

DATE: July 20, 2015

TO: All Local Health Departments
Attn: Chief Food Inspection Officer

FROM: *Kristin Gaspi*
Laurie Kidwell, RRT Supervisor
Food Protection Program

SUBJECT: It Takes a Village Foods, LLC - RECALL [Food]

**AFFECTED
PRODUCT:** Veggie Evolution Kale Crisps Zen Nori

SUMMARY: Unclassified Recall; The recall has been initiated because it contains undeclared soy.

The firm distributed this product between 09/18/2014 and 07/15/2015.

The Kale Crisps Zen Nori product is seaweed flavored dehydrated kale chips, available in a 1.5 oz. package, sold under the brand name of Veggie Evolution. Product with the Best if Used By date stamp on or before 022116 is being recalled. The Best if Used By date is found at the lower left corner on the back side of a package.

Veggie Evolution Kale Crisps Zen Nori was distributed to retail stores in the nearby state of Michigan and also sold on line at VeggieEvolution.com.

**SUGGESTED
ACTION:** Recommend notification of affected parties via phone, fax, or e-mail. If you have purchased this product you should contact Veggie Evolution at 208-721-0765 from 9am -5pm MST Monday thru Friday or at ittakesavillagefoods@gmail.com for information on how to get a full refund or properly labeled replacement. Furthermore, if any recalled products are found, notify this office at 317-233-8475.

Recall -- Firm Press Release

FDA posts press releases and other notices of recalls and market withdrawals from the firms involved as a service to consumers, the media, and other interested parties. FDA does not endorse either the product or the company.

It Takes A Village Foods LLC dba Veggie Evolution Issues An Allergy Alert On Undeclared Soy In Veggie Evolution Kale Crisps Zen Nori

Contact:

Consumer:
208-721-0765

FOR IMMEDIATE RELEASE – July 17, 2015 – It Takes a Village Foods LLC of Hailey, ID is recalling Veggie Evolution Kale Crisps Zen Nori because it contains undeclared soy. People who have allergy or severe sensitivity to soy run the risk of serious or life threatening allergic reaction if they consume this product.

Veggie Evolution Kale Crisps Zen Nori was distributed to retail stores in Arizona, California, Colorado, Idaho, Montana, Michigan, Oregon, Utah, and also sold on line at VeggieEvolution.com. The firm distributed this product between 09/18/2014 and 07/15/2015.

The Kale Crisps Zen Nori product is seaweed flavored dehydrated kale chips, available in a 1.5 oz. package, sold under the brand name of Veggie Evolution. Product with the Best if Used By date stamp on or before 022116 is being recalled. The Best if Used By date is found at the lower left corner on the back side of a package.

No illnesses have been reported to date from the consumption of this product.

The recall was initiated after it was discovered that this product that contains soybeans, was distributed in packaging that did not reveal the presence of soybeans in the product.

This recall is being made with the knowledge of the U.S. Food and Drug Administration.

If you have purchased this product you should contact Veggie Evolution at 208-721-0765 from 9am -5pm MST Monday thru Friday or at ittakesavillagefoods@gmail.com for information on how to get a full refund or properly labeled replacement.

It Takes A Village Foods LLC dba Veggie Evolution Issues An Allergy Alert On Undeclared Soy In Veggie Evolution Kale Crisps Zen Nori
Photos




 And I love to play in the dirt. Growing fresh vegetables is fun. Eating them is spectacular. But, I wanted more! So, I gathered oodles of fresh organic kale, tossed on light seasonings, and gently air-crisped it for hours at low temperature to preserve each nutrient. A ground-breaking kale chip was born — so rich in flavor, so rich in nutrients — the local farmers market raved. New Veggie Evolution Kale Crisps are the natural selection in snacks!



PACKED WITH NUTRIENTS!

- Organic & non-GMO
- 2 1/2 cups of RAW kale/serving
- Loads of Vitamins A, C, & K
- 6g of protein
- All natural
- Gluten-free
- Vegetarian
- Gently air-crisped
- No trans fats or cholesterol

Nutrition Facts

Serving Size 1 oz (28g)
Servings Per Container 1.5

Amount Per Serving		% Daily Value*																								
Calories 100 <small>Calories from Fat 80</small>																										
Total Fat 6g		12%																								
Saturated Fat 1.5g		3%																								
Trans Fat 0g		0%																								
Cholesterol 0mg		0%																								
Sodium 300mg		6%																								
Total Carbohydrate 10g		2%																								
Dietary Fiber 4g		8%																								
Sugars 2g		4%																								
Protein 6g		12%																								
Vitamin A 100% • Vitamin C 100% Calcium 20% • Iron 5% Vitamin E 20% • Vitamin K 20% Vitamin B6 10%																										
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<table border="1"> <thead> <tr> <th></th> <th>Calories</th> <th>% Daily Value*</th> </tr> </thead> <tbody> <tr> <td>Total Fat</td> <td>100</td> <td>20%</td> </tr> <tr> <td>Sat Fat</td> <td>15</td> <td>3%</td> </tr> <tr> <td>Cholesterol</td> <td>0</td> <td>0%</td> </tr> <tr> <td>Sodium</td> <td>300</td> <td>6%</td> </tr> <tr> <td>Total Carbohydrate</td> <td>10</td> <td>2%</td> </tr> <tr> <td>Dietary Fiber</td> <td>4</td> <td>8%</td> </tr> <tr> <td>Protein</td> <td>6</td> <td>12%</td> </tr> </tbody> </table>				Calories	% Daily Value*	Total Fat	100	20%	Sat Fat	15	3%	Cholesterol	0	0%	Sodium	300	6%	Total Carbohydrate	10	2%	Dietary Fiber	4	8%	Protein	6	12%
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INGREDIENTS: KALE, LEMON JUICE, EXTRA VIRGIN OLIVE OIL, PRIMAVERA CHEESE, FRESH GARLIC, SUNFLOWER OIL, SALT & PEPPER.

ALLERGEN STATEMENT: MADE IN A FACILITY THAT USES DAIRY PRODUCTS.

Produced by HAI, Veggie Evolution, Irvine, CA 92618
www.VeggieEvolution.com

Certified Organic by COF
Made in USA

TRY them ALL!

- Vegetable Crisp
- BBQ Lemon Pepper
- World Best
- Kale Crisp
- Cheddar Bacon
- Almond Honey