

SOUTHWEST INDIANA
WORKFORCE
BOARD

WELCOME

REGION 11

WORKFORCE DEVELOPMENT
BOARD

SARA WORSTELL, EXECUTIVE
DIRECTOR

Challenges	Observation	Result
Abundant job openings	Individuals seeking different type of work <ul style="list-style-type: none"> • Gig work Shift service delivery methods	Conversations with employers have shifted <ul style="list-style-type: none"> • Flexible work schedules • Alternative pay schedules “Jobapalooza” Neighborhood Navigators
Restricted funding	Organization viewed as “state agency”, not non-profit	Fund diversification campaign <ul style="list-style-type: none"> • Funding from Community Foundations and local United Way
Meaningful connection with education and industry	Students and educators lack awareness of career opportunities in area	Teacher’s Manufacturing Bootcamp STEM Challenge

Jobapalooza

October 19, 2022 • WorkOne Southwest • Evansville, IN

10AM - 4PM CST

Hosted by

SOUTHWEST INDIANA
WORKFORCE
BOARD
+ **WorkOne**
Southwest



Music • Food Truck • Giveaways • Resources • & More



This WIOA Title 1 –financially assisted program/activity is an equal opportunity employer/program.

- Rapid Response grant
 - Five events: Vanderburgh, Knox, Dubois, Perry, tentative Posey
 - **Radio ads**
 - Giveaways
 - Food
- Event October 19
 - **115 job seekers**
 - 8 known job offers on-site!
 - 14 haircuts
 - 50 vouchers for interview clothing

Neighborhood Navigators

- Funded by United Way grant to serve non-WIOA eligible individuals
- Mobile services
- Serve as liaison between WorkOne and host organization
- Build trust between organizations
- Eliminates barrier of access



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MOBILE EMPLOYMENT SERVICES

This WIOA Title I – financially assisted program/activity is an equal opportunity employer/program.
Auxiliary aids and services are available upon request to individuals with disabilities.

About Southwest Indiana Workforce Board

The Southwest Indiana Workforce Board is comprised of business and community organization representatives in Southwest Indiana. The Board oversees the workforce development initiatives and the WorkOne Southwest offices in Dubois, Gibson, Knox, Perry, Pike, Posey, Spencer, Vanderburgh and Warrick counties.

Mobile Services

- ✓ Resume Writing
- ✓ Interview Preparation
- ✓ Job Search
- ✓ Training Possibilities
- ✓ and more!

Hours: (Tues.) 8am - 4:30pm
(Wed.) 10am - 4:30pm

Location:

Potter's Wheel
333 Jefferson Ave, Evansville, IN
47713



Contact Our Mobile
Employment Specialist:
Audrey Buckman
(812)470-6192
abuckman@workonesouthwest.org

Funding Diversification

- WIOA dollars declining
- Brand refresh
 - Confusion between DWD, WorkOne and local Workforce Development Board
- Created Fund Development Committee
 - Barrier Busting funds
 - \$5,000 Vanderburgh County Community Foundation
 - \$5,000 Perry County Community Foundation
 - \$19,000 Rapid Response COVID (DWD) – EXPIRED
 - Examples: eyeglasses, license plates, one-time utility assistance, tools, uniforms, licensure exams
- United Way funding
 - Digital ads
 - Mobile Specialists/Neighborhood Navigators
 - Agency referrals

Teacher's Manufacturing Bootcamps

Grow Southwest Indiana	Dubois County
Gibson, Posey, Vanderburgh, Warrick	Dubois County
Two-weeks in summer	One-week in summer
80 PGPs	40 PGPs
2015	2016

Educators present “aha” moments

Classroom projects reflecting manufacturing principles – teamwork, communication, problem-solving

207 EDUCATORS have participated

STEM Challenge

- First event: 2014
- High school students form team of four
- Compete in company-led challenges
- 656 STUDENTS
- 11 COMPANIES



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Questions?
