



21CTR Data Display

BRIEF OVERVIEW

What is the 21st Century Talent Regions Data Display? In support of Governor Holcomb's 2019 Agenda to take Indiana to the Next Level, the [Indiana Office of Career Connections and Talent](#), [Indiana Economic Development Corporation \(IEDC\)](#) and [CivicLab](#) partnered with [Indiana Management Performance Hub \(MPH\)](#) to develop the [21st Century Talent Regions Data Display](#), which:

- a. Increases accessibility and organization of data impacting how we attract, develop and connect talent
- b. Organizes data across a geographic region the user selects
- c. Informs conversation for leaders to identify and prioritize collaborative efforts

How does one use the 21CTR Data Display? Simply select one county, groups of counties or all counties to display data related to talent attraction, development and connection specific to the highlighted area.

- Select one county, a group of counties or all counties
 - Hold "ctrl" to select multiple counties
 - Tiles below will adjust according to your selection
- Hover over tile statistics for further data details
- Hover over tile "i" for additional source details
- Note: State parks appear as graphic when one county is selected; or as a list when multiple are selected

DATA TILE COLORS

- **Dark Blue Tiles:** *Leveraging the power of place to grow the population of the community and region.*
- **Yellow Tiles:** *Building a homegrown learning system to cultivate talent and increase educational attainment.*
- **Light Blue Tiles:** *Coordinating the learning system with economic opportunity to increase household income and earnings.*

QUESTIONS AND INFORMATION

- For 21CTR Data Display-related questions and information, please contact [Ashley Hungate, Communications Director for Indiana MPH](#).
- For general questions or information about 21st Century Talent Regions, please contact [Amber Robinson, Communications Coordinator for Indiana Office of Career Connections and Talent](#).

MORE ABOUT 21ST CENTURY TALENT REGIONS INITIATIVE

What is 21st Century Talent Regions? 21st Century Talent Regions is a designation earned by regions to attract, develop and connect talent. We get there by building and implementing a plan to grow population, increase educational attainment and raise household income.

Who developed the initiative? The initiative is delivered in partnership between Indiana Office of Career Connections and Talent (CCT) and Indiana Economic Development Corporation (IEDC), with technical assistance provided by CivicLab and data support from Indiana Management Performance Hub (MPH).

What does a community need to do to become a 21st Century Talent Region?

1. **Commit.** Commit to working across geographic lines and across organizations to attract, develop and connect talent.
2. **Organize.** The region must organize itself with participation from at least three (3) cities, towns or townships with a designated leader and membership including, but not limited to: local government, business, K-12 education, economic development, higher education, non-profit(s), and workforce development.
3. **Connect.** Once organized, the lead organization for the region can connect with the Office of Career Connections and Talent to receive assistance in organizing efforts to attract, develop, and connect talent.
4. **Build.** In collaboration with the Office of Career Connections and Talent and IEDC the region must build a plan to grow population (attract talent), increase education attainment (develop talent) and raise household income (connect talent).
5. **Implement.** After building a collaborative talent plan, a region must implement the priorities identified. Following this implementation a region will receive a 21st Century Talent Region designation.

** IEDC, CCT and CivicLab can assist in steps 2-5

What is the program/timeline to get there? Regions can begin organizing and collaborating with the Office of Career Connections and Talent immediately. Timeline for gaining the designation is dependent on the progress of the region, but can be achieved within a few months.

Who participates in a region, and how are the regions defined? Regions are self-defined by participants and should be multi-county with a designated leader and membership including, but not limited to: local government, business, K-12 education, higher education, non-profit(s), economic development and workforce development.

Has this been effective anywhere else? Multiple regions in Indiana are seeing exciting returns on investment due to regional collaboration. The gains seen by the Economic Opportunities through Education network (EcO) based in Columbus, Indiana, led to the Lumina Foundation naming Columbus and the Southeast Indiana region as a Talent Hub. CivicLab, an institute dedicated to advancing the practice of civic collaboration, creates the tools and frameworks that form the underlying foundation for the practice of community collaboration. Horizon Education Alliance (HEA) in Goshen, Indiana has recently received the Talent Hub designation by Lumina as well. HEA uses the CivicLab tools and frameworks in its work. CivicLab also provides partnership health support to all Lumina Talent Hub communities across the country (24 in total).

From 2010-2017 the southeast regional EcO network, based in Columbus, has seen the following results from regional collaboration with leadership from CivicLab:

- The iGrad program, a collaboration between Ivy Tech and Bartholomew Consolidated Schools, in partnership with the Columbus Education Coalition, Cummins and the community has lowered the number of high school dropouts by more than 50 percent.
- The region saw an 18 percent increase in wages.
- Columbus had net in-migration compared to Indiana's net out-migration.

Why is it needed? Regional collaboration has consistently shown the ability to make transformative progress that individual communities struggle to achieve independently. Additionally, many communities have numerous efforts to grow quality of place, increase education attainment, raise household income, and grow population, but they are often disconnected and aren't bringing together the necessary stakeholders to achieve the desired collective community outcomes. Disjointed efforts minimize effectiveness and informed investments.

A regional dashboard engages and informs decision-makers on what gaps and surpluses exist in a collective effort to attract, develop, and connect talent.

How much does it cost? There is no cost for regions to receive a designation. A partnership between the IEDC and CivicLab will provide funding for up to 12 regions to receive technical assistance in developing and utilizing a regional talent dashboard.

How does this correlate with Skillful Indiana or other regional initiatives underway?

Skillful Indiana is focused on WDB Regions 3, 4, 8, and 10 and specifically targets assisting adult members of the workforce through the Governor's Coaching Corps and cultivating a skill-based hiring system.

Participating 21st Century Talent Regions outline existing regional initiatives already underway at the beginning of the designation process. Technical assistance efforts are then geared to meet the region where they are to tailor efforts to best assist the region as identified through discussions between the regional guiding team and CivicLab.