



DATE: April 1, 2010

TO: All Local Health Departments
Attn: Chief Food Inspection Officer

FROM: ^{ASG} A. Scott Gilliam, MBA, CP-FS
Director, Food Protection Program

SUBJECT: Lance Inc Recall

SUGGESTED

ACTION: Unclassified Recall; Tom's Barbecue Potato Chips packaged in 1 oz (UPC 021900060406), 2.25 oz (UPC 021900011477) and 8.5 oz (UPC 021900062417) sizes because it has the potential to be contaminated with Salmonella; Recommend notification of affected stores via phone, fax or e-mail.

From the information provided by FDA, the products being recalled were distributed in the State of Indiana. Recalled products were sold in retail stores and were distributed by direct store delivery by Lance route trucks and by Lance distributors. Detail information is not available at this time. In addition, if any recalled product is found, please notify this office at 317-233-7360.

Recall -- Firm Press Release

FDA posts press releases and other notices of recalls and market withdrawals from the firms involved as a service to consumers, the media, and other interested parties. FDA does not endorse either the product or the company.

Lance, Inc. Has Issued a Voluntary Recall of All Tom's Barbecue Potato Chips Because Of A Possible Health Risk

Contact:
Lance, Inc.
704 554 5548

FOR IMMEDIATE RELEASE -- March 29, 2010 - Lance, Inc. with headquarters in Charlotte, North Carolina is recalling 28,087 cases of Tom's Barbecue Potato Chips packaged in 1 oz (UPC 021900060406), 2.25 oz (UPC 021900011477) and 8.5 oz (UPC 021900062417) sizes because it has the potential to be contaminated with Salmonella, an organism which can cause serious and sometimes fatal infections in young children, frail or elderly people, and others with weakened immune systems. Healthy individuals may suffer only short-term symptoms such as high fever, severe headache, vomiting, nausea, abdominal pain and diarrhea. Long term complications can include severe arthritis.

To date, there have been no reported illnesses associated with the consumption of this product.

The product was distributed in the following states: Alabama, Arizona, Arkansas, Georgia, Florida, North Carolina, South Carolina, Virginia, Tennessee, West Virginia, Maryland, Pennsylvania, New Jersey, New York, Massachusetts, Connecticut, Ohio, Kentucky, Illinois, Michigan, Louisiana, Texas, Oklahoma, New Mexico, Arizona, California, Kansas, Missouri, Colorado, Iowa, Indiana, Mississippi, Nebraska, New Hampshire, The product is sold in retail stores and was distributed by direct store delivery by Lance route trucks and by Lance distributors.

The product comes in 1 oz, 2.25 oz and 8.5 oz flexible packages. Code dates on the recalled product carry the following expiration dates: May 14 2010, May 21 2010, May 28 2010, Jun 4 2010, Jun 11, 2010, Jun 18 2010, Jun 25 2010, Jul 2 2010, Jul 9 2010, and Jul 16 2010.

Lance was notified by the supplier of the Barbecue Seasoning blend that they had received information from Basic Food Flavors, Inc that a lot number of Hydrolyzed Vegetable Protein that they used to manufacture the Barbecue Seasoning could be tainted with Salmonella. Upon receipt of this information, Lance ceased the production and distributing of the product.

Consumers who have purchased Tom's Barbecue Potato Chips carrying the above expiration dates are urged to return the product to the place of purchase. Consumers with questions may contact the company between the hours of 8:00 A.M. to 6:00 P.M. Monday through Friday at 704 554 5548.

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