



DATE: October 25, 2010
TO: All Local Health Departments
Attn: Chief Food Inspection Officer
FROM: A. Scott Gilliam, MBA, CP-FS
Director, Food Protection Program
SUBJECT: Nestlé USA's Confections & Snacks Division Recall

SUGGESTED

ACTION: Unclassified Recall; Nestlé® RAISINETS® Fun Size Bags (10oz) which may contain undeclared peanuts; Recommend notification of affected stores via phone, fax or e-mail.

From the information provided by FDA, the product being recalled may be distributed in the State of Indiana. Nestlé® RAISINETS® Fun Size Bags (10oz) with a production code of 02015748 were distributed only in the U.S. to Target, Shop Rite and Don Quixote retail stores. Detail information is not available at this time. In addition, if any recalled products are found, please notify this office at 317-233-7360.

Recall -- Firm Press Release

FDA posts press releases and other notices of recalls and market withdrawals from the firms involved as a service to consumers, the media, and other interested parties. FDA does not endorse either the product or the company.

Nestlé® USA Issues Allergen Alert on Single Production Code of Nestlé® Raisinets® Fun Size Bags

Contact:
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FOR IMMEDIATE RELEASE - October 22, 2010 - Glendale, CA - Nestlé USA's Confections & Snacks Division is initiating a voluntary recall of Nestlé® RAISINETS® Fun Size Bags (10oz) with a production code of 02015748/UPC number 2800010255, which may contain undeclared peanuts. People who have allergies or severe sensitivity to peanuts run the risk of serious or life-threatening allergic reaction if they consume these products. Nestlé is taking this action out of an abundance of caution.

Nestlé® RAISINETS® Fun Size Bags (10oz) with a production code of 02015748 were distributed only in the U.S. to Target, Shop Rite and Don Quixote retail stores. Three complaints have been received to date. While this product is labeled with a precautionary statement "made on equipment that also processes peanuts," the product should not, but may contain some peanuts that are not declared on the label.

Providing safe, high quality products to our consumers is our number one priority. We have advised the U.S. Food and Drug Administration and will cooperate fully in their investigation. The only product involved is Nestlé® RAISINETS® Fun Size Bags (10oz) distributed in the U.S. with a production code of 02015748/UPC number 2800010255. No other Nestlé products are impacted.

Consumers who are allergic to peanuts and who have purchased the recalled products are advised by Nestlé not to consume them. Instead, Nestlé asks these consumers to contact Nestlé Consumer Services directly at 1-800-478-5670 for a full refund and discard any remaining packages. Consumers should not return Nestlé® RAISINETS® Fun Size Bags (10oz) with a production code of 02015748/UPC number 2800010255 to retailers. Operators are available between 8 a.m. and 8 p.m. EST and after hours for emergencies. Those with questions should contact Nestlé Consumer Services at 1-800-478-5670 or via email at nestlecandy@casupport.com. Nestlé apologizes for any inconvenience experienced by our valued consumers and retail customers.

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Photos: Product Labels⁹