



**Indiana State  
Department of Health**  
*An Equal Opportunity Employer*

**Mitchell E. Daniels, Jr.**  
*Governor*

**Gregory N. Larkin, M.D., F.A.A.F.P.**  
*State Health Commissioner*

**DATE:** December 13, 2010

**TO:** All Local Health Departments  
Attn: Chief Food Inspection Officer

**FROM:** A. Scott Gilliam, MBA, CP-FS  
Director, Food Protection Program

**SUBJECT:** Tofutti Brands Inc. Recall

**SUGGESTED**

**ACTION:** Unclassified Recall; 4-Pack YOURS TRULY frozen dessert cones (UPC 0-20188-01500-9) due to possible trace level milk contamination; Recommend notification of affected stores via phone, fax or e-mail.

From the information provided by FDA, the products being recalled may have been distributed in the State of Indiana. The 25 pallets from the suspect lot are being recalled. The bulk of these 25 pallets were sold along the east coast and the Midwest. Detail information is not available at this time. In addition, if any recalled products are found, please notify this office at 317-233-7360.

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**Recall -- Firm Press Release**

FDA posts press releases and other notices of recalls and market withdrawals from the firms involved as a service to consumers, the media, and other interested parties. FDA does not endorse either the product or the company.

**Toffutti Brands Inc. Announces Recall Of 25 Pallets Of Yours Truly Frozen Dessert Cones Due To Possible Trace Level Milk Contamination**

**Contact:**  
Steven Kass  
(908)272-2400

**FOR IMMEDIATE RELEASE** - December 10, 2010 - Tofutti Brands Inc. has announced a precautionary recall of 25 pallets of its 4-Pack YOURS TRULY frozen dessert cones (UPC 0-20188-01500-9) due to possible trace level milk contamination reported for one lot of product shipped which was produced in August of 2010. YOURS TRULY CONES are labeled as Milk Free and persons who have an allergy or severe sensitivity or intolerance to Milk products run the risk of serious or life-threatening injury if they consume products with milk ingredients. Tofutti Brands uses stringent quality controls to prevent milk contamination of its products and sells tens of millions of ice cream novelty products each year.

The 25 pallets from the suspect lot are being recalled. The bulk of these 25 pallets were sold along the east coast and the Midwest. None of the suspected lot was sold to any west coast distributors or stores.

The product in the above 25 pallets is identified by the labeled Manufacturing facility code 18-497 which will appear printed on one of the two end flaps of the box of the YOURS TRULY CONES along with a production code of either 2330 or 2350, which will follow right after the plant code. Consumers who may have purchased YOURS TRULY CONES bearing these codes are urged to return them to the place of purchase for a full refund. This recall does not involve any of the Company's other frozen dessert products. Consumers with questions may contact the Company at 908-272-2400, Monday-Friday, from 9:00AM-5:00PM EST, or email us at [info@tofutti.com](mailto:info@tofutti.com).

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[Photo: Product Labels](#)<sup>11</sup>

[Recalled Product Photos Are Also Available on FDA's Flickr Photostream.](#)<sup>12</sup>