



Michael R. Pence
Governor

Jerome M. Adams, MD, MPH
State Health Commissioner

DATE: October 19, 2015

TO: All Local Health Departments
Attr: Chief Food Inspection Officer

FROM: *Laurie Kidwell*
Laurie Kidwell, RRT Supervisor
Food Protection Program

SUBJECT: S. Martinelli & Company - RECALL [Food]

AFFECTED PRODUCT: Martinelli's 8.4 oz. mini glass bottles of Gold Medal Sparkling Cider, Sparkling Cider Northwest Blend, Sparkling White Grape, and Sparkling Red Grape

SUMMARY: Unclassified Recall; The products are being recalled due to the possibility of small glass chips at the top of the bottles occurring when opening the bottle, which could possibly enter the beverage. Consumers could potentially be cut or injured if a chip occurs.

Only certain lots of the 8.4 oz. bottles, typically known in the trade as "mini-bottles," of Martinelli's Gold Medal Sparkling Cider, Sparkling Cider Northwest Blend, Sparkling White Grape and Sparkling Red Grape are affected by this recall. The recalled products have a "Best Before" date of after March 1, 2018, but before September 12, 2018, on the front label of the bottle. A complete list of the product names, item numbers, "Best Before" dates, UPC codes, and images for the products affected are included in Exhibit A attached.

The products were distributed nationwide.

SUGGESTED ACTION: Recommend notification of affected parties via phone, fax, or e-mail. Consumers with questions may contact the company at 1-800-662-1868 at any time, 24 hours a day. Furthermore, if any recalled products are found, notify this office at 317-233-8475.

Recall -- Firm Press Release

FDA posts press releases and other notices of recalls and market withdrawals from the firms involved as a service to consumers, the media, and other interested parties. FDA does not endorse either the product or the company.

Recall: Firm Press Release
Notice of Voluntary Recall of Certain Martinelli's 8.4 oz. Sparkling Beverages Due to Potential for Glass Fragments
FDA posts press releases and other notices of recalls and market withdrawals from the firms involved as a service to consumers, the media, and other interested parties. FDA does not endorse either the product or the company.



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317.233.1325 tdd 317.233.5577
www.statehealth.in.gov

To promote and provide
essential public health services.

For Immediate Release

October 15, 2015

Contact

Consumers

S. Martinelli & Company
1-800-662-1868

Firm Press Release
[View Product Photos](#)

S. Martinelli & Company of Watsonville, California, today announced a voluntary nationwide recall of certain lots of Martinelli's 8.4 oz. mini glass bottles of Gold Medal Sparkling Cider, Sparkling Cider Northwest Blend, Sparkling White Grape, and Sparkling Red Grape, due to the possibility of small glass chips at the top of the bottles occurring when opening the bottle, which could possibly enter the beverage. Consumers could potentially be cut or injured if a chip occurs.

Only certain lots of the 8.4 oz. bottles, typically known in the trade as "mini-bottles," of Martinelli's Gold Medal Sparkling Cider, Sparkling Cider Northwest Blend, Sparkling White Grape and Sparkling Red Grape are affected by this recall. The recalled products have a "Best Before" date of **after March 1, 2018, but before September 12, 2018**, on the front label of the bottle. A complete list of the product names, item numbers, "Best Before" dates, UPC codes, and images for the products affected are included in Exhibit A attached.

The company announced this recall after internal testing identified the potential for some bottles to chip when being opened. This recall is being done out of an abundance of caution.

No other Martinelli's beverage or size bottle is impacted. The 750 ml "champagne" and the 10 oz. bottles are **not included** in this recall.

All recalled products are being removed from store shelves.

Consumers who have purchased the product can return the product to its place of purchase for a full refund. Consumers with questions may contact the company at 1-800-662-1868 at any time, 24 hours a day.

S. Martinelli & Company is committed to ensuring the quality and safety of all of our products.

This recall is being conducted with the knowledge of and in cooperation with the Federal Food and Drug Administration.

EXHIBIT A

Product name/description:
12256 Martinelli's Gold Medal Sparkling Cider (12 pack)

Production Date	"Best Before" Date	SKU/UPC
3/05/15	05 Mar 2018	4124400256
3/06/15	06 Mar 2018	4124400256
3/07/15	07 Mar 2018	4124400256
3/25/15	25 Mar 2018	4124400256
3/26/15	26 Mar 2018	4124400256
3/27/15	27 Mar 2018	4124400256

Production Date	"Best Before" Date	SKU/UPC
4/02/15	02 Apr 2018	4124400256
4/03/15	03 Apr 2018	4124400256
4/04/15	04 Apr 2018	4124400256
4/06/15	06 Apr 2018	4124400256
4/07/15	07 Apr 2018	4124400256
4/08/15	08 Apr 2018	4124400256
4/09/15	09 Apr 2018	4124400256
4/10/15	10 Apr 2018	4124400256
4/11/15	11 Apr 2018	4124400256

Product name/description:
46256 Martinelli's Gold Medal Sparkling Cider (4-6 pack bundles)

Production Date	"Best Before" Date	SKU/UPC
3/02/15	02 Mar 2018	41244 46256
3/03/15	03 Mar 2018	41244 46256
3/04/15	04 Mar 2018	41244 46256
4/13/15	13 Apr 2018	41244 46256
4/14/15	14 Apr 2018	41244 46256
4/15/15	15 Apr 2018	41244 46256

Product name/description:
99957 Martinelli's Sparkling Cider Northwest Blend (12 pack)

Production Date	"Best Before" Date	SKU/UPC
3/20/15	03 Mar 2018	41244 99057
3/21/15	21 Mar 2018	41244 99057
3/23/15	23 Mar 2018	41244 99057
3/24/15	24 Mar 2018	41244 99057
3/25/15	25 Mar 2018	41244 99057
4/15/15	15 Apr 2018	41244 99057
4/16/15	16Apr 2018	41244 99057
5/05/15	05 May 2018	41244 99057
5/06/15	06 May 2018	41244 99057
5/07/15	07 May 2018	41244 99057
5/11/15	11 May 2018	41244 99057
5/12/15	12 May 2018	41244 99057
5/13/15	13 May 2018	41244 99057
5/14/15	14 May 2018	41244 99057
5/15/15	15 May 2018	41244 99057

Product name/description:
99925 Martinelli's Sparkling White Grape (12-pack)

Production Date	"Best Before" Date	SKU/UPC
5/07/15	07 May 2018	41244 99025
5/08/15	08 May 2018	41244 99025
5/09/15	09 May 2018	41244 99025

Product name/description:
99926 Martinelli's Sparkling Red Grape (12 pack) - (flint glass)

Production Date	"Best Before" Date	SKU/UPC
5/28/15	28 May 2018	41244 99026

Production Date	"Best Before" Date	SKU/UPC
5/29/15	29 May 2018	41244 99026
5/30/15	30 May 2018	41244 99026
9/02/15	02 Sep 2018	41244 99026
9/03/15	03 Sep 2018	41244 99026
9/04/15	04 Sep 2018	41244 99026

Product name/description:
64926 Martinelli's Sparkling Red Grape (4-6 pack) - (flint glass)

Production Date	"Best Before" Date	SKU/UPC
8/31/15	31 Aug 2018	41244 99026
9/01/15	01 Sep 2018	41244 99026
9/02/15	02 Sep 2018	41244 99026
9/04/15	04 Sep 2018	41244 99026
9/05/15	05 Sep 2018	41244 99026
9/08/15	08 Sep 2018	41244 99026
9/09/15	09 Sep 2018	41244 99026
9/10/15	10 Sep 2018	41244 99026
9/11/15	11 Sep 2018	41244 99026

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Product Photos

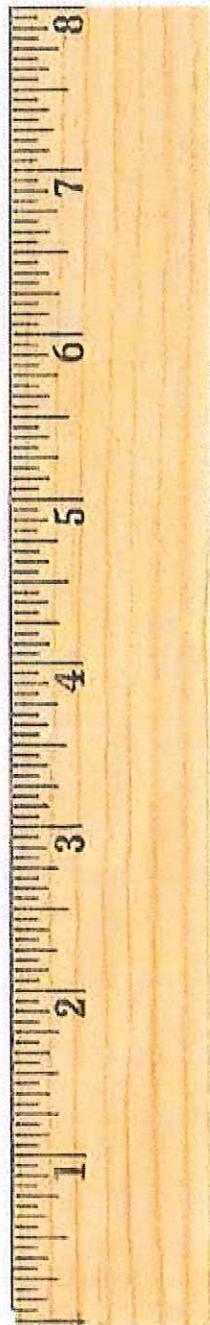


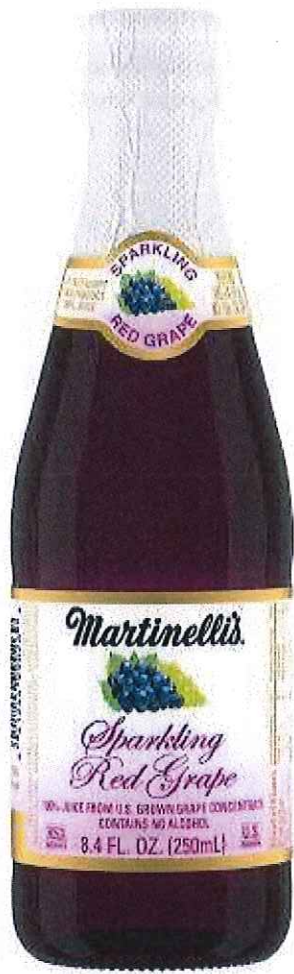






Mini Bottle







SINCE 1898
Martinelli's
GOLD MEDAL
Sparkling Cider
100% JUICE FROM U.S. GROWN FRESH APPLES
CONTAINS NO ALCOHOL
8.4 FL. OZ. (250mL)



Martinelli's



Sparkling
White Grape

2.4 FL. OZ. (350ml)



