



DATE: March 12, 2010
TO: All Local Health Departments
Attn: Chief Food Inspection Officer
FROM: A. Scott Gilliam, MBA, CP-FS
Director, Food Protection Program
SUBJECT: Herr Foods Inc Recall

SUGGESTED ACTION: Unclassified Recall; 'Herr's Cracked Pepper and Sea Salt Flavored' Kettle Style Potato Chips because it has the potential to be contaminated with *Salmonella*; Recommend notification of affected stores via phone, fax or e-mail.

From the information provided by FDA, the products being recalled were distributed in the State of Indiana. 'Herr's Cracked Pepper and Sea Salt Flavored' Kettle Style Potato Chips were distributed nationwide through retail stores, distributors, and internet sales. These products were sold as individual bags. Detail information is not available at this time. In addition, if any recalled product is found, please notify this office at 317-233-7360.

Recall -- Firm Press Release

FDA posts press releases and other notices of recalls and market withdrawals from the firms involved as a service to consumers, the media, and other interested parties. FDA does not endorse either the product or the company.

Herr Foods Inc. Recalls 'Herr's Cracked Pepper and Sea Salt Flavored' Kettle Style Potato Chips Because of Possible Health Risk

Company Contact:
Phil Bernas
Sr. VP of Manufacturing
610-932-6455

FOR IMMEDIATE RELEASE - March 8, 2010 - As a precautionary measure and concern for our consumer safety, Herr Foods Inc of Nottingham, PA is voluntarily recalling 'Herr's Cracked Pepper and Sea Salt Flavored' Kettle Style Potato Chips. The product is being recalled because it contains HVP (hydrolyzed vegetable protein) manufactured, distributed and recalled by Basic Food Flavors, Inc., Las Vegas, NV. The ingredient from Basic Food Flavors has the potential to be contaminated with Salmonella, an organism which can cause serious and sometimes fatal infections in young children, frail or elderly people, and others with weakened immune systems. Healthy persons infected with Salmonella often experience fever, diarrhea (which may be bloody), nausea, vomiting and abdominal pain. In rare circumstances, infection with Salmonella can result in the organism getting into the bloodstream and producing more severe illnesses such as arterial infections (i.e., infected aneurysms), endocarditis and arthritis.

Herr's has a strong commitment to consumer safety and the highest quality standards. Salmonella has not been found in any Herr's products and there are no known illnesses reported.

'Herr's Cracked Pepper and Sea Salt Flavored' Kettle Style Potato Chips were distributed nationwide through retail stores, distributors, and internet sales. These products were sold as individual bags. **No other 'Herr's' products are involved with this recall.**

Only the following products are being recalled:

'Herr's Cracked Pepper and Sea Salt Flavored' Kettle Style Potato Chips
With code dates FEB 27, 2010 up to an including May 15, 2010
Bag Net Weight 8.5 oz. UPC 072600011519

'Herr's Cracked Pepper and Sea Salt Flavored' Kettle Style Potato Chips
With code dates FEB 27, 2010 up to an including June 12, 2010
Bag Net Weight 1.875 oz. UPC 072600014909

Consumers who have purchased these products should not consume them and should return them to the retailer where they were purchased for a full refund. Herr Foods and other retailers are removing recalled product from the retailers' shelves. As a result, consumers can be assured that all other Herr's products that remain on-shelf are safe and not subject to this recall. Consumers with questions may call 1-800-523-5030. Live assistance is available 9am- 5pm EST.

Herr's will continue to monitor all related findings and act quickly to preserve the trust consumers place in our products.