In the Matter Of:

INDIANA HORSE RACING COMMISSION MEETING

Transcript of Proceedings

December 01, 2022



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3	INDIANA HORSE RACING COMMISSION MEETING
4	HELD ON
5	DECEMBER 1, 2022
6	10:35 A.M.
7	
8	AT
9	HARRAH'S HOOSIER PARK
10	4500 DAN PATCH CIRCLE
11	ANDERSON, INDIANA
12	
13	
14	
15	TAKEN BY:
16	MICHELE K. GUSTAFSON, CRR-RPR
17	NOTARY PUBLIC
18	
19	
20	
21	
22	
23	
24	STEWART RICHARDSON & ASSOCIATES Registered Professional Reporters
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1	APPEARANCES						
2	Philip Borst, DVM, Chairman Bill Estes (via telephone)						
3	Gus Levengood William McCarty (via telephone)						
4							
5	Deena Pitman, Executive Director						
6	Matthew Eggiman, Esq. Dale Pennycuff, Esq.						
7	INDIANA HORSE RACING COMMISSION 1302 North Meridian Street Suite 175						
8	Indianapolis, IN 46202						
9	AGENDA						
10	I.	Call to Order					
11	II.	Approval of Memorandum from the September 21, 2022, meeting and Executive Session Memoranda.					
12	III.	Agenda					
13							
14	1.	Consideration of Settlement Agreement between Indiana Horse Racing Commission Staff and Britney Dillon.					
15							
16	2.	Hearing on 2023 Renewal Application of Indiana Horsemen's Benevolent & Protective Association for Approval as a Registered Horsemen's					
17		Association pursuant to 71 IAC 13-1-1 et seq. (pursuant to Notice of Hearing and Pre-Hearing					
18		Order issued on or about November 18, 2022).					
19	3.	Hearing on 2023 Renewal Application of Quarter Horse Racing Association of Indiana for					
20		Approval as a Registered Horsemen's Association pursuant to 71 IAC 13-1-1 et seq.					
21		(pursuant to Notice of Hearing and Pre-Hearing Order issued on or about November 18, 2022).					
22	_						
23	4.	Hearing on 2023 Renewal Application of Indiana Thoroughbred Owners and Breeders Association					
24		for Approval as a Registered Horsemen's Association pursuant to 71 IAC 13-1-1 et seq.					
25		(pursuant to Notice of Hearing and Pre-Hearing Order issued on or about November 18, 2022).					

- 1 5. Hearing on 2023 Renewal Application of Indiana Standardbred Association for Approval as a Registered Horsemen's Association pursuant to 2 71 IAC 13-1-1 et seg. (pursuant to Amended Notice of Hearing and Pre-Hearing Order issued 3 on or about November 18, 2022). 4 6. Consideration and approval of Horseshoe 5 Indianapolis's (Centaur Acquisition, LLC) 2023 permit renewal application and 2023 race dates in accordance with 71 IAC 11-1-3(b); 71 IAC 6 11-1-7; 71 IAC 11-1-21; 71 IAC 2-9-1; and 7 a. Consideration and approval of the renewal of Horseshoe Indianapolis's 8 satellite facility license in 9 Clarksville for 2023 in accordance with 71 IAC 12-1-23 and 71 IAC 12-1-10. 10 7. Consideration and approval of Harrah's Hoosier 11 Park 2023 permit renewal application and 2023 race dates in accordance with 71 IAC 11-1-3(b); 71 IAC 11-1-7; 71 IAC 11-1-21; 71 IAC 2-9-1; and 12 13 a. Consideration and approval of the renewal of Harrah's Hoosier Park satellite facility licenses in New Haven 14 and Indianapolis for 2023 in accordance with 71 IAC 12-1-23 and 71 IAC 12-1-10. 15 Consideration of Caesars 2023 Operational Plan 16 8. as required by the Commission's Final Order 17 dated July 15, 2020. 9. Overview and review of conditions and covenants 18 agreed to by Eldorado Resorts, Inc. (dba Caesars, Inc.) and included in the Indiana 19 Horse Racing Commission permit transfer 2.0 Final Order dated July 15, 2020. 21 10. Review and consideration of license renewal applications for 2023 Secondary Pari-Mutuel 22 Organization (SPMO) for the following companies: 23 Churchill Downs Technology Initiatives a.
 - Co. (dba TwinSpires, Inc.);
 b. Television Games Network (dba
 - TVG Network/owned by FanDuel Group);

24

25

1		c. Premier Turf Club (dba BetPTC);d. Xpressbet (subsidiary of Stronach Group		
2		Company;		
3		e. AmWest Entertainment;f. New York Horse Racing Association(dba NYRA Bets); and		
4		g. PENN ADW LLC (dba Hollywood Races)		
5	11.	Review and consideration of Notice of Ninth Subsequent Term pertaining to the Initial		
6		Distribution Agreement.		
7	12.	Review of commission rulings - September 21, 2022 - November 21, 2022.		
8				
9	13.	Consideration of the advance deposit wagering (ADW) allocation request from the Indiana		
10				
11	1 /			
12	14.	Review and consideration of the following Indiana Horse Racing Commission emergency rule:		
13		Quarter Horse • 71 IAC 14.5-2-1 Mare registration		
14	15.	Status update regarding 2023 breed development		
15		committee programs:		
16		a) Consideration and approval of 2023 Standardbred Breed Development program		
17		b) Consideration and approval of 2023 Renewal of Mare Incentive Program		
18		c) Status of 2023 Thoroughbred Breed Development		
19		d) Status of 2023 Quarter Horse Breed Development		
20		e) Status of 2023 Standardbred Advisory		
21		Board's county fairs harness racing program		
22	16.	Review of Track Equipment replacement schedule plan for 2023.		
23	1 🗔			
24	17.	Review and consideration of Racing Capital Fund Committee expenditures approved and submitted by Fund committee members.		
25		by Fana Committee members.		

1		a.	Horseshoe Indianapolis Racetrack expenditures		
2		b.	Harrah's Hoosier Park expenditures		
3	18. Racetrack winter training update:				
4		a.	Winter training plan from Indiana Grand Racetrack		
5		b.	Winter training plan from Harrah's Hoosier Park		
6	19. HISA update				
7		a)	Latest legal action nationally		
8		•	2023 fee assessment 2023 voluntary agreement		
9	IV.	IV. Old Business			
10	V.	. New Business			
11	VI. Adjournment				
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1 CHAIRMAN BORST: Okay. Want to welcome everybody to this December 1 -- hard to believe 2. 3 it's December -- Indiana Horse Racing Commission meeting. First thing I'm going to do is swear in 4 our transcriber, Michele. 5 (At this time the oath was administered to the 6 7 court reporter by Chairman Borst.) Again, we want to thank 8 CHAIRMAN BORST: 9 Hoosier Park for the hospitality. This is a great 10 setting. I feel like I should be playing my drums 11 or doing something up here on the stage with all 12 the red and blue lights and all, but my drumming 13 days are way over, I think. But thank you again 14 for hosting us. We appreciate it. Great 15 announcement yesterday too. Coming next September 16 young horses racing in two memorials. 17 Next, anybody who is going to testify today, 18 if you would stand and raise your right hand, we'll 19 swear you in too. 20 (At this time the oath was administered to 21 those standing in the audience by Chairman Borst.) 2.2 CHAIRMAN BORST: Think I just made that up, 23 but thank you. 24 (audience laughing) 25 MR. EGGIMAN: Chairman Borst, we do have a

1 sign-in sheet for anyone who's going to speak. CHAIRMAN BORST: We do have it now? 2. 3 MR. EGGIMAN: It's on the corner up there. 4 CHAIRMAN BORST: Okay. There is a sign-in 5 sheet, I quess, too. If you do come up, if you would identify yourself for our reporter, she would 6 appreciate it, I know. 7 We have two commissioners here and we have 8 9 Bill McCarty and Bill Estes are on the phone, so we 10 have a quorum of four. Just want to point that 11 out. 12 First on the agenda is consideration of the 13 Settlement Agreement between the Indiana Horse 14 Racing Commission Staff and Britney Dillon. Think, 15 Dale, you'll take that? 16 MR. PENNYCUFF: Yes, Chairman. Actually first 17 we probably would like to approve the memorandum 18 from the September meeting and the memoranda of the 19 executive session. 20 CHAIRMAN BORST: I think you're right. 21 skipped that. Do we have a motion and a second to 2.2 accept the memorandum from the September 21 23 meeting? 24 COMMISSIONER LEVENGOOD: So moved. 25 COMMISSIONER McCARTY: I move to accept.

1 MR. PENNYCUFF: We'll perform a roll call 2 Chairman Borst? vote. 3 CHAIRMAN BORST: Aye. 4 MR. PENNYCUFF: Commissioner McCarty? 5 COMMISSIONER McCARTY: Aye. MR. PENNYCUFF: Commissioner Estes? 6 7 COMMISSIONER ESTES: Aye. MR. PENNYCUFF: Commissioner Levengood? 8 9 COMMISSIONER LEVENGOOD: 10 CHAIRMAN BORST: Passes unanimously. That's why you have the attorneys in the room, 11 12 to keep you honest. Okay. Now we'll go to the 13 Settlement Agreement. 14 MR. PENNYCUFF: Yes. Commissioners, you have in your packet the Settlement Agreement that was 15 16 fully executed in November 2022 between 17 Commission Staff and Britney Dillon. Through 18 mediation both parties entered into settlement 19 discussions which resulted in the agreement before 20 you today. Ms. Dillon has agreed to serve a 21 sixty-day suspension for violation of the agency's 2.2 trainer responsibility rules. Parties agreed that 23 the sixty days counts time already served. 24 At this time Commission Staff respectfully 25 requests approval of the Settlement Agreement

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1
     between Staff and Britney Dillon.
 2
          CHAIRMAN BORST:
                           Thank you. Do we have a
 3
     motion and a second to accept the agreement?
 4
          (no response)
 5
          CHAIRMAN BORST: Anybody?
          COMMISSIONER LEVENGOOD: So moved.
 6
 7
          COMMISSIONER ESTES: Second.
          CHAIRMAN BORST: Any questions?
 8
 9
          (no response)
10
          CHAIRMAN BORST: Seeing none, all those in
11
     favor -- oops. Roll call vote.
12
          MR. PENNYCUFF: Chairman Borst?
13
          CHAIRMAN BORST: Aye.
14
          MR. PENNYCUFF: Chairman McCarty?
15
          COMMISSIONER McCARTY: Yes.
16
         MR. PENNYCUFF: Commissioner Estes?
17
          COMMISSIONER ESTES:
                              Aye.
18
          MR. PENNYCUFF:
                          Commissioner Levengood?
19
          COMMISSIONER LEVENGOOD: Aye.
20
          CHAIRMAN BORST: Passes unanimously.
21
          Next on the agenda is the hearing on the 2023
2.2
     renewal application of the Indiana Horsemen's
23
     Benevolent & Protective Association for approval as
24
     a registered horsemen's association pursuant to
25
     Indiana Code. Want to start us off on that one,
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Dale?

2.

2.2

MR. EGGIMAN: I can take that, Mr. Chairman.

CHAIRMAN BORST: Oh, Matt, okay.

MR. EGGIMAN: There are a couple housekeeping items that I would like to go through that will apply to all the hearings we'll be holding today with respect to horsemen's associations.

For those of you who do not know, pursuant to Indiana Code 4-35-7-12, each year the Commission considers applications from horsemen's associations to be recognized to receive a portion of the slot funds that are distributed under the distribution agreement, which was originally entered into between the tracks and the associations in 2013. To be considered, an applicant must submit an application to the Commission no later than September 1. Upon receipt, the application is reviewed to ensure it is complete and the Commission reviews it to determine if the approval of the applicant is in the best interest of horse racing in Indiana.

This year the applicants for recognition are the IHBPA, ITOBA, QHRAI, and the ISA. Each association has submitted a complete application, and pursuant to a pre-hearing order issued to them,

each association has fifteen minutes for oral
presentation explaining why it's in the best
interest of horse racing in Indiana for the
association to continue to receive slot funds.
Because we have a pretty tight agenda, I'm going to
keep track of time, so I'll give you a signal if

keep track of time, so I'll give you a signal if you go too long.

2.2

Before we get started, there are a few other things I want to cover. Chairman Borst has already covered the sign-up sheet that's up there. Second, pursuant to the pre-hearing orders that were issued, the Commission is offering any applications and any timely-submitted supplements to the applications into evidence for your consideration. Finally, pursuant to the pre-hearing order, the Commission is taking official notice of any record of prior related hearings involving the applicant, including prior application hearings.

As the Chairman mentioned, we will proceed with testimony, at which point after the conclusion the Commission will deliberate. The Commissioners may ask a question of any person at any time. Feel free to do that should the desire arise. Everyone who's going to provide testimony, whether from one of the organizations or the public, needs to be

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     sworn in. I believe everyone has been sworn in.
     Once you've finished deliberating, Commission,
 2.
 3
     you'll either make a motion to approve or deny the
     applicant's application.
 4
 5
          We will begin today with the IHBPA.
          CHAIRMAN BORST: Okay. You're on the clock,
 6
             That's all I can tell you. I have a clock
 7
     Brian.
     too, but we'll take Matt's clock.
 8
 9
          MR. ELMORE: Brian Elmore, executive director
10
     of the Indiana HBPA.
11
          Matt, what does that signal look like?
12
          MR. EGGIMAN:
                        The what?
13
          MR. ELMORE: The signal.
14
          MR. EGGIMAN: I got a donut. I'll just toss
15
     it at you.
16
          MR. ELMORE: I'm going to go ahead and hand
17
     this to Dennis Hash (indicating).
18
          (audience laughing)
19
          MR. ELMORE: I won't get a chance to read it
20
     all through, but it is available if anyone would
21
     care to ask a question.
2.2
          Mr. Chairman, Commissioners, Staff, it's
23
     always a pleasure to come before you. We bring
     good news today. And before I get started, I want
24
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to introduce some gentlemen with me. Joe Davis,

25

president of the Indiana HBPA; to his left is

Jeffrey Stemerick with Taft law services; and on

the far end of that row is Dennis Hash with Hash &

Associates. The filing that I just gave back to

Dennis, it wouldn't be possible without Dennis and

Jeffrey. They do the heavy lifting. They kind of

just carry me along, and I throw things in when

they tell me to go get it and whatever. But I

really appreciate what they do.

2.

2.2

Thank you for this consideration today of the Indiana HBPA pursuant to 71 IAC 13-1-1. I'm just going to highlight a few things. I know we're on the clock today. Just a few things I wanted to talk about.

The Indiana HBPA is committed to the future of horse racing. We are horsemen and women who operate off our farms with a small stable and we also have horsemen that have large stables. We spend hundreds of thousands of dollars in the state of Indiana every year. We're focused on a common goal, the betterment of horse racing at all levels in Indiana.

We communicate with our members through social media platforms, horsemen's journal. We have ongoing efforts with legislators, people in our

industry to understand contributions of the Indiana horse racing and breeding industry, which is mainly an agribusiness. That's what it's about.

2.2

We get active input on regulatory and administrative issues and policies of importance to the men and women of Indiana horse racing and breeding. We hold several co-op nights with Horseshoe Indianapolis to provide opportunities for people to come out, a broad range to see what's going on, participate, have fun functions, things of that nature.

The things we do the most and most important is this: Provide benevolence to the workers on the back side who would never have the opportunity if it wasn't for the funding that we give through the Indiana HBPA and, secondly, aftercare for our horses. That's very dear to my heart.

Besides those things, some of the other things we do is -- this year we held something new -- we held four back side feeds where we fed everybody on the back side. I mean everybody. It didn't matter what your badge said. You could be a horsemen. You could be a trainer or groom. You could even be a quarter horse racer. We don't care. We love everybody. You could work for the track, their

employees. And we gave them nice dinners. They loved it. It worked out really well.

My highlight of the year is when we had people come down and put on the free ice cream on the back side, all you could eat. Now, I was sick for a couple days, but as (inaudible) knows here, I can put away some ice cream. It was a lot of fun. We had three fishing days. Lot of people go out in the infield pond. People enjoy that. We had Schwier come back this year with the fresh produce that we pay 50 percent of the fees, the bill associated with that, to let our back side people have the opportunity to get fresh produce.

One thing new this year, which was a huge help, is Caesars Entertainment gave to the HBPA a shuttle bus, a 16-passenger shuttle bus, and we ran that shuttle bus twice a week. Because we're a little bit like the movie Field of Dreams, okay -- although I don't claim to be Kevin Costner -- we're out in the middle of a cornfield. It's hard for our people that don't have transportation to get to the grocery store, get fresh food, stuff like that. So we take the shuttle bus twice a week and we make a run into Shelbyville and go to the Wal-Mart and give people ample time to go in and shop, get what

they need. That's really, really worked out well for us this year.

2.2

Also, we increased our donations to
Permanently Disabled Jockeys Fund from \$10,000 to
\$25,000, and I'm going to take just a quick moment
to talk about. This program this year was at
Churchill Downs. Remember Indiana Live hosted this
in 2015. If you open this up, the very front cover
here, inside cover, a proud advocate for Jockeys
and Jeans. This is Caesars Entertainment. On the
opposite page you see Indiana HBPA proudly supports
Jockeys and Jeans (indicating).

And then if you'll turn to the very back, it says Caesars Palace welcomes Jockeys and Jeans June 2023 (indicating). June 24 of 2023 Caesars Palace in Las Vegas is going to host a fundraiser for Permanently Disabled Jockeys Fund. Let me tell you this: There's nobody else in our industry going out and doing something like that. And I applaud you. Thank you so much.

I'm going to circle back to this in just a minute because there's even a place in the back of this where there's a picture of last year's man of the year, who happened to be a kid who started out in Maine mucking stalls at a harness breeding

operation by the name of Joe Morris.
Congratulations, Joe.

MR. MORRIS: Thank you.

2.2

MR. ELMORE: Also, we have made donations of \$25,000 to New Vocations, a horse retirement rehoming operation, and a \$30,000 donation to Tri-State Rehab and Rehoming. We recognize we have a unique opportunity and an ongoing responsibility to identify and support credible organizations working in the area of second career adoption and retirement for our equine athletes. The Indiana General Assembly showed great vision in creating a funding mechanism for supporting our horses once they leave the track.

Our spend to date on our benevolence, which includes medical, eye, dental care for back side workers, is \$640,000. We expect the month of December the bills come in will be about \$60,000, so \$700,000 of our budget goes to helping people. And I'm very proud of that.

We also this year hired a full-time Hispanic chaplain, Mickey Sajche, who works with our other full-time chaplain, Otto Thorwarth, that we share with the quarter horse folks. And we're very fortunate to have these two gentlemen back there.

Training year-round, there's still opportunity to reach people, to help people, counsel people.

2.2

Speaking about counseling people, I do appreciate Deputy Director Tom Linkmeyer and director of security Mike Morris. At times there are people identified that might be at risk for some kind of substance abuse, and what we like to do is contact those people and offer services and counseling if they need assistance to help them out.

A document that was commissioned by all four horsemen's associations, the racetracks, and the Commission just came out the last couple days. It's the economic impact of horse racing and breeding in the state of Indiana. And I've not had a chance to get into it. It was done by Purdue University, home of the undefeated Boilermakers in basketball and maybe an upset winner in the Big Ten championship, although I don't know about that.

I just want to make one comment of this: This study has been done three times by Purdue University. It was done in 2005, and that's pre-slots. That's when it was racetrack only. At that time the Indiana breeding and racing industry

added to the GDP about \$294 million a year. In 2007 our tracks became racinos with slot machines. When the next study was done in 2010, our industry had grown to a billion dollars a year in GDP.

2.2

In 2021, because in 2020 the table games came along, our industry is now a \$2 billion annual GDP industry for the state of Indiana, and that's what I think everybody in this room can be very, very proud of. I know you folks will be getting copies of this. You can look through it and draw your own conclusions. I did want to mention that because evidently the state of Indiana is doing something right.

And as we go on down and we get into next year's legislative session -- and there may very well be iGaming introduced, of which we as the horsemen along with our racetrack partners and the Commission, we would want to participate -- and I think that groundwork has already been laid, foundation's already been laid, where the horsemen would participate -- because we want to take it one more level. Took it up a level after slots, took it up a level after table games, we want to go up another level. We want to be successful for everybody.

The last subject I want to talk about briefly is HISA. I know it's on your agenda. Well, well, well, how things can change. Fifth Circuit Court of Appeals New Orleans unanimous decision declared HISA unconstitutional. May be the biggest upset since 1 Samuel chapter 17 when the young teenager named David slew Goliath. Maybe. We expected it. We think it'll hold.

Is it over yet? No, it's not over yet. But I would liken it to a horse race, in which when the gate opened we left the gate a little bit slow and we had to come from off the pace; but about in the corner of the turn we caught up with the leader, HISA the leader at that time; we caught up with the leader and at the quarter pole we'd drawn off to a five-length lead. Now, race isn't over. Lot of things can happen before we get to the finish line, but I really do like where we're sitting.

One thing I want to close with is this: The HISA authority came out with their budget for 2022, and their budget is \$72,500,000 to come in and tell you people and racetrack operators and horsemen how we should run our business. That doesn't set well with me. The other thing doesn't set well with me is: How in the world can we allow the federal

government to come in, deputize our state employees, take away our state sovereignty, and it's a \$72 million bill and we cannot find any way for permanent funding for disabled jocks?

Ronnie Turcotte rode the great Secretariat.

This year will be the 50th anniversary of

Secretariat's Triple Crown run. A lot of people
don't realize that the last forty-five years

Ronnie Turcotte's been in a wheelchair, he's a
paraplegic from a racing incident. We have 60
jockeys that receive \$1,000 a month stipend from
the PDJF to help offset their costs.

These are professional athletes -- and they know the risk, and of those 60 I probably know 30 of them personally -- and I've never heard one of them, I've never heard that first one complain about the hand that got dealt to them. They love the sport. They did what they wanted to do. But you can't tell me we can't find a way for permanent financing to help assist this?

If we just had 5 percent, just 5 percent of that \$72 million that HISA wants, that'd be \$3.5 million a year for these jockeys. Jockeys would get about \$50,000 to \$60,000 a year and some medical benefits. I take that as an embarrassment

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1
     and I take that on me too. As long as I can, I'm
     going to keep looking, pushing for a way that we
 2
     can get permanent funding for our human athletes
 3
     that have gone out here and taken big risks and
 4
 5
     come away with it in a difficult situation.
          I thank you for your time. I'd be more than
 6
 7
     happy to answer questions, or those with me today
 8
     can answer questions. Thank you.
 9
          CHAIRMAN BORST: Thank you. Staff, do you
10
     have any other comments other than you said the
11
     application is complete. All of them, I quess.
                                                      No
12
     other comments?
13
          Commission members, Commissioners Bill and
14
     Bill, can you hear okay? Is everything going good?
15
          COMMISSIONER ESTES:
                              Yes.
16
          CHAIRMAN BORST: How about Bill McCarty?
17
          (no response)
                          Bill McCarty, are you still
18
          CHAIRMAN BORST:
19
     there? Uh-oh. We may have to have him re-dial in.
20
          Any questions by Commission members?
21
          COMMISSIONER LEVENGOOD:
                                   No.
22
          CHAIRMAN BORST: Any other interested parties
23
     that would like to speak to the application?
24
          (no response)
25
          CHAIRMAN BORST: Okay. Then seeing none,
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there's no rebuttal, I guess, so nothing for you to
 1
 2
     rebut.
 3
          MR. ELMORE:
                       Thank you.
          CHAIRMAN BORST: We'll take a motion and a
 4
 5
     second then to approve the application.
          COMMISSIONER ESTES:
 6
                               So moved.
          COMMISSIONER LEVENGOOD:
 7
                                  Second.
          CHAIRMAN BORST: Moved and seconded. Roll
 8
 9
     call vote.
10
          MR. PENNYCUFF:
                          Chairman Borst?
11
          CHAIRMAN BORST: Aye.
12
          MR. PENNYCUFF:
                          Commissioner McCarty?
13
          (no response)
14
          MR. PENNYCUFF:
                          Commissioner Estes?
15
          COMMISSIONER ESTES:
                               Aye.
16
          MR. PENNYCUFF: Commissioner Levengood?
17
          COMMISSIONER LEVENGOOD:
                                   Aye.
18
          CHAIRMAN BORST:
                          It passes unanimously.
19
          Maybe we ought to try and get ahold of
20
     Commissioner McCarty, see if he needs to dial back
     in.
21
2.2
          Next on the agenda is the hearing on 2023
23
     renewal application of the Quarter Horse Racing
     Association of Indiana for approval as a registered
24
     horsemen's association.
25
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MS. McCONNELL: Good morning, Chairman Borst,
Commissioners, Executive Director Pitman, and
Commission Staff. I am Stephanie McConnell,
QHRAI's vice president. Along with me today is
Dianne Bennett, our executive director, and
Eric Perry of RJL Solutions. I will be doing our
proposal today instead of our president
Paul Martin. Paul is currently in Texas at the
cancer center battling the biggest fight of his
life.

2.2

I will start with QHRAI's mission statement.

Our mission is to promote quarter horse racing in Indiana and ownership in our state of Indiana, to promote youth involvement in quarter horse racing, and educate our youth in proper husbandry as it relates to the racing quarter horse, to promote a better understanding of quarter horse racing by the general public, and, last, to foster humane treatment of the racing quarter horse.

It has been, as we all know, a busy and exciting racing season. We set a record of 277 races, of which 98 races were Indiana bred and sired, for a total purse pay this year of \$5,660,500. The average starters per race were 9. We went from 47 Futurity and Derby trials in 2021

to 58 in 2022. So from the numbers you can see we are still growing.

2.

There were three AQHA regional races held here at Horseshoe Indianapolis this year. These races, along with others around the country, qualified runners for the AQHA Challenge Championship that we were proud to host. This was the first time in the Challenge's 29-year history that it was held east of the Mississippi.

The best quarter horses and trainers from all over the United States came to
Horseshoe Indianapolis to compete in an 11-race card for combined purses over \$1 million. Some of the highlights of that day were seeing Danjer become a three-time AQHA world champion, watching an Indiana-bred hit the board, and hearing all of the wonderful comments made about
Horseshoe Indianapolis and their staff on what a wonderful event it was. Our thanks go to
Eric Halstrom, Chris Polzin, Tammy Knox, and
Rachel McLaughlin for all the many hours and work they put into the Challenge Championship.

And, of course, we still held our six all-quarter horse days on Saturdays with a starting time of 10:00 a.m. These are always fun-filled

family affairs with families coming and watching races, kids playing on the playground, and on August 13 the ever-popular weiner dog race.

2.2

Again, a successful Champions Day was held with QHRAI coming together with HBPA and ITOBA. It is always an exciting day of racing watching both quarter horses and thoroughbreds. Everyone that was there can say it was a great success. One of the many highlights for people was having Forrie Smith from the series Yellowstone -- who I don't watch, so I had no clue who he was -- in attendance. The fans came out to get their pictures with the Yellowstone star.

Highlighting some of our programs. We have restarted the Youth Day program. The Indiana Youth Race Experience allows youth sixteen to eighteen years old to experience quarter horse racing from the beginning of the day on the back stretch to the races in the evening. This is a one-day event where the participants compete, are tested and interviewed, with the top two winners being awarded a scholarship. We then sent our top qualifier to the national competition that AQHA sponsors at the Challenge Championship, where he placed second and received another \$2,000 scholarship.

Speaking of scholarships, we awarded six additional scholarships to youth members enrolled in an equine-related career, such as vet, lobbyist, equine attorney, etc.

QHRAI also contributes to Otto Thorwarth
Ministries. His ministries help people who have
many hardships and need help or counseling.

Otto continues to be the QHRAI chaplain. He provides a Thursday night Bible study and his Monday morning pep talk that is held online. Otto is always available to provide prayer to the jockeys before the quarter horse races. His door is always open to anyone who needs assistance or spiritual support and guidance. With this, we also have a Spanish translator on our board so that no one is left out.

QHRAI's number-one goal is for the health and integrity of both the running quarter horse and their providers, from offering service to the handlers, canceling races for excessive heat for the horses, or whatever we need to do to provide a wonderful environment.

For the second consecutive year we held the QHRAI speed sale trackside, and it was a tremendous success. We had to turn 38 horses away for lack of

horses to help solve this problem and still had 80 yearlings going through the ring, with the high seller topping \$60,000. These yearlings are eligible for the Leader of the Class Futurity with an added purse of \$150,000. So they will be running for over \$200,000 next year.

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2.2

Additional programs that we have contributed to on a yearly and/or monthly system is Strides for Success, which works with individuals suffering from past abuse and/or are mentally challenged. This is using horses, many of them second career quarter horse racehorses. Horse Angels, it's a brick-and-mortar rescue, many of which are, again, ex-racehorses. We contributed to the Dan Dakich Cycles for the City. This distributes bikes to kids in need. This year we were sponsoring Indiana Thoroughbred Alliance seminar on Barn Fires: What You Think You Know, but Don't.

Second careers are always a huge focus for QHRAI. We are proud sponsors of both the Indiana Barrel Futurity and the K.I.S.S. Juvenile Futurity. Both futurities promote the second career horses by having side money designated to any quarter horse who's had one out-of-sanction crash.

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1
          One of the second career racehorses, for
     example, is Quickflyin Elin, an Indiana racehorse
 2
 3
     that started his second career as a barrel horse
 4
     who is now a trick riding horse on the rodeo
 5
     circuit. Another, the 2022 AOHA world champion for
     junior barrels, Mr. Trace (sp.), was an
 6
     Indiana-bred racehorse.
 7
          We also continue to contribute to the many 4-H
 8
 9
     horse shows across the state, because as we all
10
     know that the youth are our future.
11
          And with that, we respectfully ask Indiana
12
     Horse Racing Commission to approve our 2023 racing
13
     application. Thank you for your time.
14
          CHAIRMAN BORST:
                           Thank you, Stephanie. Staff
15
     have any questions on this?
16
          (no response)
17
          CHAIRMAN BORST: Are there any members of the
18
     public who'd like to speak to the application?
19
          (no response)
20
          CHAIRMAN BORST: Any Commission members have
21
     any questions?
2.2
          COMMISSIONER McCARTY:
                                 No.
23
          CHAIRMAN BORST: Bill's back, all right, got
24
     everybody back.
          In that case we'll take a motion and a second
25
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1
     to approve the application.
 2
          COMMISSIONER ESTES: So moved.
 3
          COMMISSIONER McCARTY:
                                 Second.
 4
          CHAIRMAN BORST: Been moved and seconded.
                                                      The
     roll call vote.
 5
 6
          MR. PENNYCUFF: Chairman Borst?
 7
          CHAIRMAN BORST: Aye.
 8
          MR. PENNYCUFF:
                          Commissioner McCarty?
 9
          COMMISSIONER McCARTY: Aye.
10
          MR. PENNYCUFF: Commissioner Estes?
11
          COMMISSIONER ESTES: Aye.
12
          MR. PENNYCUFF: Commissioner Levengood?
13
          COMMISSIONER LEVENGOOD:
14
          CHAIRMAN BORST: Passes unanimously.
15
          MS. McCONNELL: Thank you.
16
          CHAIRMAN BORST: If you could, next time you
17
     talk to Paul, tell him we're thinking about him.
18
          MS. McCONNELL: We will. Thank you.
19
          CHAIRMAN BORST: Next is the hearing on 2023
20
     renewal application of Indiana Thoroughbred Owners
21
     and Breeders Association for approval as a
2.2
     registered horsemen's association.
23
          MR. MOSLEY: Good morning. My name is
24
     Tom Mosley. I'm the president of the Indiana
25
     Thoroughbred Owners and Breeders Association.
                                                    Good
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morning, Chairman Borst, the Commissioners, and Executive Director Pitman and the Staff. I know there's a heavy agenda and I really like talking in meetings because I only do it about once a year, but I left everything back in the back.

2.

2.2

I guess there's a few new things with ITOBA, some people we want to introduce you to that are new to our association. First and foremost is an IHRC employee that we snagged, Kelly Peine, and she's our new executive secretary and she worked for the Commission for several years. We didn't steal her. She was retired I think from the Commission work for a while. We're very, very happy to have her on board.

We also have some new directors. Of course, all this is in our application. Randy Burkett is a thoroughbred racer and breeder that lives in Northern Indiana. Jerri Harmon is the barn manager at Swifty Farms. It's a pretty farm down in Southern Indiana that you see for miles and miles if you're going south. Pat McGhee has lived all over the country and has a lot of experiences from other racing jurisdictions and really brings some fresh ideas into our board. And really have a good group of people.

There's some things that were first issued and we talked about last year and implemented this year. First of all was an idea that Eric Halstrom had talked to us about. Had a handicapping contest for a long time, Horseshoe Indianapolis, and it's called Road to Louisville, and he came up with an idea that we would partner with them and the winner of the Road to Louisville contest would have the option instead of getting his normal winnings he could invest it in an Indiana racehorse through the sale here in Indiana.

So we partnered with Horseshoe Indianapolis \$15,000 apiece. A man named Tony Bradshaw, lives in Southern Indiana, never owned a horse. He's a genius handicapper and has been for a long time. And he did check in. He seemed like he wanted to do it. The first call that Eric had made to him, Eric called me and he said, you know, there's something, I'm not sure, he doesn't seem excited or could I give him a call, kind of go over the actual logistics of how he won a horse basically.

And Mr. Bradshaw's concern was that he works sixty hours a week and he has a small backyard and he didn't really understand where he was going to put this horse at. He bought a nice horse,

Indiana-sired horse, for \$8,000 and then the rest of the money is to cover the expenses throughout the year. So we have a new owner and he came up for the sale. He was just so excited. It's all going to be documented on social media. Really, really exciting.

2.2

The other thing that we had talked about in last year's application is that we had figured out a way to partner with Horseshoe Indianapolis to take some existing stake races, two for Indiana-bred and two for Indiana-sired, and raise the purses significantly. What we ended up with is a pair of \$250,000 stakes, one for Indiana-bred boys, one for Indiana-sired boys, and two \$200,000 stakes, one for sired fillies, one for bred fillies.

They ran this year and it's really exciting. We think that over time it's going to have a tremendous impact on the yearling values and allow breeders to get more money at the point of purchase instead of waiting on breed development rewards throughout the next several years. Those are some of the biggest stake races in the country, and we're really proud to be part of that.

The other few things that I'll just review.

And I know Deena's always nervous when I'm in front of the microphone, so I'm going to get through this as quickly as I can. We take our money, as documented in our application, we take our money and we give it to the horsemen. There's two \$100,000 stakes here called the ITOBA Stakes, one for fillies and one for colts and geldings.

2.

We fund a third of the purses, we're partnered with that on the Breed Development monies and also Horseshoe Indianapolis puts in a third. We also provide an owners award after the race to the winning owner, which is a little bonus that they get. It drives a lot of excitement.

The other thing that we're able to do is we create and produce Indiana Stallion Directory.

It's a list of farms and stallions here in the state of Indiana. We partner with the BloodHorse Magazine on that, so more information on the Indiana stallion is available on their website, which is a website that's real popular with breeders.

Our main purpose is to cause the Indiana breeders, Indiana residents, Indiana farms to have a business model here that works for them. We do most of our work through the breed development

committee that Jessica runs and it's overseen by the Commission and with the racetrack. And I've been president here this is my second year, and I was filling the shoes of Bruce Murphy, who's the current chairman of breed development, and then Herb Likens was the president for a very long time so I've been growing my feet to fill in their shoes.

One of the things that we're doing, everybody needs to be partners. A lot of times we concentrate on the negative things, you know, HISA. If someone would have told any of us ten years ago that the federal government was going to come in here and it was going to start in Kentucky and impact us, no one would have believed it. So those are obvious things that we need to defend ourselves against. But we also need to work as partners, work with the HBPA, the track, the quarter horsemen, the Commission. We got an idea, we want everyone to be on board, push forward with it.

We've truly over the last several years developed -- and I've never heard this twice and I say it a lot -- this is the best state-bred program for thoroughbreds in the country. There's just no doubt about it. And then on top of that when you

consider that we're 90 miles from the epicenter of thoroughbred racing, that's tough competition. With Jessica's hard work, we've got three great

2.2

coming up with ideas and then finding out if we can

breed development advisors and ITOBA we're always

6 afford to do it or not. We're really, really proud
7 of this.

A couple other points that I want to make real quickly is in the last two years -- I mentioned this last year -- we created a ITOBA farmer and breeders fellowship, basically what that is is a benevolence program. Most all the people that we represent, a vast majority of them, no one in this room might have ever heard of. Breeder's a retired air conditioner repairman, they have 10-acre farm, they got two mares, and the \$2 billion economic impact that this program's having on the state is due to all these little people.

A lot of them really don't have to be licensed. They register their mare through the Commission so it's a certified broodmare and foal and then they might sell their babies, so they're not actually raising them. We reach out to them in a lot of different ways. It's a hard group to get in contact with, unless they're upset about

something and then there's communication. But the programs that we're implementing are for people that just they're not covered by HBPA or the quarter horse group or any other program. So we have a benevolence program for that.

We also initiated last year the Herb & Darlene scholar program, and that's a scholarship that we give out. Again, just briefly to describe that, in order to be eligible for these benefits, your family has to have been in this business certifying Indiana horses through our program or an employee at a farm. Our first year we gave the scholarship away went to a young man whose father worked at a farm for twenty-two years, a thoroughbred farm, helping break and raise Indiana thoroughbreds. And he never even made it to the races and the first application we got was his eighteen-year-old son, and really shows what this program has grown into that it's allowing families to buy houses and become permanent residents.

We're really proud of the program. We're very proud of the things that we've accomplished, we plan to continue to accomplish, and most importantly the state partners that are here in this room. So we very sincerely and humbly would

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ask for approval of our application, and I'm happy
 1
 2.
     to answer any questions.
 3
          CHAIRMAN BORST:
                           Thank you, Tom.
 4
          Any staff questions?
 5
          (no response)
 6
          CHAIRMAN BORST: Any members of the public
     here to speak to the application?
 7
 8
          (no response)
 9
          CHAIRMAN BORST: Any Commissioner questions?
10
          (no response)
11
          CHAIRMAN BORST: Seeing none, in that case we
12
     will accept a motion and a second to approve the
13
     application.
14
          COMMISSIONER ESTES: I move approval of the
15
     application.
16
          COMMISSIONER McCARTY: And I second.
17
          CHAIRMAN BORST: Been moved and seconded.
     Roll call vote.
18
19
          MR. EGGIMAN: Chairman Borst?
20
          CHAIRMAN BORST:
                           Aye.
21
          MR. EGGIMAN: Commissioner McCarty?
2.2
          COMMISSIONER McCARTY:
                                Ave.
23
          MR. EGGIMAN: Commissioner Estes?
24
          COMMISSIONER ESTES:
25
          MR. EGGIMAN: Commissioner Levengood?
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1 COMMISSIONER LEVENGOOD: Aye.

2.2

CHAIRMAN BORST: Passes unanimously. Thank you again.

Next is the hearing on the 2023 renewal application of the Indiana Standardbred Association for approval as a registered horsemen's association pursuant to the Indiana Code.

MR. RENZ: Good morning, Mr. Chairman,
Commissioners, Executive Director Pitman, Assistant
Executive Director Linkmeyer, and Commission Staff.
I am Tony Renz, the executive director of the ISA.
I'm joined today by ISA director and president
Joe Putnam, ISA director Ernie Gaskin, and our
attorney Roger Young.

I'm excited and proud to be here today for the hearing for the ISA renewal application for 2023.

I have had the privilege of working for the ISA and its board very closely for the last eleven months.

The board and I take our responsibility very serious and strive to grow and promote the Indiana standardbred industry.

The ISA purpose is to promote and increase interest in harness horses and harness racing, to represent and establish cooperation between county, state, and pari-mutuel racetracks, operators,

breeders, owners, trainers, drivers, and groomers, to sponsor and promote standardbred racing, breeding, training, and development programs in the state of Indiana, to represent horsemen and women in negotiations with track operations, to promote integrity within the sport, and to take other actions in the furtherance of the standardbred racing industry in the state of Indiana.

2.2

The ISA is made up of 15 directors and employs three people. Kristi Collett the office manager, Lisa Krise the account manager, and myself as the executive director. The ISA is just under a thousand members strong and we work every day to increase that number.

Membership carries the following benefits: Dental and optical insurance program, accident insurance for drivers and trainers that participate in the Indiana county fair circuit, race, bike, and cart insurance, eligibility into the ISA elite series, ISA magazine subscription -- which comes out five times a year and is a fantastic magazine, if you've not seen that, definitely do -- Indiana Standardbred Stallion Directory, voting privileges for the election of the ISA directors, on-site track representation at

Hoosier Park, and a text message service. All this for just \$50 a year. It's a heck of a bargain.

2.2

Some additional benefits for members include the following: The ISA provides up to \$3,000 to members for emergency medical and funeral expenses that have been reviewed and approved by the ISA board. The ISA provides college assistance to qualified students whose parents, grandparents, and guardians are members of the ISA and hold a race license.

Other support includes the ISA pays for a health clinic located on the back side free for all who have a race license. The clinic is open on Tuesdays and Fridays. The ISA also pays for a chiropractor on the back side, which is open one day a week for those with a race license. In addition to the ISA contracting a minister for spiritual counseling on the back side, the ISA also contracts a horsemen's rep and golf cart drivers during the live meet. The ISA support for the horsemen and women on the back side is always ongoing and sincere.

The ISA at county and state fair races, one of the remarks I heard this past year while attending all county fair races was the horsemen's

appreciation of the complementary printing of all county fair race programs, which is done by the ISA, more specifically by Kristi and Lisa in the ISA office. Chances are most of you have spoken to these two ladies at one time or another over the telephone. Both are very beneficial to the ISA engine running smoothly. Also, many thanks to James Platz of the Indiana USHWA Chapter for designing the covers of those programs.

Most of the county fair races were livestreamed by a company called Mark the Spot videography. This is the result of a partnership with breed development and ISA to pay for that service. It is professionally done, and a piece of the county fair race circuit that I want to continue to build on, as it takes our product into people's homes and workplaces. A total of more than \$24,000 in grant monies were disbursed to nine county fair sites. These grants are used to maintain a safe track surface for horses and riders during the fair racing.

The 2022 pari-mutuel race meet began March the 25th and continues until December 10. A 160-day meet had been planned out so that racing was available ten months of the year in hopes to

accommodate horsemen to make their permanent homes in Indiana, instead of relocating in previous years when the meet would end in early November. Much of the meet saw five-day race weeks with some two-, three-, and four-day race weeks that were present at the beginning and the end. For the most part the weather has been enjoyed at the beginning and the end, except for a couple weekends ago when it was pretty darn cold.

The ISA partnered with Hoosier Park in several different ways. Promotions with TVG and TwinSpires to help grow and build export handle. Providing funds and manpower hours for promotional activities, such as owners night at the track, ISA night at the track, Memorial Day, July 4, and Labor Day betting contests, Friday night at the races, and the monthly family fun night. All are implemented to drive guests to the track. This is an area where we want to focus and develop more in 2023. Getting our guests to come back to the track after the pandemic has got to be one of the most important things that us and the track owner do going forward.

ISA and Hoosier Park partnered with the following events to benefit the horsemen

specifically: We kicked off the meet with a bowling party in April for the horsemen and their families at Cooper's Bowl here in Anderson. We had a golf outing at Grandview Golf Course here in Anderson in the month of May. We will end the meet with our holiday end-of-the-meet bowling party this Sunday at Cooper's Bowl once again.

Two other highlights I want to speak about. The speed barn tours at the Indiana State Fair. A big thank you goes out to ISA director Emily Dever for coordinating this event. If you see her, definitely pat her on the back. When Emily first told me about the speed barn tours, I really was not grasping it. But after volunteering several days, it was by far one of my favorite events of the year. It is a true grassroot marketing effort for the standardbred industry.

Approximately 3,000, 4,000 people -- and we clicked them and counted them as they came through -- would tour the speed barn daily. The ages ranged from one year old to ninety years old and everything in between, it was male, it was female, everyone was involved in that. If you had a chance to see the speed barn tours, you already know. If not, please make sure you do next year.

Next was the FFA convention. The ISA partnered with OHHA, HHYF, and the USTA to have a large booth at this year's FFA convention. Over 65,000 FFA youth attended the convention, and I feel we spoke with over 10,000 of them over the three-day convention. We were the only equine booth at the entire FFA convention. Many thanks to Ellen Taylor of HHYF for coordinating this.

Lastly, the Indiana equine economic impact study was a joint venture including all four breeds, breed development, Hoosier Park, and Horseshoe Indianapolis. All of these entities came together to fund and collaborate along with Purdue University to conduct the first equine economic impact study for Indiana since 2010. What we found is the industry had a total footprint on the state of nearly \$2 billion in '21. The report just arrived this week, so many of us are still digesting it as we speak. One thing we know is this will be a great useful tool going forward.

Looking forward to 2023, in 2023 the ISA looks forward to hosting the state's third Breeders Crown with Hoosier Park. Once again, we will show why the state of Indiana is tops in North America in harness racing. The ISA is committed to being an

1 equal partner with Hoosier Park. 2023 may be one of the most important years for the equine industry 2 3 in Indiana. If iGaming is introduced into the state, we have to be there at the table, as we 4 5 always have. In closing, I want to publicly thank several 6 individuals who have been most important for me 7 adjusting to this new role this year, Deena Pitman, 8 9 Tom Linkmeyer, Jessica Barnes, Joe Putnam, 10 Ernie Gaskin, Emily Dever, Sarah Conrad, all the 11 ISA board, Brian Elmore, Ellen Taylor, Joe Morris, 12 and Rick Moore. Everyone has been very friendly 13 and accommodating to the barrage of questions that 14 I have as I evolve in this role. 15 Once again, thank you guys for letting us come 16 before you.

CHAIRMAN BORST: Good job on your initial presentation.

MR. RENZ: Thank you.

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CHAIRMAN BORST: Staff, any comments, questions? Miss Pitman?

MS. PITMAN: Commissioners, I would like to commend Tony on kind of running this whole project related to the economic impact study. When he first came on board with the ISA, he took the

initiative to come downtown and sit down with 1 Commission Staff and talk with us and go over some 2. 3 things that he wanted to discuss. 4 When he looked at us and asked if there was 5 anything that he could do for us, I didn't really have anything specific, other than the fact that I 6 let him know that the economic impact studies that 7 are out there are so incredibly outdated and I know 8 that this industry has grown twice, you know, and 9 10 so it was something that was necessary. He just 11 took it and he ran with it. He organized it 12 through Purdue. He called in the rest of the 13 horsemen's organizations to get started on it. 14 I am so thankful and so pleased and appreciate the ISA board allowing him to just kind of pick up 15 16 and run with that project. 17 MR. RENZ: Thank you. Good comment. 18 CHAIRMAN BORST: 19 Any interested parties that would like to 20 speak to the application? 21 (no response) 22 CHAIRMAN BORST: Any Commissioners with any 23 questions?

25 CHAIRMAN BORST: Now I got to quit saying

(no response)

24

- 1 | billion dollars and I get to say \$2 billion. I've
- 2 | been saying that for twelve years and I can switch.
- 3 | That's going to come in handy down the road here,
- 4 | the study. There'll probably be some places we
- 5 | won't even think about it'll come in handy.
- 6 MS. PITMAN: I have one more question. When
- 7 | will a final report be available for public
- 8 | consumption? Are you looking at after the first of
- 9 the year?
- 10 MR. RENZ: Our goal is to have a final within
- 11 | our groups, Commission, associations, breed
- 12 development, track owners, within the next week,
- 13 | week and a half. Then we're doing a plan of doing
- 14 a press release out to the public, Indiana more
- 15 | specifically, the first week of January and then a
- 16 | couple weeks later we'll kind of go national with
- 17 | it.
- 18 MS. PITMAN: Okay. Very good.
- 19 CHAIRMAN BORST: Good. Hopefully you can
- 20 stage a great announcement when you announce that
- 21 to the public. Maybe around some event -- who
- 22 | knows what? -- but something creative, I guess.
- MR. RENZ: Yes.
- 24 CHAIRMAN BORST: Okay. I guess we're at the
- 25 point where we'll accept a motion and a second to

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1
     approve the application.
 2
          COMMISSIONER ESTES: So moved to approve the
 3
     application.
 4
          COMMISSIONER McCARTY:
                                 Second.
          CHAIRMAN BORST: Good, motion and second.
 5
 6
     Roll call vote.
                          Chairman Borst?
 7
          MR. PENNYCUFF:
 8
          CHAIRMAN BORST:
                          Aye.
 9
          MR. PENNYCUFF:
                          Commissioner McCarty?
10
          COMMISSIONER McCARTY:
                                 Aye.
11
          MR. PENNYCUFF: Commissioner Estes?
12
          COMMISSIONER ESTES:
                               Aye.
13
          MR. PENNYCUFF:
                          Commissioner Levengood?
14
          COMMISSIONER LEVENGOOD:
15
          CHAIRMAN BORST: Passes unanimously.
16
          MR. RENZ:
                     Thank you.
17
          CHAIRMAN BORST: Kudos to all four groups.
18
     I read through the applications -- I didn't read
19
     them all, but I've learned through the years I can
20
     skip through a lot of them because it's the same as
21
     the year before, the year before -- when you get to
2.2
     the nitty-gritty, the things that you are doing on
23
     and off the track are amazing. It's amazing the
24
     teamwork we keep talking about just continues, so
25
     congratulations all four of you for great
```

1 organizations. 2 Next is consideration and approval of 3 Horseshoe Indianapolis's (Centaur Acquisition, LLC) 4 2023 permit renewal application and 2023 race dates in accordance with Indiana Code, as well as 5 consideration and approval of the renewal of 6 Horseshoe Indianapolis satellite facility licensed 7 in Clarksville for 2023. 8 9 Who's going to handle that? Matt, do you have 10 any words ahead of time or turn it over to . . .? 11 MS. PITMAN: Do you want to do that, Joe? Ι 12 don't see Eric. 13 CHAIRMAN BORST: Or do you have anything new 14 to even add? We looked at the racing dates and the 15 calendars are helpful. 16 MR. MORRIS: We have everything in and then 17 really what we would go over is in the operations 18 plan. 19 CHAIRMAN BORST: So we'll wait for that? 20 MR. MORRIS: Yes. 21 All right. Any questions? CHAIRMAN BORST: 2.2 (no response) 23 CHAIRMAN BORST: How about a motion and a 24 second to approve the permit? COMMISSIONER McCARTY: I move to approve. 25

```
1
          COMMISSIONER ESTES: And I second.
 2
          CHAIRMAN BORST: Moved and seconded.
 3
          Any members of the public dispute the
 4
     application at all for the permit?
 5
          (no response)
          CHAIRMAN BORST: Seeing none, I guess we'll go
 6
     to the roll call vote.
 7
          MR. EGGIMAN: Chairman Borst?
 8
 9
          CHAIRMAN BORST:
                           Aye.
10
          MR. EGGIMAN: Commissioner McCarty?
11
          COMMISSIONER McCARTY: Aye.
12
          MR. EGGIMAN: Commissioner Estes?
13
          COMMISSIONER ESTES:
                              Aye.
14
          MR. EGGIMAN: Commissioner Levengood?
15
          COMMISSIONER LEVENGOOD: Aye.
16
          CHAIRMAN BORST: I guess I didn't say
17
     Clarksville is part of it.
18
          MR. EGGIMAN:
                        Yes.
19
          CHAIRMAN BORST: So they both passed.
20
          Next is consideration and approval of Harrah's
21
     Hoosier Park 2023 permit renewal application and
2.2
     2023 race dates, as well as consideration and
23
     approval of the renewal of Harrah's Hoosier Park
     satellite facility licenses in New Haven and
24
25
     Indianapolis.
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MR. MOORE: Rick Moore, vice president and
 1
     general manager of racing here at Harrah's Hoosier
 2
 3
            As Joe said, really what we want to get into
     is the racing operational plan telling you more and
 4
 5
     more about what's going on at both racetracks.
     think our renewal applications are pretty
 6
     straightforward and as we've been filing for the
 7
     last number of years. So we'd ask your approval.
 8
 9
          CHAIRMAN BORST: Thank you. Any further staff
10
     comment?
11
          (no response)
12
          CHAIRMAN BORST: We'll accept a motion and a
13
     second then for Harrah's Hoosier Park as well as
14
     New Haven and Indianapolis.
15
          COMMISSIONER ESTES: I move to accept.
16
          COMMISSIONER McCARTY:
                                 Second.
17
          CHAIRMAN BORST: Been moved and seconded.
18
     members of the public want to speak to the permits?
19
          (no response)
20
          CHAIRMAN BORST:
                           Seeing none, roll call vote.
21
                        Chairman Borst?
          MR. EGGIMAN:
2.2
          CHAIRMAN BORST:
                           Aye.
23
          MR. EGGIMAN:
                       Commissioner McCarty?
24
          COMMISSIONER McCARTY:
          MR. EGGIMAN: Commissioner Estes?
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1 COMMISSIONER ESTES: Aye.

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2 MR. EGGIMAN: Commissioner Levengood?

COMMISSIONER LEVENGOOD: Aye.

CHAIRMAN BORST: Passes unanimously.

So next on the agenda is the consideration of Caesars 2023 Operational Plan as required by the Commission's Final Order dated July 15, 2020.

Another good report reading through it, lots of good information in there.

MR. MORRIS: Good morning, everybody.

Joe Morris from Caesars Entertainment and Racing.

Start by thank you for our dates and our permits

for next year.

This is the third year presenting our operations plan. We do believe we delivered on the 2022 plan and we're really excited on the 2023 year coming up. When I say we, that's our Indiana racing team and our horsemen groups. You know, we do this together. They can't do it without us and we can't do it without them. So we work together on these things and the collaboration is really turning into second to none in the country the way these relationships are going forward and we're moving this program forward.

You're going to hear on our Indiana plan

results from Hoosier doing their part, some from Horseshoe, and some of them are new faces to you, but we've got a good bench and a deep team for the racing side. I'd like to highlight a few of our accomplishments that we had this year, especially on a national level and raising our program up into the national level. And a lot of it we did by using our connections from Caesars, from other industry people that we do business with. I'll give you a couple examples with that.

Caesars Sportsbook is out there. This year we started Caesars RaceBook, an app for our, you know, racing operations side of it. We had a lot of promos. On Indiana Champions Day anybody who has Caesars Rewards can bet through that app at four times points. That's great incentive and gives a horseplayer more of a reason to punch into our product a little bit. And we've done that with two times points for many of them across the year.

We do cross promotions with our other properties. Between racetracks and simulcast places, we have another five, and if you're at one of those places you can get additional points by betting on other Caesars tracks, like Horseshoe or Hoosier. Our biggest probably person -- computer

guys are different -- but one of our biggest people sits in Scioto every day and bets on Horseshoe. We bring them out and host them out here and do lot of things at that property as part of a reward for supporting us here at Horseshoe.

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Through here where we switch from TwinSpires doing our buy and sell agreements to NYRA's Content Company -- and NYRA also has dealings with Caesars Sports -- we were able to leverage that to Fox Sports. Not only did we have it for Derby and Oaks coverage, we got on Fox Sports, the national show, 12 different days this year, which just puts our product right out there prime time on the national level. And Eric will talk a little bit more about that.

Other big national events -- and some of these have been covered, but we're proud of where we're at -- we brought the AQHA Challenge to the stage with our quarter horse partners here this year and got great reviews for it. Breeders Crown coming in 2023, third time we've had it in this state.

Meadowlands just let the two biggest two-year-old trotting events for the fillies and the colts go.

Guys, you know me by now. I don't let races sit.

We snatched those up in a hurry and we're going to

add those into our championship part of the season here at Horseshoe.

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On the bigger industry picture -- Brian hit on it -- we are proud to be a sponsor of Jockeys and Jeans. This will be the third year we've been there. Not only is it close to his heart, it's close to mine and it's close to Anthony and Tom Reeg's, so we support that. We're hoping to raise \$500,000 this year at Caesars for the Jockeys and Jeans. We did \$300,000 at Monmouth, we probably did \$350,000 or \$360,000 at Churchill, and we're hoping to get that to \$500,000.

Then on the standardbred side this will be the second year that we'll be the title sponsor of the Dan Patch awards. Got a name right here out of the state. That is the season-ending awards for all harness racing, and Caesars Racing will be the sponsor of that supporting that part of the industry.

You'll hear more of the highlights with my racing teams on it and then we'll get into some other agenda items later on some of the other things. I'd like to introduce and ask

Anthony Carano to come up and give you a little update on where we're at with Caesars.

MR. CARANO: Good morning. Anthony Carano, president and chief operating officer for Caesars Entertainment. I want to thank
Mr. Chairman, Commission, Executive Director, and Staff for having us here today and allowing us to present to you.

I'm very proud of our horse racing operations here in Indiana, and I tell you that wasn't the case three years ago when we were before you for our approval for the merger with Caesars. We had a lot to learn and a lot to prove to you, and I think we've done a good job of doing that.

And a lot of that credit goes to Joe Morris, who's been the best hire I've ever made in my career. Joe and I are in constant contact, and if you know Joe, he's not shy about telling me about what needs to be done to keep horse racing the best and what he needs to get that done. I think Joe will agree with me that I never say no to Joe.

So we're very excited about where we've come these three years. We couldn't have done it without you, without our horse racing partners, our team here at the two properties. We're very excited.

A few of the highlights of this exciting year

was we had a record handle at both tracks, and that's coming off record handle last year. So records upon records, that's a good thing for this industry. We hosted the world's fastest standardbred horse. We brought the quarter horse challenge to Indiana for the first time ever. And as Joe just spoke to, we were featured on Fox Sports nationwide TV broadcast on 11 occasions.

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Back three years ago as well we made a commitment to keep both tracks as the gold standard in racing, and I think we've done a very good job in partnership with everyone I've talked to about keeping that promise. I'm excited to share that we just completed a new 105-stall barn and 50-room dorm at Horseshoe Indianapolis. As important, we're doing a great job at proactively spending money on the maintenance side of the tracks. You all know if we with let those get behind it's impossible to catch back up, so we've done a good job being proactive on that side of the business. On the gaming front, things have never been better for Indiana at our properties.

These two properties are on pace to have another record year and business is just booming.

There's a lot of talk about a pending recession or

economic slowdown and we just haven't seen it anywhere in the country as of yet. If it does come in '23, I think we're very well positioned with our operations, with our financial stability to get through anything. We've got a great team that's handled recessions in the past, handled the great pandemic, and we feel very good.

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We also, unlike a lot of our competition, are opening three more properties next month and then two in '23 that will help offset any declines in our revenues across the country. We have a new revenue coming in from Lake Charles, Louisiana, new property in Virginia, and a new track in Nebraska. Lastly, we're the most well-diversified company in the country. We have over 50 properties all over the United States. So we feel very good about how we'd be able to operate and succeed in any downturn.

Now, I know you've seen the new front entrance that's under work here. We're extremely proud about the capital dollars we're spending in the state of Indiana. The \$44 million project to transform Harrah's Hoosier Park is well under way. It's going to be a beautiful new grand entrance, expanding the casino floor, new food and beverage

offerings, new back of the house for a better environment for our team members, which is extremely important to us. That's on pace to wrap up around halfway through next year.

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We're very excited about that because what we've seen at Horseshoe Indianapolis and what happened after we wrapped up construction there.

That was a \$35 million construction project to totally rebrand Indy Live to

Horseshoe Indianapolis. A new Brew Brothers, expanded high-limit areas, poker room, expanded casino, and I hope you've all had the opportunity to go see it. It's an absolutely beautiful casino that I joke could be on the Las Vegas strip if it wasn't in Indiana. It's been extremely well received by customers, team members, and everyone.

So overall at Caesars we're having another great year across the country. We're very excited about all the projects that we're doing. I think we're spending more capital than anyone in the gaming business. We're very proud of that. We had some work to do when we took over Caesars three years ago bringing properties back up to where they need to be, and we're well on our way in that regard.

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          So with that, I'd like to thank you again.
     I'd like to thank our partners, the horsemen.
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     They've been excellent partners for us over the
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     three years. They've helped us in a lot of
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     different ways really understand this business a
                I want to thank our operating teams at
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     lot more.
     both properties that really bought into this
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     culture of what Joe and his team are driving and
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     the importance of our partnership in horse racing
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     and being the best company in horse racing.
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          So I'd like to thank you for having us here
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     today, and open to any questions you may have.
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          CHAIRMAN BORST: Any questions?
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          (no response)
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          CHAIRMAN BORST:
                          Well, we welcome you back to
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     Indiana and thanks for being here today too,
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     Anthony.
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          MR. CARANO:
                       Thank you.
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          CHAIRMAN BORST:
                           Guess there's no questions.
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                      Rick Moore back again, vice
          MR. MOORE:
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     president and general manager of racing at Harrah's
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     Hoosier Park, and now it's time to present our 2023
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     racing operations plan. It'll be myself,
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     Jacob Rheinheimer, and Brian Lewis that'll be
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     presenting today. Jacob is our race marketing
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administrator and Brian Lewis is rather new to the team but already doing a great job as our director of marketing.

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So officially good morning, Mr. Chairman,
Commission members, Executive Director Pitman, and
Staff. Thank you for allowing me to appear here
today. I'm here to tell you of a success story. A
story that started last year at this time when you
approved our 2022 racing operations plan. I am
pleased to tell you that we successfully executed
on all aspects of that plan.

Whether it be handle success, capital project achievements, marketing initiatives successfully implemented, or community giving targeted toward the organizations, all facets of the plan were completed in a manner that I believe this Commission should be very proud of. Over the next few minutes I would like to give you a summary of 2022 accomplishments and a look forward to 2023.

On the handle side of things this year we got off to a rather slow start compared to 2021 when we were competing in the simulcasting market with no Woodbine Mohawk due to that track being shut down due to COVID restrictions in Canada. We soon found ourselves down a whopping 26 percent in total

signal sales.

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But we stayed the course, didn't deviate from our plan, and soon started to whittle away at that deficit. We are now pleased to tell you that we are now almost 6 percent ahead of last year at the end of November, which was a dramatic comeback. We are now projecting a new record handle of over \$113.5 million for 2022. Through last Saturday we are averaging 8.34 starters per race and 13.5 races per night.

For the first time ever we contracted with the New York Racing Association to buy and sell our racing signals. That move turned out to be a good one, as we found that we are now into more outlets than we have ever been in our history, including Australia. We are one of five harness tracks that are lucky enough to get their signal into that country.

Our signature race of the meet, the Dan Patch Stakes night, was conducted on Friday, August 12, where we posted an all-time Dan Patch handle of \$1,568,000 compared to then last year's record of \$1,481,000.

We have marketing promotions in place with TVG, TwinSpires, and Daily Racing Forum that

contributed to the record handle. And it certainly didn't hurt that the harness racing superstar,

Bulldog Hanover, was on hand to dominate the

Dan Patch Stakes.

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Racing royalty made his way back to Harrah's Hoosier Park on Friday, September 23, when Bulldog Hanover competed and destroyed a field of 10 in the Hoosier Park Pacing Derby in an all-time track record of 1.46:3. It was an amazing Caesars Trotting Classic night with an all-time Harrah's Hoosier Park record handle of \$1,697,000, excluding Breeders Cup races. It was a 61.9 percent increase over last year.

I should mention Bulldog Hanover -- if you don't know, I'm his biggest, biggest fan -- and he doesn't need me because he's got a bunch of them -- he's competed here six times over the last two years and he's never lost. He hasn't lost hardly ever. He is truly a racing superstar. Made his last start of the year last Saturday night at Meadowlands and now it's off.

Our third big night of the year, Hoosier
Champions Night, which is the creme de la creme of
Indiana-sired horses, also produced a
record-setting handle of \$1,210,000. I should

mention that Hoosier Champions Night features eight \$250,000 races for two- and three-year-old trotters and pacers and four \$50,000 races for older trotters and pacers.

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Speaking of our three big nights, including our family fun nights. We made a conscious effort to pull out all the stops to get great crowds on hand for live racing here at Hoosier Park. Besides the outstanding racing, there's also kids' activities, face painters, DJs, and the food trucks, all designed to show families what a great time you can have when you come to Harrah's Hoosier Park. Jacob Rheinheimer will tell you more about our marketing efforts in just a few minutes.

We continue to keep the aftercare of retired standardbred racehorses top of mind. Harrah's Hoosier Park celebrated its third Empire of Hope Night fundraiser on Saturday, July 30, where a whopping \$41,000 was raised for the aftercare of retired standardbred racehorses.

The instant carryover, the carryovers that happen when there's no winner of a Pick 4 or Pick 5, Hoosier High 5, Superfecta, well, those instant carryovers that this Commission approved -- thank you very much -- continue to be immensely

popular with our simulcast players. Through the first week of November we have had 92 instant carry-overs in the amount of \$482,000 that have produced an additional \$2.2 million in additional handle. Thank you so much for approving the instant carryovers.

Harrah's Hoosier Park is averaging approximately \$117,000 per day in daily purse distribution, which is right at the budgeted number. I should point out that this does not include any breed development monies. All told at the end of the year when we look back we're going to distribute over \$27 million in total purses when we finish the meet. That's a pretty nice round number, over \$27 million.

Advance deposit wager revenues continue to be a pleasant surprise. While we originally budgeted 2022 revenues at \$3.579 million, it now appears that the ADW revenues may reach to a level of \$4.27 million. Another nice pleasant surprise here in 2022.

Harrah's Hoosier Park continues to be a leader in community giving where a total of \$430,000 will have been donated by the end of the year to many worthy organizations. You'll hear more about this

subject matter in just a few minutes from Brian Lewis.

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Race marketing spend continues to track on course towards the budgeted amount of \$690,000. In fact, we may well exceed this number. Again, you will hear more about race marketing in just a few minutes.

As far as capital spending is concerned,
Harrah's Hoosier Park is on track to spend over
\$2 million in 2022, highlighted by the addition of
new LED lighting to all 47 racetrack light poles,
making our system truly state of the art and truly
spectacular. We have had other tracks around the
country wondering what we did, how we do it, can we
come see it. Truly the change is amazing.

Other capital items of note include the addition of new gutters to all barns, a radiant heating system to the front of the two paddock barns, and a new back side audio system.

We would like to again mention that Harrah's Hoosier Park remains the only harness track in North America that has 100 percent camera coverage of all barn area stalls. In addition, Harrah's Hoosier Park employs a security officer to monitor and view all camera activity on a daily basis, as

well as an integrity officer to investigate any unusual activity.

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While we can never say it too often, Harrah's Hoosier Park is proud of the partnership that has been fostered with the Indiana Standardbred Association. We have continued to meet on a regular basis with various ISA committees to make the racing experience at Harrah's Hoosier Park the best it can be. Harrah's Hoosier Park seeks input from the Indiana Standardbred Association on all aspects of our racing operation to make sure the horsemen's interests are always top of mind.

Speaking of our partnership with the ISA,
Harrah's Hoosier Park could not be more pleased, in
conjunction with the ISA, to be the host of the
2023 Breeders Crown Event.

Finally, it should be noted that Harrah's Hoosier Park has embarked upon a 30,000 square foot expansion of our gaming floor. When completed in late 2023, we expect gaming revenues to increase, with our horsemen being the beneficiaries of more dollars flowing into the purse account.

So that brings us to 2023. Here are the operational highlights of what you can expect in 2023.

Race dates, Harrah's Hoosier Park will again maintain a 160-day race schedule for 2023 that will mirror 2022. The meet with start on Friday, March 24, and conclude on Saturday, December 9.

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There will be some slight tweaks to the schedule and they are: The first normal Thursday meet, March 30, has been deleted to hopefully ensure full fields and a full compliment of 14 races each night for the first two weekends, three Tuesdays have been removed in June and fourth Tuesdays have been added to October.

Post time will again be 6:15 p.m., with the exception of the Triple Crown races days, when we plan to move to 7:20 with your approval.

Additionally on any concert day that may occur during the meet, first post time will be 4:00 p.m.

This race dates schedule came about after input and collaboration with the ISA, for whom we offer our sincere appreciation.

Our open stakes schedule will be a robust one with over \$11.5 million. I wrote 11.5. That's before we added the two races just a couple days ago. Now we're going to be over \$12 million in open stakes, including 12 Breeders Crown races.

Our championship season, which begins with the

Dan Patch Stakes on Friday, August 11, will again bring the top owners, trainers, drivers, and horses to Harrah's Hoosier Park to compete in high-dollar stakes races that will showcase the harness racing industry in Indiana throughout North America.

You've already heard from the chairman and from Joe and I have also mentioned how pleased we are to announce that two long-time and much heralded stakes races are being moved from the Meadowlands to Harrah's Hoosier Park. They are the Peter Haughton Memorial and Jim Doherty Memorial, two-year-old trotting races for colts and geldings and fillies. That will just enhance our championship, just keep getting better and better.

Daily and overnight racing budgeted at \$117,000 per day in average purse distribution, the same as 2022. We are also projecting 8.5 starts per race and 13.5 races per day. Our wagering menu will remain the same with one slight alteration. Harrah's Hoosier Park is going to change our Jackpot Pick 6 from a 75 percent payout and 25 percent carryover to a 50 percent payout and 50 percent carryover, if you approve.

2022 handle, we are projecting an all-time record handle in 2022 of \$113.5 million, as I just

We believe 2023 will be even better. stated. While we are budgeting live on-track handle to again be down next year, which is pretty much standard fare for all racetracks these days, we still believe there's growth in our export signal to make up for this decline and more. Indeed, we are projecting all-sources handle to climb to a new record handle level of over \$115 million in 2023. This handle number includes wagering from Australia where, again, Harrah's Hoosier Park remains one of

only five tracks that get their signal into that

country.

Our horsemen's agreement, again, I'm pleased that we are able to work with the Indiana Standardbred Association. We have agreed collectively to extend a Fifth Amendment to the original 2018 Horsemen's Agreement which extends that agreement through December 31, 2023. A copy of this agreement is included as an appendix to this plan.

Source market fees and ADW agreements, well, as I said earlier, we originally budgeted ADW source market fee revenue at \$3.6 million for 2022. We are now projecting those source market fees to come in at \$4.275 million for this year and we are

keeping that number status quo for 2023.

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Harrah's Hoosier Park and

Horseshoe Indianapolis continue to have all major

ADW companies under contract. They include

Caesars RaceBook, FanDuel, TwinSpires, Xpressbet,

NYRA Bets, Penn Gaming, Premier Turf Club, and

AmWest Entertainment.

We will continue to focus a large majority of our race marketing dollars on these ADW partnerships to make sure we are taking advantage of having a great presence where the bettor is placing his or her wagers. This is target marketing in the truest sense.

As far as capital expenditures are concerned, Harrah's Hoosier Park is prepared to spend almost \$3 million in capital in 2023 between the 15-year Equipment list and the Racing Capital Fund Advisory Committee list to not only maintain the racing facility in a first-class manner but to also continue to make the facility an even better one for horsemen to race at. I know this is a separate agenda item, so I won't give you any more detail on capital other than to say I'll be handling the 15-year Equipment list discussion in just a few minutes and Joe will handle the RCFAC list.

Finally, I would like to end my presentation by acknowledging that none of the successes that I've just mentioned would have been possible if not for the partnership and collaboration between the Indiana Horse Racing Commission, the Indiana Standardbred Association, and Harrah's Hoosier Park. In Indiana all partners work together to produce great results.

Now, at this time I would like to bring

Jacob Rheinheimer forward to talk about race

marketing efforts. Jacob's been with us for

five years now. He's been assistant to

Emily Ratcliff, who's our race marketing manager.

Emily's out right now on maternity leave, but Jacob has picked up the baton that's been handed off to him and he's done a great job.

So, Jacob, take it away.

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MR. RHEINHEIMER: Thank you. Good morning.

Jacob Rheinheimer, marketing administrator here at
Harrah's Hoosier Park Racing & Casino. As Rick
said, filling in for Emily Ratcliff. I've been
working for the last five years. Started as a race
marketing intern, doing that through college,
before joining the full-time team here at the start
of the 2021 season. So good morning. Look forward

to presenting Harrah's Hoosier Park in 2022.

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Let's start with our efforts in 2022, going with our spend for the 2022 season. Right now with just two weeks left in the season we are on track to spend \$715,000 on our race marketing efforts in 2022, next year \$690,000 budget, and a target of \$651,000 for the year.

Every dollar that we've spent this year is dedicated to our three main target audiences, that being our on-track customers, our on-track VIP customers, as well as our simulcast customers.

I'll quickly go through some of our highlights over the course of the 2022 season.

Starting with our family fun Saturdays for our on-track customers, very big initiative here at Harrah's Hoosier Park the last several years, fun for everybody in the family at the track. So what we've done is continued our family fun Saturday program the last Saturday of each month starting in May once the weather gets nice all the way through October.

Each of these dates go along with the live racing program featuring family fun features.

We've done things such as petting zoo, rock walls, as well as actually teamed up with a local DJ and

had a local DJ on site each of these dates, face painting, as well as food trucks, cornhole boards.

We partnered with the Indiana Standardbred

Association to purchase yard toys just to create a

really nice environment during the Saturdays.

Fright Night at the Races in October, this has really become one of our signature events here at Harrah's Hoosier Park Racing & Casino. One of the highlights of that Fright Night at the Races is our trunk-or-treat. Harrah's Hoosier Park purchased \$6,000 worth of candy. We had over 20 community partners come out to be a part of that and set up stations where we handed out all that candy to over 700 kids, record high for that trunk-or-treat.

To go along with that, also had food trucks and a live DJ, as well as a free corn maze, a free pumpkin giveaway, and we got the back side involved with the ever-popular horse costume contest. All proceeds for that horse costume contest go to directly benefit the Harness Horse Youth Foundation.

Other focuses for our on-track customers here at Harrah's Hoosier Park was to make sure that every day of the 160-day live racing meet here at Harrah's Hoosier Park we offer at least one

free-to-enter racing contest. We did this by bringing back a former contest, Ace of Races, to be our Thursday night contest, as well as the creation of a new contest called Golden Longshot to be our Wednesday night contest to complete our weekly roster Tuesday through Saturday offering at least one racing contest.

On days where we wouldn't typically have a racing contest, such as the Memorial Day program or Fourth of July, we also partnered with the ISA once more (inaudible), wanting to really take advantage of these first-time goers to the racetrack on these holiday racing cards. Especially Fourth of July, we really become the premier destination in the City of Anderson for fireworks, something that will continue again Tuesday, July 4, in 2023.

Then our major stakes cards to go along with those Triple Crown days, as well as our biggest race dates, Dan Patch, Caesars Trotting Classic, and Hoosier Champions. We provide additional contests through our track side promotional kiosks that are also free to enter, such as MegaBet, Kiosk Pick Em Promotions, as well as our new contest, the Pick 5, Win & Grin.

Also on these race nights we offer free swag

giveaways. Giveaways included this year Dan Patch lawn chairs, Caesars Trotting Classic long-sleeve T-shirts, and Hoosier Champions vests, which were like gold around this property on Hoosier Champions day.

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Also on those days we offer food trucks, live roaming entertainment, as well as prepare you for to really differentiate that those three days you're going to see something special when you walk in, such as Bulldog Hanover, Bella Bellini, or those great Hoosier Champions finals.

Next I'll go on to our on-track VIP.

Something that we'll continue from 2022 after trying a few times in 2021 is our GM's Mix & Mingle. We invite our top players up to the Top of the Park with our GM Rick Moore where they can enjoy some complimentary food as well as complimentary drinks.

More importantly they can sit down with Rick Moore, we can tell them what's coming up at Harrah's Hoosier Park, more importantly they can tell us what they like about what's going on, what maybe they don't like. This is a really great opportunity to sit down with them, get live feedback face to face with our very top players

here at Harrah's Hoosier Park.

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Additionally we offer complimentary spots to VVIPs to our fractional ownership group, First Turn Stable. We have five VVIPs who received those complimentary spots into First Turn Stable.

I'll touch a little bit on First Turn Stable.

2022 was a little bit of a tough year for

First Turn Stable. Unfortunately caught a little

bit of the injury bug on the racetrack. With that

said, our membership levels do remain very similar

to where they have been in the past few years, but

we're going to try to play the field position game.

We cut 2022 off a little bit early because we were dealing with the injuries, but we're going to do a first for First Turn Stable. We're actually going to hang onto the two racehorses that we acquired over the course of the 2022 season. We're going to hang onto them over the winter and we're going to start back with them right when the racing is ready to start next March here in 2023.

We're also re-enrolling everyone who was a member in First Turn Stable in 2022 automatically into that 2023 season because they didn't get the complete the 2022 season due to injuries. We're looking to take advantage to build our First Turn

Stable membership to new heights in 2023 using the great educational tool for these two racehorses who are going to demonstrate the rehab process that these athletes go through to get back onto the racetrack but also see what it's like to get a racehorse into top shape for the 2023 racing season.

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Last and certainly not least, I'll touch on our simulcast customers. In addition to having a great audio and visual team here at Hoosier Park who put on a simulcast broadcast each and every day, we also have handicappers on our big stakes nights, including Paul (inaudible), Bob "Hollywood" Heyden, on our broadcast every night that we're running a circuit race, as well as Gabe Prewitt on our premier signature race call.

Also here at Harrah's Hoosier Park for our simulcast customers we believe that access is the most important tool if you're not on the track.

That includes a free track master program up on our website each and every night. We've made a concerted effort this year not just the day of but as soon as that track master program becomes available it's up on our website, so we can have multiple programs up on our website live at any

given time.

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Also we made a big concerted effort with social media. Making sure that free picks are available, free handicapping tools, such as our track announcer's pick Michael Chamberlain, our track handicapper's pick Stan Baelz, as well as (inaudible) picks are all available on our website as well as on our social media channels. Social media channels, our Instagram dedicated just to Hoosier Park Racing has about 1,761 followers but then our Twitter, which is our main social media, has about 5,386 followers.

Looking ahead to 2023, on the budget aspect looks very similar to what we did in 2022. We're coming off two record seasons. We want to continue to use this momentum. What didn't work well in 2022, but most importantly hone in on what did work and continue to build upon that going forward. Right now our budget for next year is very similar to what it was this year at that \$690,000 number.

With that said, we're really looking forward, as I said, coming off back-to-back record seasons, coming into a Breeders Crown here in 2023. It should be great. Fan appreciation weekend that opening weekend, that last weekend in March, it's

going to be here before we know it. We cannot wait.

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So with that said, I'll turn things over to Brian Lewis to talk about our community outreach. Thank you.

MR. MOORE: Before Brian gets here, let me just give you a brief background on Brian. Brian just started with our team a couple months ago as our director of marketing. Came to us from the Clarksville OTB where he was the general manager, but he has a long, long operational background and we were lucky to get him and he's hit the ground running and already doing a great job.

MR. LEWIS: Thank you, Rick.

Like he said, I'm Brian Lewis, director of marketing here at Harrah's Hoosier Park. I've been with Caesars now for nineteen years, most of which was at Harrah's Southern California for about sixteen years; then ended up coming out here to start up table games at Horseshoe Indianapolis, did that for about a year; and then I've been down in Clarksville OTB for two years prior to here.

So going to go over some community relations impact for you for 2022. We spent a total of \$430,000 in community spend this year. The great

story here is that \$275,000 of that was in the City of Anderson, which has grown every year since 2019. Just for example in 2019 was \$106,000. So it's grown exponentially every single year.

We've given to Paramount Theater for

2.

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renovations and maintenance, we've given to St. Vincent Foundation for Cancer Research,
Habitat for Humanity, Mayor's Ball. We received couple of awards for that. One was from the NAACP, gave us the Freedom Fund Community Award.
Anderson-Madison County Black Chamber of Commerce awarded us a corporate sponsorship award. We've had multiple fundraisers. One big one, Empire of Hope Standardbred Transition Alliance, raised over \$30,000.

We have 16 members on 16 local not-for-profit boards. Kind of helps us keep our finger on the heartbeat of the community so we know where funds are needed most.

Peer hours, both properties combined for 15,000. Here at Hoosier Park we did canned food drive, total of about 514 hours. United Way, another 36 hours. My first one here in this role, Second Harvest Food Bank, total 50 hours. This was on November 18. We had a large turnout to the

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1
     property, handing out food to folks in Anderson
     just right down the street.
 2
 3
          I believe with the windchill it had to be
     under 15 degrees. Southern California guy here.
 4
                                                        Ι
 5
     don't do sub-60 degrees, let alone 15 or below.
     I'm out there in six layers, still freezing my butt
 6
     off, along with everybody else that's out there,
 7
     but at the end of the day we ended up putting food
 8
     in over 300 cars for folks that live in Anderson.
 9
10
     And that's a pretty cool story, so it's well worth
11
     it.
12
          That's all I have for you guys today. I
13
     believe that's it for Harrah's Hoosier Park. Yes?
14
          COMMISSIONER LEVENGOOD: I have a question.
15
     Is your $265,000 spend in Anderson part of your
16
     $700,000 or is it separate?
17
          MR. LEWIS:
                      The $690,000 marketing spend?
18
          COMMISSIONER LEVENGOOD:
19
                      It's a separate spend.
          MR. LEWIS:
20
     $690,000 marketing, $430,000 in total for community
21
     giving.
2.2
          COMMISSIONER LEVENGOOD: Thank you.
23
          MR. LEWIS: Yes, sir. Anything else for me?
24
          (no response)
25
          MR. LEWIS: Okay. Thank you so much.
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CHAIRMAN BORST: Is that the end of your presentation?

MR. MOORE: Yes.

CHAIRMAN BORST: Well, I do have a couple questions, I guess for both groups. On the staff comparison -- I'm glad you're doing that -- but if you could in the future maybe have them line up even for like positions because they're all over the place. It's hard to read this and you find one up here and another one down here. If they could be equal on the line, that would be helpful in the future.

The other thing, talked about your targeting, your focus. Obviously you said 96 percent of simulcast with your handle and you got to spend a lot of attention there and the rest of it to the on-track bettors. I didn't really see anything on how we're going to get new customers. I know in the business world it's better to retain rather than get new ones because it's a lot easier to retain. But how do you get new customers? Because I noticed that your marketing budget's down from this year, it's going to be down about \$25,000 next year, and part of it's stuff that looks like billboards and ads and things that might get new

customers. So what's your ideas on acquiring new customers?

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MR. MOORE: Well, we hit all the media outlets. There's some TV, there's radio, there's billboards. We have radio remotes here at Harrah's Hoosier Park. We try to build around getting families out here, different experiences, having fun. Then maybe they'll like seeing horses out on the track and experience horse racing.

You know, come on out a fun night, we advertise come on out here, doesn't cost anything, other than if you want to buy some food, but just come out and have a good time. We've got games for the kids, we've got a DJ, entertainment. It's a fun atmosphere. So we try to reach out to families. That's our primary focus is to reach out to families.

CHAIRMAN BORST: But how do you do that?

MR. MOORE: We advertise. We do radio around a lot of our big events. We're on TV on our big race days, you know. Dan Patch, Caesars Trotting Classic, Hoosier Champions, we actually have TV spots. We try to get into that Indianapolis market. We do, you know, sports radio remotes here. We've also done them down at our OTB down in

Indianapolis. So we try to reach out, you know, as broad as we can to get folks to come here.

CHAIRMAN BORST: Well, that's important, that's for sure. Anthony's got a few words too.

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MR. CARANO: Real quick, we're trying some new items as well. Social media is very important to reach out to a new demographic. In addition, we've got 65 million people in our Caesars Rewards database. A lot of them live in the Midwest, and this is a great destination for them to come and experience horse racing at its best.

So we're starting to include a lot of advertising in our core mailers for people that live, you know, in the surrounding states or in areas that may not come to the property usually but if they get an enticing offer to come here and watch great racing, come to the property, we're hopeful that will drive some more people out as well.

CHAIRMAN BORST: Social media's the one I wanted to hear, so that's good. In this day and age, exponential.

COMMISSIONER LEVENGOOD: Before I lose you. I notice all the money and the handle and all that.

But do you track -- I couldn't find it -- bodies?

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1
     In other words, in 2021 you had X number of bodies,
     be it 65-year-olds or 12-year-olds. Do you track
 2
 3
     that number?
          MR. CARANO: Are you talking about team
 4
 5
     members or customers?
          COMMISSIONER LEVENGOOD: I'm talking about
 6
 7
     customers.
          MR. CARANO: I'm sure we track it on the track
 8
 9
     side. Do you know?
10
          MR. MORRIS:
                      There's no turnstiles anymore.
11
          MR. CARANO: So there is no turnstiles.
12
          COMMISSIONER LEVENGOOD: Do you have an
13
     estimate?
                In other words, from a guy that deals
14
     with bodies and always was looking at turnstiles
15
     and economic impact and gas that's bought and food
16
     that's purchased, so the question is if the handle
17
     goes up but the number of bodies go down.
18
     curious if you somehow, even if you, you know, did
19
     one of those scan around the room and you estimate,
20
     it would be important for someone like me -- and
21
     I'm not trying to put any extra work on you
2.2
     all -- if you could track bodies. Money's one
23
     thing, bodies is another. Do you understand my
24
     thought?
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Absolutely. We'll get that done.

25

MR. CARANO:

COMMISSIONER ESTES: I agree, and I think first-time bodies are really important too.

COMMISSIONER LEVENGOOD: The problem is you're really not selling tickets and you don't have a turnstile, so you really don't know if one person bet a million dollars and nobody else was here. So the question is from someone that lives with economic development, it really ends up with the only way you can track most of it is through bodies, be that -- and I'm just giving you an example -- you could put on your parking lot a dinger and you know how many cars came in or a scanner as you come in.

I'm not saying you have to have a retina eye scanner, but there are scanners that don't take a turnstile but you can tell bodies. Just a suggestion.

MR. CARANO: We'll get it done. Thank you.

CHAIRMAN BORST: Some of it you probably get by just looking. Rick's been around long enough, he can look through here and say, ah, there's probably 1,000, there's probably 500 or something, so . . .

All right, Eric. Sorry. Now we're moving to Horseshoe Indianapolis.

MR. HALSTROM: Yes. Eric Halstrom, vice president and general manager of racing at Horseshoe Indianapolis. Those are good questions. In our presentation I think we've got a couple things that might answer some of that, but at the end be interested if you have some questions to go along with that.

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So much like Rick, I'm coming up here today with some really good news as far as 2022. One of the things that, you know, is kind of a general theme here -- and I won't stop it -- is the coordination and just the cooperation that our staff and our horsemen have really built over the years. I want to publicly thank these people that are here today, Joe Davis, Brian Elmore, Dianne Bennett, spoke to Paul. Tom Mosley has been very easy to work with.

The other thing I want to brag about -- and you'll see the theme in my presentation here -- is I'm going to brag about our team because we've got just a fantastic group. As we go through, gives me and Joe a lot of hope for we're seeing real good success with a lot of things but we're not done. That's one of the things that as we were putting this operational plan together kind of instills a

real spirit in the team and they can tell you how excited they are after this meet.

2.

Just like Rick mentioned, after the dates were approved last year we started immediately on trying to figure out a way to how we can get more horses to Horseshoe Indianapolis this year. In fact, I think publicly told Deena that was our goal and I know privately she and I have talked about just the future and how important it's going to be.

We've got this big monster sitting in Kentucky right now of racing and they're tough. They've got a lot of good going for them. However, we've taken a little bit of the high road on that and trying to figure out ways to work with them, around them. Chris Polzin, our director of racing, has just done a sensational job of trying to keep a pipeline of horses coming north and not always going south because the purses down there right now are going to be tough to beat. And they're going to be tough to beat in the future, but we've got some ideas.

Joe and I feel very good about some of the opportunity that's come out of being a part of Caesars, what that can do for us here. We've talked about some Fox Sports stuff, but the first thing that I think with Joe is we added 105 stalls

and 50 dorms last year in the back. Nobody else is doing that right now, I can tell you. We needed the stalls. We needed new dorms even more.

I look around to all our horsemen, that was a lot of construction, it turned out to be kind of a chopped-up period of time because of supply chain issues, and Brian and Joe and Paul will tell you that there was a lot of disruption back there and, you know, working together to make that happen is something I appreciate.

Came right down to the wire on the barn, quite frankly, which turned out to be super. The dorms are industry standard, at the top. There's no facility, no racetrack in this country that has a nicer dorm facility than we do right now. That wouldn't be the case if the company that we work for hadn't committed like they did to making racing better in Indiana, and that's where I see some of the opportunities as we go forward.

I'm going to give you the good news on the horse part. One of the things that Chris Polzin and Joe and I talked was, you know, publicly stated we're going to try to get more thoroughbred racehorses up here. Quarter horse start per race has been fine, steady, very good, just about

9 horses per race. Last year in 2021 we bottomed out on the thoroughbred side with about 7 starters per race, and it's kind of interesting because we also set a handle record.

2.

So there was a lot of good things happening there, but internally we knew that to keep going forward we're going to have to take that number back up from 7. With agreement from Steve, agreement from Joe, Chris and I got on the road in the winter -- lot of delayed flights and connecting and stuff like that, wasn't easy -- and our starters per race on the thoroughbred side this year is about 7.9. So being at 7.9, after being at 7.0 last year, I'd have signed us up immediately for that. Think it was a great result.

Now, the barn helps, but Chris being out there, myself doing what I can -- I told him this the other day -- better start sharpening up that company credit card because you and I are going to have to get back out there and keep doing this.

Not just to maintain but to keep going forward. So feel very good about how that turned out, some advantages out there for our company.

Just walking through, a lot of stuff has been talked about so I'll take a little bit of different

take on a couple of the things that we've been talking about. We started a little bit later this year by design -- it's harder to get some of these horses from the south back up here -- and that was a good thing. What we actually ran into issue was we ran into about two months of weather that was completely uncooperative for a thoroughbred and quarter horse racetrack.

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In May it rained a lot. We didn't use the turf course for I think it was three straight weeks. That's a real rough start. However, we found that there was some times where the weather cooperated a little bit and we were seeing really good results and feeling like once we got past the snap of the rain in May. Then the heat that was something we hadn't seen in Indiana for a long time. We canceled four days. We moved a whole week to nighttime to try to stay out of the heat of the day.

At one point in time we were \$15 million behind in handle from 2021 on the calendar. But there's still some signs that things were going to go right, and I can tell you at the end the good news is we set another handle record this year -- waiting for some non-source to come in,

which was new this year, better for us, from some international sites that have helped us out a lot -- going to be about \$235 million in handle this year. Which in 2019 that number was \$151 million, so we've essentially put on another 50 percent of handle there over those few years and feel good about it.

This isn't where we stop. This is how some of these connections with Fox Sports and Joe mentioned we were on there a dozen times. Well, tell you from being the operator on that, you probably don't get there without the relationship that Anthony and the company has put together and with NYRA and different things, but on our level we've got that same good cooperation and good relationship.

The original agreement was that we were going to be on Wednesdays during June and then end with Indiana Derby Day in early July, and we saw immediately that this was important and we had some really good Wednesdays with Fox and they were happy. We got a mutuels manager out here, Rob Wesner, which did an amazing job. In writing his review this morning, I put that exactly. Just a fantastic job of what we needed him to do.

It was amazing. It was us and Churchill, you

know. Go figure that. It's the coolest thing that there is that you've got a Wednesday -- Churchill, they're an A-level racetrack and they always will be -- and we were the one that got to run along with them. Now, we had to modify pros, cons, make sure that we were working operationally well with Fox, but we did and it worked out well.

Clearly the results were good because after that they asked us if we want to do it in August and then some part of during Saratoga's meet and whatnot too. So things are going the right way there.

What it did for our Indiana Derby, though, was something where talk about how you can really take handles to another level. We went from about \$6 million in 2001 to \$7.5 million this year with some things that we had going against us. We didn't have five or six carryover. That brought a big number in 2021, and we just blew it right away with some of this Fox coordination.

We were in the nationwide Pick 5 this year.

It was five races, two of them were Belmont, two
turf races there before the end of the Belmont
meet, and then three Horseshoe Indianapolis races.

I mean, that's the coolest thing ever. You got

five races that people are betting around the country and, you know, we've got three races and Belmont's got two. It was the kind of thing that we're very proud of that we've taken our national recognition to a different level. We're going to keep going there.

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Going to briefly talk about 2023 discussion we're adding a race day on Friday this year before the Saturday Indiana Derby because we want to take advantage of it. Want to make it a two-day "festival" of racing here in Indiana that will give us even more opportunities out there to draw those eyes. Everybody's watching us during that week. So you can see the progression we're trying to make that's not just working during a year but thinking longer term what we can do with our product.

Moving to one thing I want to mention. We took a break in late July, you know, for the first time. And I'm not going to dispute it. There was some mixed reaction to that. Not everybody liked that. We talked a lot with our horsemen about why we did it. We got a definite bump in entries before and after that break. We got some good fortune during that break that we got a bunch of rain a couple of those days and it brought our turf

course right back.

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One of the things we did talk about was that if we needed time to work on the main track or if we needed to soak that turf course because it was getting used, that happened and it worked very well and the turf course has held up. We've ran more deeper into the meet this year than I think we ever have. And I may need to poll Brian on that, but I believe that's the case.

So whether that break was exactly why we went to end of November on the turf course, I'm not sure, but I'm certain it didn't hurt. Lastly was it helped my team get a little refresher in a long meet that they could use and it certainly helped our people and we appreciate the support of the Commission for that.

We have two breeds here, and we're very proud of what we do on the quarter horse side. Stephanie talked about the Challenge Championships, and I'm going to say that that was the best marketing tool we could have ever used for quarter horse racing in Indiana. You know, results are what they are. It was a good day. Wasn't great, but it was a good day.

We had the fastest racehorse in the world.

Danjer is amazing. But the comments and the people talking about I had no idea this place was here or looked like this, you know, lot of these people are southwest based, Texas, New Mexico, Arizona, stuff like that. Some of them have never been this far east. They're basically centered to that area, Oklahoma.

Several of them told me that they were wanting to know about stalls for next year, which we may need to build another barn at some point. Then subsequent to that, just in a conversation I had with a couple quarter horse horsemen the other day, I find out that many of them were buying Indiana yearlings and stuff at the heritage sale down in Oklahoma with thoughts of bringing them to Indiana. How much more can you ask for for what we really need to do to get Indiana quarter horse racing on the national map?

I appreciate that our local horsemen worked with us. Tammy did a just incredible job. I can't say enough of what she did. Chris had to juggle a lot of things. Our thoroughbred horsemen, thank you. There was a lot of juggling at the time trying to bring in 60 quarter horses and find space for them to be. They had to be hair tested couple

weeks in advance.

There was a lot to this thing, and everybody worked with the goal of trying to make sure that Indiana quarter horse racing was advancing and feeling like it's the top level of the national quarter horse scene. We're definitely there. There's not even a question about that.

We're going to pay out about \$37 million in purses this year, including our funds and breed development. Jessica is just excellent at her job. Helps me get through, especially on the thoroughbred side, make sure we've got the balance of open purses versus Indiana purses. It's not a simple task, but work in coordination with Joe Davis and Brian. There's a sincere understanding that we have two sets of horsemen, we got Indiana horses, we got open horses, and we have to work together to get the full meet in and figure out what that balance is. And Jessica's just the best at it.

So looking at one final thing. Joe and I just got this information yesterday, and I said want me to bring this up and he said, yeah, because it's too good to not toot our own horn about. We got our safety figures from our track surface from

Dr. Harden. The Jockey Club puts out information every year -- it'll be on their website -- about every racetrack's statistics when it comes to fatal incidents on their racetrack.

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It sits out there. There's a national average which, you know, sits at a level, like, right here, and we've been in a good range and last year we were very, very good. I won't put the numbers out there. You can look them up. We were in a very good spot last year, we felt. We thought we did a great job, that Roy and his crew had done great work.

The numbers that have come in this year, Joe and I are trying to figure out -- and we haven't had enough time -- but I don't know that I've seen lower accident rates in any thoroughbred racetrack ever. What I'm trying to say is this was the most safe season that I've ever seen for a thoroughbred track. Any one that I've ever worked at, that's for certain. We need a little bit more time to go through some of the old records and whatnot, but the results are amazing as far as how safe our racetrack was this year.

Part of that is Dr. Harden and staff being very diligent in making sure that our horses are

2 horseman in the barns, those issues. Can't say
3 enough good things about how that turned out.
4 You'll see that when they come published and I

passing morning inspection, being available to the

5 | think it's somewhere around the first of the year,

but just excellent information I wanted to share today.

Real quickly looking into 2023, I'll just hit some of the highlights. 123-day meet scheduled, 117 mixed days, 6 quarter horse only days, starting April 18. Only a couple slight changes. We figured out we've got a good little thing going here that you don't want to switch up a whole lot and telling you how great things are and how good the handle is got to be careful about making too many changes.

However, to one of your questions,

Chairman Borst and Commissioner Levengood, on how

we're talking about bringing more people to the

track. One of the ways we can do that is to run

more Saturdays, and we've found that in our current

schedule on Mondays during the summer got really

tough. There are just too many tracks that have

figured out that Mondays were a safe haven and we

took advantage of that for several years with being

one of the few tracks running.

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That changed completely last year and we're fighting tooth and nail for handle on those days.

I believe and Joe believes that we can do Saturdays to have a handle that will be just the same or better.

MS. PITMAN: Eric, can you lean in closer to the mic? The commissioners on the phone are having trouble.

MR. HALSTROM: Okay. I believe that we can do just as much handle or more on Saturdays and also use the leverage of a weekend day to bring in families and do different things. There's an opportunity there in those Saturdays between June, July, and August to not run on the Mondays, take advantage of the weekend handles and different things that our product can fight for and can keep with some of the major trends.

At the same time try to do a lot of things locally that will appeal to customers and do some of the things that Anthony mentioned. Steve mentioned we should have a full handle on our casino side, and clearly when we're bringing more people in on the weekends there's some drift over there, which comes back going around with purses

and whatnot too. So we've got some ideas on our side to try to improve that.

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Our on-track handle this year went up over 6 percent from the year before. So to the question by the Commission, all I've got is my eyeball test right now and seeing and I think we're improved over 2021 into this year of 2022. We'll be much improved next year because we're going to add a bunch of days where people can come out who are working during the week.

We mentioned that we're going to add July 7, which is a Friday, day before the Indiana Derby.

Mark your calendars. Going to be on July 8 for the Indiana Derby. I've already gotten handshake confirmation that we'll have the same contribution from Fox Sports and NYRA from last year. So we're setting that up to be something that could be quite amazing.

Commissioner Borst, I think I'll stop there.
I could go on for a while. If you've got any
questions or whatnot, I can take them for this
part.

CHAIRMAN BORST: The question I had, I guess, still sticking with this theory of getting people. The simulcast for both tracks, do you guys decide

that what's the most advantageous days and times or do you work with companies that know that? Because I know you've tried to do that to find the best time to get more people watching and listening.

MR. HALSTROM: Joe and I talk -- I think on this planet the only person that rivals as much as I talk to my wife is Joe, and Joe might actually be number one many weeks -- but we talk about a lot of things, and during the summer I had already told Joe we've got some weakness on Mondays and we should start thinking about it for next year. As it went on it made more sense and we started talking about Saturdays. You'll see a presentation later one of the things we'd like to do for our customers on the apron that would make it an even more enjoyable experience.

So we have decided what we think are the best days, Chairman Borst, but it's done with a lot of thought and talk in terms of trusting our team and they're all on board with this too.

CHAIRMAN BORST: I know you have to balance between the simulcast and the on-track people, and it's a different mix, I'm sure. So you got to figure out the Saturdays for people on the track and hopefully that works for simulcast and so on.

1 MR. HALSTROM: Correct. 2 Any other Commission CHAIRMAN BORST: questions? Anything from the two Bills? 3 4 COMMISSIONER McCARTY: No questions. COMMISSIONER ESTES: 5 None here. CHAIRMAN BORST: All right. Thank you, again, 6 7 both tracks, for a great report. It's fun to read through this stuff. I wish I could remember it 8 9 all. Have to keep going back and looking at it, 10 but I keep this handy. I'll keep it the whole year 11 and go back and look at it the whole year. 12 thank your all for doing that. 13 MR. HALSTROM: Yes, sir. There's two more 14 sections I need to talk about from our side, marketing going forward and then our community 15 16 giving. 17 CHAIRMAN BORST: I wondered if you were going 18 to go to that. MR. HALSTROM: No, you can't shake me that 19 20 quick. 21 (audience laughing) 22 MR. HALSTROM: Actually you're going to get 23 the junior varsity today because Tammy Knox, who 24 would normally give this presentation, she's been 25 fighting off a cold for a week and yesterday after

sitting with her for quite a while I said maybe you should make me some notes here so I can fill in for you for this report. She did a good job. In fact, it makes me believe that she wants me to read it word for word it's so well written, but I'll paraphrase some of this.

In 2022 we had 123 days is what it ended up being because of the 4 cancellations, but takes into account the start with Mr. Mosley talked about the Road to Louisville -- I'll briefly touch on that -- but we also have a major day at our racetrack on Saturday this week coming up, NHC qualifier, which last year we bet a couple hundred thousand dollars. We hope to add about 150 to 175 people coming in, most of them from out of town, to be at our facility on Saturday. So it's a pretty comprehensive review.

If you recall, the race marketing budget for this year was \$1.5 million. I can tell you how that was split up. Advertising was approximately \$775,000 of that total. Tammy's projecting that to be slightly less in 2023, but that's only due to not hosting the AQHA Challenge Championships, which this year we put in about \$70,000 of advertising there.

Promotion and events made up \$450,000 of the spend this year. That will probably be a little bit higher next year. Going to try to have some things on the Saturdays, few different promotions and things for our customers on those days. Then the other spends that made up the rest were entertainment and then VIP services for comps and other hosted events.

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So couple of the highlights Tammy would like to go through, and I told you that Tom mentioned the Road to Louisville. This is just the best promotion ever. Sometimes it's a swing and a miss, but this was a swing and a homerun out of the park. Tom mentioned Tony Bradshaw, the gentleman who won the contest. Tony had never considered being a horse owner. Now Tony owns a horse and it's an Indiana bred and sired horse. If you could have been there when he bought it and seen how he was immediately just smitten with this yearling.

We've got a lot of video saved up and we're going to chronicle this as the horse comes to the races and we're going to do that contest again.

One of the things I will say -- and here's another piece for Commissioner Levengood as far as how we're trying to bring people to the track -- this

contest did that very much so in the off-season, from mid-January through Kentucky Derby day.

2.2

Our Saturday simulcasting business on track was up year over year, and I can tell you that business has been tough. We're losing people all the time to betting online and betting at home. Our handle being up on the Saturdays over that time told me what I needed to know about driving people to our facility.

And they're coming for those contests. Over that period of time we got almost 500 entrants in that contest, so it's an amazing number. With the ability to promote from what we saw last year, I think we'll be able to drive more eyes to our facility next year for this contest. You had to have been there to see how happy Tony was to buy this horse, and I appreciate Mr. Mosley and his group for helping him along the way now.

We hosted three major events, the
Indiana Derby with record handle, AQHA Bank of
America Challenge Championships featuring world
champion Danjer, and Indiana Champions Day
sponsored by the Indiana Breed Development
featuring an appearance by Forrie J. Smith, who
plays Lloyd on Yellowstone. And we do watch

Yellowstone and we love Lloyd and he was a super cool guy. I think there's about half of us in this room who got pictures with Lloyd and some of us have it on our phones, that kind of stuff.

2.

Other events throughout the year included fishing derby, weiner dog racing, Boots 'N Brews, which is sponsored by the Indiana HBPA, T rex racing, international fest, all states day, pink out, and veterans day, which was another big success that we're planning on keeping for the future here.

Chairman Borst, you asked about social media. I'm going to brag about our team here again. This one would start with Rachel McLaughlin, who is our leader in social media on the racing side. For a track our size, we are outkicking our coverage way more than you'd expect for that platform. Rachel herself -- I'm going to take it to the Twitter side of this because racing on Twitter is kind of the thing -- Rachel's up to 14,000 followers and that's doubled over the last two years.

Track announcer, just a great addition for us this year, John Dooley, who was at the fairgrounds in the winter and now is with us in the summer.

John's got 8,500 follows. Martha Claussen has got

1,700. We have a paddock analyst, Brian Arrigoni, who's an excellent handicapper, he's got 3,800. A nerd like me has got 1,100, if you can figure that, and I don't even do anything on social media. So we've really done a good job and I'm proud of our team for what we've done. Tammy's got 5,000 followers on Facebook. All these numbers have gone up over the last few years in just an extreme way.

2.

Some of the advertising highlights, we picked up WRTV Channel 6 as the official weather spot for our daily racing show. Packages also included WRTV Channel 6, ABC, and Fox 59 for four events throughout the season. We had continuing coverage of special events on racing-related outlets, which included TVG, TwinSpires, Steve Byk's At the Races, America's Best Racing, Dan Dakich Show, in partnership with Indiana Breed Development. Then obviously locally on The Shelby News and a billboard campaign.

The last thing I'll just throw out there is our team voted on and worked with Alicia on a theme for next year and that theme will be Born to Run, so you'll see that as being our marketing theme around the facility next year.

If there's nothing after that, I'm going to

turn it over to Alicia so she can talk about community giving.

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MS. MUMMERT: Alicia Mummert, director of marketing, Horseshoe Indianapolis. Good afternoon, Mr. Chairman, Commissioners, and Staff. Once again, Horseshoe Indianapolis exceeded its community impact give to Shelbyville and the surrounding area. A total of \$525,000 was allotted to organizations and non-profit events, with \$446,500 spent right in Shelbyville and Shelby County, making up 85 percent of the total spend for our local community.

One of the biggest donations went to
Shelby County United Fund for You, also known as
SCUFFY, which represents the local United Way
campaign annually. SCUFFY covers 13 agencies in
Shelby County, including the Boys and Girls Clubs,
the Salvation Army, Meals on Wheels, and
Shelby Senior Services, just to name a few.
Horseshoe Indianapolis also continued its multiyear
commitment to the City of Shelbyville's Early
Learning Center, as well as sponsorships of local
events, including Music in the Park, the
Bicentennial Project at Morrison Park, and
Shelby County Players.

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1
          Of the overall budget of $525,000, a total of
 2.
     $70,000 was earmarked for equine-related programs,
 3
     including six separate racehorse aftercare
     programs. Racetrack Chaplaincy of America, PDJF,
 4
 5
     Racing Equine Research Foundation, Indianapolis
     Mounted Police, and Morning Dove and Agape
 6
     Therapeutic Riding Centers. Also the track helped
 7
     several other fundraisers throughout the year above
 8
     and beyond the $70,000 to raise funds for PDJF,
 9
10
     Thoroughbred Aftercare Alliance, Hoosier Veterans
11
     and Families, and Indiana Women in Need, IWIN,
12
     during October's breast cancer awareness month.
13
          Horseshoe Indianapolis believes strongly in
     being a good corporate neighbor, and considerations
14
     are already in the works for the partnership
15
16
     organizations for 2023. That's the end of my
17
     presentation.
          CHAIRMAN BORST: Any questions?
18
19
          (no response)
20
          CHAIRMAN BORST:
                           I guess not. Thank you.
          MS. MUMMERT:
21
                        Thank you.
22
                           It was all in the book, so
          CHAIRMAN BORST:
23
     that's good. Anything else for Horseshoe?
24
          (no response)
25
          CHAIRMAN BORST: Okay. Any Commissioners have
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1 any questions of either? Nothing? 2 (no response) CHAIRMAN BORST: All right. In that case I 3 4 quess we can consider a motion and a second to 5 approve the operational plan. COMMISSIONER ESTES: I move to accept the 6 7 plan. COMMISSIONER McCARTY: 8 Second. 9 CHAIRMAN BORST: Moved and seconded. 10 Let me back up one second. Anybody in the 11 public want to speak to it? This is your chance. 12 You've heard all this, you've probably read it too. 13 And I know you're working with them, so that's a 14 good thing too. 15 (no response) 16 CHAIRMAN BORST: Okay. Just wanted to make 17 sure. 18 MS. PITMAN: Chairman, sorry. I wanted to ask 19 Caesars just a question. I know that there are 20 still challenges out there when it comes to 21 employment and food services, and I wanted to know 2.2 if either location has any plans to try to continue 23 to increase food options at both of their locations. When I look around in the past year or 24 25 two years, that landscape has changed a lot, and I

just kind of wanted to know what your plans are for trying to add additional options out there.

MR. CARANO: Absolutely. Yes. With the expansion here we will be re-purposing the deli into a new concept. It will have better food, more compelling place to go for our guests. We just did The Brew Brothers at Indiana Grand. We're going to be getting back the steakhouse at Indiana Grand. So we hear you loud and clear, and we have a path going forward a better set of amenities for customers coming in.

You did bring up a good point. Getting team members to be here to serve the food, that is still a challenge. It's a challenge everywhere across the country. It's starting to ease, which is nice. We feel lot better today than we did a guarter ago.

MS. PITMAN: Okay. That's good to hear. I mean, if you want to be known as an entertainment facility, it would be nice to have a bit more to offer.

MR. CARANO: Yes.

MS. PITMAN: Thank you.

CHAIRMAN BORST: Okay. Anything else?

(no response)

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CHAIRMAN BORST: I guess we're ready for a

1 roll call vote. Chairman Borst? 2 MR. EGGIMAN: 3 CHAIRMAN BORST: Aye. 4 MR. EGGIMAN: Commissioner McCarty? 5 COMMISSIONER McCARTY: Aye. MR. EGGIMAN: Commissioner Estes? 6 7 COMMISSIONER ESTES: Aye. MR. EGGIMAN: Commissioner Levengood? 8 9 COMMISSIONER LEVENGOOD: Aye. 10 CHAIRMAN BORST: Great. Passes unanimously. 11 Why don't we take about a ten-minute I quess 12 we call them bio breaks now. I think lot of us 13 could have better words for it, but we're going to 14 do a bio break for about ten minutes. 15 (A recess was taken.) CHAIRMAN BORST: Okay. The next item on the 16 17 agenda is an overview of conditions and covenants 18 agreed to by Eldorado Resorts (dba Caesars, Inc.) 19 and included in the Indiana Horse Racing Commission 20 permit transfer Final Order dated July 15, 2020. 21 I've read it several times again, and I think 2.2 there's a few of these that probably they've 23 already been done, they're not really relevant, so 24 I thought I'd just read them and, Joe, if you can 25 take up from there.

The very first one has to do with the permits and all that, that's been done and that's over with, so I don't think we need to worry about that.

No. 2, I think that's pretty much set too, that you understand the permitting process.

2.2

No. 3 had to do with honor, perform and comply with the horsemen's association contracts in effect at that time. Yes, that's been done. You've actually renewed them several times.

MR. MORRIS: They're all in. And if you want to add this, there's a piece in there on the off-track betting and over the last couple of years we've put over \$150,000 into Clarksville improvements, over \$100,000 into the downtown facility, and over \$50,000 into New Haven. So we are keeping those up and current.

CHAIRMAN BORST: No. 4 was ERI covenants to pay the maximum statutory distribution amount for the horsemen, which has been done and in a little bit we're going to renew it again, of the 12 percent.

MR. MORRIS: Yes.

CHAIRMAN BORST: Then probably the same thing with No. 5, ERI acknowledges and commits that legally recognized constituents of the Indiana

Horse Racing Industry will participate.

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MR. MORRIS: Understood, and we will continue to make sure that happens with any new opportunities.

CHAIRMAN BORST: No. 6, I think you do but you guys will have to identify what you do. ERI covenants to prepare in consultation with the horsemen's associations and present to the Commission for approval, on an annual basis, racing operations plan. I think you meet this one -- I can answer that -- but you do. Obviously we just passed the plan.

MR. MORRIS: Right. When we did '21 was strategy and '22 and '23 has been very collaborative. I put all the reports out, worked with your staff, worked with the horsemen, and that's how we built the original vessel, so to speak, of that operational plan. As we've done in '22 and '23, we have taken input along the away before we turned in the final copy to your staff.

CHAIRMAN BORST: And you're working with all the horse racing associations?

MR. MORRIS: Yes, we are.

CHAIRMAN BORST: That's very important part.

Then the things that are in the plan, it goes on to

describe the budgeting, the marketing, and all the other things. We just heard that, so you're doing that.

Let's see. What else?

MR. MORRIS: I think some of that in there also pertains to staffing, and we have kept our staffing on the racing side completely. You've seen change a few key positions along the way, especially at Horseshoe. We've changed our racing office to a race secretary and assistant race secretary. We've done this from years of being in the industry, so have found some very good replacements in that area. Roy Smith has retired. We went out on a nationwide search and were able to find Tony Martinez, who's a guy we've known for years out of Gulfstream.

MS. PITMAN: Joe, you might mention that Roy retired as the track superintendent and you have the new superintendent.

MR. MORRIS: Right. Roy retired, decided it was time to call it quits, and we hired Tony. They worked together for a month, month and a half, maybe even might have been two months. Now we have Tony Martinez, a third-generation track guy with great qualifications, and made sure he was

introduced properly to the horsemen and he's doing a great job.

We had our announcer here decide to retire and we went out and found Michael Chamberlain for that. We made an announcer change at Horseshoe and we brought in John Dooley. He's been a great add to our property down there.

So, you know, as we have needed to, we've brought people in. You hear Eric and Rick talk about their teams, and we're continually trying to strengthen the teams as we go along. So we've done that in a number of positions over the two years.

CHAIRMAN BORST: You've done your year-end projected results pretty much.

MR. MORRIS: Yes.

2.2

CHAIRMAN BORST: We talked about in there request by the Commission's Executive Director, an independent racing expert, such as Doug Reed or some other individual with comparable credentials), may be retained by the Commission Staff and paid by ERI. You haven't done that?

MR. MORRIS: We have done that. I've done that at every track I've ever been at. Had another set of eyes, as I call it.

CHAIRMAN BORST: You have done that?

MR. MORRIS: Yes. At Horseshoe we use
Butch Lehr out of Churchill, and he's been in twice
I think this year. Up here and at all our harness
tracks I use the Coon brothers, Dan and Greg Coon,
and Dan's been here at least three times this year
and has talked to horsemen and graded, been out on
the track, and we've done that at both facilities.

Then we have other people on the group that help us with science, so we're sending their samples out to have science performed on it, root samples for the turf course out to have samples done on it. So it's a bigger team -- some of it's third party, they don't work for us -- but it's important that we use all those resources when looking at it.

As Eric mentioned on the good news, I'm not going to get into numbers either, but I will tell you those are the lowest racing fatalities I've ever seen at any track I've run or at any track I've ever been following on. Dr. Harden is a big part of it, and the pre-race is critical to that. HISA mentions pre-race. So if HISA comes in here, we did about 95 percent of what they ask for, and now it's just going to cost us a little over \$2 million to do the same 95 percent we were

already doing.

This is a quote on Dr. Harden: We obviously focused our efforts on musculoskeletal injuries and the prevention thereof. Since I've been working for Indiana Grand 2013, which was the transition to one track, one breed, this has been the safest racing-related meet we have experienced.

CHAIRMAN BORST: That's big. Considering what happened in California a couple years ago, that's good.

MR. MORRIS: That was after I left, I might add. We didn't have those challenges while I was there.

Integrity and track safety, horse, rider, driver, safety is always at the forefront of every decision we make and we have the resources and the teams behind it. The rolling capital funds and other. We have the equipment. So it's easier when you have the proper tools to do the job and then bring the proper minds in to work with our people to get those results. Dr. Peterson, other people regularly standing on the surfaces, so everybody's involved, as well as the horsemen.

CHAIRMAN BORST: So Butch that you mentioned earlier, is he for track itself or did he look at

1 the whole operation? MR. MORRIS: He looked at just the dirt track. 2. 3 CHAIRMAN BORST: So both of those two, the 4 Coon brothers obviously the track surface? 5 MR. MORRIS: I have a relationship with them at our other three harness tracks. As Anthony 6 7 said, we're building a new track in Columbus, Nebraska, and Coon brothers are who we're using up 8 9 there also to put that track together. 10 CHAIRMAN BORST: Okay. If anybody has any 11 questions or comments as we go through, just go 12 right ahead and pipe up. 13 No. 7, ERI covenants and commits that it will increase the 2021 Indiana advertising and 14 promotional spend by a minimum of 10 percent. 15 That 16 was done. 17 More than 10 percent. MR. MORRIS: 18 CHAIRMAN BORST: Yes. No. 8, ERI covenants 19 and commits to continue to support the state of 20 Indiana and the communities of Anderson and 21 Shelbyville. We just got a report on that. 2.2 MR. MORRIS: The order says over \$250,000. 23 We're over about \$400,000 for the year, so . . . 24 And that doesn't include what we did with the

Caesars Entertainment vet clinic and it doesn't

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1
     include any of our man hours that we put into the
     community. Caesars is just really big on that, our
 2
 3
    properties are really big. Our managers and staff
 4
     are out in the community volunteering their time
 5
    also.
          CHAIRMAN BORST: Then No. 9 is you. You're
 6
 7
     obviously there.
          MR. MORRIS: I'm still smiling. I'm still
 8
 9
     standing.
10
          CHAIRMAN BORST: And we're glad you're there.
11
         MR. MORRIS: I still have my camper. I will
12
     tell the Commission earlier this year I signed a
13
     three-year deal, so I'll be around for at least
14
     another three.
15
         CHAIRMAN BORST:
                          Good.
16
         MR. MORRIS: I'm not saying that's the end,
17
    but Anthony put it in front me and I signed it.
18
          MR. CARANO: Tried to get it to be a ten.
    wouldn't take a ten (smiling).
19
20
          CHAIRMAN BORST: Well, we'll work on him for
21
    you. We'll help at this end, okay (smiling).
22
          So obviously you've been doing the things
23
    you're supposed to be doing. You've got a good
24
    relationship not only with the Commission but with
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all the horse racing groups.

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MR. MORRIS: The only way I know how to do it and that's go do it. I'm up here. I've got the camper still here. I'm up here every week, meeting on the back stretches, on the farms, having coffee with Joe Davis and Brian Elmore. We do it together.

I'll give you a quick on the ice cream story he was telling you. He likes ice cream. So he sends me up there. I said, I'll take some of that pecan ice cream. The lady says, You're obviously not from around here. It's pronounced pecan. So I got sliced by the ice cream lady (smiling).

CHAIRMAN BORST: There you go. Hopefully it was still good.

MR. MORRIS: It was good.

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CHAIRMAN BORST: No. 10, ERI understands and acknowledges good, consistent lines of communication and transparency between ERI, the Commission, and the registered horsemen's associations. We just talked about that. That's being done.

The two meetings a year, I guess one of them's today.

MR. MORRIS: Yes. And I had talked to Deena earlier this year, with the lesser meetings we had

1 | for this year Anthony comes to just the one and we

- 2 | had the community at just the one, so next year
- 3 | with the full schedule. Because we only had four
- 4 | meetings this year, so it was hard to get to two of
- 5 them. So we got by for this year and then next
- 6 | year if we go back to a full schedule, at whatever
- 7 | you want, we'll be at one or two meetings a year.
- 8 | I come to every one of them and my senior staff is
- 9 at every single one of them.
- 10 CHAIRMAN BORST: Which is good. And that
- 11 | answers the bottom of that part too, the general
- 12 managers.
- No. 11, ERI covenants to materially comply
- 14 | with the schedule for equipment replacement through
- 15 | 2033. Which you're doing. We'll talk about that
- 16 | in a little bit.
- 17 MR. MORRIS: Later, but yes, we are.
- 18 CHAIRMAN BORST: No. 12, in addition to the
- 19 equipment replacement, ERI will set forth the
- 20 | immediately preceding conditions to establish and
- 21 | fully fund/monetize a capital improvement escrow
- 22 | fund of \$25 million. Which we'll talk about in a
- 23 | little bit, which was done.
- MR. MORRIS: Yes.
- 25 CHAIRMAN BORST: And then there'll be another

one created before December 31, 2030, also, but we're not there yet. Let's see. Then obviously the committees working together to come up with projects that should be in the capital fund for both tracks.

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MR. MORRIS: And you'll get that report here a little later, but we have those meetings and we did draw up the bylaws and all of that. We have meetings, we keep minutes, and we sign send them on to Deena and then on to you for final vote.

CHAIRMAN BORST: Then 13 -- well, we just talked about it -- ERI covenants to cause Indiana Grand to seek and maintain its accreditation with the NTRA Safety and Integrity Alliance.

MR. MORRIS: So we'll see where we're at with that. We were NTRA accredited through this year, but next year we're supposed to go into a new format with HISA. I don't know if that format's going to be there. If it isn't and the NTRA's is there, I'll have them come in and accredit us. We should know more next week when we go to Tucson to be able to meet with them. One or the other, whichever one's there, we will go by.

CHAIRMAN BORST: Good. No. 14, ERI covenants

- to continue to conduct the one-breed/one track racing. I think that's being done.
 - 15, ERI covenants and commits that it will maintain and/or improve the current condition of the racetrack surfaces. Talked about that too, and that's been done.
 - 16, ERI covenants and commits to exercise its best efforts to continue the past and current focus of prior Indiana permit holders to highlight Indiana's racing industry and facilities. That's why we're having all these national meets here, so you're doing that too.

MR. MORRIS: Right.

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CHAIRMAN BORST: 17, ERI covenants and commits to increase the number of stalls at Indiana Grand to 1,100 before December 31, 2021. Is it 1,100?

MR. MORRIS: It's 1,150.

CHAIRMAN BORST: Is it 1,150?

MR. MORRIS: Yes.

CHAIRMAN BORST: I knew you were close to it.

I just didn't know which side.

MR. MORRIS: Best barn in North America and the dorms are best in class also. And then here we actually had a barn just had junk in it, so we cleared it out and then put stalls in that barn.

So we've added I think 45 new stalls here also.

2.

CHAIRMAN BORST: And then more of that particular No. 17, the potential benefit of maybe Hoosier Park and/or Indiana Grand available for horsemen for "off season training" purposes.

MR. MORRIS: We've got a later agenda item on that, but yes, we are doing that for both places.

CHAIRMAN BORST: 18, ERI covenants and commits to maintain "first class/"gold standard" racing facilities (both frontside and backside) at Hoosier Park and Indiana Grand as well as "first class" off-track betting facilities. Putting a lot of money in them.

MR. MORRIS: Just to hit a few. We weren't happy -- Brian and I took a walk one day when we put the walker up down at Horseshoe and the drainage and some of the pavement was not where it needed to be -- and we have done a fair amount of work both with drainage, and with paving at both of these tracks to correct the situations that weren't as they should have been. So it just makes my job a lot easier having a rolling capital account, having the RCFAC. Then as Anthony had said earlier, I don't ask often but every time I've asked I've always been told yes. So that helps,

the support from the big company.

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CHAIRMAN BORST: 19, ERI acknowledges and understands that the Commission takes no position in this proceeding as to whether a REIT operation would be appropriate and/or permitted at one of the Indiana racetracks or OTB facilities. It says, To date, neither VICI or any other REIT has been licensed, and it goes on to talk about a REIT structure and all that.

MR. MORRIS: Understood, and as it's written is still the way it is today.

CHAIRMAN BORST: May be more to that. We'll see.

No. 20, ERI covenants (both preclosing and post-closing) it will continue to do all things necessary to assist the Commission Staff in processing and completing the licensing of Board members, racing participants. That's been done obviously.

21, ERI hereby acknowledges that the Indiana Gaming Commission issued IGC Order, which provides in pertinent part, ERI shall obtain from the Indiana Horse Racing Commission a transfer of the permits. Which you've done all that too.

MR. MORRIS: Uh-huh.

CHAIRMAN BORST: 22, ERI acknowledges and understands that the execution of this Final Order will result in the issuance of two separate racing permits and gambling game licenses. Got that and been through that.

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- 23, ERI understands and agrees that its operations shall be subject to the continued review and regulation by the Commission and the IGC. Which obviously by signing the agreement Caesars agreed to that.
- 24, ERI agrees that any Final Order issued on its permit application cannot feasibly incorporate and/or address all issues and challenges that may arise while it's operating the two Indiana tracks. Eldorado covenants and agrees to work collaboratively with the horsemen and the Commission in order to appropriately evaluate and resolve any such matter not addressed in the order. Which think you're doing that. I don't think there's been a whole lot of things come up while you've been here.

MR. MORRIS: We're negotiating things on a regular basis and we've got good healthy dialogue with it. We don't always agree, but we always get through. So it's a good relationship.

CHAIRMAN BORST: I don't think we've had any major issues people putting their foot down.

MR. MORRIS: Haven't had any major issues, no.

CHAIRMAN BORST: Then 25, ERI understands and agrees that a divestiture of either of the Indiana horse racing permits (and related licenses) that are the subject of the Final Order is subject to the approval of the Commission. You understand that.

MR. MORRIS: Yes, we do.

2.2

CHAIRMAN BORST: 26, ERI acknowledges and covenants that any definitive divestiture agreements. Again having to do with you're not going to divest of any assets.

- 27, Pursuant to the Indiana Civil Rights Law, specifically in keeping with the purpose of the federal Civil Rights Act. No discrimination or employment problems.
- 28, and the last one, ERI understands and agrees that its election to exercise the option to join in this Order by accepting the conditions and covenants will also act as a waiver of any appeal rights. Well, it's already been signed.

MR. MORRIS: Yes, sir.

CHAIRMAN BORST: So I just thought we'd go

through those. Most of those are perfunctory and next year or next time we do it we'll pull out.

MR. MORRIS: Sure. This sits on the corner of my desk year-round, so it's something we take very seriously and follow along with.

CHAIRMAN BORST: I try to look at it off and on too (smiling).

Okay. No action needs to be taken. Any other questions by any of the Commission members over all this? It's a lot.

(no response)

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CHAIRMAN BORST: Anything from the horsemen or the public that have any comments on any of the conditions, covenants? Got one.

MR. ELMORE: Brian Elmore, Indiana HBPA. Just for clarification purposes, on the document you're in, page 36, No. 5 -- and I want to tell you we have had a great relationship thus far with Caesars -- No. 5, since we've got Anthony here, I just want to make sure we understand that that section would include iGaming if it would get passed and come to Caesars.

CHAIRMAN BORST: I believe there's another section that does talk about e-wagering. Is it that one or a different one?

1 Page 36, No. 5. MR. ELMORE: 2 There is a section in here CHAIRMAN BORST: 3 somewhere that does say that if there is further 4 gaming the horsemen will participate in it. remember reading it. Yes, you're right. 5 MR. ELMORE: Anthony shook his head, so he's 6 good with that. That's good enough for me. 7 Thank 8 you. CHAIRMAN BORST: Joe doesn't even have to ask. 9 10 Somebody else asked. 11 COMMISSIONER LEVENGOOD: That's pretty strong. 12 CHAIRMAN BORST: All right. Thank you. 13 Okay. So next on our agenda is the review and 14 consideration of license renewal applications for 15 2023 Secondary Pari-Mutuel Organizations, or SPMO, 16 for the following companies. I think can't we do 17 these all at once or do we have to do them individually? 18 19 MR. EGGIMAN: We can do them all at once. 20 CHAIRMAN BORST: So that would be 21 Churchill Downs Technology Initiatives, doing 2.2 business as TwinSpires; Television Games Network 23 (dba TVG Network/owned by FanDuel); Premier Turf 24 Club (dba BetPTC); Xpressbet (subsidiary of 25 Stronach Group); AmWest Entertainment; and the

New York Racing Association, doing business as NYRA Bets; and then PENN ADW LLC, doing business as Hollywood Races.

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You want to say anything further than that?

MR. EGGIMAN: I do, yes. Thank you, Chairman.

Commissioners, at last year's December meeting you unanimously voted to approve the licenses of the SPMOs listed as a. through f. for this agenda item, the first six. The license term was one year. During the June meeting this year you unanimously approved an extension of Penn ADW's SPMO license. That allowed Penn ADW to continue providing services to Indiana customers through December 31, 2022, thereby aligning its license expiration date with the other six licensed SPMOs.

New in our rules for 2023 SPMO applications is a requirement that the applicants list any and all affiliate or white label websites in which they have marketing or service agreements. These affiliate websites must meet certain criteria set forth in the rule. Dale and I have reviewed each of the renewal applications and determined that they were substantially compliant with the IHRC regulations.

Additionally, Staff has continued its contract

with the Thoroughbred Racing Protective Bureau to review daily wagering data provided by each of the SPMOs. Thoroughbred Racing Protective Bureau has allowed Staff to review daily wagering data on a granular level closer than ever before. Staff has also been in contact with the Oregon Racing Commission, which has set itself up as the foremost authority on ADW operations, including conducting yearly audits and maintaining strict licensure requirements for SPMOs.

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With that said, each of the SPMOs requesting renewal are in good standing with the Oregon Racing Commission, having completed their annual audits with no problems. Additionally, the Thoroughbred Racing Protective Bureau has not notified Commission Staff of any significant issues in wagering data from any of the applicants that would suggest an unfitness for licensure.

At this time Commission Staff respectfully requests the approval of the SPMO renewals for Churchill Downs, TVG/FanDuel, AmWest Entertainment, Xpressbet, Premier Turf Club, New York Horse Racing Association, and PENN ADW. The renewal term is for January 1, 2023, through December 31, 2023.

Commission Staff also suggests that the approval of

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1
     the renewal applications be conditioned on the
 2
     SPMO's continuing willingness to cooperate and
 3
     provide information to the Commission as requested.
          CHAIRMAN BORST: So we'll accept a motion and
 4
 5
     a second to accept all these organizations SPMOs.
          COMMISSIONER ESTES:
                               I move to accept the
 6
     licensure renewal applications for 2023.
 7
          COMMISSIONER McCARTY:
                                 And I second it.
 8
 9
          CHAIRMAN BORST: Been moved and seconded.
10
          Any public comment at all?
11
          (no response)
12
          CHAIRMAN BORST: Any Commissioners, questions,
13
     comments?
14
          (no response)
15
          CHAIRMAN BORST: Seeing none, I guess we'll go
16
     to the roll call vote.
          MR. EGGIMAN: Chairman Borst?
17
18
          CHAIRMAN BORST:
                           Aye.
19
          MR. EGGIMAN: Commissioner McCarty?
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          COMMISSIONER McCARTY: Aye.
          MR. EGGIMAN: Commissioner Estes?
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          COMMISSIONER ESTES:
                              Aye.
23
          MR. EGGIMAN: Commissioner Levengood?
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          COMMISSIONER LEVENGOOD: Aye.
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          CHAIRMAN BORST: It passes unanimously.
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Next on the agenda is the review and consideration of Notice of Ninth Subsequent Term pertaining to the Initial Distribution Agreement.

2.2

MR. EGGIMAN: I can take that one. Thank you, Chairman.

Commissioners, the Senate Enrolled Act 609 committee, composed of horsemen and racetrack personnel, came together to negotiate what percentage of slot revenue would be allocated to the horse racing industry. The initial agreement was in 2013. It has a provision that if no party objects it will automatically renew for the subsequent year. Since no notice of non-renewal has been timely given or received by any of the parties by September 1, 2022, the automatic renewal will occur on January 1, 2023.

The agreement will be in effect for one more year and the horse racing industry will get

12 percent of racino adjusted gross receipts.

Additionally, as you are aware, Caesars agreed to continue to dedicate 12 percent of AGR to horse racing through 2033 and the subsequent ten-year renewal of the covenant through 2044, subject to Commission approval.

At this time Commission Staff respectfully

```
1
     requests approval of the ninth subsequent renewal
 2
     of the Initial Distribution Agreement.
 3
          CHAIRMAN BORST: Do we have a motion and a
 4
     second?
 5
          COMMISSIONER ESTES: Move to accept.
 6
          COMMISSIONER McCARTY:
                                 Second.
          CHAIRMAN BORST: Been moved and seconded.
 7
 8
          Any questions, comments from the public?
 9
          (no response)
10
          CHAIRMAN BORST: Commission members?
11
          (no response)
12
          CHAIRMAN BORST: Okay. We'll go to the roll
13
     call.
14
          MR. EGGIMAN: Chairman Borst?
15
          CHAIRMAN BORST:
                           Aye.
16
          MR. EGGIMAN: Commissioner McCarty?
17
          COMMISSIONER McCARTY:
                                Aye.
          MR. EGGIMAN: Commissioner Estes?
18
19
          COMMISSIONER ESTES: Aye.
20
          MR. EGGIMAN: Commissioner Levengood?
21
          COMMISSIONER LEVENGOOD:
                                  Aye.
2.2
          CHAIRMAN BORST: It passes unanimously also.
23
          Next on the agenda is the review of commission
24
     rulings. There isn't any vote that we need to take
25
     or anything, just if anybody has any questions on
```

```
1
     the rulings. There's a diverse group of things on
 2
     there.
 3
          Any questions by Commission members?
 4
          (no response)
 5
          CHAIRMAN BORST:
                          Okay. We'll move on to
     No. 13, consideration of the advance deposit
 6
     wagering (ADW) allocation request from the Indiana
 7
     Thoroughbred Owners and Breeders Association.
 8
 9
          MR. MOSLEY: It's good afternoon now, I think.
10
          COMMISSIONER LEVENGOOD:
                                   Yes.
11
          CHAIRMAN BORST: As long as we don't get to
12
     evening, we're okay.
13
          MR. MOSLEY:
                            Well, I'm not getting
                       Yes.
14
             I'm not sure what you're doing.
15
          (audience laughing)
16
                       Tom Mosley, president of Indiana
          MR. MOSLEY:
17
     Thoroughbred Owners and Breeders Association.
18
     We're requesting a transfer of our ADW funds, and
19
     I'm quessing that you got the e-mail in front of
20
     you or I can go through it with you real quick.
21
     It's a total of $191,000. $166,000 will be
2.2
     transferred to the open purse account of
23
     Horseshoe Indianapolis. Of that $166,000, $100,000
24
     is used to increase the purses on those big stakes
25
     that I mentioned earlier. The other $66,000 is our
```

The next two requests are reimbursements to us. The first one is for \$15,000 for the Road to Louisville -- and that's the thing that Eric just talked about and I did as well -- and the other \$10,000 is an owner's bonus that we give out once a year to the highest-placing owner of an Indiana-sired horse. So a lot of times, you know, the winner's always happy after winning the big race and second and third places are okay, but we give a bonus to the highest-placing Indiana-sired horse. It's just a good bonus to their commitment to buy in Indiana.

We request that those monies be transferred, and I'll answer any questions that you might have if I'm able.

CHAIRMAN BORST: I take it we're okay and Commission Staff's okay and everybody's okay with it? Tracks okay also?

(heads nodding)

2.2

CHAIRMAN BORST: Then in that case I just we'll accept a motion and second to approve.

```
1
          COMMISSIONER ESTES: Move to accept.
 2
          COMMISSIONER McCARTY:
                                 Second.
 3
          CHAIRMAN BORST: Been move and seconded.
 4
          Any members of the public want to speak to
     this at all?
 5
 6
          (no response)
          CHAIRMAN BORST: Not seeing any, we'll go to
 7
     roll call.
 8
 9
          MR. EGGIMAN: Chairman Borst?
10
          CHAIRMAN BORST:
                           Aye.
11
          MR. EGGIMAN: Commissioner McCarty?
12
          COMMISSIONER McCARTY: Aye.
13
          MR. EGGIMAN: Commissioner Estes?
14
          COMMISSIONER ESTES: Aye.
15
          MR. EGGIMAN: Commissioner Levengood?
16
          COMMISSIONER LEVENGOOD: Aye.
17
          CHAIRMAN BORST: It passes unanimously.
18
          Next on the agenda is the review and
19
     consideration of the following Indiana Horse Racing
20
     Commission emergency rule. I think it's the first
21
     time we've ever had rule. It's always been rules.
2.2
     So we only have one. Matt, you want to take it?
23
          MR. EGGIMAN: Yes. Thank you, Chairman.
24
          Just one rule on the agenda for this meeting.
     It involves quarter horse. It updates the rule to
25
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```
1
     match the embryo transfer quarter horse rule and
 2
     the thoroughbred rule. The rule was sent to the
 3
     stakeholders. There was no stakeholder feedback.
 4
     So the one rule will be amended as shown in the
 5
     emergency rule document that will be filed with the
     Legislative Services Agency upon your approval.
 6
          If anyone has any questions or comments on the
 7
     proposed rule, Jessica Barnes is here and she can
 8
 9
     answer those.
10
          At this time Commission Staff would
11
     respectfully request approval of the emergency
12
     rule.
13
          CHAIRMAN BORST: Are there any questions from
14
     the public?
15
          (no response)
16
          CHAIRMAN BORST: Commission member questions?
17
          (no response)
          CHAIRMAN BORST:
                          Seeing none, I guess we'll
18
19
     accept a motion and a second.
20
          COMMISSIONER McCARTY: I move to approve.
21
          COMMISSIONER ESTES: And I would second.
2.2
          CHAIRMAN BORST: You guys are switching it up.
23
     That's good. I guess we go to the roll call vote.
24
          MR. EGGIMAN: Chairman Borst?
25
          CHAIRMAN BORST:
                           Aye.
```

1 MR. EGGIMAN: Commissioner McCarty? 2 COMMISSIONER McCARTY: Ave. 3 MR. EGGIMAN: Commissioner Estes? 4 COMMISSIONER ESTES: 5 MR. EGGIMAN: Commissioner Levengood? COMMISSIONER LEVENGOOD: Aye. 6 CHAIRMAN BORST: It passes unanimously. 7 8 Next on the agenda is the status update 9 regarding the 2023 breed development committee 10 programs, otherwise known as the Jessica Barnes 11 show. 12 Thank you. Good afternoon. MS. BARNES: 13 first item I have is the 2023 Standardbred Breed 14 Development program proposal. The Standardbred Breed Development Advisory Committee held meetings 15 16 with racetrack management, members of the ISA leadership to formulate this program for 2023. 17 Ιt 18 is very similar to 2022's program. 19 I can't say enough good things about all of 20 our breed development programs, especially the 21 standardbreds. I was just looking a while ago at 2.2 the statistics from our yearling sale that happened 23 this past October, and just to show you a little 24 bit of the success of our program. This past

October the Hoosier Classic Yearling Sale sold 399

25

yearlings, which that sale grossed over \$9 million. If you look at the highest-selling yearling, the highest-selling yearling sold for \$170,000.

2.

There was a total of 80 horses that sold for \$100,000 or more during that sale. If you compare that, I was thinking when I came to the Commission in 1999 I believe the average yearling price for standardbreds was \$900 and this past year it was \$22,000. So the program's come a long way.

We see records broken every time you have big nights out here. We work great with the ISA, the racetrack. This program is very similar to last year's program. One of the things that we are going to do this year, which I'm kind of excited about, is with our fair program we've worked with Scott Peine with Hoosier Park and we're actually going to have a fair stop here at Hoosier Park.

And we're excited to see how that works because I think it's going to give the horses that are racing at the fairs, which the fairs have always been our minor leagues to our pari-mutuel program, it's going to give those horses an opportunity to see how to compete here. It's also going to help the track during a time when there's kind of a lightness to the entry box, so it's going

to help the track during the month of June. I think it may actually encourage some of those horses that are racing at the fairs to stay here and put into the box at Hoosier Park and to go on to bigger things.

So we're excited for that element of the program. I would be happy to answer any questions.

CHAIRMAN BORST: Do we want to go ahead and just hear them all? I think only two of them we have to vote on; is that right?

MR. EGGIMAN: I believe we'll vote on them separately.

CHAIRMAN BORST: Why don't you go ahead and go through the others and then we'll come back.

MS. BARNES: Okay.

2.

2.2

CHAIRMAN BORST: There's only two of them that are ready; right?

MS. BARNES: Right. Well, there is an element of one. So the next item is the Thoroughbred Breed Development Mare Incentive Program, and this is a program that you guys have approved separately from our racing program in the past. We implemented it several years ago, and it's a mechanism we had in place to encourage people to go out and buy mares that are currently carrying foals that have never

been in our program and bring those mares back to Indiana and in doing so they receive an incentive.

2.

2.2

So we'd like to continue this program that we've had in place since I believe 2019. I can tell you this past week I've gotten probably five owners calling about this program, so it is effective and there are people that are bringing new mares and buying new mares to come to Indiana,

Then if you want me to move on to the next one, it's the thoroughbred and quarter horse programs and the Standardbred Advisory Board program. So the quarter horse and thoroughbred programs, we don't have completed for next year. Those programs are so entwined with the track purse account dollars that it's very difficult to get them done this early, so we've just got a lot more talking to do and number crunching to do in order to get those programs done.

So we typically have those done in late

January, and so I typically have asked the

Commission to delegate to the executive director

the ability to approve those programs once they're

completed, because a lot of times the Commission

doesn't have the opportunity to meet until middle

of March and commission books for both of those programs need to go out in February --

2.2

So I've traditionally asked the Commission to delegate to the executive director to approve those two breed development programs and then also the Standardbred Advisory Board program, which primarily deals with the county fairs. So the county fair dates are not officially set until January 7 when the Indiana Association of District and County Fairs has their annual meeting. That's when all of the fair boards come together and they set their fair schedules for the year. So we always have a meeting during that convention and that's when we finalize the standardbred advisory board program.

So I would respectfully ask for the Commission to approve the Standardbred Breed Development program, approve renewal of the mare incentive program, and then delegate to the executive director the ability to approve the Thoroughbred Breed Development program, and Standardbred Advisory Board program.

CHAIRMAN BORST: Does anyone have that motion she said? I think we can make a motion off what

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1
    was just said. Can we vote all at one time or
 2.
     should we separate them?
 3
          MR. EGGIMAN: We can vote all at one time.
 4
          CHAIRMAN BORST: Okay. Anybody want to make a
 5
    motion on accepting the first two, a), b), and then
    giving the executive director the ability to okay
 6
     c), d), and e) later on?
 7
 8
          COMMISSIONER ESTES: I move to accept.
          COMMISSIONER McCARTY: And I second.
 9
10
    would be for 15 a) and b)?
11
          CHAIRMAN BORST: Yes, a) and b) to vote on and
12
     then c), d), and e) giving authority to Deena to
13
    okay it.
14
          COMMISSIONER ESTES: Right.
15
         COMMISSIONER McCARTY: I second.
16
         CHAIRMAN BORST: Okay. Any other questions,
    Commission members?
17
18
          (no response)
19
          CHAIRMAN BORST: Any members of the public?
20
     It's dwindling out here.
21
          I've got a question. Somebody asked me are
2.2
     all the members of all these committees all up to
23
    date? Or have we got people that are stranded that
24
    are still serving and their time's up?
         MS. BARNES: Yes. On the Standardbred Breed
25
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1
     Development Advisory Committee, those appointments
     are up, so we'll be working to get those
 2.
 3
     reappointed. The Thoroughbred Breed Development
 4
     Advisory Committee, I believe they have another
 5
     year on their committee, and I think the quarter
     horse also has another year. I'd have to go back
 6
 7
     and check my spreadsheet that I have because I have
     a spreadsheet on all of them, but I think
 8
 9
     standardbred is up. The Standardbred Advisory
10
     Board might be in the same situation.
11
          CHAIRMAN BORST: Okay. Well, when it comes to
12
     that, when you're ready, let us know.
                                            The
13
     Governor's office, they always want to know.
14
          Okay. So we've got a motion and second.
15
     quess we'll go to roll call vote.
16
          MR. EGGIMAN: Chairman Borst?
17
          CHAIRMAN BORST:
                           Aye.
18
          MR. EGGIMAN:
                       Commissioner McCarty?
19
          COMMISSIONER McCARTY: Aye.
20
          MR. EGGIMAN: Commissioner Estes?
21
          COMMISSIONER ESTES:
                               Aye.
2.2
          MR. EGGIMAN: Commissioner Levengood?
23
          COMMISSIONER LEVENGOOD:
24
          CHAIRMAN BORST: Passes unanimously.
25
          MS. BARNES:
                       Thank you.
```

1 Thank you. I always kid her CHAIRMAN BORST: she's got a puzzle to put together here with all of 2 3 this and she does it well. Okay. Next on the agenda -- we're moving down 4 5 here -- review of the track equipment replacement schedule plan for 2023. On this one page that we 6 were given, HARRAH'S HOOSIER PARK 2023 CAPITAL 7 EXPENDITURES, are those all mixed together with the 8 9 other fund, the \$25 million fund and . . .? 10 MR. MOORE: Let me explain. The top where it 11 says Item Description, there's an RFCAC total, Joe 12 will speak to that right after we talk about the 13 15-year replacement schedule. 14 CHAIRMAN BORST: Okay. But this is a mix of 15 them both, isn't it? Kind of? 16 It is. It gives you a total of MR. MOORE: everything we're spending. 17 CHAIRMAN BORST: But you're just going to talk 18 19 about the capital plan for your particular track? 20 MR. MOORE: Yes, Mr. Chairman. 21 CHAIRMAN BORST: Okay. 22 Joe and I sat down with our back MR. MOORE: 23 side maintenance manager and our track 24 superintendent couple months ago and we got out the 25 equipment list for 2023 and went down it line item

by line item, and the guys were saying, you know, I don't need that, I don't need that, I don't need that, but this is what I do need. So I highlighted what was decided that we don't need and then I put down a substitution list right below that.

2.2

And we're not looking to save any money whatsoever -- in fact, spending a few dollars more -- but we'd just like to have your approval to substitute for the items we really don't need and add the items we really do need. The big ones being the two John Deere tractors. With year-round training now twelve months a year going every day except for Sundays, you know, our tracks are getting little bit of age to them, starting to kind of nickel and diming us really to the point where we got to replace two new tractors next year.

That's probably the biggest thing we're asking for.

Then there's some other items. New conditioner, the type that our track superintendent uses, like to have a new one of those. He'd like to have a couple aluminum diamond drags. The horsemen have asked for those diamond drags also.

So you can see the list there. Like I said, we're not looking to save any money whatsoever. We're just looking to substitute some items that we

1 really don't need with items that we do need. That makes sense too. 2 CHAIRMAN BORST: 3 MR. MOORE: You know, that list was put 4 together and we'd done a great job when it was put 5 together, but getting little years on that list now and now we're seeing what we do need and what we 6 don't need. 7 MS. PITMAN: I think to some point when the 8 9 list was put together, it was what they could think 10 of at the time. It was more of a placeholder, just 11 to make sure that the things that you need we'd 12 have the funds set aside to do that. 13 MR. MOORE: Correct. Like I said, we're 14 looking to spend every dollar that we committed to, just that we'd like to buy items we really do need 15 16 and others that we don't need substitute for them. 17 Hope that makes sense. 18 CHAIRMAN BORST: I think so. But this is just 19 for your track; right? 20 MR. MOORE: This is just Harrah's Hoosier 21 Park, yes, sir. 2.2 CHAIRMAN BORST: Okay. So should we go ahead

MS. PITMAN: Commissioner, I checked with Eric and he was not going to have anything at this

23

24

25

and hear Eric?

meeting but he may have some later in the year.

2.

2.2

CHAIRMAN BORST: Okay. I wondered where he was. So this is all we had to report. Again, I'm still lost a little bit here. This is purely coming from the equipment list?

MR. MOORE: This is from the equipment list and Joe will talk about the RFCAC items in just a minute.

CHAIRMAN BORST: Because you mentioned those up there and got me confused.

MR. MOORE: I didn't mean to confuse you.

CHAIRMAN BORST: Well, it's easy to do.

MR. MOORE: Just wanted to show everything we committed to capitalize.

CHAIRMAN BORST: Which is good.

Okay. So are there any questions from anybody on the track equipment replacement schedule?

COMMISSIONER LEVENGOOD: When something breaks or needed or you have a big schedule, is each park numbered and has to be kept separate or since you're the same operator could you move equipment back and forth if needed?

MR. MOORE: If need be, we can move back and forth. That's a great question. We do have everything on our fixed asset list. Both tracks

```
have a fixed asset list with the finance
 1
 2
     department, so yes, you're correct on that also.
 3
     If something needs to be moved, we can move it off
 4
     our fixed asset list to Horseshoe Indianapolis'
     fixed asset list.
 5
          COMMISSIONER LEVENGOOD: So you keep track of
 6
     everything that you owned, bought, purchased either
 7
     by serial number or something, you have a list that
 8
 9
     would tell you what you bought, where it is, and
10
     then when you dispose of it what you did with it?
11
          MR. MOORE:
                      We have to retire that. Once we
12
     get rid of it, if we decide to sell it, junk it or
13
     whatever, we have to retire it off the fixed asset
14
     list, yes, that's correct.
15
          COMMISSIONER LEVENGOOD: Thank you.
16
          MR. MOORE: Everything is accounted for.
17
          CHAIRMAN BORST: You can tell he's a building
18
     guy.
19
          MR. MOORE:
                      He knows.
          CHAIRMAN BORST:
20
                           Okay. Any members of the
21
     public have any questions or comment on the
2.2
     equipment replacement?
23
          (no response)
24
          CHAIRMAN BORST: I guess we're ready for a
25
     motion and a second.
```

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1
          COMMISSIONER ESTES: Move to accept.
 2
          COMMISSIONER McCARTY:
                                 Second.
 3
          CHAIRMAN BORST: Been moved and seconded.
 4
     further Commission questions, I guess we'll go to
     the roll call.
 5
          MR. EGGIMAN: Chairman Borst?
 6
 7
          CHAIRMAN BORST:
                          Aye.
          MR. EGGIMAN: Commissioner McCarty?
 8
 9
          COMMISSIONER McCARTY:
10
          MR. EGGIMAN: Commissioner Estes?
11
          COMMISSIONER ESTES: Aye.
12
          MR. EGGIMAN: Commissioner Levengood?
13
          COMMISSIONER LEVENGOOD:
                                  Aye.
14
          CHAIRMAN BORST: Great. Passes unanimously.
15
          MR. MOORE: Thank you all very much.
16
          CHAIRMAN BORST: And thank you for thinking
17
     this out too. It's a great idea to do it this way.
18
     That way we get what we need.
19
          Next is review and consideration of the
20
     Racing Capital Fund Committee expenditures approved
21
     and submitted by the Fund committee members.
                                                    Ι
2.2
     think Joe Morris is going to take that.
23
          MR. MORRIS: Joe Morris with
24
     Caesars Entertainment-Racing here to go over the
25
     RCFAC fund. Start at the beginning, do a quick
```

review, and then go over what we have for 2023 and more.

2.

2.2

Horseshoe is up first. As we know, we built the barn, the dormitory. We winterized another 300 or 400 stalls, another four or five barns down there, for winter training. That was a part of our first year when we bought that EuroXciser, the walker that's in use down there. Year one, we spent right around \$6,850,000. Remember it's a \$25 million fund. We put \$11 million into Horseshoe, \$11 million into Hoosier, then we have \$3 million that sits in between in reserve that we haven't decided what we'll do with yet.

So year two we had a camera tower that we put in that gave us better shots of our paddock area for the television side. We had the drones, I believe. We had some more footing for the EuroXciser. We replaced half of our horse walkers. They were all twenty-plus years old. And we started the work on the new turf, which was approved, the deposit's been made on that. That'll be finished next year. We also did a bunch of, as I referred to earlier, drainage work and paving, probably \$100,000 of work on the back side, to help that situation. The people we used did a really

good job on that.

2.

2.2

Anyhow, in year two we only spent \$125,000 because we had spent so much in year one. So now we go to what we're looking for for '23. The turf rail and the geo locate was actually approved in '22. That's about \$150,000 project. We're going to get 13 more of the four arm walkers. We have 25 of them and they're all twenty, twenty-five years old. So we bought half of them last year, we'll buy the other half this year. We'll need more footing.

We've decided with the horsemen that we put \$30,000 aside for surveillance cameras on the backstretch, plus areas, like, around the guard shacks, where the horses go on and off the track, more outdoor-type cameras, so that's in there.

Then we have a little more drainage issue between barn 7 and 8. There's a potential building for the vets, very important. We have a vet shortage, and it would give the attending vets for the horsemen a place to store supplies and have a warm spot, have a sink.

I put all of the items on these lists. We technically only need your approval for anything over \$50,000, but I like to have you see what we're

doing. What I just mentioned is all unanimous vote.

2.

2.2

Now, we have one other project that I have listed here and we call it the Apron Project. It's a canopy that if you're standing in front on the apron looking at the building it goes from these doors to these doors (pointing). We have a tent and a little tiki hut out there now, and we'd like to put this system in with fans, with misters for when it's really hot, with televisions, with enhanced food and beverage. It's a \$650,000 project.

Don't know if Eric is still here. We can bring down some pictures. Picture's worth a thousand words here in this situation. As he's bringing those down, the Horseshoe RCFAC is myself, Eric, Joe Davis, and Paul Martin, and we voted at 3-1. It's the first item that hasn't been unanimous, but I do want to point that out.

COMMISSIONER LEVENGOOD: Who's the dissenter?
MR. MORRIS: The HBPA.

You see the front. To the side it actually has to be sprinkled because it touches the building and then you look at the underside and picture seating, food and beverage, a bar, high-top tables,

fans, misters for the hot, hot days. As we try to get more people onto that apron, we think it's very important. Now, on a race day the quarter horse side of our mixed meet uses the apron a lot more than the thoroughbred side does.

To me it's the best in industry. There won't be a track like it in the country. Got some wow, got some cool factor to it, and it's something, you know, we'd like to do for the future. There'd be televisions in there and just all the amenities for our customers. The Fund is, you know, for horsemen for sure and we've used most of the dollars for the horsemen side, but the intent of the Fund also was to take care of the customer.

COMMISSIONER LEVENGOOD: Have you done sightline study for that roof?

MR. MORRIS: Yes. And we'll make sure that's done right, but there is room. We have a tent out there now and this won't go out any further. So that's what that's for, and we'd be the only track in the country with a system like that.

Then to keep going, so then in year three if we did that -- and it's on your approval -- it'd be \$985,000 so we'd be at \$3,059,000 after three years. On year 2024 we talk about a video

board. The one we have out there has got some age on it, on the tote board. Replacing that. More surveillance cameras, more footings.

2.2

We're also looking at adding just more bells and whistles for Horseshoe. A graphic system that actually imprints your homestretch. So as the horses are coming back, you can have a 300 yard, 200 yard, 100 yard. You can put sponsor logo out there. We're actually pricing that out now but looking at that for 2024 also.

So if we did that in year four, we'd be around \$500,000. We'd have \$2.5 million left after four years. It's a ten-year plan, so in the last six years we'd have \$426,000 a year plus however we split the reserve and the reserve sits at \$3 million, whether it's \$1.5 million and \$1.5 million or a different way. So it still leaves us \$426,000.

We front-spent intentionally for the barns and the dorms because we had a great need for that. We needed to do it. And as you heard from Eric, we raised our horses a horse a race almost this year, so we really needed to have that done. So that's where we sit with Horseshoe.

MS. PITMAN: I have a quick question for Joe

related to Horseshoe. What are the tabled items?

Those are items that you've discussed and just kind

of put aside?

2.2

MR. MORRIS: Items Tabled for future consideration, so we have a meeting usually in February or March and we have another one around September and we discuss what we want to do and then what we want to bring forward to the Commission for a vote. Within those discussions we talked about surveillance cameras for all barns -- we have that here -- and that was tabled for future consideration. We talked about the building a building or a trailer for the practicing vets. We talked about a chapel somewhere on the backstretch. Right now there's a trailer that Otto uses, and what a service he provides.

Those were three projects that came up that resolution didn't come on, so we tabled them to be brought up again in our March meeting.

MS. PITMAN: So the surveillance cameras on the backstretch are different than surveillance cameras for all barns?

MR. MORRIS: The ones we have in, I would start with the stable gate, you know, to me it's not properly camera'd. I like to be able to get a

shot of the person coming in and I like to get a shot of the license plate so that can be stored, and they're not set up like that right now.

2.2

Then there's a few, you know, hidden areas out there that I would like to get some cameras on. Then an area where you get horses congregated little bit coming from the receiving barn onto the track and that's where the horses go out in the morning also.

So I would certainly like to do stable gate and that area first. Just in case something happens, then we have video on what might happen.

MS. PITMAN: Since you have videos in the barns here at Hoosier Park, what did that cost, rounded off? Just out of curiosity. Because I kind of wondered if that's why it was tabled was because of the cost.

MR. MORRIS: Part of it on what we have left for dollars also.

MS. PITMAN: Okay.

MR. MORRIS: Here it was \$1,340,000 for 650 stalls. We've got 1,150 down there. Part of it was the cost. Part of it was just agreement that it's something we want to do between the two track representatives, me and Eric, and then Joe Davis

and his group and then Paul Martin and his group.

MS. PITMAN: Okay. Thank you.

2.

MR. MORRIS: So it's on the list and will be discussed again in March.

So if you want, I'll go on to Hoosier.

Hoosier, the first year we had the empty barn and we re-stalled that. I was able to find some stalls that were actually built for a track in Puerto Rico that the project fell through and it was an old stall maker. Got a heck of a good deal buying the stalls already in containers, had the containers shipped up here. It was 90 stalls. So we used those stalls to insert into the barn we already had here. So we added 50 stalls here and that was roughly \$300,000.

We did the barn surveillance. I did a project like that at Santa Anita years ago where we put cameras in. It just ends any integrity questions, that's for sure, because they're under 24/7. They work very well here.

We did the paddock lounge. We did dormitory flooring. We did some paving, some drainage work. We got a trash compactor so it was more efficient to get our garbage out of there. We bought a spreader truck. We had a tow spreader. That's

being towed by a tractor, you can't go as fast. If you need a spread on your track because it's pouring raining out and you're trying to save the night's racing, you need to go as fast as you can go. So we bought that spreader through this fund also.

Then that year we replaced two of the lights -- it was these two right here -- with LED lighting (pointing), and what a difference. Just a different to the rest of the racetrack. In year one we spent \$2,144,000. In year two where we did the rest of the lights, the lights were \$1,485,000. Talk about supply chain and prices going up. It was \$1,100,000 the year and a half before when we priced it, it was \$1,400,000 when we finally bought it, just straight increases.

We heated our paddock. We didn't have heat in the paddocks, so we did some insulation and did some gas heaters up towards the doorway with it. Then we completely redid our barn area audio, sound system. We need to be able to communicate from the racing office to the back, from the paddock to the back. So we fixed all that, put some television, whatnot.

So in year two we spent \$1,878,000. Year

three we're looking at some apron upgrades for
here. Not talking about canopy, but I need some
better furniture, better tables, some high-tops.

As we try to bring more people to our apron, we've
got to have the amenities for them. That's

\$100,000.

Our barns out there are over twenty-year-old roofs, so we want to re-roof the barns. They've been leaking for a while. That's a \$2 million project. There's a manhole that's kind of collapsed out there in the parking lot we want to add.

Camera in the barn area didn't do the wash stalls. Needless to say, we found some people in the wash stalls. So I'm going to add cameras to all of the wash stalls. Going to put some better water fountains out there for the participants, for our lawn people, and for just the horsemen out there on race day.

We're going to do some more heating and air-conditioning units, which some need to be replaced for the dorms. We need some on hand. If one goes and it's 100-degree day, you need to be able to pull one off a shelf and plug it in. And then there's a fence gate that the horsemen have

concern on towards the paddock, and we want to replace that.

2.

Those are all unanimous. I've got one for here also that's not unanimous. So here you have myself, Rick, and Joe Putnam from the ISA. We brought this and presented it to the board, Tony did, a new video board. It's right there (pointing). You can see it right behind you. It's getting some age to it, some squares that aren't lighting up the way it should.

They were good with considering it for '24, and I say with Breeders Cup coming in '23 you get one chance to make a first impression. So where we have that money, I would like to replace that this year as a part of our presentation for Breeders Cup and really the presentation of the gold-star standard that our customers are used to around here. That particular one is a 2-1 vote, but their one really was let's look at 2024, not 2023.

So as I go down through here at Hoosier, year three then would be \$2,468,000. Remember \$2 million of that's the roof. There's just no getting around doing the roofs. Everybody agrees to that. Then in year four I put \$500,000 in. We need a AV switcher for our control room, that's

\$255,000. I put \$500,000 and just as a place setter.

2.

2.2

That after four years would put us at a little over \$4 million left in the Fund, which is \$668,000 a year plus however we split up the reserve and that's where we would be here. So at the end of four years we would have spent \$7 million at Hoosier and we would have spent \$8.5 million at Horseshoe.

CHAIRMAN BORST: Looks like at the end of this year you'll have \$14.7 million left, the way I read the total, and then after this year -- you're going to spend roughly \$3.5 million this year -- so you'll have \$11.2 million roughly left and then you figured that out to \$400,000-something.

MR. MORRIS: I just took it out through four years.

CHAIRMAN BORST: You're figuring your \$686,000 for Hoosier Park a year average over the last six years and then \$480,000-something for --

MR. MORRIS: For Horseshoe and then there's \$3 million sitting in reserve.

CHAIRMAN BORST: Right. So those average amounts don't include that \$3 million?

MR. MORRIS: That's correct.

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1
          CHAIRMAN BORST:
                          Good.
 2
          Okay. Any Commissioners have any questions
 3
     over the capital fund?
 4
          (no response)
          CHAIRMAN BORST: Anybody in the public wanting
 5
     to speak to any of the items at all?
 6
 7
          (no response)
          CHAIRMAN BORST: I guess seeing none, vote on
 8
 9
     the whole plan, I quess. We'll accept a motion and
10
     a second here to accept the funding for next year.
11
          COMMISSIONER McCARTY: So moved to accept the
12
     capital funding.
13
          COMMISSIONER ESTES:
                               Second.
14
          CHAIRMAN BORST: Been move and seconded.
                                                     No
     other question, we'll go to roll call.
15
16
          MR. EGGIMAN: Chairman Borst?
17
          CHAIRMAN BORST:
                           Aye.
18
          MR. EGGIMAN:
                       Commissioner McCarty?
19
          COMMISSIONER McCARTY: Aye.
20
          MR. EGGIMAN: Commissioner Estes?
21
          COMMISSIONER ESTES:
                               Aye.
2.2
          MR. EGGIMAN: Commissioner Levengood?
23
          COMMISSIONER LEVENGOOD: Aye.
24
          CHAIRMAN BORST: It's unanimous.
25
          MR. MORRIS: Thank you.
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CHAIRMAN BORST: Next on the agenda is the racetrack winter training update. We got a little bit of that, but you can tell us.

MR. MORRIS: Real quickly. At Horseshoe this will be our third year. So in '21 we had around 230 horses, 230 stalls used. In '22 we used about 300. This year we're approaching 500 stalls. Now, we built 105, so we have the room. Happy to have it.

If you look at our standings over the last two or three years, look who sits at the top of the standings is all the guys who were in there winter training. There's a saying horses for courses, and these horses are right on that course regularly. It's worked out well for our horsemen and it's worked out well for us. We're up almost a horse a race. So it's been a good exercise there. We're planning on same rules that we've used there for the previous two years.

Up here we did it last year for the first time. We had some number of around 200 horses use it. Going to do a better job counting them this year. We have been through the stall apps. We have done the allocations. We sit down with the winter training committee, which is the ISA people

and us, and we go down through all of them. You
have to have stabled on track during the year to
get stalls. We have 250 stalls allotted for this
winter training. We've matched the rules up so the
rules for the horsemen are the exact same at
Horseshoe and at Hoosier.

So that's where we're at there. We made a mistake last year and we opened it early, so we had to put the track lights on every morning. It only cost us \$46,000 in electrical and most of it was bulb burnout. So we will start at the crack of sunlight this year. We're not going to turn the lights back on. You know, we're learning through it. We're working close with Tony on tracking it. It's worked for both places.

CHAIRMAN BORST: Okay. Anybody have any questions, Commission members, on the wintering updates?

(no response)

2.2

CHAIRMAN BORST: Any members of the public have any comments or questions on the operations at either track?

(no response)

CHAIRMAN BORST: This we don't need any vote on, but we thank you for your update, all your

updates. It's very much appreciated.

2.

No. 19 on the agenda is a HISA update, and I guess Deena's going on that.

MS. PITMAN: Thank you, Chairman.

I don't think it's any news to anyone, or if it is I'll just kind of go over it real quickly. HISA, the courts have come back with an opinion that HISA's being unconstitutional at this point. We're waiting for the courts to submit additional information related to that. For now HISA continues to be in effect.

That opinion came down we had three more days left at Horseshoe Indianapolis' race meet. We continued moving forward using HISA rules to complete the end of that race meet, and at the same time we had Dale and Matt do a little bit of research regarding that opinion.

I'm going to just kind of pass it over to Matt and let him give you the nuts and bolts so far. As Brian indicated, this is far from being over.

MR. EGGIMAN: So the crux of the opinion focuses on a violation of the non-delegation doctrine of the Constitution. The court opined that the Federal Trade Commission, which is the federal agency cast with oversight of HISA, in

fact, has little to no oversight of HISA. It's HISA that calls the shots, especially when it comes to rule making, and this is an unconstitutional delegation of authority to a private entity, according to the opinion.

2.2

So how does this affect the Commission? In the short term it's going to have little to no effect. HISA remains in full force and effect until the court issues what's called a mandate. HISA obviously has options for review of the decision, so any kind of a mandate wouldn't be issued until those options are either exercised unsuccessfully or their deadlines pass.

The earliest that this could occur, probably sometime in mid-January of 2023. If HISA is futile in its attempts for review of the decision and the mandate is issued declaring HISA unconstitutional, most race jurisdictions that I'm aware are of the opinion that HISA will likely go away and their state commission rules that have been superseded would be back into effect.

Now, of course, it wouldn't be HISA without some muddy waters. There's still a case in the Sixth Circuit Court of Appeals -- it's active -- and any decision that comes from that case could

affect any kind of a mandate. Also, if the
U.S. Supreme Court agrees to take the Fifth Circuit
case, that could delay any mandate as well.
Additionally, Congress could amend, rewrite, or
start over with the Horseracing Integrity and

So until the IHRC sees a mandate from the court basically declaring HISA unconstitutional, we will continue to view the Act and the authority as being in full force and effect. With all the options that are out there, that's just a short-term outlook for us because we really can't foresee in the future what's going to happen with it.

Safety Act while all these court battles lingerer.

MS. PITMAN: So with that said, we're going to continue to look over the draft agreement that they sent out. It's the Racing Commission, the HISA authority, and the HIWU individuals, which is the anti-doping arm of HISA. So we'll look through that. We'll try to determine if there's any way that the Commission can participate in the administration of the anti-doping program that will then generate credits back to Indiana based on the level of staff usage that takes place.

We're still looking at HIWU and what kind of

requirements they're going to have relating to the anti-doping program and how we're going to be best able to participate. Maybe we can, maybe we can't, but we'll continue to work with them.

2.

As far as the fee assessment, interestingly enough, the opinion came down prior to Caesars making the last payment -- and, Joe, I don't know if you want to get up and speak to this -- but we did have a conversation and our thoughts are once you make that payment you might not be able to get it back. So Joe's made a phone call to HISA to discuss our decision to hold.

MR. MORRIS: I just want to add that between Staff, Brian, Joe, Eric, and myself, we've worked this through since the very beginning. I mean, all the calls all the way through.

We had four payments. We had made three of them. The HBPA had voted and they decided that voting to split that cost with the racetrack 50/50, so it was \$412,000 was half, and then we were billing the Commission to get a third, so it's really a third, a third, and a third for 2022. We owe today the \$103,000, the last payment.

So I called their CFO Monday, left a message, hasn't called me back. Anyhow, the message was,

Just want you to hear it from me. I'm not making the payment this week. It's not going to happen. We don't understand where you're at as far as the lawsuit. The HBPA board has voted not to make the payment and the Racing Commission doesn't meet until Thursday. So I'm certainly not going to do anything until I hear all of that. Happy to put it in escrow, happy to provide a letter of credit if you'd like, but until we can learn more -- and we're willing to stay in the conversation -- we're not making the payment. So that's where that is.

2.

The other bill is \$2,032,000 -- that's for 2023 -- and I told them we wanted, after talking to Deena and Brian again, we'll split that into six payments and I'll start in May. We don't start racing till April. Give us a chance to, you know, get some cash flow going. So May 1 and October 1 would be the sixth, we would make six payments of \$338,000.

That would be splitting the \$2,032,000 because, again, the HBPA voted that we would split 50/50. It's going to be a million each, a million out of purses, a million out of our side. We're hoping that can go down by \$500,000 to \$600,000 where we can defer some of the cost because that

would come off the \$2 million and hopefully would get us down to \$1,500,000, \$1,750,000.

2.

Deena and I were talking and I know Brian's always game, but they're all out in Tucson next week and Eric will be with us also. I'd like the four of us to walk right in, sit down, ask some questions. Don't know if we'll get to or not, but we'll go Indiana style side by side and ask some questions.

CHAIRMAN BORST: Good luck. I was there last year. He didn't answer very much. I'm not going to go this year because I don't think I'll gain any more knowledge, but I'm glad I went last year to try to understand this lot better, what there is to understand. You guys are thinking this through, and I'm glad to hear that. Like you say, once you pay --

MR. MORRIS: Never going to get it back.

CHAIRMAN BORST: No. If we can offset with some of the personnel costs and so forth, that'd be great too. We'll try. I know Deena and everybody's been working hard to figure this out. We thank you guys for your part too.

Okay. That brings us to the end of things. Is there any old business to bring up?

1 (no response)

2.2

CHAIRMAN BORST: Is there any new business to bring up?

MR. PENNYCUFF: Yes, Chairman.

CHAIRMAN BORST: Oh, come on (smiling).

There's always one, but I think I know what it is.

MR. PENNYCUFF: Commissioners, each year there are matters that arise during the race meeting that require quick turnaround and quick decision making. Because the Commission may not meet often enough for those immediate matters to be handled,

Commission Staff routinely requests the Commission delegate authority to Executive Director Pitman to handle matters that arise between Commission meetings. Pursuant to 71 IAC 2-2-1, the Commission may delegate authority to the executive director to implement and execute the duty of regulating each race meeting and persons participating in each race meeting.

At this time Commission Staff respectfully requests delegation of authority to Director Pitman to make race meet decisions as required, including but not limited to race dates, calendars, and SPMOs that cannot be delayed until the next Commission meeting.

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1
          CHAIRMAN BORST: Okay. Does somebody have a
 2.
     motion to do all that, to delegate Deena the
 3
     authority?
 4
          COMMISSIONER LEVENGOOD: So moved.
 5
          CHAIRMAN BORST: Do we have a second?
 6
          COMMISSIONER McCARTY:
                                 Second.
          CHAIRMAN BORST: All right. Any questions?
 7
     It is kind of a thing we do at the end of every
 8
 9
     year.
10
          (no response)
11
          CHAIRMAN BORST: Okay. Again, seeing no
12
     questions, we'll go to roll call.
13
          MR. PENNYCUFF: Chairman Borst?
14
          CHAIRMAN BORST: Aye.
15
          MR. PENNYCUFF: Commissioner McCarty?
          COMMISSIONER McCARTY: Ave.
16
          MR. PENNYCUFF: Commissioner Estes?
17
18
          (no response)
19
          CHAIRMAN BORST: We may have lost him.
20
          MR. PENNYCUFF: Commissioner Levengood?
21
          COMMISSIONER LEVENGOOD: Aye.
2.2
          CHAIRMAN BORST: It still passes.
23
          Okay. Now is there any other new business?
24
          (no response)
          CHAIRMAN BORST: Thank you all. Thank you,
25
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```
Commissioners McCarty and Estes, for being on the
 1
 2
     phone and hanging in there and
 3
     Commissioner Levengood for hanging in here. All of
 4
     you who are here, you can say you lasted the whole
 5
     meeting. Sorry it was so long, but this is one I
     can't speed up. Got a lot to do, important stuff.
 б
 7
          Again, thank you, Joe, for hosting us here, as
     always. We feel like rock stars with all that
 8
 9
     lighting (smiling).
          With that, I guess I'll say we're adjourned.
10
11
     Everybody have a great holiday and a merry
12
     Christmas.
          (The IHRC meeting adjourned at 2:40 p.m.)
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1	STATE OF INDIANA		
2	COUNTY OF MARION		
3			
4	I, Michele K. Gustafson, CRR-RPR, a		
5	Notary Public in and for said county and state, do		
6	hereby certify that the foregoing matter was taken		
7	down in stenograph notes and afterwards reduced to		
8	typewriting under my direction; and that the		
9	typewritten transcript is a true record of the		
10	Indiana Horse Racing Commission meeting;		
11	I do further certify that I am a disinterested		
12	person in this; that I am not a relative of the		
13	attorneys for any of the parties.		
14	IN WITNESS WHEREOF, I have hereunto set my		
15	hand and affixed my notarial seal this 21st day of		
16	December, 2022.		
17			
18	Thelig K. Gustofson		
19	rugg A- Humofser		
20	Milchale K. Gustafson NOTARY PILIC SEAL STATE OF INDIANA Commission No. NPO702346		
21	My Commission Expires Aug. 31, 2025		
22	My commission expires: August 31, 2025		
23	Job No. 177353		
24			
25			

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