



DATE: April 19, 2010

TO: All Local Health Departments
Attn: Chief Food Inspection Officer

FROM: A. Scott Gilliam, MBA, CP-FS
Director, Food Protection Program

SUBJECT: StarKist Co. Recall

SUGGESTED

ACTION: Unclassified Recall; *SeaSations*® frozen white whole fish fillet products due to undeclared Allergen; Recommend notification of affected stores via phone, fax or e-mail.

From the information provided by FDA, the products being recalled were distributed in the State of Indiana. *SeaSations* is a test market product, and is therefore in limited retail distribution in the following states: Alabama, California, Florida, Georgia, Indiana, Kentucky, Louisiana, Michigan, Mississippi, South Carolina, Tennessee, and Virginia. Detail information is not available at this time. In addition, if any recalled product is found, please notify this office at 317-233-7360.

Recall -- Firm Press Release

FDA posts press releases and other notices of recalls and market withdrawals from the firms involved as a service to consumers, the media, and other interested parties. FDA does not endorse either the product or the company.

**StarKist Co. Initiates Limited Regional Voluntary Recall of Two *SeaSations*®
Products
Due to Undeclared Allergen**

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| Consumer Contact: | Media Contact: |
| StarKist | Mary Sestric, StarKist |
| Consumer Affairs | (412) 323-7438 |
| (800) 252-1587 | mary.sestric@starkist.com |

FOR IMMEDIATE RELEASE - April 15, 2010 - Pittsburgh – As a precautionary measure, due to mislabeling, StarKist Co. is initiating a voluntary recall of two *SeaSations*® frozen white whole fish fillet products – *Thai with Basil*, UPC # 80000 50007 and *Teriyaki Orange and Ginger*, UPC # 80000 50112. All 11.4 oz packages of these two varieties have been recalled, regardless of Best By Date or Manufacturing Code. *SeaSations* is a test market product, and is therefore in limited retail distribution in the following states: Alabama, California, Florida, Georgia, Indiana, Kentucky, Louisiana, Michigan, Mississippi, South Carolina, Tennessee, and Virginia.

All other varieties of *SeaSations* are correctly labeled and therefore are not affected by this voluntary recall. Additionally, no *StarKist*® tuna products are included in this recall.

StarKist Co. is voluntarily recalling these two *SeaSations* varieties due to the presence of wheat, which was not declared as an allergen in the ingredient statement. People who are allergic to wheat may run a risk of serious adverse health consequences by consuming this product. To date, no illnesses have been reported – individuals without an allergy to wheat may continue to enjoy this product.

All *SeaSations* are 100% guaranteed. Consumers can contact the StarKist Consumer Hotline at (800) 252-1587 for further information about the voluntary recall and for instructions on obtaining replacement product. StarKist is working with the FDA in issuing this voluntary recall. We regret this inconvenience to our customers and consumers, and we remain committed to providing nutritious products of the highest quality.

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