



**Indiana State  
Department of Health**  
*An Equal Opportunity Employer*

**Michael R. Pence**  
Governor

**Jerome M. Adams, MD, MPH**  
State Health Commissioner

**DATE:** March 13, 2015

**TO:** All Local Health Departments  
Attn: Chief Food Inspection Officer

**FROM:** *Laurie Kidwell*  
Laurie Kidwell, RRT Supervisor  
Food Protection Program

**SUBJECT:** Giant Eagle Recall [Food]

**AFFECTED PRODUCT:** Giant Eagle brand Irish Soda Bread

**SUMMARY:** Unclassified Recall; The recall is due to an undeclared milk allergen.

The recalled Irish Soda Bread was sold with a UPC of 20761800000 and a net weight of 16 ounces. The product was baked and sold inside Giant Eagle supermarkets between February 24 and March 1, 2015.

The product was purchased in Giant Eagle and Market District supermarkets in Ohio.

**SUGGESTED ACTION:** Recommend notification of affected parties via phone, fax, or e-mail. If you have any questions, you may call Giant Eagle Customer Care at 1-800-553-2324 Monday through Friday 9am-9pm EST. Furthermore, if any recalled products are found, notify this office at 317-233-8475.

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**Recall -- Firm Press Release**

**FDA posts press releases and other notices of recalls and market withdrawals from the firms involved as a service to consumers, the media, and other interested parties. FDA does not endorse either the product or the company.**

*Giant Eagle Voluntary Recall of Irish Soda Bread Due to Undeclared Milk Allergen*

**Contact:**  
Consumer:  
1-800-553-2324

**FOR IMMEDIATE RELEASE** — March 11, 2015 — PITTSBURGH — Giant Eagle brand Irish Soda Bread, baked and sold inside Giant Eagle supermarkets between February 24 and March 11, has been voluntarily recalled by Giant Eagle today due to an undeclared milk allergen. This creates the potential for serious health consequences if consumed by those with milk allergies. The product is safe for consumption for those who do not have these allergies.



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To promote and provide  
essential public health services.

The recalled Irish Soda Bread was sold with a UPC of 20761800000 and a net weight of 16 ounces. The product was purchased by approximately 2,000 customers in Giant Eagle and Market District supermarkets in Pennsylvania, Ohio, Maryland and West Virginia.

Giant Eagle became aware of one reported case of customer illness associated with the Irish Soda Bread product, which prompted further investigation. The product label for the Irish Soda Bread, which contains milk, omitted milk as an allergen. The issue has since been resolved and all product currently on shelf is labeled correctly. To date, the company is not aware of any additional reported cases of customer illness.

Customers with a milk allergy who have purchased the affected product should dispose of it or return it to their local Giant Eagle for a refund.

If you have any questions, you may call Giant Eagle Customer Care at 1-800-553-2324 Monday through Friday 9am-9pm EST.

In addition to this public communication regarding this recall, Giant Eagle initiated its consumer recall telephone notification process in conjunction with ensuring that all Irish Soda Bread product currently on shelf is labeled correctly. The consumer recall process used purchase data and consumer phone numbers housed in the Giant Eagle Advantage Card® database to alert those households that purchased the affected product and have updated telephone contact information in the database.

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