



GOVERNOR'S
WORKFORCE
CABINET



IVY TECH
COMMUNITY COLLEGE



IT Academy

December 15, 2022

Governor's Workforce Cabinet Meeting

Agenda



- I. The Why
- II. IT Academy Overview
- III. How it Works
- IV. Questions

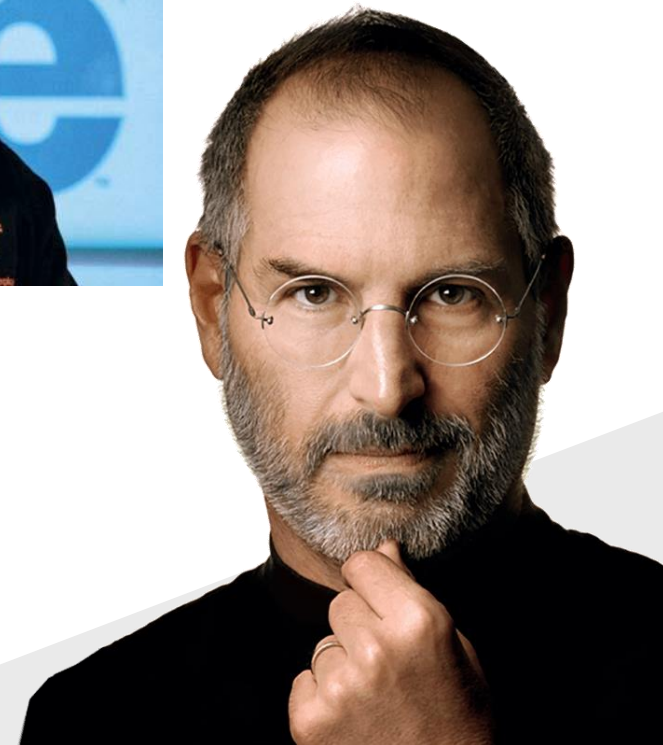
There is a strong demand for technical talent.



Indiana must grow and develop the state's workforce adding 41,000+ tech workers by 2030.

Source: TechPoint & Fourth Economy

Tech Titans



Four Tech Companies

Oracle, Meta (Facebook), Microsoft, and Apple

- All four founders have what traits in common?
- Billionaires.....obviously
- Rarely if ever wore a suit and tie to work
- All self-made success stories
- And all of them were.....
- College dropouts! But.....
- They all had serious technical skills

AACC Headline 12/12/2022

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ACADEMIC PROGRAMS

Workforce partnerships missing their full potential



Ivy⁺
IT Academy

Meeting Indiana's Workforce Needs

Our Mission

Offering market-relevant skills training to Hoosiers with outcomes at the forefront.

The IT Academy aims to:

- Keep training market relevant through continuous iteration and improvement
- Deliver consistent, quality training to students anywhere, anytime
- Engage students and employers with clear outcomes

How It Works



Program Design

- Technology-focused
- Capstone experiences
- Hybrid modalities



Student Success

- Co-working centers
- Employer handoff
- Apprenticeship credits
- Job placement
- Student financing



Partners & Audiences

- Workforce development
- Employer partners
- Dual credit partnerships with high schools



Communication & Continuous Improvement

- Share data & results
- Community rapport
- Branding & awareness

Built on Salesforce/Appinium

Ivy+ IT Academy

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Learning ▾

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Events

Video Coaching



#IAmIvyTech

Ivy+ IT Academy

The New Way to Learn

Learn More

#YouSoyIvyTech

Eskenazi Pathway Access

|| MY LEARNING ||

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Assigned Courses Featured Completed Registered Events

Courses In-Progress

Sort: Newest ▾



Strategic Partnerships

We will leverage our partnerships to provide relevant content for skill development.

Current Partnerships



Future Partners



A Different Approach



Target Audience

- Individuals launching into their career
- Individuals looking to transition into IT field
- Individuals looking to gain new IT skills



Design & Delivery

- Immersive, cohort-based experience
- Integrated career transitions & support
- Hybrid modalities



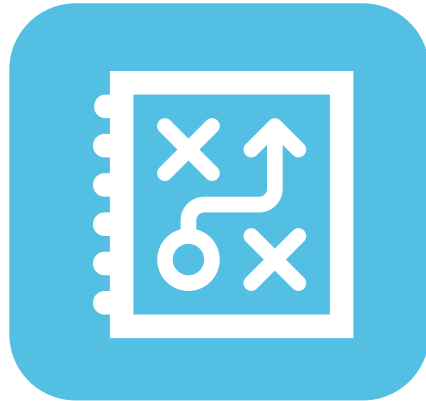
Valuable Credentials

- High-demand skills & credentials
- Stackable pathways
- Economic mobility & meeting Indiana's workforce needs

Principles of Success



Innovation &
Adaptability



Intentionality &
Strategic Alignment



Partner Engagement &
Collaboration

Pilot Partners & Programs

Q1 Partnerships



Google

- 750 seats, statewide
- Online, Coursera



Apple

- Muncie Campus
- Swift launch



Salesforce

- Training seats available for IT Academy

Q2 Partnerships



Thank you!

