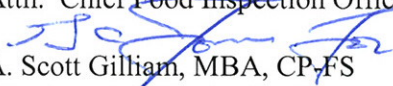




Mitchell E. Daniels, Jr.  
Governor

Gregory N. Larkin, M.D., F.A.A.F.P.  
State Health Commissioner

**DATE:** May 21, 2010  
**TO:** All Local Health Departments  
Attn: Chief Food Inspection Officer  
**FROM:**   
A. Scott Gilliam, MBA, CP-FS  
Director, Food Protection Program  
**SUBJECT:** Rise 'N Roll Bakery Recall1

**SUGGESTED**

**ACTION:** Unclassified Recall; "Peanut Butter Spread" because they may contain undeclared Egg products; Recommend notification of affected stores via phone, fax, or e-mail.

From the information provided by FDA, the product being recalled was distributed in the State of Indiana. The recalled "Peanut Butter Spread" was distributed in Indiana in retail stores. Detail information is not available at this time. In addition, if any recalled product is found, please notify this office at 317-233-7360.

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**Recall -- Firm Press Release**

FDA posts press releases and other notices of recalls and market withdrawals from the firms involved as a service to consumers, the media, and other interested parties. FDA does not endorse either the product or the company.

**Rise 'N Roll Bakery Issues Allergy Alert on Undeclared Egg in "Peanut Butter Spread"**

**Contact:**  
Tom Hart  
574-825-4032

**FOR IMMEDIATE RELEASE** - May 20, 2010 - Rise 'N Roll Bakery of Middlebury, IN, is recalling its 16 ounce jars of "Peanut Butter Spread" because they may contain undeclared **Egg** products. People who have allergies to **Egg** run the risk of serious or life-threatening allergic reaction if they consume these products.

The recalled "Peanut Butter Spread" was distributed in Indiana in retail stores.

The product comes in a 16 ounce glass jar and is labeled **RISE 'N ROLL PEANUT BUTTER SPREAD**. The product does not bear a UPC code.

No illnesses have been reported to date in connection with this problem

The recall was initiated after it was discovered that the egg-containing product was distributed in packaging that did not reveal the presence of egg. Subsequent investigation indicates the problem was caused by a temporary breakdown in the company's production and the packaging processes.

Production of the product was suspended until FDA and the company are certain that the problem has been corrected.

Consumers who have purchased the 16 ounce jars of Peanut Butter Spread are urged to contact Rise 'N Roll Bakery at 1-574-825-4032, Monday - Friday, 8:00 am to 5:00 pm, Eastern Standard Time.

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