



Mitchell E. Daniels, Jr.
Governor

Gregory N. Larkin, M.D., F.A.A.F.P.
State Health Commissioner

DATE: August 19, 2010
TO: All Local Health Departments
Attn: Chief Food Inspection Officer
FROM: A. Scott Gilliam, MBA, CP-FS
Director, Food Protection Program
SUBJECT: Elie Baking Corp. Recall

SUGGESTED

ACTION: Unclassified Recall; Food City brand, Low Carb Tortilla White, 13.5 oz, 10 count. UPC 0 87848 42002 0 Food City brand, Low Carb Tortilla Whole Wheat, 13.5 oz.10 count. UPC 0 87848 42003 0 may contain undeclared soy; Information provided in case of consumer inquiry.

From the information provided by FDA, the products being recalled were distributed in the neighboring State of Kentucky. In addition, if any recalled product is found, please notify this office at 317-233-7360.

Recall -- Firm Press Release

FDA posts press releases and other notices of recalls and market withdrawals from the firms involved as a service to consumers, the media, and other interested parties. FDA does not endorse either the product or the company.

Elie Baking Corp issues Allergy Alert on Undeclared Soy in Food City brand Low-Carb Tortilla White and Whole Wheat 10 count

Contact:
dianag@neareastbakery.com
508-584-4890

FOR IMMEDIATE RELEASE - August 16, 2010 - Elie Baking Corp. dba Near East Baking Corporation, 204 N Montello St., Brockton, Massachusetts is recalling the following:

Food City brand, Low Carb Tortilla White, 13.5 oz, 10 count. UPC 0 87848 42002 0
Food City brand, Low Carb Tortilla Whole Wheat, 13.5 oz.10 count. UPC 0 87848 42003 0
MFG Date 07/21/10 & MFG Date 07/22/10 stamped on the top left of the bag.

The products may contain undeclared soy. People who have an allergy or severe sensitivity to soy run the risk of serious or life-threatening allergic reaction if they consume these products

The products were distributed in K-VA-T Food Stores, Inc. d/b/a Food City retail stores, in the following states: Kentucky, Virginia, and Tennessee.

No illnesses have been reported to date in connection with this problem.

The recall was initiated after it was discovered that product containing soy was distributed in packaging that did not declare soy in the ingredient statement.

Consumers who have purchased Food City low Carb Tortilla White & whole wheat 10 ct are urged to return them to the place of purchase for a full refund.

Consumers with questions may contact the company by E- mail: dianag@neareastbakery.com or call collect 508 584 4890. Monday through Friday from 9:00 am to 5:00 pm

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Photo: Product Labels⁹