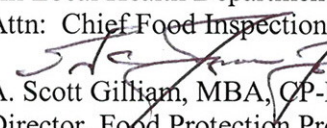




DATE: August 19, 2010

TO: All Local Health Departments
Attn: Chief Food Inspection Officer

FROM: 
A. Scott Gilliam, MBA, CP-FS
Director, Food Protection Program

SUBJECT: Moonstruck Chocolate Co. Recall

SUGGESTED

ACTION: **Unclassified Recall; 4 piece Cream Cone Chocolate Truffle Collection and the 12 piece Chocolate Malted (or Malt) Cream Cone Chocolate Truffles, because they may contain undeclared peanut butter; Recommend notification of affected stores via phone, fax or e-mail.**

From the information provided by FDA, the products being recalled may have been distributed in the State of Indiana. The 4 piece Cream Cone Chocolate Truffle Collection and 12 piece Chocolate Malted (or Malt) Cream Cone Chocolate Truffles products were distributed through Moonstruck Company owned Moonstruck Chocolate Cafés, direct delivery from moonstruckchocolate.com and through various retailers nationwide. Detail information is not available at this time. In addition, if any recalled product is found, please notify this office at 317-233-7360.

Recall -- Firm Press Release

FDA posts press releases and other notices of recalls and market withdrawals from the firms involved as a service to consumers, the media, and other interested parties. FDA does not endorse either the product or the company.

Moonstruck Chocolate Co. Issues Nationwide Allergy Alert on Undeclared Peanut-Butter Filling in Their 4 Piece Cream Cone Chocolate Truffle Collection and 12 Piece Chocolate Malted (or Malt) Cream Cone Chocolate Truffles

Contact:
Allyson Savage
503-943-2853

FOR IMMEDIATE RELEASE - August 18, 2010 - Moonstruck Chocolate Co. of Portland, Oregon is voluntarily recalling their 4 piece Cream Cone Chocolate Truffle Collection and the 12 piece Chocolate Malted (or Malt) Cream Cone Chocolate Truffles, because they may contain undeclared peanut butter. People who have an allergy or severe sensitivity to peanuts run the risk of serious or life-threatening allergic reaction if they consume this product.

The 4 piece Cream Cone Chocolate Truffle Collection and 12 piece Chocolate Malted (or Malt) Cream Cone Chocolate Truffles products were distributed through Moonstruck Company owned Moonstruck Chocolate Cafés, direct delivery from moonstruckchocolate.com and through various retailers nationwide. The recalled Chocolate Malted (or Malt) Cream Cone Chocolate Truffles can be found in Moonstruck's 4 Piece Cream Cone Chocolate Truffle Collection and in the 12 piece Chocolate Malted (or Malt) Cream Cone Chocolate Truffle box.

The products are coded with Best if enjoyed by: 11/2/2010 through 11/15/2010. The Cream Cone Chocolate Truffle Collection contains 4 cream cones in a box with UPC code of 711175011042, and the 12 piece Chocolate Malted (or Malt) Cream Cone Chocolate Truffle is packaged 12 pieces in a box with a UPC code of 711175103549. The 4 Piece Cream Cone Chocolate Truffle Collection contains one Chocolate Malted (or Malt) Cream Cone Chocolate Truffle which may contain peanut butter. The 12 piece Chocolate Malt Cream Cone Chocolate Truffle contains 12 pieces which may contain peanut butter.

No illnesses have been reported to date.

The recall was initiated after it was discovered that some Chocolate Malted (or Malt) Cream Cones Chocolate Truffles inadvertently contained the milk chocolate and peanut butter French butter cream filling normally used in Moonstruck's Peanut Butter Cream Cone Chocolate Truffle. Requests for refunds or replacement product will be honored. Consumers with questions may contact the company directly at 503.943.2853 between the hours of 8:00-5:00 PST.

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Photo: Product Labels⁹