Indiana State Department of Health
An Equal Opportunity Employer

Michael R. Pence
Governor

William C. VanNess II, MD
State Health Commissioner

DATE: August 5, 2014

TO: All Local Health Departments
Attn: Chief Food Inspection Officer

FROM: Laurie Kidwell, RRT Supervisor
Food Protection Program

SUBJECT: New England Greens LLC – RECALL [Drug]

AFFECTED PRODUCT: **Green Vibrance and Rainbow Vibrance dietary supplements**

SUMMARY: **Unclassified Recall; The recall has been initiated because of the potential for contamination with *Salmonella*.**

The products are packaged in white, high density polyethylene (HDPE) canister jars ranging in size from 20 ounce to 51 ounce. One lot of Green Vibrance capsules, 240 per bottle, is also included in the recall as well as one lot of Green Vibrance single-serving packets, 15 packets per cardboard display box.

Recalled products and lot numbers are as follows:

Description	Code	Lot #
Rainbow Vibrance, pdr, 177 gm, 30 day	RV19	131193
Green Vibrance Capsules, 240 count	GVC	1401078
Green Vibrance Single Serving Display	GVSD	1040176 1040176
Green Vibrance pdr, 363 gm, 30-day	GV30	1041083 1401092 1401094
Green Vibrance pdr, 181.5 gm, 15-day	GV15	1041084 1041086 1041087 1041088 1041089

The implicated lots of Green Vibrance and Rainbow Vibrance were distributed nationwide through both brick and mortar and online health food and natural product retailers.

SUGGESTED ACTION: **For consumer inquiry only. Consumers who have purchased any of the lot numbers of Green Vibrance or Rainbow Vibrance listed above are urged to return the product to the place of purchase for a full refund. Consumers with questions may contact the company at 1-800-242-1835.**

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Recall -- Firm Press Release

FDA posts press releases and other notices of recalls and market withdrawals from the firms involved as a service to consumers, the media, and other interested parties. FDA does not endorse either the product or the company.

New England Greens, LLC dba Vibrant Health Recalls Green Vibrance and Rainbow Vibrance Because of Possible Health Risk

Contact
Consumer:
1-800-242-1835

FOR IMMEDIATE RELEASE - August 1, 2014 - New England Greens of Canaan, Connecticut is recalling 10 lots of Green Vibrance and one lot of Rainbow Vibrance after a former raw material supplier, Raw Deal of Allamuchy, NJ, recalled the Organic Parsley Leaf Powder used to manufacture Green Vibrance and Rainbow Vibrance because of the potential for contamination with *Salmonella*. Although the possibility is slight that any amount of *Salmonella* is present in any of the recalled lots of the above-mentioned products, New England Greens is issuing the recall with an abundance of caution for the safety of its consumers. No illnesses have been reported to date in connection with this problem.

Salmonella is a bacterial organism which may cause from mild to severe food poisoning. In severe cases, sometimes fatal infections in young children, frail or elderly people, and others with weakened immune systems may result. Healthy persons infected with *Salmonella* often experience fever, diarrhea (which may be bloody), nausea, vomiting and abdominal pain. In rare circumstances, infection with Salmonella can result in the organism getting into the bloodstream and producing more severe illnesses such as arterial infections (i.e., infected aneurysms), endocarditis and arthritis.

The implicated lots of Green Vibrance and Rainbow Vibrance were distributed nationwide through both brick and mortar and online health food and natural product retailers. The products are packaged in white, high density polyethylene (HDPE) canister jars ranging in size from 20 ounce to 51 ounce. One lot of Green Vibrance capsules, 240 per bottle, is also included in the recall as well as one lot of Green Vibrance single-serving packets, 15 packets per cardboard display box.

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53,740 units of the above products were sold into the marketplace.

To date, Vibrant Health has received NO COMPLAINTS and there have been NO INCIDENTS of *salmonellosis* related to any lot number of Green Vibrance or Rainbow Vibrance. Organic parsley leaf comprises just 2.07% of one serving of Green Vibrance and 3.26% of one serving of Rainbow Vibrance. Furthermore, to date, 21 analyses have been run on the parsley material and the finished products containing that material. No contamination has been found.

Consumers who have purchased any of the lot numbers of Green Vibrance or Rainbow Vibrance listed above are urged to return the product to the place of purchase for a full refund. Consumers with questions may contact the company at 1-800-242-1835.

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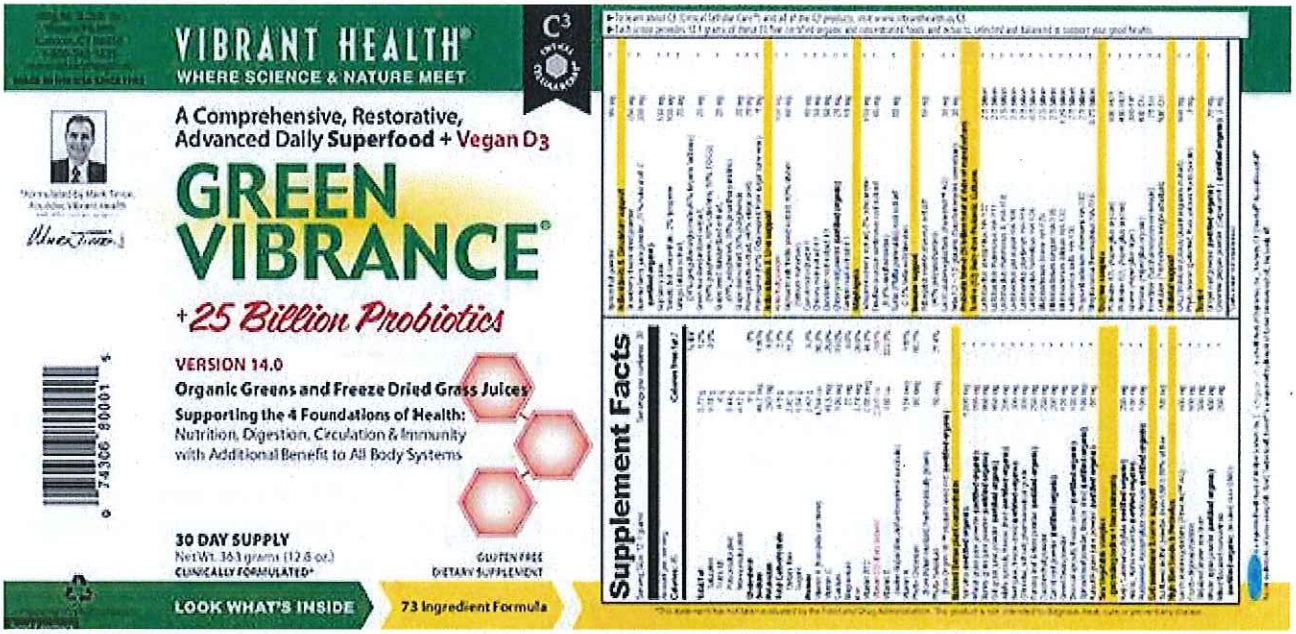
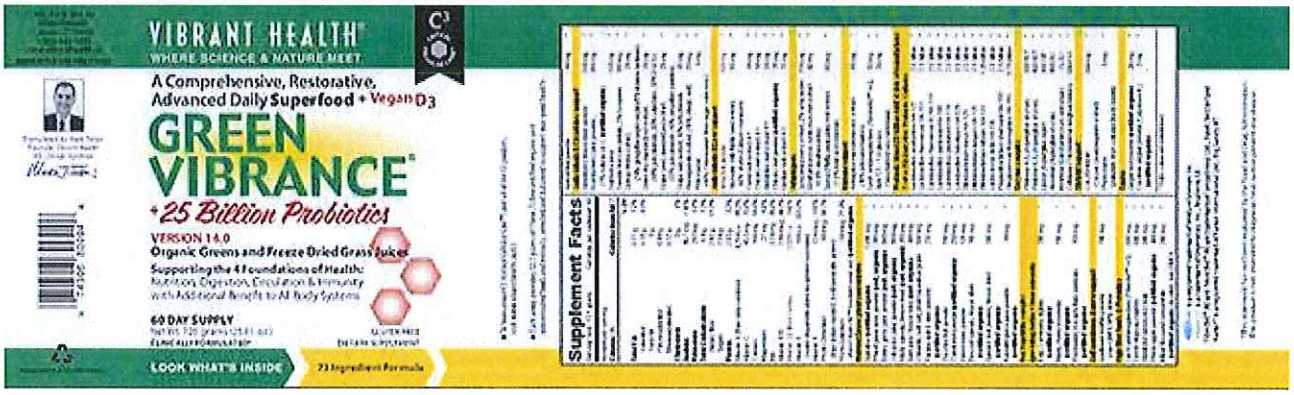
Photo






VIBRANT HEALTH
WHERE SCIENCE & NATURE MEET
A Comprehensive, Restorative, Advanced Daily Superfood + Vegan D3
GREEN VIBRANCE
+25 Billion Probiotics
VERSION 14.0
Organic Greens and Freeze Dried Grass Juices
Supporting the 4 Foundations of Health:
Nutrition, Digestion, Circulation & Immunity
with Additional Benefit to All Body Systems
15 DAY SUPPLY
GLUTEN FREE DIETARY SUPPLEMENT
LOOK WHAT'S INSIDE
73 Ingredient Formula
Supplement Facts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LOOK WHAT'S INSIDE
Supplement Facts

Rainbow Vibrance, a full spectrum superfood, combines concentrated nutrient plus exceptionally high antioxidant values expressed as ORAC units from a broad range of specially selected fruit and vegetable powders and extracts. Rainbow Vibrance can be used to expand the nutritional value of any smoothie, protein drink, juice or other nutritional beverage.

Directions: As a dietary supplement once each day – or more often if you would like – mix one scoop (5.9 grams) of Rainbow Vibrance into 4 to 8 ounces of your favorite fruit juice, soy beverage, protein drink, smoothie or water. Rainbow Vibrance is a great addition to your daily serving of Green Vibrance and/or Joint Vibrance. Stir briskly, zap in a blender, or shake briefly in a closed container until mixed. Drink, enjoy and prosper.

VIBRANT HEALTH®
WHERE SCIENCE & NATURE MEET

3,974 ORAC Units per Serving
Equivalent to 4½ Servings of Fruits & Vegetables

RAINBOW VIBRANCE®

A Full Spectrum Superfood

Red, Yellow, Green & Blue
Fruits & Vegetables

Version 2.0 - Gluten Free
30 Servings - Net Wt. 177 gm (6.24 oz.)

LOOK WHAT'S INSIDE

WE DISCLOSE ALL INGREDIENTS

Twice the level of a Powder concentrated in each Serving

Supplement Facts

Serving Size (5.9 grams) (5 scoop) (5 grams) Servings per Container 30

Amount per Serving	% Daily Value
RED	
Antioxidant from Hibiscus flower (Hibiscus sabdariffa) (calyx), 2.5mg	*
Camu camu fruit (Myrciaria dubia) (fruit), 2.5mg	*
250% Natural Vitamin C (Acerola)	300 mg
Cranberry extract (25:1) (organic equivalent to 6 grams cranberry whole fruit)	240 mg
Cranberry whole fruit	200 mg
Blueberry fruit powder (Vaccinium angustifolium)	200 mg
Red berry antioxidant powder blend (Acai fruit, Goji berry, Pomegranate fruit)	200 mg
Goji berry (Lycium barbarum) fruit	200 mg
Natural Vitamin E (d-alpha tocopherol)	30 IU
40% Ellagic acid (Acerola)	50 mg
Bioperine® fruit extract (95% piperine) (fruit) (Black pepper)	5 mg
Hawthorn berry (Crataegus pinnatifida) fruit powder (Acerola)	200 mg
Turmeric (Curcuma longa) root extract (95% curcuminoids)	200 mg
ORANGE	
Apricot fruit powder	300 mg
Carrot root powder (certified organic)	300 mg
Carrot powder (certified organic)	250 mg
Curcuminoids, turmeric root extract (95% curcuminoids) (Acerola)	200 mg
Mango (Mangifera indica) fruit powder (Acerola)	200 mg
Papaya fruit powder (Acerola)	200 mg
Pineapple fruit powder (Acerola)	200 mg
Turmeric, whole root powder	200 mg
YELLOW	
Apricot fruit powder (certified organic)	300 mg
Banana fruit powder	300 mg
Cantaloupe fruit powder	250 mg
Curcuminoids (standardized to 95% curcuminoids) (Acerola)	200 mg
Kale leaf powder (certified organic)	200 mg
Mango fruit powder	200 mg
Yellow fruit powder (certified organic)	200 mg
GREEN	
Acai fruit powder (certified organic, Acerola)	300 mg
Kale leaf powder (certified organic, Acerola)	300 mg
Blueberry wheatgrass blend (Blueberry fruit powder, Wheatgrass juice powder)	250 mg
Blueberry fruit powder (certified organic)	250 mg
Chlorella (Chlorella pyrenoidosa) powder	200 mg
Green tea leaf extract (50% polyphenols)	200 mg
Plum fruit extract (20% polyphenols)	200 mg
Plum whole fruit powder	200 mg
Red blueberry fruit extract (Blueberry fruit powder)	200 mg
Spirulina (Arthrospira platensis) powder	200 mg
Wheatgrass juice powder	200 mg

KEEP OUT OF REACH OF CHILDREN
STORE IN A COOL DRY PLACE

The product is packed by weight, not volume.
Some settling will occur during shipment and handling.

Ingredients
Manufactured by
42 Executive Blvd
Farmingdale, NY 11735
1-800-447-1881
www.vibranthealth.com
info@vibranthealth.com