



Mitchell E. Daniels, Jr.
Governor

Gregory N. Larkin, M.D., F.A.A.F.P.
State Health Commissioner

DATE: July 3, 2012

TO: All Local Health Departments
Attn: Chief Food Inspection Officer

FROM: A. Scott Gilliam, MBA, CP-FS
Director, Food Protection Program

SUBJECT: Mars Petcare US Recall

SUGGESTED

ACTION: Unclassified Recall; Three varieties of PEDIGREE® weight management canned dog food products due to a potential choking risk; Recommend notification of affected stores via phone, fax or e-mail.

From the information provided by FDA, the recalled products may have been distributed in the State of Indiana. Affected product was distributed to retail customers throughout the United States. Detail information is not available at this time. In addition, if any recalled product is found, please notify this office at 317-351-7190.

Recall -- Firm Press Release

FDA posts press releases and other notices of recalls and market withdrawals from the firms involved as a service to consumers, the media, and other interested parties. FDA does not endorse either the product or the company.

Mars Petcare US Announces Voluntary Recall of Limited Range of Pedigree® Brand Wet Dog Food

Contact
Consumer:
877-720-3335

Media:
Julie Lawless
615-585-5861

FOR IMMEDIATE RELEASE -June 30, 2012 - Today, Mars Petcare US announced a voluntary recall of a limited range of three varieties of PEDIGREE® weight management canned dog food products due to a potential choking risk.

Affected product may contain small pieces of blue plastic, which entered the food during the production process. The source of the plastic has been identified and the issue resolved. We encourage consumers who have purchased affected product to discard the food or return it to the retailer for a full refund or exchange. While a small number of consumers have reported finding the plastic pieces, we have not received any reports of injury or illness associated with the affected product. The lot codes indicated below should not be sold or consumed.


Affected product was distributed to retail customers throughout the United States. Mars Petcare US is working with all of our distributors and retail customers to ensure that the recalled products are no longer sold and are removed from inventory.

Recalled Pet Food

Only cans of PEDIGREE® weight management canned dog food varieties with the production codes shown below are included in this voluntary recall. Each product will have a lot code printed on the end of the can that begins with 209, 210, 211 or 212 and a Best Before date that falls between 2/24/2014 and 3/23/2014.

UPC	DESCRIPTION
2310034974	PEDIGREE +® Healthy Weight Premium Ground Entrée in Meaty Juices
2310001913	PEDIGREE® Weight Management Meaty Ground Dinner Beef & Liver Dinner in Meaty Juices
2310023045	PEDIGREE® Weight Management Meaty Ground Dinner Chicken & Rice Dinner in Meaty Juices

No other PEDIGREE® products are affected, including any other variety of wet food, dry dog food, or dog treats.

At Mars Petcare US, we take our responsibility to pets and their owners seriously. We sincerely apologize for any inconvenience caused by this recall. Pet owners who have questions about the recall should call 1-877-720-3335 or visit www.pedigree.com/update¹ ².

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[RSS Feed for FDA Recalls Information](#)³ [[what's this?](#)]⁴

[Photo: Product Labels](#)⁵