



DATE: March 12, 2010

TO: All Local Health Departments
Attn: Chief Food Inspection Officer

FROM: ^{ASG} A. Scott Gilliam, MBA, CP-FS
Director, Food Protection Program

SUBJECT: The Procter & Gamble Company Recall

SUGGESTED

ACTION: **Unclassified Recall; Pringles Restaurant Cravers Cheeseburger potato crisps and Pringles Family Faves Taco Night potato crisps because it has the potential to be contaminated with *Salmonella*; Recommend notification of affected stores via phone, fax or e-mail.**

From the information provided by FDA, the products being recalled were distributed in the State of Indiana. Products subject to this recall were distributed nationwide. Detail information is not available at this time. In addition, if any recalled product is found, please notify this office at 317-233-7360.

Recall -- Firm Press Release

FDA posts press releases and other notices of recalls and market withdrawals from the firms involved as a service to consumers, the media, and other interested parties. FDA does not endorse either the product or the company.

P&G Joins Industry Ingredient Recall by Voluntarily Recalling Two Flavors of Pringles® in the United States in Response to FDA Industry Guidance

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FOR IMMEDIATE RELEASE - March 08, 2010 - CINCINNATI – *PRNewswire/* - The Procter & Gamble Company (NYSE:PG), in response to a recommendation from the Food & Drug Administration (FDA) to the food industry, announced today that it is voluntarily recalling Pringles Restaurant Cravers Cheeseburger potato crisps and Pringles Family Faves Taco Night potato crisps as part of an industry ingredient recall to protect consumers from potential *Salmonella* exposure. There have been no reports of *Salmonella*-related illness in relation to these products.

P&G was notified by one of its suppliers that a seasoning used in these two products contains hydrolyzed vegetable protein (HVP) manufactured by Basic Food Flavors, Inc., who has voluntarily recalled several lots of this ingredient because of potential salmonella exposure. As a result, the FDA has recommended that food manufacturers recall certain types of products containing HVP manufactured by Basic Food Flavors, and P&G is complying with this guidance.

Only products with the following "best by" dates are being recalled. The "best by" date for each product can be found on the bottom of the can.

Product Name	UPC Code	"Best by" date
Pringles Restaurant Cravers Cheeseburger, Super Stack Canister, 181 grams	37000 26936	02/2011 04/2011
Pringles Family Faves Taco Night, Super Stack Canister, 181 grams	37000 26773	03/2011 04/2011 05/2011

No other Pringles varieties or flavors are affected by this recall. These two products represent only one half of one percent of Pringles' U.S. volume. None of the affected products have been shipped to retailers outside of the United States.

The safety of our products is P&G's top priority, and we follow rigorous food safety and ingredient testing standards. We are withdrawing these products out of an abundance of caution for consumer safety and in response to FDA's recommendation to the food industry.

Salmonella is a common food borne pathogen that can cause severe illnesses, including fever, abdominal cramps and diarrhea. While most individuals recover without medical intervention, the infection can be life-threatening in some cases such as young children, the elderly and those with compromised immune systems. There have been no reports of *Salmonella*-related illness to date in relation to these products.

Consumers who have purchased the recalled products should discard the product and call P&G for a replacement coupon or refund at 1-877-876-7881 (*Hours of operation: Monday - Friday, 9AM - 6PM US ET*).

Photos: Product Labels¹