



DATE: August 3, 2010

TO: All Local Health Departments
Attn: Chief Food Inspection Officer

FROM: A. Scott Gilliam, MBA, CP-FS
Director, Food Protection Program

SUBJECT: The Procter & Gamble Company Recall

SUGGESTED

ACTION: **Unclassified Recall; Expanding its recall to include veterinary and some specialized dry pet food as a precautionary measure because it has the potential to be contaminated with salmonella; Recommend notification of affected stores via phone, fax or e-mail.**

From the information provided by FDA, the product being recalled was distributed in the State of Indiana. The affected products are sold in veterinary clinics and specialty pet retailers throughout the United States and Canada. Detail information is not available at this time. In addition, if any recalled product is found, please notify this office at 317-233-7360.

Recall -- Firm Press Release

FDA posts press releases and other notices of recalls and market withdrawals from the firms involved as a service to consumers, the media, and other interested parties. FDA does not endorse either the product or the company.

P&G Expands Voluntary Limited Recall of Specialized Dry Pet Foods Due to Possible Health Risk

Contact:

P&G Consumer Relations – 877-340-8823
Media Contact: Jason Taylor 513-622-3205

FOR IMMEDIATE RELEASE -- CINCINNATI, July 30, 2010 – The Procter & Gamble Company (P&G) (NYSE:PG) is voluntarily expanding its recall to include veterinary and some specialized dry pet food as a precautionary measure because it has the potential to be contaminated with salmonella. No salmonella-related illnesses have been reported.

The following dry pet food products are included:

Product Name	Version	"Best-By" Dates	UPC Codes
Iams Veterinary Dry Formulas	All dry sizes and varieties	01Jul10 – 01Dec11	All UPC Codes
Eukanuba Naturally Wild	All dry sizes and varieties	01Jul10 – 01Dec11	All UPC Codes
Eukanuba Pure	All dry sizes and varieties	01Jul10 – 01Dec11	All UPC Codes
Eukanuba Custom Care Sensitive Skin	All dry sizes	01Jul10 – 01Dec11	All UPC Codes

The affected products are sold in veterinary clinics and specialty pet retailers throughout the United States and Canada. No canned food, biscuits/treats or supplements are affected by this announcement. A full listing of UPC codes can be found at www.iams.com⁹.

These products are made in a single, specialized facility. In cooperation with FDA, P&G determined that some products made at this facility have the potential for salmonella contamination. As a precautionary measure, P&G is recalling all products made at this facility.

Consumers who have purchased the specific dry pet foods listed should discard them. People handling dry pet food can become infected with Salmonella, especially if they have not thoroughly washed their hands after having contact with surfaces exposed to this product. Healthy people infected with Salmonella should monitor themselves for some or all of the following symptoms: nausea, vomiting, diarrhea or bloody diarrhea, abdominal cramping and fever. Rarely, Salmonella can result in more serious ailments including arterial infections, endocarditis, arthritis, muscle pain, eye irritation and urinary tract symptoms. Consumers exhibiting these signs after having contact with this product should contact their healthcare providers.

Pets with Salmonella infections may have decreased appetite, fever and abdominal pain. If left untreated, pets may be lethargic and have diarrhea or bloody diarrhea, fever and vomiting. Infected but otherwise healthy pets can be carriers and infect other animals or humans. If your pet has consumed the recalled product and has these symptoms, please contact your veterinarian.

For further information or a product replacement or refund call P&G toll-free at 877-340-8823 (Monday – Friday, 9:00 AM to 6:00 PM EST).

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