



# The Power of an Entrepreneurial Mindset

The STARTedUP Foundation

[www.startedupfoundation.org](http://www.startedupfoundation.org)



# About Us



Our mission is to teach students and teachers to view life through a lens of innovation and entrepreneurship while building a life of purpose.



Our vision is a generation with an “Opportunities are Everywhere” mindset, fueling innovation and hope for our communities, country and the world.



# Core Values



1

Opportunities are  
Everywhere



2

Not everyone has to be  
an entrepreneur but  
everyone should be able  
to think like one



3

Entrepreneurs don't  
wait for perfection, they  
move now



4

If it's not what you  
know it's who you  
know, then get out  
there and know people



5

In a world of social  
media, addiction, and  
negativity, every person  
can create real value by  
being a producer  
instead of a consumer



6

The future economy will  
rely on people that  
provide value and build  
solutions

## By 2026...

**92**      **10,000**

### GOAL 1

STARTedUP has a presence in  
all 92 Indiana counties

### GOAL 2

10,000 students are served  
annually through STARTedUP  
programming

## The Reality...

**\$500**

### CURRENT STATE

It costs \$500 per student to  
go through STARTedUP



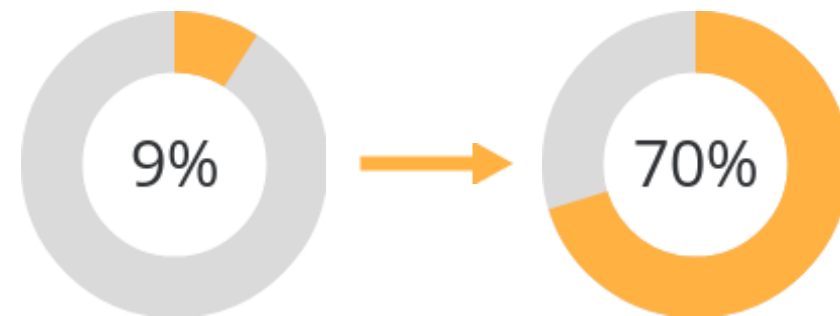
# Indiana Innovation Educator Fellowship

- 35 educators from all across Indiana participate in the Fellowship
- No one knows more people than teachers
- Educators are ambassadors and actively engaged in their communities
- Collaboration with likeminded individuals who are looking to influence students through innovation

Help us build a statewide ecosystem of innovation and entrepreneurship to support students and teachers!



After participating in STARTedUP, 70% of students demonstrated 'outside the box' entrepreneurial thinking skills.



“



"Participating in Innovate WithIN has really pushed us not only to be better students, but to grow as people, business owners, and future engineers."

KAYLA DAVIS  
Hobart High School  
2022 Innovate WithIN Winner



# Innovate WithIN

- Most elite high school pitch competition in the country
- Growing and enhancing an entrepreneurial mindset in Indiana students
- Bringing innovation into the classroom
- Innovation Workshops influence ecosystem growth and student business success

We are looking for mentors to join us on November 14 & January 11 at Gainbridge Fieldhouse!



**6,262**

## Participation

Students have engaged with Innovate WithIN and STARTedUP programming since 2018.

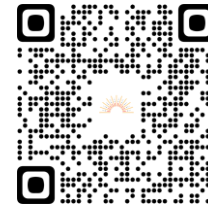
**\$200,000**

## Investments

Since inception, STARTedUP has invested over \$200,000 in Indiana student businesses.



# Higher Education Involvement



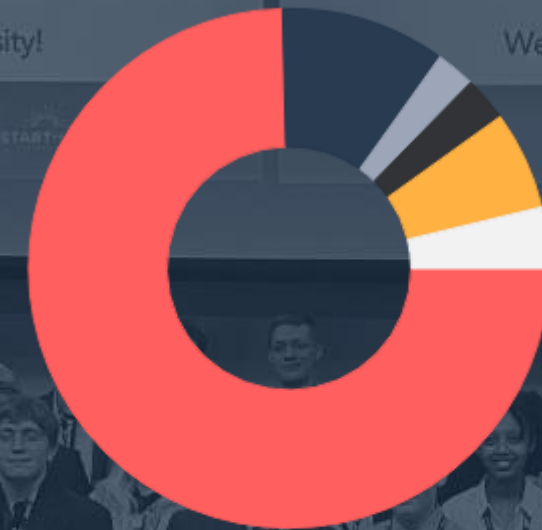
## SCHOLARSHIPS

In 2023, STARTedUP higher education partners offered a combined value of more than \$15.6M in scholarships for Innovate WithIN participants.

## PARTNERSHIPS

Over the past year, STARTedUP has partnered with nine different colleges and universities throughout Indiana to support student entrepreneurship.

## Post Graduation Pathways



- College/University (72.9%)
- Entrepreneurship (10%)
- Technical/Vocational (2.4%)
- Military (2.7%)
- Employment (6%)
- Other (3.7%)

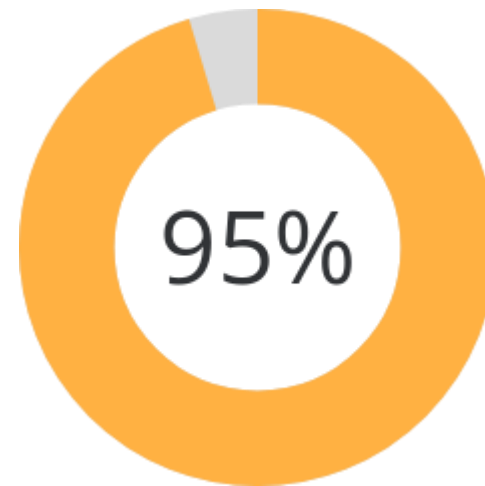




# STARTedUP Alumni Association

- Alumni are building thriving businesses and empowering others to think entrepreneurially
- Growing workforce that thinks like innovators and problem solvers
- Collaborative talent that views problems as opportunities rather than roadblocks

Build your talent pipeline by offering opportunities for job shadowing and internships to Alumni!



95 percent of STARTedUP alumni stay in Indiana post high school graduation.



# Ways to Get Involved







# Thank you!



[startedupfoundation.org/gwc](https://startedupfoundation.org/gwc)



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Save the date for State Finals! June 21, 2024, at Butler University