Indiana State Department of Health
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Mitchell E. Daniels, Jr.
Governor

Gregory N. Larkin, M.D., F.A.A.F.P.
State Health Commissioner

DATE: June 1, 2010

TO: All Local Health Departments
Attn: Chief Food Inspection Officer

FROM: A. Scott Gilliam, MBA, CP-FS
Director, Food Protection Program

SUBJECT: Better Made Snack Foods Recall

SUGGESTED

ACTION: **Unclassified Recall; Better Made 3-ounce Original Potato Sticks because it may contain undeclared dairy; Information provided in case of consumer inquiry.**

From the information provided by FDA, the product being recalled was distributed in the neighboring State of Michigan. This product is distributed in Michigan to local stores.

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Recall -- Firm Press Release

FDA posts press releases and other notices of recalls and market withdrawals from the firms involved as a service to consumers, the media, and other interested parties. FDA does not endorse either the product or the company.

Better Made Snack Foods Issues an Allergy Alert on Undeclared Dairy in the 3-Ounce Better Made Special Original Potato Sticks

Contact:
Tel: 800-409-9427
www.bettermadesnackfoods.com[1]

FOR IMMEDIATE RELEASE - May 30, 2010 - Detroit, MI -- Better Made Snack Foods of Detroit, Michigan is issuing a voluntary recall **only** of their Better Made 3-ounce Original Potato

2 North Meridian Street • Indianapolis, IN 46204
317.233.1325 tdd 317.233.5577
www.statehealth.in.gov

The Indiana State Department of Health supports Indiana's economic prosperity and quality of life by promoting, protecting and providing for the health of Hoosiers in their communities.

Sticks because it may contain undeclared dairy. People who have allergies to dairy run the risk of an allergic reaction.

This product is distributed in Michigan to local stores.

The product comes in a 3-ounce package with a UPC# 0-41633-01203-9, with an expiration date of July 23rd on the front with a time stamp that has the first seven digits that read 0706112.

No illnesses have been reported to date in connection with this problem.

The recall was initiated after it was discovered the product containing dairy was distributed in packaging that did not reveal the presence of dairy.

Consumers who have purchased 3-ounce packages of Better Made Original Potato Sticks are asked to call the Better Made Hotline for a refund at 800/409-9427.

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