



Mitchell E. Daniels, Jr.  
Governor

Gregory N. Larkin, M.D., F.A.A.F.P.  
State Health Commissioner

**DATE:** November 17, 2010  
**TO:** All Local Health Departments  
Attn: Chief Food Inspection Officer  
**FROM:** <sup>DLL</sup> A. Scott Gilliam, MBA, CP-FS  
Director, Food Protection Program  
**SUBJECT:** Liz Lovely, Inc. Recall

**SUGGESTED**

**ACTION:** **Unclassified Recall; Cookie products containing chocolate or chocolate chips with undeclared dairy present in the chocolate; Recommend notification of affected stores via phone, fax or e-mail.**

**From the information provided by FDA, the products being recalled may be distributed in the State of Indiana. Liz Lovely cookie products are distributed nationwide in retail stores and through mail orders. Detail information is not available at this time. In addition, if any recalled products are found, please notify this office at 317-233-7360.**

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**Recall -- Firm Press Release**

FDA posts press releases and other notices of recalls and market withdrawals from the firms involved as a service to consumers, the media, and other interested parties. FDA does not endorse either the product or the company.

**Liz Lovely Issues Voluntary Recall on Products Containing Chocolate Due to Undeclared Dairy from Chocolate Supplier**

**Contact:**  
Dan Holtz  
802-793-4956

**FOR IMMEDIATE RELEASE** - November 13, 2010 - Liz Lovely, Inc. of Waitsfield, VT, a dairy free bakery, is recalling cookie products containing chocolate or chocolate chips with undeclared dairy present in the chocolate which was purchased from a third-party chocolate manufacturer.

Liz Lovely cookie products are distributed nationwide in retail stores and through mail orders. People who have allergies to milk run the risk of serious or life-threatening allergic reaction if they consume these undeclared dairy affected products.

This voluntary recall includes the following products:

<b>Product</b>	<b>Packaging</b>	<b>UPC</b>	<b>Affected Lot#'s</b>
Cowboy Cookies	6oz. Plastic Bag With 2 Cookies	893410000018	00497, 00504, 00515
Cowgirl Cookies		893410000056	00493, 00503, 00512
Peanut Butter Classics		893410000025	00496, 00507
Gluten Free Chocolate Fudge		893410001008	00499, 00415, 00514
Gluten Free Triple Choc. Mint		893410001122	00506
Gluten Free Chocolate Chip		893410001015	00509
Lovely Oh's	8oz. Plastic Clamshell Container	893410002111	00501, 00513
Mint Lovely Oh's		893410002159	00501, 00513
Peanut Butter Lovely Oh's		893410002289	00501, 00513
Organic Pretzels		893410002081	00501, 00513

Lot number for the 6oz. plastic bags is stamped on each 12-unit case box, but is not printed on each package. Lot number for the 8oz. containers is printed on a sticker affixed to each unit, along with a best-by date.

The recall was initiated after one allergic reaction to dairy was reported. Production of the product will resume on November 24, 2010 with 100% dairy free chocolate and updated product packaging. In the meantime, all Liz Lovely, Inc. products without chocolate or chocolate chips remain 100% dairy free.

Consumers who purchased any of the above products shipped between October 4, 2010 and November 15, 2010 are urged to return them to the place of purchase for a full refund. Consumers with questions may contact the company 8am to 5pm EST at 802-496-6390 or visit [www.lizlovely.com](http://www.lizlovely.com)<sup>9</sup> for more information.