednesday Handicapping Contest
- Outside The Box Thursday Handicapping Contest
- Bet Against the Boss Friday Handicapping Contest
- Across the Board Saturday Handicapping Contest
- Fan-Tastic Friday Food & Beverage Specials
- Weekly Food & Beverage Specials
- Enhanced VIP Owners Club Program
- First Turn Stable Fractional Ownership Program
- Monthly Cash Drawings based on racing participation
- Road to the Derby Handicapping Contest
- Gift Giveaways on signature nights

SIGNATURE RACING EVENT PROGRAMMING

- Opening week Fan Appreciation Event
- Kentucky Derby Watch Party/Programming
- Triple Crown VIP Promotion
- Dan Patch Stakes Festival
- Peter Haughton/Jim Doherty Night
- Caesars Trotting Classic/Community Night at the Races
- Hoosier Champions Event
- Breeders Cup Party

COMMUNITY EVENTS & OUTREACH

- HERO Volunteer Events
- Fourth of July Firework Display
- Octoberfest Festival Event
- Indiana Standardbred Association Horsemen Events
- Harness Horse Youth Foundation Tours/Events
- Future Farmers of America Tours
- Empire of Hope Fundraising Event for the aftercare of retired standardbreds
- Dan Patch Festival
- Community Night at the Races
- Pink Out at the Races – Breast Cancer Awareness Event

GROUP SALES INITIATIVES

- Corporate/Group Nights at the Races in Suites, Top of the Park and Outdoor Space.

SPONSORSHIPS & PARTNERSHIPS

- Indiana Standardbred Association
- Indiana Breed Development
- Grand Circuit Racing at The Red Mile
- The Little Brown Jug
- Title Sponsor at USHWA Dan Patch Awards
- Harness Racing Hall of Fame Sponsor
- External Sponsorship Sales Program
-

VIP/RELATIONSHIP MARKETING PROGRAM

- Executive Hosts for Qualified Players
- Exclusive VIP/VVIP Promotions and Offers
- GM Mix & Mingle VIP Events

EXPORT PROMOTIONAL OPPORTUNITIES

- Regular guest handicappers/analysts
- Behind the scenes camera shots/interviews
- Handicapping initiatives with FanDuel Racing, TwinSpires and Caesars Racebook
- Weekly/Nightly Guaranteed Wagers
- Updated Simulcast Graphics/Look
- Free Daily Online Program
- DRF Advertising for signature events

CAESARS ENTERTAINMENT OPPORTUNITIES

- Increased awareness/promotion on Caesars Racebook/Sportsbooks
- Continued support of the Indiana Horse Racing Association's Hall of Fame
- Continued support and assistance to Indiana Standardbred Breed Development
- Continued partnership with the Indiana Standardbred Association
- Promotions with sister properties under Caesars Racing umbrella

HARRAH'S HOOSIER PARK

2026 SIGNATURE RACES

CHAMPION RACING SEASON

Harrah's Hoosier Park will continue its annual Championship Racing Season and its efforts to both build the Indiana racing program while hosting the best harness racing athletes in the world.

\$325,000 DAN PATCH STAKES

- Indiana's Richest Pacing Event
- Dan Patch Weekend Festival
- Fox Sports Coverage
- Free Family Activities
- Food Trucks & Live Entertainment
- Promotional giveaways & drawings
- VIP Promotion
- ADW Promotions
- Expanded social media coverage and added promotional support for contenders
- Caesars Racebook support



\$200,000 CAESARS TROTTING CLASSIC

- Caesars Trotting Race (Indiana's Richest Older Trotting Race) leads Grand Circuit stakes on the evening, including the Hoosier Park Pacing Derby
- Fox Sports coverage
- Free Family Activities
- Food Trucks & Live Entertainment
- Promotional giveaways & drawings
- U.S. Trotting Association Strategic Wagering platform featuring guaranteed pools on various wagers
- Enhanced ADW Coverage
- Expanded social media coverage and added promotional support for contenders
- Caesars Racebook support



HOOSIER CHAMPIONS

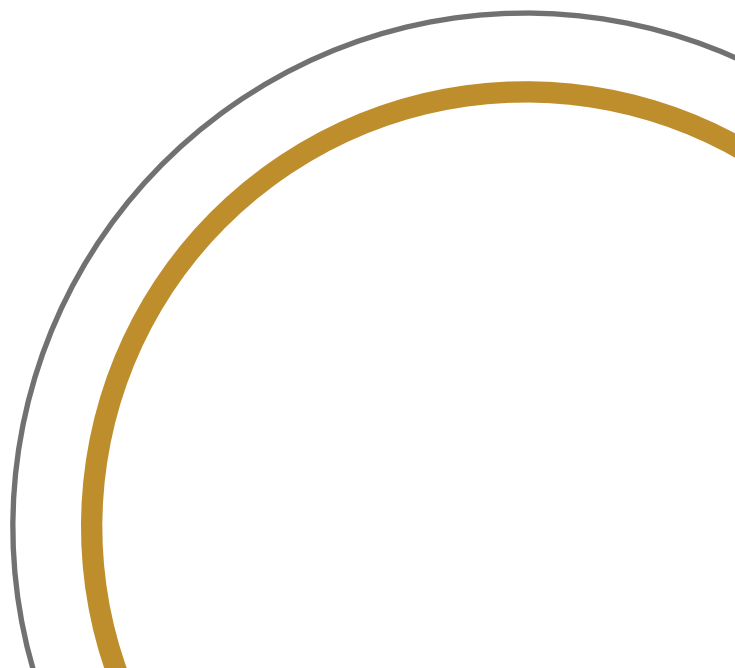
- Featuring the top Indiana sired horses in 12 Super Finals for the Indiana Sires Stakes program with purses exceeding the \$2.2 million mark.
- Enhanced ADW Coverage and Promotions
- Fox Sports coverage
- Free Family Activities
- Promotional giveaways & drawings
- U.S. Trotting Association Strategic Wagering platform featuring guaranteed pools on various wagers
- Caesars Racebook support



\$400,000 PETER HAUGHTON & \$400,000 JIM DOHERTY MEMORIAL STAKES

- FEATURING THE TOP 2 YEAR OLD COLT AND FILLY TROTTERS – “WIN & YOU’RE IN” EVENTS FOR THE BREEDERS CROWN
- Free Family Activities
- Promotional giveaways & drawings
- Caesars Racebook support







HORSESHOE INDIANAPOLIS RACING & CASINO

2026 OPERATIONAL PLAN

HORSESHOE INDIANAPOLIS

2025 EXECUTIVE SUMMARY



After a record breaking 2024 it is with great pride that we report to the Indiana Horse Racing Commission that we exceeded that handle and set another new record in 2025. All of this accomplished despite an historic amount of rainfall that has severely limited turf racing, especially throughout the early part of the meet.

After a total handle of over \$315,000,000 in 2024, which included Horseshoe Indianapolis' continued foray into International Simulcasting, it was expected to be a tall task to match that number in 2025. But the quality of racing with both breeds has improved to the level that our product is now nationally and internationally respected and relied upon as never before. The proof is seen in our consistent weekly simulcasting results and the continued growth of our Indiana Derby, Miss Roxie Little Futurity, Indiana Champions Day and other premier events. There is no question that Horseshoe Indianapolis racing has become an important product for horse bettors all over the world.

Speaking of the Indiana Derby – this year's version was another record-breaking success. The event, which has found its home on the first Saturday in July, was again shown via national broadcasts on Fox Sports and TVG. Both networks sent their own talent and equipment and further proved that Indiana's greatest race has turned into a nationwide must-see event. The winner of the race, Tip Top Thomas, returned to win his next outing over high-level three-year olds so it's apparent that the quality needed to compete in Indiana is at its highest level ever. That day's handle of \$9.1 million in our own pools set a new record but when you consider the growth in International wagering, it is likely that the all-in total handle was somewhere close to \$10 million.

Although the Thoroughbred program is thriving the quarter horse program also continues to ascend both regionally and nationally and the horses and horsemen who race at our facility can compete just about anywhere as well. With the 2024 upgrade of the QHRAI Station Service Auction Futurity and the Miss Roxie Little to Grade 3 races we do expect that Quarter Horse racing fans around the country will be even more focused on our program in Indiana in the coming years.



The 2025 season got off to a solid start. As has been mentioned many times, the wintertime training clearly helps with the beginning of our meet and at one point in late February we had nearly 700 horses on the grounds preparing for the April 15th season opener. The surface has held up well and we're happy to say the wintertime training was very safe for our equine population.

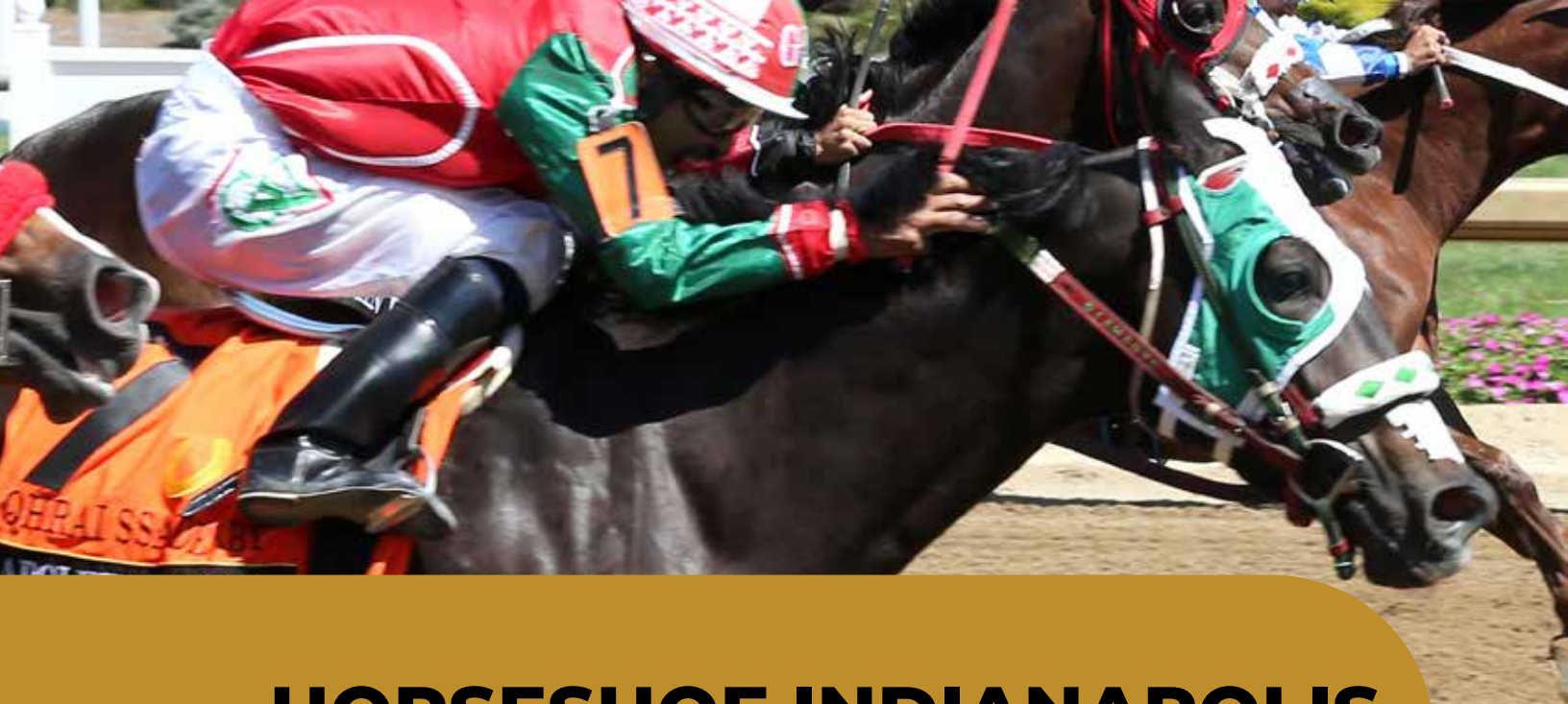
Included in the participation of wintertime training this year was more Quarter Horses than any season prior. With the new springtime Quarter Horse meet taking place in Kentucky, Horseshoe Indianapolis is a good place for our Indiana horsemen to prepare not only for our own meet but to get some starts in prior to that in Kentucky.

It's appropriate to mention our racing surfaces and the pride we take in the work our staff has done to produce the safest racetrack in the country in 2024. Statistically speaking the safety results, as reported by the Jockey Club, for Horseshoe Indianapolis in 2024 were first in terms of the health and welfare of our equine athletes. Several national publications went out of their way to report these findings and much goodwill has been created. As we approach the end of our 2025 meet it is encouraging to report that we are tracking similar to last year and those excellent results.

With the relatively uncertain times in racing we have stayed vigilant in being prepared for the financial impacts of HISA. It has been important to closely review the purse monies available with our horsemen and Jessica Barnes. We're pleased to report that despite a HISA bill of more than \$3 million in 2025, that we have not had to cut purses to this point. We will watch closely for any upcoming changes as it is expected that our share of HISA expenses will increase by nearly \$300,000 in 2026.

As we prepare for the final month of our 2025 season, and in closing, it goes without saying that we believe the partnership that we have with our horsemen is key to the success of our racing business. As the handle continues to grow it is our belief that we will see our product ascend through the list of tracks nationally and become even stronger in the future. It is especially pleasing to see results like we had in July where Horseshoe Indianapolis handled more than any month in the history of Indiana racing. In addition, during Indiana Derby week, we surpassed the \$20 million weekly-handle mark and were the second leading track that week in terms of handle; beating the likes of Ellis Park, Gulfstream Park, Woodbine and other prominent racetracks. Those results were unheard of several years ago and we look forward to seeing our racing product continue its rise among the industry leaders.





HORSESHOE INDIANAPOLIS

2025 HIGHLIGHTS

- A record 712 horses are on the property as the official start to the training season begins on March 2nd. The previous three-plus months of winter training had a perfect safety record for our equine athletes.
- Opening day, April, 15th, goes off without a hitch - 9 races and a record opening day handle of over \$2.6 million
- The Kentucky Derby takes place on May 3rd and Horseshoe has a large crowd, despite persistent rain. Rain will be a theme throughout the meet.
- Horseshoe Indianapolis was selected as the #3 Best Place to Work (Large Company Category) by the Indiana Chamber of Commerce from a pool of 1,300 businesses.
- For the second straight year, torrential rain inundates the Shelbyville area prior to the May 14th running of the Caesars Stakes and Horseshoe Indianapolis Stakes and Swifty and Sagamore Sired Handicaps. But the results are encouraging, despite the poor conditions, with an off-the-turf program handling more than \$3.6 million.
- The first all Quarter Horse card on May 31st is a banner day with a Quarter horse record handle of over \$1.2 million. Up considerably over the same date in 2024.
- Rain keeps stalling momentum early in the meet as through May there were more days off-the-turf than on-the-turf (7 vs 9)
- Even without a Belmont Stakes on the line the live racing card at Horseshoe Indianapolis handles over \$2.3 million.
- Thursday, June 12th begins Horseshoe Indianapolis' presence on Fox Sports along with Belmont Park. Horseshoe Indianapolis will be featured on Thursdays in June, September and October and further increasing the Indiana brand nationally.
- A banner Thursday on June 26th where Fox Sports keys a \$3.4 million day.

- More than \$1.1 million is wagered on the all Quarter Horse program on June 28th. The card consists of 13 races with 11 of those being Stakes Trials for the Gordon Mobley and Heartland Futurity races.
- Between June 1st and June 30th Shelbyville is gripped with incessant rain. Horseshoe Indianapolis feels the pain as 9 of the 17 days of racing between those days are taken off-the-turf.
- July 1st starts Indiana Derby Week and the results are excellent. Through the course of the week, over \$20 million is wagered during the span of 5 racing days.
- July 5th is a spectacular day of racing at Horseshoe Indianapolis. With 13 races, including the Grade 3 Indiana Oaks and Grade 3 Indiana Derby, a new single-day handle record is set at \$9,143,675. That figure does not include International wagering so the actual figure is likely closer to \$10 million on the day.
- July 19th brings an exceptional day of Quarter Horse racing with the Finals of The Jaguar Rocket and Gordon Mobley Futurities. Handle exceeds 2024 again – this time just missing \$900k.
- The 2025 rendition of the Governor's and First Lady Handicaps brings a healthy \$3 million in handle on July 30th.
- July ends at it becomes the highest monthly handle in Indiana racing history with \$49.8 million wagered in the month. And that includes taking the traditional mid-summer break late in July.
- Friday, August 8th turns into a major new event on-track. The annual Pink Out Night is moved to this evening to participate alongside HHP on Dan Patch Day. The event raises almost \$7,000 to be given to Indiana Women in Need (I.W.I.N) and the luxury item giveaways are a huge hit. To end the evening, HBPA President Joe Davis generously donates \$1,500 to buy a jockey statue painted in Pink.
- Rains return and takes a toll on the program. From August 12 – August 21 there are 8 scheduled race days and on only one of them is Horseshoe Indianapolis able to use the turf course.
- August 29th is the 5th all Quarter Horse racing program and it's highlighted by a victory by A Flare for Politics in the Grade 3 QHRAI Station Service Auction Futurity.
- Carryovers in the Late Pick 4 and Late Pick 5 help the Friday, September 5th program to a huge day with nearly \$4.4 million wagered. On the day Horseshoe is the #1 afternoon simulcast signal on the day beating the likes of Gulfstream Park, Woodbine, Laurel and others.
- Hoosier Day, an event created two years ago, has made a big splash on the national scene. This year's version on October 1st is a huge hit and generates a handle of more than \$4.2 million over 11 races.
- The 6th running of Indiana Champions Day takes place on Saturday, October 25th and Horseshoe Indianapolis is packed with a great crowd on the apron and clubhouse. In addition, a visit from the Governor and the First Lady of Indiana, Mike and Maureen Braun highlights the day. Governor Braun presents the trophy for the \$250,000 Unreachable Star.



HORSESHOE INDIANAPOLIS

2025 SPONSORSHIP HIGHLIGHTS

Horseshoe Indianapolis continued to work hard in 2025 to bring in new sponsors and businesses into the racing business in Shelbyville. With a strong basis returning from 2024 Sponsorships it was an excellent year for promoting our racing product to more and more people across the Indianapolis metro area.

2025 Sponsorship total: \$202,500

Partnerships included:

- Brown Forman - \$30,000
- Indiana Breed Development - \$30,000
- Champions Day – IN BDF - \$26,000
- B&H Electric - \$20,000
- Hubler Ford - \$20,000
- ITOBA - \$18,500
- Indiana HBPA - \$17,500
- Murphy Trailer Sales - \$15,000
- Caesars Entertainment Equine Specialty Hospital (Purdue University) - \$7,000
- Coady Media - \$5,000
- Duke Racing - \$3,000
- Family Leisure - \$3,000
- Mark and Connie Trick - \$2,500
- Pam Hahn - \$2,500
- QHRAI - \$2,500



HORSESHOE INDIANAPOLIS

2026 RACING DATES

The 2026 Thoroughbred and Quarter Horse race meet will begin two weeks earlier in April and end on the same week as 2025. Post times Monday – Thursday will be 2:10 p.m. which is the same as 2025. Several weekend racing programs are also planned with daytime racing. One exception is the 5:10 p.m. post for Silks & Roses Saturday, June 13. All events are subject to change pending IHRC approvals.

• Tuesday, April 7	Opening Day	2:10PM
• Friday, May 1	KY Oaks Day/Contest	10:45AM
• Saturday, May 2	KY Derby Day/Road to Louisville	10:45AM
• Wednesday, May 13	Caesars Day/Contest	2:10PM
• Monday, May 25	Memorial Day/SLT Day	12PM
• Saturday, May 30	Quarter Horse Day	10:45AM
• Saturday, June 6	Belmont Stakes Day/Empire of Hope	10:45AM
• Saturday, June 13	Silks & Roses/QHRAI Youth Racing	5:10PM
• Wednesday, June 24	Shelby County Day/Contest/Jockey Challenge	2:10PM
• Saturday, June 27	Quarter Horse Day/Pups & Ponies	10:45AM
• Saturday, July 4	Independence Day /Boots & Brews	12PM
• Friday, July 10	Derby Weekend/NHC Qualifier	12PM
• Saturday, July 11	Indiana Derby/NHC Qualifier/Contest	12PM
• Saturday, July 18	Quarter Horse Day	10:45AM
• Wednesday, July 29	Governor's Day/Contest	2:10PM
• Saturday, August 8	Quarter Horse Day	10:45AM
• Saturday, August 29	Quarter Horse Day	10:45AM
• Friday, September 11	Patriots Day/Contest	2:10PM
• Wednesday, Sept. 30	Hoosier Day/Contest	2:10PM
• Saturday, October 3	Quarter Horse Day	10:45AM
• Saturday, October 24	IN Champions Day/Contest	12PM
• Friday, October 30	Breeders' Cup/Contest	10:45AM
• Wednesday, Nov. 11	Veterans Day/Contest	2:10PM
• Friday, November 13	Closing Day	2:10PM
• Saturday, December 5	NHC Qualifier	9:00AM

*NOTE: Contests listed are specialty \$2,500 events

HORSESHOE INDIANAPOLIS

2026 RACING DATES (CONT.)

April							
Wk	Su	Mo	Tu	We	Th	Fr	Sa
14				1	2	3	4
15	5	6	7	8	9	10	11
16	12	13	14	15	16	17	18
17	19	20	21	22	23	24	25
18	26	27	28	29	30		

May						
Su	Mo	Tu	We	Th	Fr	Sa
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

June						
Su	Mo	Tu	We	Th	Fr	Sa
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

July							
Wk	Su	Mo	Tu	We	Th	Fr	Sa
27				1	2	3	4
28	5	6	7	8	9	10	11
29	12	13	14	15	16	17	18
30	19	20	21	22	23	24	25
31	26	27	28	29	30	31	

August						
Su	Mo	Tu	We	Th	Fr	Sa
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

September						
Su	Mo	Tu	We	Th	Fr	Sa
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

October							
Wk	Su	Mo	Tu	We	Th	Fr	Sa
40					1	2	3
41	4	5	6	7	8	9	10
42	11	12	13	14	15	16	17
43	18	19	20	21	22	23	24
44	25	26	27	28	29	30	31
45							

November						
Su	Mo	Tu	We	Th	Fr	Sa
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

Legend

Post time 10:45 a.m.

Post time 12:00 p.m.

Post time 2:10 p.m.

Post time 5:10 p.m.

Special Post Times

May 1/2 - KY Oaks/Derby 10:45 a.m.

June 6 - Belmont Stakes 10:45 a.m.

June 13 - Pink Out 5:10 p.m.

July 11 - Indiana Derby 12:00 p.m.

Oct. 24 - IN Champions 12:00 p.m.

Oct 30 - BC Friday 10:45 a.m.

Quarter Horse Days

May 30 - 10:45 a.m.

June 27 - 10:45 a.m.

July 18 - 10:45 a.m.

August 8 - 10:45 a.m.

August 29 - 10:45 a.m.

October 3 - 10:45 a.m.

HORSESHOE INDIANAPOLIS

2026 THOROUGHBRED PREMIER RACING SCHEDULE

RACE NAME	DATE	AGE	SEX	DIST	TURF	"IN BRED/ SIRED"	PURSE
THE BRIAN ELMORE OVERNIGHT HANDICAP	4/15/2025	3 UP		5 1/2		BRED	\$55,000
THE MERRILL C. ROBERTS OVERNIGHT HANDICAP	4/15/2025	3 UP	F&M	5 1/2		BRED	\$55,000
THE SAGAMORE SIRE	5/14/2025	3		5 1/2		SIRED	\$100,000
THE SWIFTY SIRE FILLIES	5/14/2025	3	F	5 1/2		SIRED	\$100,000
THE CAESARS (BT)	5/14/2025	3		1M	TURF		\$150,000
THE HORSESHOE INDIANAPOLIS (BT)	5/14/2025	3	F	1M	TURF		\$150,000
THE WILLIAM HENRY HARRISON	6/4/2025	3 UP		6		SIRED	\$100,000
THE SHELBY COUNTY	6/4/2025	3 UP	F&M	6		SIRED	\$100,000
THE HOOSIER BREEDERS SOPHOMORE	6/11/2025	3		6		BRED	\$100,000
THE HOOSIER BREEDERS SOPHOMORE - FILLIES	6/11/2025	3	F	6		BRED	\$100,000
THE NOBODY LISTENS	6/25/2025	3 UP		6		BRED	\$100,000
THE CHECKERED FLAG	6/25/2025	3 UP	F&M	6		BRED	\$100,000
THE WILLIAM GARRETT (BT)	7/4/2025	3 UP		5	TURF		\$100,000
THE CLARKSVILLE (BT)	7/4/2025	3 UP	F&M	5	TURF		\$100,000
THE MICHAEL G. SCHAEFER MEMORIAL (LISTED)	7/5/2025	3 UP		1M 70			\$100,000
THE MARI HULMAN GEORGE MEMORIAL (BT)	7/5/2025	3 UP	F&M	1 1/16			\$100,000
THE JONATHAN B. SCHUSTER MEMORIAL STAKES (LISTED)	7/5/2025	4 UP		1 1/16	TURF		\$100,000
THE INDIANA GENERAL ASSEMBLY DISTAFF (BT)	7/5/2025	4 UP	F&M	1 1/16	TURF		\$100,000
INDIANA OAKS (GRADE III)	7/5/2025	3	F	1 1/16			\$200,000
INDIANA DERBY (GRADE III)	7/5/2025	3		1 1/16			\$300,000
THE SNACK	7/5/2025	3		1M	TURF	BRED	\$100,000
THE ELLEN'S LUCKY STAR	7/5/2025	3	F	1M	TURF	BRED	\$100,000
THE GOVERNOR'S	7/30/2025	3		1M 70		BRED	\$250,000
THE INDIANA FIRST LADY	7/30/2025	3	F	1M 70		BRED	\$200,000
THE BUCCHERO	8/20/2025	3 UP		1 1/16	TURF	BRED	\$100,000
THE PEONY	8/20/2025	3 UP	F&M	1 1/16	TURF	BRED	\$100,000
THE EMPIRE	9/10/2025	3 UP		1 1/16		SIRED	\$100,000
THE HOOSIER HEARTLAND	9/10/2025	3 UP	F&M	1 1/16		SIRED	\$100,000
THE DON DUNHAM OVERNIGHT HANDICAP	9/24/2025	3 UP		6		BRED	\$55,000
THE RICK MOORE OVERNIGHT HANDICAP	9/24/2025	3 UP	F&M	6		BRED	\$55,000
THE CIRCLE CITY	10/1/2025	2		6		BRED	\$100,000
THE BACK HOME AGAIN	10/1/2025	2	F	6		BRED	\$100,000
THE TO MUCH COFFEE	10/1/2025	3 UP		1 1/16		BRED	\$100,000
THE PIEDI BIANCHI	10/1/2025	3 UP	F&M	1 1/16		BRED	\$100,000
THE ITOBA STALLION SEASON	10/1/2025	3	C&G	1M 70		BRED	\$100,000
THE ITOBA STALLION SEASON - FILLIES	10/1/2025	3	F	1M 70		BRED	\$100,000
THE GARY PATRICK OVERNIGHT HANDICAP	10/25/2025	3 UP		6		BRED	\$55,000
THE KIM HAMMOND OVERNIGHT HANDICAP	10/25/2025	3 UP	F&M	6		BRED	\$55,000
THE UNREACHABLE STAR	10/25/2025	3		1M 70		SIRED	\$250,000
THE LADY FOG HORN	10/25/2025	3	F&M	1M 70		SIRED	\$200,000
THE CROWN AMBASSADOR	10/25/2025	2		6		SIRED	\$100,000
THE INDIANA STALLION - FILLIES	10/25/2025	2	F	6		SIRED	\$100,000
THE STRONG TIDE OVERNIGHT HANDICAP	10/29/2025	3 UP		1 1/16		BRED	\$100,000
THE FIREBALL BABY OVERNIGHT HANDICAP	10/29/2025	3 UP	F&M	1 1/16		BRED	\$100,000
THE INDIANA FUTURITY	11/13/2025	2		1M 70		BRED	\$100,000
THE MISS INDIANA	11/13/2025	2	F	1M 70		BRED	\$100,000

* THE 2026 STAKES SCHEDULES FOR BOTH THOROUGHBREDS AND QUARTER HORSES WILL BE FINALIZED IN EARLY JANUARY, 2026.

HORSESHOE INDIANAPOLIS

QUARTER HORSE STAKES AND TRIALS SCHEDULE

RACE NAME	STAKES PURSE	AGE	DIST	"IN BRED"	DATE	TRIALS & STAKES
HARLEY GREENE DERBY TRIALS		3	350	SIRED	5/15/2025	\$15,000
BORN RUNNER CLASSIC	\$75,000	4+	400	SIRED	5/31/2025	\$75,000
HARLEY GREENE DERBY FINAL	\$75,000	3	350	SIRED	5/31/2025	\$75,000
HORSESHOE INDIANAPOLIS QHRAI DERBY TRIALS		3	400		5/31/2025	\$14,000
CARTER RILEY OVERNIGHT STAKES	\$34,000	3+	350		6/3/2025	\$34,000
HORSESHOE INDIANAPOLIS QHRAI DERBY FINAL	\$75,000	3	400		6/19/2025	\$75,000
JAGUAR ROCKET TRIALS		2	350	BRED	6/26/2025	\$15,000
GORDON MOBLEY FUTURITY TRIALS		2	350	SIRED	6/28/2025	\$15,000
HEARTLAND FUTURITY TRIALS		2	350		6/28/2025	\$14,000
BLUE RIVER DERBY TRIALS		3	400	BRED	7/1/2025	\$15,000
BRADFORD STAKES	\$50,000	3+	400		7/2/2025	\$50,000
EASYS NIGHT BEAT OVERNIGHT STAKES	\$35,000	3+	350	BRED	7/4/2025	\$35,000
JAGUAR ROCKET FINAL	\$100,000	2	350	BRED	7/19/2025	\$100,000
GORDON MOBLEY FUTURITY FINAL	\$150,000	2	350	SIRED	7/19/2025	\$150,000
HEARTLAND FUTURITY FINAL	\$100,000	2	350		7/19/2025	\$75,000
BLUE RIVER DERBY FINAL	\$100,000	3	400	BRED	7/19/2025	\$100,000
MARY HULMAN GEORGE OVERNIGHT STAKES	\$34,000	2	350		7/31/2025	\$34,000
PAUL MARTIN OVERNIGHT STAKES	\$34,000	3	350		8/5/2025	\$34,000
AIR BORN LEADER OVERNIGHT STAKES	\$35,000	3+	350	BRED	8/7/2025	\$35,000
HORSESHOE INDIANAPOLIS CLASSIC (FILLIES AND MARES)	\$75,000	3+	400		8/7/2025	\$75,000
QHRAI STALLION SERVICE AUCTION FUTURITY TRIALS		2	350		8/9/2025	\$14,000
QHRAI STALLION SERVICE AUCTION DERBY TRIALS		3	400		8/9/2025	\$14,000
LEADER OF THE CLASS TRIALS		2	350		8/25/2025	\$14,000
ESCONDIDO BEACH OVERNIGHT STAKES	\$34,000	3+	350		8/27/2025	\$34,000
JULIE VELTMAN OVERNIGHT STAKES (FILLIES)	\$34,000	3	350		8/28/2025	\$34,000
JOHN DEERE JUVENILE CHALLENGE TRIALS					8/30/2025	\$10,000
ADEQUAN DERBY CHALLENGE TRIALS					8/30/2025	\$10,000
COX RANCH DISTAFF CHALLENGE TRIALS (FILLIES AND MARES)					8/30/2025	\$8,000
BOB WOODARD MEMORIAL CLASSIC FINAL	\$75,000	4+	400	BRED	8/30/2025	\$75,000
QHRAI STALLION SERVICE AUCTION FUTURITY FINAL (RG3)	\$100,000	2	350		8/30/2025	\$100,000
QHRAI STALLION SERVICE AUCTION DERBY FINAL	\$75,000	3	400		8/30/2025	\$75,000
QHRAI STALLION SERVICE AUCTION JUVENILE STAKES	\$30,000	2	350		8/30/2025	\$30,000
QHRAI STALLION SERVICE AUCTION INVITATIONAL STAKES	\$30,000	3	400		8/30/2025	\$30,000
LEADER OF THE CLASS FINAL	\$50,000	2	350		9/11/2025	\$50,000
STERLIE BERTRAM MEMORIAL TRIALS		3	400	BRED	9/15/2025	\$15,000
JOHN DEERE JUVENILE CHALLENGE FINAL					9/16/2025	\$15,000
ADEQUAN DERBY CHALLENGE FINAL					9/16/2025	\$15,000
DISTAFF CHALLENGE FINAL					9/16/2025	\$10,000
QHRAI DERBY TRIALS		3	400		10/2/2025	\$14,000
MISS ROXIE LITTLE FUTURITY TRIALS		2	400	BRED	10/4/2025	\$15,000
GOVERNORS STAKE TRIALS		2	400		10/4/2025	\$14,000
STERLIE BERTRAM MEMORIAL FINAL	\$100,000	3	400	BRED	10/8/2025	\$100,000
HOOSIER PARK CLASSIC	\$75,000	4+	400	BRED	10/8/2025	\$75,000
MISS ROXIE LITTLE FUTURITY FINAL (RG3)	\$150,000	2	400	BRED	10/25/2025	\$150,000
GOVERNORS STAKE FINAL	\$125,000	2	400		10/25/2025	\$125,000
MISS ROXIE LITTLE JUVENILE STAKES	\$30,000	2	400	BRED	10/25/2025	\$30,000
GOVERNORS JUVENILE STAKES	\$30,000	2	400		10/25/2025	\$30,000
INDIANA CHAMPIONSHIP	\$100,000	3+	440		10/25/2025	\$100,000
QHRAI DERBY FINAL	\$100,000	3	400		10/25/2025	\$100,000
TOTAL PURSES	\$2,110,000					

HORSESHOE INDIANAPOLIS

2025 HANDLE HIGHLIGHTS

HANDLE FOR JULY 5, 2025	
Saratoga	25,943,121
Horseshoe Indianapolis	9,165,693
Gulfstream Park	6,555,313
Woodbine	6,474,219
Los Alamitos	3,233,614
Ellis Park	3,035,899
Monmouth	2,875,298
Delaware Park	2,693,336
Evangeline Downs	2,114,224
Charles Town	1,990,449
Prairie Meadows	1,847,534
Canterbury Park	705,457
Fairmount Park	696,770
Penn National	671,821
Hastings	449,596
Belterra Park	440,917
Lone Star	405,193
Louisiana Downs	257,930
Wyoming Downs	108,282
HANDLE FOR WEEK ENDING JULY 7, 2024	
Saratoga	83,420,503
Horseshoe Indianapolis	20,068,095
Woodbine	18,096,645
Gulfstream Park	15,836,774
Ellis Park	13,627,187
Los Alamitos	10,122,028
Monmouth	8,478,187
Parx	4,684,730

HORSESHOE INDIANAPOLIS

2026 WAGERING MENU

123 Day Thoroughbred/Quarter Horse Meet opens April 7 and closes Nov 13
 Indiana Derby Weekend, Friday 7/10, Saturday 7/11: Post time 12:00 PM Eastern
 Indiana Champions Day, Saturday 10/24: Post time 12:00 PM Eastern
 Kentucky Derby Day, 5/2 and Belmont Stakes Day, 6/6: Post time: 10:45AM
 Saturday Evening racing, 6/13: Post time: 5:10PM
 Quarter Horse Saturdays (5/30, 6/27, 7/18, 8/8, 8/29, 10/3): Post time: 10:45 AM Eastern
 Friday racing 9/11, 11/6, 11/13: Post time 2:10 PM Eastern
 Memorial Day (5/25): Post time 12:00 PM Eastern
 No Live Racing 7/20 - 7/25

2026 Wagering Format

Race	\$2 min	\$2 min	.50 min	.10 min	.50 min		\$2 min	\$.10 min
1	WPS	Exacta	Trifecta	Super	Pick 3	.50 PK5	Double	
2	WPS	Exacta	Trifecta	Super	Pick 3	\$1 PK4*	Double	
3	WPS	Exacta	Trifecta	Super	Pick 3		Double	
4	WPS	Exacta	Trifecta	Super	Pick 3		Double	
5	WPS	Exacta	Trifecta	Super	Pick 3	.50 PK5*	Double	
6	WPS	Exacta	Trifecta	Super	Pick 3	\$1 PK4*	Double	Grand HI 5-TB
7	WPS	Exacta	Trifecta	Super	Pick 3		Double	Grand HI 5-TB
8	WPS	Exacta	Trifecta	Super	Pick 3		Double	Grand HI 5-TB
9	WPS	Exacta	Trifecta	Super	Pick 3		Double	Grand HI 5-TB
10	WPS	Exacta	Trifecta	Super	Pick 3		Double	Grand HI 5-QH
11	WPS	Exacta	Trifecta	Super			Double	
12	WPS	Exacta	Trifecta	Super				

Trifecta / Superfecta / Grand High 5 wagering available in accordance with IHRC rules and regulations

Early Pick Five starting on Race 1. Late Pick Five on last 5 TB races.

\$1 Early Pick Four starting on Race 2. \$1 Late Pick Four on last 4 TB races.

\$1 Turf Pick Three on three selected turf races (starting approx. May 11th)

Rolling Pick Three & Daily Double wagering varies based on number of races carded

Takeout Rates: **WPS 18% PK5 11.99% PK4/Turf PK3 15% All Other Wagers 21½%**

Early Pick 4/Pick 5 carryover separate from Late Pick 4/Pick 5 carryover

TB only Grand Hi 5 starting on Race 6 daily - with carryover

QH only Grand Hi 5 on every QH Race - with separate carryover

PICK 4 CARRYOVER RECORD: \$28,764.67

PICK 5 CARRYOVER RECORD: \$190,529.00

PICK 6 CARRYOVER RECORD: \$166,573.17

\$2 WIN PAYOUT RECORD: \$270.80

PICK 6 JACKPOT PAYOUT RECORD: \$178,948.02

HORSESHOE INDIANAPOLIS

PROJECTED HANDLE

	2020 ACTUAL	2021 ACTUAL	2022 ACTUAL	2023 ACTUAL	2024 ACTUAL	2025 ACTUAL	2026 PROJECTED
LIVE HANDLE	\$1,625,107	\$2,581,042	\$2,740,125	\$2,799,655	\$2,616,596	\$2,611,938	\$2,650,000
EXPORT HANDLE	\$197,333,615	\$220,570,747	\$233,162,376	\$276,550,785	\$279,514,614	\$285,189,335	\$293,745,000
INTERNATIONAL HANDLE	\$0	\$0	\$0	\$32,591,626	\$33,272,901	\$35,000,000	\$37,500,000
TOTAL HANDLE	\$198,958,722	\$223,151,789	\$235,902,501	\$311,942,066	\$315,404,111	\$322,801,273	\$333,895,000
AVG. HANDLE PER DAY	\$2,072,487	\$1,814,242	\$1,857,500	\$2,536,114	\$2,543,582	\$2,624,401	\$2,714,593
AVG. STARTS/ RACE-TB/QH	7.9/9.21	7.06/8.66	7.83/9.0	7.97/9.01	7.83/8.88	7.83/8.91	7.85/8.92
AVG. RACES/ DAY-TB/QH	9.04/1.82	8.52/1.78	8.25/1.8	8.4/1.75	8.22/1.77	7.96/1.72	7.96/1.72
RACING DAYS-TB/QH	90/96	117/123	120/127	117/123	118/124	117/123	117/123



HORSESHOE INDIANAPOLIS

KEY RACING TEAM



JOE MORRIS
SVP of Racing
Caesars Entertainment



TRENT MCINTOSH
SVP & GM



ERIC HALSTROM
VP & GM of Racing



JAMES BAKER
Director of Marketing



CHRIS POLZIN
Director of Racing



ANTHONY MARTINEZ
Track Superintendent



TIM DEWITT
Racing Security Manager



ROB WESNER
Mutuels Manager



RACHEL MC LAUGHLIN
Broadcast Production
Manager



JOHN DOOLEY
Track Announcer



BRIAN ARRIGONI
Paddock Analyst



MARTHA CLAUSSEN
Quarter Horse Racing
Analyst



TAMMY KNOX
Race Marketing Manager



TERRIL GABBARD
Equine Facilities Manager



VALERIE RIGGS
Racing Supervisor



2019 VS 2026 RACING STAFF COMPARISON

2019 RACING OPERATIONS TEAM

Sr. Vice President & General Manager
Vice President & GM of Racing
Dir. Of Racing/Racing Secretary
Assistant Director of Racing
Starter
Paddock Judge
Placing Judge/Photo Finish
Placing Judge
Placing Judge/Program Coordinator
Clerk of Scales
Entry Clerk
Clocker/Claims Clerk
Clocker
Outrider (3)
Horsemen's Bookkeeper
Identifier
Stall Superintendent
Silks Attendant
Jockey Room Custodian
Track Superintendent
Track Veterinarian (2)
Mutuel Manager
Security Manager
Announcer
Racing Broadcast Production Manager
On-Air Paddock Analyst
Race Marketing Manager
Program Coordinator
Equine Facilities Manager

2026 RACING OPERATIONS TEAM

Senior Vice President of Racing, Corporate
Sr. Vice President & GM
Vice President & GM of Racing
Asst. Racing Secretary
Starter
Paddock Judge
Placing Judge/Photo Finish
Placing Judge
Placing Judge/Program Director
Placing Judge
Clerk of Scales
Entry Clerk
Clocker/Claims Clerk
Clocker
Outrider (3)
Horsemen's Bookkeeper
Identifier
Stall Superintendent
Silks Attendant
Jockey Room Custodian
Track Superintendent
Asst. Track Superintendent
Track Veterinarian (2)
Mutuel Manager
Security Manager
Announcer
Racing Broadcast Production Manager
On-Air Paddock Analyst
Race Marketing Manager
Equine Facilities Manager
Sponsorship Manager

ADDITIONAL STAFFING INFORMATION

TEAM MEMBER TRAINING & RESOURCES

Under Caesars Entertainment, the Horseshoe Indianapolis team will continue to have enhanced training, resources, and benefits promoting employee retention and growth, superior guest service, responsible gambling initiatives, and business growth:

- Caesars Rewards – The World's Leading Gaming and Entertainment Loyalty Program
- Total Service – Service-based Bonus Program for all eligible employees
- Total Returns – Team Member Rewards Program
- Enhanced Benefits Packages, including positive changes to costs associated
- Professional Development Opportunities
- Expanded Compliance and Ethics Training
- Responsible Gaming Training and Awareness Initiatives

RACING FRONTLINE POSITION COMPARISONS

POSITION	2019	2026
Track Maintenance	13	13
Backside Maintenance	11	13
Receiving Barn	4	5
Backside Housekeeping	2	2
Racing Office	7	8
Racing Security	30	25 - 5 open

HISA-RELATED POSITIONS

POSITION	2019	2026
Veterinary Assistant	0	1
Safety Steward	0	1
Medical Director	0	1
Racing Surface Data Admin	0	1



HORSESHOE INDIANAPOLIS

PARTNERSHIPS WITH HORSEMEN'S ASSOCIATIONS

At the time of this writing the 2026 Horsemen's Agreements between Horseshoe Indianapolis and the various groups representing racing have been signed by all parties and distributed to the IHRC.



HORSESHOE INDIANAPOLIS

2026 CAPITAL INVESTMENTS AND SAFETY PLAN

The 2026 Horseshoe Indianapolis Capital Investment schedule was extensive with an original plan to purchase 11 Security Vehicles and Buses at a total of \$984,194. While there had previously been intent for a number of replacement Shuttle Buses and Security Vehicles, there was a clear opportunity to use some of the Capital on more pressing track maintenance needs. After a thorough review of our current fleet, it was respectfully requested that a substitution plan be put into place. The following 2026 purchases were approved at a total of \$862,831:

REGULARLY SCHEDULED PURCHASES

8 – Shuttle Buses

3 – Security Vehicles

SUBSTITUTE PURCHASES

1 - Security Vehicle

1 - Water Truck for Track Maintenance

2 - Loaders for Grounds Maintenance

1 - Bobcat for Track Maintenance

1- Radio for Racing Operations

3 - Harrows for Track Maintenance



HORSESHOE INDIANAPOLIS

2026 CAPITAL INVESTMENTS AND SAFETY PLAN

The 2026 Horseshoe Indianapolis Capital Investment Plan for RCFAC consisted of 4 projects that were approved by the RCFAC Committee and forwarded to the IHRC for approval. Those projects are listed below as well as the approved amount.

2026 CAPITAL INVESTMENTS AND PLAN FOR RCFAC

Sand for Drainage on Turf Course \$20,000

Heaters for Dorms \$25,000

Turf Course Irrigation \$45,000

Surveillance Cameras \$30,000





HORSESHOE INDIANAPOLIS

MARKETING & BUDGET OVERVIEW

Horseshoe Indianapolis once again completed a very successful season of events. Each year, the team works to enhance and improve specialty nights through additional advertising as well as specialized targeted marketing in Central Indiana. Four billboards are in place annually to keep horse racing top of mind for residents in the area along with expanded awareness on social media platforms, an ever-growing outlet to boost awareness for racing.

Horseshoe Indianapolis' first marquee event was Kentucky Derby Day with standing room only on the apron. Guests enjoyed winner's circle giveaways, a free selfie station, and activities for the young racing fans with live racing coinciding with the program from Churchill Downs. The day was also the conclusion of the 16-week contest Road to Louisville, which continues to grow in popularity, attracting play from more than 500 people nationally with bankrolls to the top five finishers as well as two National Horseplayer Championship seats.

The top five players from Road to Louisville returned for Horseshoe Indianapolis' premier event, the 31st running of the Grade 3 Indiana Derby Saturday, July 5 featuring eight premier races with purses exceeding \$1.1 million. Horseshoe Indianapolis went into partnership with the Indiana Horsemen's Benevolent and Protective Association (HBPA) to offer the \$2,500 Indiana Derby Legends contest, attracting nearly 400 entries. The day also included a \$3,000 Derby Megabet drawing, winner's circle giveaways, a cigar rolling station, Magic Mirror selfies, and food trucks to enhance the day.

New in 2025 was the implementation of a ladies' themed night tagged as Silks 'N Roses, raising funding and awareness for Indiana Women in Need. The night included several stations from chocolate to a flower cart with 10 female handicappers placing wagers into the Late Fire Pick 5 and drawings for premier gifts. In all, more than \$7,000 was raised for I.W.I.N. who supports local cancer patients and their families.

Quarter Horse racing also took another big step forward throughout the season playing host to the second runnings of the Restricted Grade 3 races, the QHRAI Stallion Service Auction

HORSESHOE INDIANAPOLIS

MARKETING & BUDGET OVERVIEW (CONT.)

Futurity in late August and the Miss Roxie Little Futurity, which became the richest Quarter Horse race ever with a final purse of \$359,600 during Indiana Champions Day. Trackside activities were in place to support both days of racing, with Indiana Champions Day setting all types of records including a new all-sources handle record. The afternoon program featured a cigar rolling station, two \$3,000 Megabet drawings, and two handicapping contests. Once again, the afternoon was in partnership with QHRAI, ITOBA, and Indiana HBPA, showing the unity of all organizations to showcase the state's top Thoroughbreds and Quarter Horses.

One of the new and exciting opportunities in 2025 was the implementation of A.I. Alan through a partnership with Daily Racing Form. The animated character is powered through a special artificial intelligence platform from DRF, making A.I. Alan the first of its kind in horse racing. The character will continue to be developed for more interaction in 2026.

Horseshoe Indianapolis continues its partnership with NTRA by offering six different contests featuring seats to the NHC Finals in Las Vegas each March. A total of 18 seats were allotted throughout the year, presenting Indiana racing to a different level of horseplayers and engaging new players about the state's racing program.

Finally, Horseshoe Indianapolis shifted additional funds to advertising in 2025 with an increase of television advertising with all four networks in Indianapolis. The track took advantage of added commercials during both the Indiana Pacers and Indiana Fever playoff runs, garnering bigger audiences to promote the racing program. The track continues to keep relevant with industry advertising as well for both breeds with major events showcased on Caesars Racebook, Twinspires, FanDuel TV, Daily Racing Form, Blood Horse, and Quarter Horse major option StallionESearch, to name a few.



2026 MARKETING BUDGET

CATEGORY	2026 BUDGETED	2025 ACTUAL	NOTES
Advertising & Sponsored Media	\$700,000	\$663,700	Racing-specific media, billboards, magazines, Internet, print, TV, radio, newspaper, FanDuel, Twinspires, various racing podcasts, National Beverage program
Promotions & Events & Collateral	\$550,000	\$561,300	Prizes, awards, promotional gifts, special events, décor, posters
Entertainment	\$30,000	\$50,000	Special Events
Comp F & B/ Race Wagers	\$220,000	\$225,000	Specialty Race Day events, industry events, vouchers
Total	\$1,500,000	\$1,500,000	

Note: The \$1.5 million Race Marketing Budget for 2026 compares favorably to the baseline 2019 budget of \$1,348,618.

ON-TRACK RACING VIP STRATEGY

On-track Racing VIP services continue to hold steady for racing customers. Redemptions for free programs, racing wagers, food, and other incentives are in place based on play through Caesars Rewards at Horseshoe Indianapolis. Racing fans utilizing Caesars Rewards may also redeem their points at other properties under Caesars Entertainment, making the program very lucrative for all types of perks and interests.

In addition, several new activities were held for non-racing members of Caesars Rewards in 2025, including a concert series held trackside with perks, including free food and beverage, and VIP seating as well as a special mailer directing guests to the racing side for an exclusive drawing during Empire of Hope. These opportunities are in place to bridge the gap between casino-based players with hopes of exposing them to the racing side of the facility.

Racing VIP Services continue to be active in bigger racing events, such as Indiana Derby and Indiana Champions Day, and Caesars Race and Sportsbook teams continue to expand their options for engagement with players seeking to expand their interest in horse racing.

HORSESHOE INDIANAPOLIS

MARKETING & BUDGET OVERVIEW (CONT.)

ONGOING OPPORTUNITIES FOR RACING VIPS INCLUDE:

- Racing VIP gatherings during special live racing events hosted by Relationship
- Marketing, including food and beverage, programs, racing wagers and special giveaways
- VIP Owner's Club with free programs, water and coffee daily in the Derby Suite on the first floor of the Grandstand
- Special Racing VIP trips to off-site locations, such as other racetracks, farms, special racing events, etc.
- On site visits and networking from "Racing" Rachel McLaughlin to national events, including the NHC Finals, Breeders' Cup, and Jockeys and Jeans.

EXPORT STRATEGY

Horseshoe Indianapolis' efforts to reach horseplayers outside of Indiana is an ongoing team effort. It all starts from the racing office assembling quality racing programs and is supported through the mutuel department analyzing and setting optimal post time slots daily to ensure Indiana's races are in the prime spot for viewing and wagering. Each entity works hard to ensure Indiana's racing program has the best placement among the competition and can be a juggling act at times for mutuels to stay in between the bigger tracks. However, results for wagering are paying off. With the engagement of online contests throughout the season, exposure and awareness are at an all-time high. In fact, Horseshoe Indianapolis is now listed in the top portion of Equibase's daily listing of tracks, a first in history for Indiana Thoroughbred racing. The mutuel department continues to find new ways to capture additional crowds and promote the signal to off-site wagering platforms, which has now expanded overseas.

In 2025, more than \$125,000 was offered in contest play with the majority of those funds available to online players in addition to on track handicappers. The participation continues to expand, showing the current strategies of engagement with players across North America is showing growth. These contests, combined with National Horseplayer Championship seats during the season have attracted a whole new audience of players, adding value to wagering.

INITIATIVES FOR BOTH THOROUGHBRED AND QUARTER HORSE RACING IN 2025 INCLUDES:

- Continued involvement with FanDuel TV coverage during the week through the "pay to play" plan to add live racing on their broadcast
- Continued Quarter Horse racing programs at late morning post times to attract wagering through export locations such as FanDuel TV and Twinspires with little or no competition while providing on track promotions and events
- Continued support from nationally known handicappers for both breeds to enhance specialty events and social media presence to engage new followers

- Continued online handicapping contests to attract horseplayers nationally with enticing prize money and formats
- Search for additional opportunities to cross promote with other Caesars Entertainment owned racing properties, including the new Harrah's property in Columbus, Nebraska
- Explore new avenues in advertising such as OTT and A.I. options and partnership opportunities with Quarter Horse racing.
- Continued work with sportsbooks across the country owned by Caesars for better shelf visuals as well as continued promotional giveaways and ways to link players to Horseshoe Indianapolis racing
- Caesars Racebook expanded perks and promotions, including Two-Times points on all Caesars Entertainment racing properties

ADVERTISING BUYS

The marketing department took another step forward and increased advertising buys, especially with television in Central Indiana. The buys were increased across the board with all four major networks. Special segments featuring "Racing" Rachel McLaughlin continued on all four networks, capturing large audience numbers in anticipation of major events centered around Indiana Derby, Silks 'N Roses, and Indiana Champions Day. In addition, general commercials ran to promote other summer events including Kentucky Derby Day, Quarter Horse racing, Boots 'N Brews, Pups and Ponies, and Empire of Hope.

Additionally, radio spots were purchased in the Greencastle, Ind. area once again in 2025 for the second straight year focused on Quarter Horse racing. A large number of Quarter Horse racing fans and supporters live in that immediate area, so the target was to enhance their knowledge about specific racing dates for the sprinters.

Daily weather segments continued for the fourth year with WRTV Channel 6 to enhance the "Wire to Wire" show featuring Racing Rachel McLaughlin and John Dooley prior to each racing program. Advertising also continued locally on all Shelby County venues, including WSVX Giant FM, Shelby News, and Shelby County Post.

Industry trade advertisement remained as a focus also throughout the year, providing content on options such as Paulick Report, Blood Horse, StallionESearch (Quarter Horse), Daily Racing Form, Horse Racing Happy Hour, Horse Racing Radio Network, Down the Stretch Sirius Radio, Steve Byk's At the Races, The Pressbox, and Horse Racing Nation, who provided daily statistical work to elevate the racing program. New in 2025 was a buy with The Business-y Podcast, focused on women in business to support Silks 'N Roses.

GROUP SALES INITIATIVES

Horseshoe Indianapolis has a sales and banquets team providing group opportunities during the season, many of which are combined with racing. The team is committed to providing group experiences during live racing. Several of the private rooms. Also, many of the larger racing days utilized space under the new trackside awning in 2024. Racing specific group outings were also provided, including visits and tours to the jockey's quarters for veterinary groups, University of Tennessee racetrack program students, and National FFA Week guests.





HORSESHOE INDIANAPOLIS

MARKETING & BUDGET OVERVIEW (CONT.)

ON-TRACK PROMOTIONAL INITIATIVES

- Free daily racing contests for both on-track and on-line horseplayers with prize money of \$125,000-plus offered during the 2025 racing season
- Free daily tipsheets from Racing Rachel McLaughlin, Brian Arrigoni, and Quarter Horse Analyst Martha Claussen to assist players in watching and wagering on races
- Continued specialty wagers highlighted by the Late Fire 5 (Pick 5) featuring one of the lowest takeouts in the country at 11.99% plus reduced takeouts on the Pick 4 at 15%, which attracts horseplayers nationally to the Indiana racing product
- Continuation of the Horseshoe Hat Trick, an All-Turf Pick 3 during programs with turf racing with a 15% takeout.
- Provide qualifying sites for the National Horseplayers Championship featuring racing from Indiana, sending 18 individuals to the 2026 finals in Las Vegas
- Assist with the Quarter Horse Youth Racing Experience in cooperation with QHRAI to send the winner to the AQHA national Youth event in New Mexico in 2025
- Continued guest appearances by local and nationally known handicappers and analysts for both Thoroughbred and Quarter Horse racing
- Extensive schedule of specialty programs to include Indiana Derby, Kentucky Derby Day, PDJF Night, Boots 'N Brews, International Fest, Silks 'N Roses, Veteran's Day, Pups and Ponies, Hoosier Day, and Indiana Champions Day
- Enhanced all-Quarter Horse racing programs on Saturdays to showcase the sport through added incentives and promotions
- Road to Louisville kickoff contest in January over 15 weeks featuring added prizes
- Introduction and utilization of the new awning trackside with additional opportunities for seating, entertainment, and promotions

COMMUNITY EVENTS & OUTREACH

(See expanded detail of community outreach and volunteerism in the Community Impact section):

- Welcome Back BBQ for backstretch workers and horsemen/horsewomen to set the tone for the racing season
- Committed support to various equine related charitable giving groups focused on racehorse aftercare programs, PDJF, higher educational racetrack industry studies and programs, and Equine Research
- Continuation of the Jon Schuster Memorial scholarship for the University of Arizona Racetrack Industry Program
- Jockey Toy Drive providing toys to the local chapter of CASA for Christmas gifts
- Continued support of Jockeys and Jeans to support PDJF with the national event as well as “Racing Across America” in early August
- Provide a backdrop for fundraising during August to benefit Indiana Women in Need (IWIN) a local cancer organization
- Continued specialty program for Veteran’s Day to raise funding and awareness through special contests for Hoosier Veterans and Families (HVAF) of Central Indiana
- Continuation of Empire of Hope, featuring on-track racehorses in second careers through the “Parade of Champions” and provide fundraising events to help support the cause
- Support of Grayson Equine Research with the annual Grayson Grass Challenge, entering its sixth year in 2025, to raise funding and awareness for the organization, which is part of The Jockey Club
- Fundraiser for local rescue Canine Castaways on “Pups and Ponies” with the adoption station trackside for on-site adoptions

SPONSORSHIPS AND PARTNERSHIPS

- Indiana HBPA, ITOBA, Indiana Thoroughbred Alliance, and QHRAI
- City of Shelbyville
- Shelby Parks and Recreation
- Mainstreet Shelbyville Mistletoe Market
- SCUFFY (Shelby County United Fund for You)
- Blue River Community Foundation
- IMPD Mounted Patrol
- Thoroughbred Aftercare Alliance, Friends of Ferdinand, Tri State Thoroughbreds, Horse Angels, Inc., Race for Aftercare, Second Stride, New Vocations Racehorse Adoption, Thoroughbred Retirement Foundation, Old Friends

VIP/RELATIONSHIP MARKETING

- Dedicated relationship marketing contact
- Special VIP horseplayer incentives and events
- Frequent dining specials and/or hosted events
- On-track and simulcast incentives, including Caesars Racebook and Caesars Sportsbook
- Caesars Suite/Derby Suite options for special events
- National racing industry appearances by Rachel McLaughlin

EXPORT PROMOTIONAL OPPORTUNITIES

- Continued growth of Social Media presence and posts, including racing podcast segments and enhanced post buys for special events
- Online featured contests weekly through Dooley’s Legends, Jock’s Agent, Beat the Bot, Exactamundo, BA’s Hat Trick, and other online handicapping contests
- Highlighted online incentives and promotions with Caesars Racebook & Sportsbook
- Weekly appearances on Sirius Radio and other shows, including Fanduel TV, Twinspires, America’s Best Racing, Horse Racing Nation, and other industry-related media outlets
- Blood Horse National Stakes Guide listing and ads to promote major premier racing events
- Enhanced Quarter Horse media coverage and advertising for specialty days and stakes races with StallionESearch Website

HORSESHOE INDIANAPOLIS

MARKETING & BUDGET OVERVIEW (CONT.)

CAESARS RACING OPPORTUNITIES

- Continued increased awareness at all Caesars Entertainment venues
- Potential promotional campaigns with major venues for Caesars Entertainment in Las Vegas and New Jersey Sports Books
- Additional promotions and incentives through Caesars Racebook
- Cross-promotions with other Caesars Entertainment Racing venues, including the new Harrah's Columbus Racing & Casino in Nebraska
- Relationship marketing opportunities to expand awareness and participation in racing specific events
- Continued support and execution of the Indiana Horse Racing Association's annual Hall of Fame event, which includes compiling information, photos, and videos for the presentation, coordination of all materials, including the program, invitations and talking points, and portraits for the Hall of Fame display
- Continued support and assistance of the Indiana Breed Development programs for both
- Thoroughbred and Quarter Horses
- Continued partner with Jockeys and Jeans on a national level to raise funding and awareness for the PDJF
- Multi-year sponsorship and hosting of the National Horseplayers Championship at Horseshoe in Las Vegas
- Increased participation for qualifiers of the National Horseplayers Championship with 18 individual spots secured by corporate to enhance and bring players to the racetrack on multiple occasions in 2025
- Increased exposure overseas as one of the only tracks available in England, Ireland, and other countries through their local sports wagering outlets
- Added incentives and allocations from Caesars Rewards players club, giving back to members who watch and wager on racing at the track

HORSESHOE INDIANAPOLIS

2025 SIGNATURE RACES

GRADE 3 \$300,000 INDIANA DERBY

- Indiana's richest day of racing with purses of more than \$1.2 million
- Known as one of Central Indiana's biggest summer sporting events, attracting the largest crowd annually for racing
- On site coverage and support from nationally known podcasts and television, including Fox Sports, Horse Racing Happy Hour, The Pressbox, and more
- Cigar rolling station, live entertainment, Magic Mirror Selfie booth, and other free activities for fans of all ages
- \$3,000 Indiana Derby Megabet Drawing VIP Party experience and retail seating sales in Clubhouse
- Enhanced racing media coverage from Caesars Racebook, Fanduel TVG, Twinspires, Daily Racing Form, and other major racing media outlets in addition to local television and radio coverage
- Special \$2,500 Derby Legends handicapping contest sponsored by Indiana HBPA
- Two National Horseplayers Championship qualifiers over Derby weekend, sending seven to the multi-million-dollar finals in Las Vegas
- Special blanket, flower and trophy presentations to premier race winners



GRADE 3 \$200,000 INDIANA OAKS

- One of eight premier races featured on Indiana Derby Day
- Indiana's first and oldest Graded Stakes race
- Attracts some of the sport's biggest three-year-old fillies annually, including 2020 Kentucky Oaks champion Shedaresthedevil
- Special blanket, flower and trophy presentations



CAESARS DAY

- Indiana's richest day of turf racing featuring the \$150,000 Caesars and the \$150,000 Horseshoe Indianapolis, both Listed events
- More than a half-million in purses for the day, making it the fourth largest Thoroughbred racing card each season
- Expanded coverage on Caesars Racebook, FanDuel TVG, Twinspires, and Daily Racing Form
- \$2,500 Caesars Day Legends contest sponsored by Indiana HBPA
- Promotion and presence in all Caesars Entertainment sportsbooks
- Complemented by two other premier racing events, creating a special All-Premier Racing Pick 4 wager



HORSESHOE INDIANAPOLIS

2025 SIGNATURE RACES

INDIANA CHAMPIONS DAY

- Indiana's second richest day of racing featuring purses in excess of \$1.1 million with the spotlight on the state's top Thoroughbred and Quarter Horse equine athletes
- On Track giveaways, including two \$3,000 Megabet drawings, one for Thoroughbred and one for Quarter Horse, along with two breed specific handicapping contests
- Special trophy, flower bouquet, and blanket presentations to each premier race winner
- On-site podcasts and media coverage with an emphasis on social media outlets
- Special celebrity guest appearances, including Indiana Pacers Legends
- Cigar rolling station, Magic Mirror Selfie Station, massage chairs, and more
- Fundraiser and awareness for Indiana Women in Need (I.W.I.N.), a local cancer organization
- Enhanced media coverage with Caesars Racebook, FanDuel TV, Daily Racing Form, Twinspires, StallionEsearch, and other outlets



QUARTER HORSE STAKES

- Six dedicated Saturdays of racing with a 10:45 a.m. post time
- Total of 28 stakes races with purses in excess of \$2 million
- Entertainment and free activities geared toward family fun
- Promotional giveaways and drawings
- Specialty days featuring events such as the Fishing Derby and Pups and Ponies
- Indiana Champions Day spotlights four stakes, including the Restricted Grade 3 Miss Roxie Little Futurity with total purses exceeding \$500,000 along with a dedicated handicapping contest, \$3,000 Megabet, and more
- Expanded coverage with Quarter Horse trade media outlets including social media platforms
- Promotion and presence with Caesars Racebook and FanDuel TV through specially placed racing programs
- Added handicapping analysis daily by nationally known Quarter Horse personality Martha Claussen





HARRAH'S HOOSIER PARK AND HORSESHOE INDIANAPOLIS COMMUNITY IMPACT REPORT

Harrah's Hoosier Park and Horseshoe Indianapolis are both very committed and present in their respective communities. Both facilities fulfilled their community giving commitments in 2025 and were active participants in numerous events and causes, and even joined forces to enhance the giving effectiveness for area organizations.

CORPORATE COMMUNITY IMPACT OVERVIEW

Corporate social responsibility (CSR) provides direction for each and every one of us at Caesars Entertainment to act with integrity and care for our colleagues, communities and the environment. PEOPLE PLANET PLAY is Caesars Entertainment's CSR framework. With Eldorado Resorts and Caesars Entertainment combined, we will continue building upon this foundation and support the communities where we live and work through volunteer programs and other philanthropic efforts, including integrating existing Eldorado property programs.

PEOPLE PLANET PLAY contains 11 CSR priorities representing our most important business impacts on people, our communities, society and the environment. Caesars Entertainment has set goals for each of these 11 priorities that will help strengthen our overall impact and contribution.

PEOPLE Caesars Entertainment is committed to putting people first. This means promoting diversity and inclusion along with health and wellness, to create a great place to work. The company is dedicated to supporting local communities and providing positive economic contributions.

PLANET Caesars Entertainment is committed to environmental stewardship. It's part of our Corporate Code of Commitment and represents our promise to preserve the planet for current and future generations. To carry out this promise, we initiated CodeGreen, and it has become part of the way we do things at Caesars Entertainment.

Caesars Entertainment's CodeGreen strategy drives environmental awareness and engagement, as well as performance, across the business. It is synonymous with environmental stewardship at Caesars Entertainment. A data-driven and disciplined environmental program that leverages the passion of our employees, CodeGreen also engages our guests and suppliers. CodeGreen was established in 2008, with a baseline year of 2007 for environmental targets and 2011 for our science-based goals. The strategy now encompasses additional elements of our corporate responsibility strategy for a comprehensive approach and includes community involvement and engagement of our colleagues at many different levels.

PLAY is what helps us thrive. PLAY is essential to our essence. PLAY makes people happy, relieves stress and connects people to others. PLAY helps fuel imagination and creates memorable experiences. That's why our mission of "inspiring grown-ups to play" is a very serious thing indeed. We believe that helping create a society that knows how to have fun and get the most out of life is an important part of the social value we generate. Of course, in a casino entertainment business, PLAY also means gaming. As long as gaming is fun, we're happy. To protect against the risks of gaming becoming a problem for some individuals, we maintain the most robust Responsible Gaming program in our industry, having led the industry in our commitment to Responsible Gaming for over 30 years. Forging connections and making everyone feel happy and at home are also parts of PLAY. Our responsible business practices, as well as our approach to diversity, equity and inclusion lets everyone be a winner.

SUPPORTING OUR COMMUNITIES Supporting our communities comes naturally to us at Caesars Entertainment. We connect at all possible levels from within our organization to integrate seamlessly within our communities' governing bodies, economic, social and environmental lives. Our diverse employees are recruited from our local communities and they are motivated to connect through our PEOPLE PLANET PLAY initiatives supporting the community. We are also known for the public stand we take on social and environmental issues that affect our guests, our employees and our communities. Our leaders are often in the public eye, speaking out about issues that are close to our hearts.

RESPONSIBLE GAMBLING Promoting responsible gaming is part of the heritage and culture of Caesars Entertainment. It's the foundation of our Code of Commitment, which spells out the principles that govern the way we do business. Our company's long-standing and continuing commitment to responsible gaming is something we take great pride in. Caesars Entertainment's position on this issue is clear: We want everyone who gambles at our casinos to be there for the right reasons – to simply have fun. We believe that all entities involved in legal wagering have an obligation to promote responsible gaming and address underage gambling.

DIVERSITY, EQUITY & INCLUSION To achieve the best experiences for guests, the values, principles and practices of diversity, equity and inclusion must be embedded in every part of our organization - starting with the way we help change public perception through to the way we market and promote our gaming, entertainment and hospitality offerings. We have formalized a diversity, equity and inclusion framework that identifies five pillars of activity and focus on how we can most effectively make a difference within each of them.

HERO Our HERO volunteer program enables, encourages and empowers team members to be leaders in our communities by embodying the spirit of People Planet Play. In 2024, Harrah's Hoosier Park and Horseshoe Indianapolis had more than 15,000 HERO hours combined.

BOARDS & SERVANT LEADERSHIP Harrah's Hoosier Park and Horseshoe Indianapolis will continue to promote servant leadership and encourage participation on boards and organizations at both a local and state level, at the same level as in years past.

SPONSORSHIPS & COMMUNITY RELATIONS Harrah's Hoosier Park and Horseshoe Indianapolis continue a community relations programs in 2024, providing support for key organizations in host communities and in the state of Indiana. An outline of the 2023 recap can be found in the appendix files.

TOURISM Horseshoe Indianapolis and Harrah's Hoosier Park continue to maintain the number one and two spot in the Indianapolis Business Journal's most popular tourism attraction list with more than 6 million annual visits. Caesars Entertainment is committed to making the properties tourism gateways to the state and to local communities.



CAESARS
ENTERTAINMENT®

Harrah's
HOOSIER PARK
RACING & CASINO



HORSESHOE
INDIANAPOLIS
RACING • CASINO

HARRAH'S HOOSIER PARK

COMMUNITY GIVING

Harrah's Hoosier Park has long been a valued partner within the Anderson and Madison County community. Through their ongoing commitment, numerous programs have been created and sustained, serving as meaningful resources that enrich the lives of residents and support those who work in the area.

Every year, teams from Harrah's Hoosier Park actively engage in community volunteer efforts throughout Anderson, contributing to initiatives such as tackling issues of homelessness and building homes with Habitat for Humanity. What began as participation has grown into a defining part of the property's culture, embraced wholeheartedly by team members. Their willingness to unite and represent Harrah's Hoosier Park has established the organization as one of Madison County's most respected and consistent supporters of philanthropic efforts.

In addition to taking part in community efforts, Harrah's Hoosier Park also serves as a hub for annual activities. Each year, the venue hosts a variety of fundraisers, including the Pink Out Night and its efforts for breast cancer awareness, a number of drives for things such as diapers and school supplies, and racing-related initiatives such as the annual Empire of Hope.

Each year, Harrah's Hoosier Park demonstrates its leadership in supporting racehorse aftercare programs through the annual Empire of Hope. The initiative has continued to thrive, driven by the dedication of both team members and horsemen. Contributions come in many forms: the racing office donates baked goods, the Backstretch Café offers special meal deals, a yard sale of equine items was introduced in 2023, and giving-based promotions such as the Give \$5 Get \$5 and Mystery Voucher program. All proceeds benefit the Standardbred Transition Alliance, which in turn distributes funding to Standardbred placement organizations nationwide. Through Empire of Hope, Harrah's Hoosier Park remains a steadfast supporter of this cause—helping to raise a record-breaking \$73,000 this year for the Alliance.

Alongside its local contributions, Harrah's Hoosier Park secures additional support from the Caesars Entertainment Foundation to benefit community organizations. This year, a total of \$45,000 was distributed amongst four local charities.

HARRAH'S HOOSIER PARK

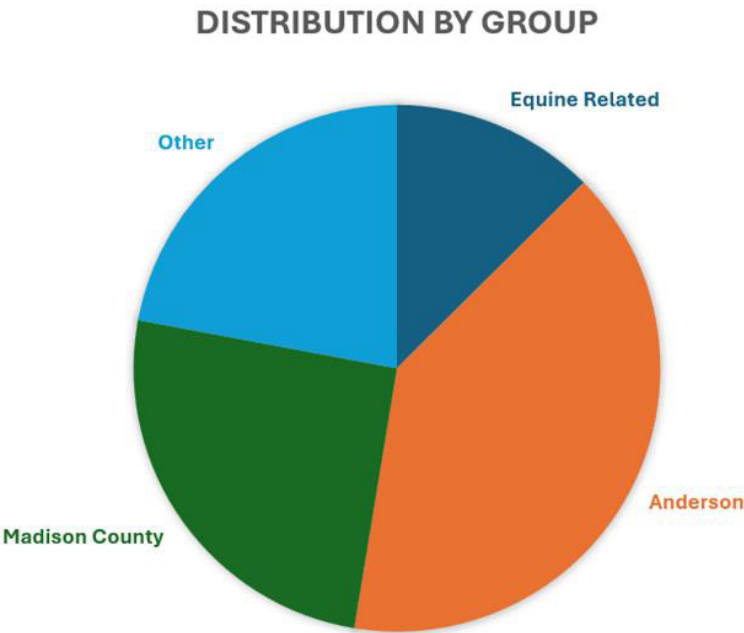
SPONSORSHIPS & COMMUNITY RELATIONS ORGANIZATIONS

Harrah's Hoosier Park maintains a strong partnership with the Harness Horse Youth Foundation, actively supporting its mission each year. During the racing season, the venue hosts a variety of activities, including the fan-favorite Horse Costume Contest on Fright Night, with all proceeds benefiting the foundation. This ongoing involvement with racing-related organizations underscores the company's dedication to the sport and its commitment to sustaining the groups that depend on the industry to thrive.

Across the community, Harrah's Hoosier Park remains committed to supporting local residents, Team Members, and patrons of the casino and racetrack. The property views giving back not as an obligation, but as the right thing to do—an essential part of its role in strengthening the community.

2025 COMMUNITY GIVING

HARRAH'S HOOSIER PARK	2019	2020	2021	2022	2023	2024	2025
Madison Co. / Anderson	\$105,885	\$270,494	\$271,000	\$275,000	\$195,000	\$200,500	\$172,300
Madison Co. - Other	\$15,650	\$3,750	\$4,000	\$64,500	\$150,150	\$124,150	\$109,000
Madison County Total	\$121,535	\$274,244	\$275,000	\$339,500	\$345,150	\$324,650	\$281,300
Equine	\$57,217	\$119,537	\$120,000	\$75,000	\$36,500	\$57,500	\$54,000
Other	\$43,088	\$34,563	\$35,000	\$15,500	\$36,500	\$47,850	\$94,930
GRAND TOTAL	\$221,840	\$428,344	\$430,000	\$430,000	\$430,000	\$430,000	\$430,230



HARRAH'S HOOSIER PARK

SPONSORSHIPS & COMMUNITY RELATIONS ORGANIZATIONS

ORGANIZATIONS SUPPORTED

AGAPE
Alternatives, Inc.
Anderson Black Expo
Anderson Education Foundation
Anderson Foundation for Suicide Prevention
Anderson Madison County Black Chamber of Commerce
Anderson Madison County Visitors Bureau
Anderson Museum of Art
Anderson Rotary Club/Rotary International
Anderson
Andersontown Pow Wow
Animal Protection League
Aspire Indiana Health
Bloom Madison County
CASA (Court Appointed Special Advocate)
Chogaffirm Inc.
Combat Ministries
Community Health Network
Community Hospital Anderson Foundation
Community LTC Inc.
Damien Center
FBI Citizens National Academy Alumni Association
Friends of Mounds Park
Gospel Highlights Inc.
Grace Horizon
Habitat for Humanity
Harness Horse Youth Foundation
Heart of Indiana United Way
Horizon House
Humane Society for Hamilton County
HVAF of Indiana
IMPD Mounted Patrol Unit
Indiana Chamber of Commerce
Indiana Coalition of Domestic Violence
Indiana Plan
Indy Pride, Inc.
Ivy Tech Foundation
Leadership Academy of Madison County
Leukemia Society of America
Lifestream Services
Madison County 4-H
Madison County Auditor - First Responders/Dispatch
Madison County Chamber of Commerce
Madison County Community Foundation
Madison County Pride
Mayor's Ball (City of Anderson)
Meridian Health Services
Moose Lodge Jessica & Lynsey Memorial Ride
National Agricultural Alumni and Development
New Vocations Racehorse
Operation Love
Our Lady of Mount Carmel
Outfitters
Paramount Theatre - Heritage Foundation
Sista's of Royalty
South Madison Community Foundation
St. Vincent de Paul (Good Shepherd)
St. Vincent Foundation/Anderson Regional
Standardbred Transition Alliance
Sweet Liberty Ranch and Rescue
The Christian Center
The Gathering of Queens, 765 Food Dessert Project
The Indiana Association of Chinese Americans (IACA)
Top Notch Service of Excellence/Construction Industry Progress
Turning Point Madison County/MC Path
Veterans of Madison County
Willow Place
Wreaths Across America
Zion's Family Life Community Center

HORSESHOE INDIANAPOLIS COMMUNITY GIVING

Once again, Horseshoe Indianapolis Racing & Casino was heavily involved in community support in 2025. With a total of \$525,000, more than 77 percent of the budget aided causes and organizations located in Shelby County and the City of Shelbyville.

Horseshoe Indianapolis placed a focus on raising funds for SCUFFY (Shelby County United Fund For You) which is spread over a dozen major organizations contributing directly to the well-being of residents in the immediate area. Organizations receiving direct donations from SCUFFY include Meals on Wheels, Shelby Senior Services, Boys and Girls Club, Girls Inc., Salvation Army, and the Cancer Association of Shelby County. Horseshoe Indianapolis is proud to remain as a Pacesetter sponsor for SCUFFY in supporting these worthwhile organizations.

The Boys and Girls Club of Shelby County now includes four locations and directly impacts children of Horseshoe Indianapolis team members and horsemen and women. A donation of \$38,400 was allotted to Boys and Girls Club with Girls Inc also receiving an additional \$25,000 for their programs.

Horseshoe Indianapolis is also a proud supporter of those who serve and protect the community. A \$25,000 was made to the new Shelbyville Police Department K-9 unit. Members of the Senior Leadership Team provided free lunch on September 11 to all service individuals from the police, fire, and other local agencies. The team served more than 250 individuals during the special luncheon in downtown Shelbyville.

While casino operations support local organizations, racing operations place the focus on organizations directly related to racing. With \$70,000 allotted for equine related giving, more than \$29,000 is earmarked to racehorse aftercare programs. Each year, the track hosts Empire of Hope with eight different organizations providing booths and materials to explain their purpose and need in the Thoroughbred and Quarter Horse racing industries. Former racehorses are showcased in "Parade of Champions" during the races, showing second careers for these prior.



HORSESHOE INDIANAPOLIS COMMUNITY GIVING (CONT.)

Each year, several weekend racing dates are linked to various organizations linked to racing at Horseshoe Indianapolis. The track participates in the annual PDJF Racing Across America, raising funding and awareness for the Permanently Disabled Jockeys Fund (PDJF). Jockeys wear special arm bands during racing, and the World Jockey Challenge provides a backdrop for all jockeys to compete on the card representing their home countries. In addition, Horseshoe Indianapolis is an ongoing sponsor of the annual Jockeys and Jeans event, bringing former jockeys together to raise funding for those who are currently in the program for PDJF due to career ending injuries.

Additional weekend racing programs linked to local charities included Pups and Ponies, featuring dogs from Canine Castaways in Fountaintown, Ind., and new in 2025 was Silks & Roses, raising funding and awareness for Indiana Women in Need (I.W.I.N.). The evening included numerous stations, from flower bouquets to t-shirts to chocolate, with all proceeds to I.W.I.N.



HORSESHOE INDIANAPOLIS

SPONSORSHIPS & COMMUNITY RELATIONS ORGANIZATIONS

SHELBYVILLE/SHELBY COUNTY ORGANIZATIONS

Shelbyville High School
The Arc of Shelby County
Blue River Foundation
Turning Point
Cancer Association of Shelby County
Shelbyville Choir Parent Organization
Boys & Girls Club of Shelby County
Girls Inc.
Shelby County Chamber of Commerce
Shelbyville Parks Department
Dinner Before Bedtime
The NRA Foundation of Shelby County
Waldron Youth Football
Pantry Pals
CASA
Blue River Veteran LSC Group
SCUFFY
Christmas in July
Shelbyville Police K-9
Shelbyville Police FOP
Shelby County Cancer Association Cancer Bash
Southwestern Band Booster Whole Note
Sponsorship
Shelby County Arts Fest
Morristown Matters
Major Hospital Foundation
Blue River Cross Country Course
Shelby County Historical Society

REGIONAL ORGANIZATIONS

Decatur County Community Foundation
Indiana Coalition Against Domestic Violence
Rush American Legion
Indiana Council on Problem Gambling
The Fallen Outdoors
Helping Hands for Freedom
Indy Great Pyrenees Rescue Inc.
Hole in One Sponsor
Indianapolis Out of the Darkness Walk
Kenneth Butler Soup Kitchen
Big Brothers/Big Sisters of Central Indiana

EQUINE RELATED ORGANIZATIONS & PROJECTS

Horse-Angels, Inc.
University of Arizona Racetrack Industry Program
American Quarter Horse Association
Tri State Thoroughbreds Rehab + Rehome
Racing Medication & Testing Consortium
Canine Castaways Rescue Inc.
Dan Dakich Cycles for the City
Harnessing Hope
Mainstreet Shelbyville
Permanently Disabled Jockeys Fund
Indiana Women in Need Foundation
University of Arizona Global Symposium
Friends of Ferdinand
New Vocations Racehorse Adoption
Old Friends, Inc.
Race for Aftercare Inc.
Second Stride
Thoroughbred Aftercare Alliance Foundation Inc.
Central Indiana Police Foundation
Indiana Women in Need
Grayson Jockey Club Equine Research Foundation
Jockeys & Jeans
U.S. Trotting Association National FFA Booth
Hoosier Veterans and Families, Inc.
Shelbyville Central Schools FFA Program



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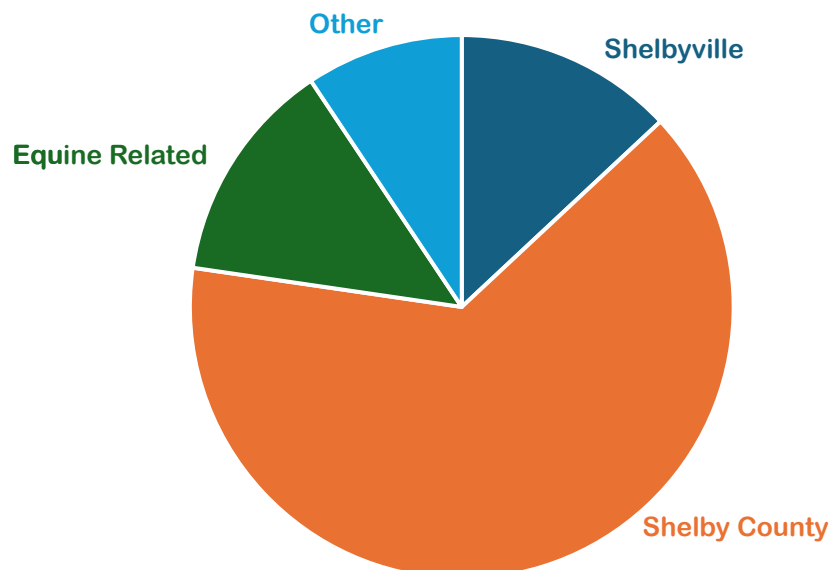
HORSESHOE INDIANAPOLIS

SPONSORSHIPS & COMMUNITY RELATIONS ORGANIZATIONS

HORSESHOE INDIANAPOLIS	2019	2020	2021	2022	2023	2024	2025
Shelby Co./ Shelbyville	\$135,830	\$269,000	\$273,500	\$316,500	\$208,413	\$213,250	\$68,500
Shelby Co. - Other	\$60,333	\$30,700	\$31,270	\$130,000	\$205,587	\$212,750	\$337,367
Shelby County Total	\$196,163	\$299,700	\$304,770	\$ 446,500	\$414,000	\$426,000	\$405,867
Equine	\$5,900	\$70,000	\$70,250	\$70,000	\$70,000	\$70,000	\$70,000
Other	\$132,277	\$155,300	\$151,564	\$8,500	\$41,000	\$29,000	\$49,150
GRAND TOTAL	\$334,340	\$525,000	\$526,584	\$525,000	\$525,000	\$525,000	\$525,017



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HORSESHOE INDIANAPOLIS

2025 EQUINE RELATED IN-KIND DONATIONS

Additional support is provided to numerous activities and organizations with in-kind donations. Gift certificates, merchandise, paid advertising, and other services are offered to organizations to show support of their programs.

Below is a list of organizations who received in-kind donations of various forms from the Equine Related Community Relations in 2025.

- ITOBA
- Indiana Standardbred Association
- Quarter Horse Racing Association of Indiana
- Greenwood Men's Club
- Thoroughbred Owners & Breeders Association National Awards Dinner
- National Turf Writers Association National Awards Dinner
- Thoroughbred Aftercare Alliance
- Race for Aftercare, Inc.
- Second Stride
- Changing Saddles
- Indiana Women in Need
- Hoosier Veterans and Families Inc.
- Harnessing Hope Inc.
- Bargersville Fire Department
- St. Francis & Clare of Assisi Church
- Community Health Network
- Dep Ewing Memorial Golf Outing
- Kim Davis Benefit
- Brooks Benefit Ballgame
- Indiana Horse Racing Association Hall of Fame Banquet
- Eclipse Awards Annual Dinner
- Tatiana Wetzel Women in Business Podcast
- Turf Publicists of America
- National Horseplayers Championship

