Smoke-free Workplaces in Indiana

Making your workplace smoke-free will lower your business costs and produce a healthier workforce! The health of your employees is the major factor in your bottom line. Tobacco use among Hoosiers is a burden for Indiana and your business.

When employees smoke, they are not the only ones who pay. If all workplaces were to implement 100% tobacco-free policies, the reduction in heart attack rates due to exposure to secondhand smoke would save the United States \$49 million in direct medical savings within the first year alone. Savings would increase over time.

Protect one of your most important assets - your employees' health. Eliminating tobacco use in the workplace projects a positive image to the public, and demonstrates pride in your business and the products and services your company delivers.

Many of Indiana's large employers are tobacco-free. What about you?

Of the largest employers from several counties in Indiana, 88% have completely smoke-free indoor work areas.ⁱ However, under half (42%) of the employers surveyed have smoke-free grounds.

Benefits of a smoke-free workplace

- ✤ Improvement in employee and visitor health
- ✤ Lower absenteeism and increased productivity
- ✤ Employee support for non-smoking policies
- ✤ Reduced liability of claims
- ✤ Lower maintenance costs
- ✤ Lower insurance premiums

Helping employees quit tobacco use saves employers money!

Providing cessation services to employees through onsite employee assistance programs or through health plans can save businesses even more.

Less than half of Indiana's large employers provide cessation through their worksite (42%). Approximately 49% of employers surveyed offer benefits through employer-provided health plans.

Become a part of the <u>Quit Now Indiana Employer Preferred Network</u>.

Tobacco Prevention and Cessation Commission~ <u>www.in.gov/isdh/tpc</u> ~ 317.234.1787 www.QuitNowIndiana.com ~ <u>www.indianaquitline.net</u>





 $^{^{}m i}$ Large Employer Survey (web-based) – completed by TPCC community and minority partners, March-April 2011.