



1145 Sunrise Greetings Court • Bloomington, Indiana 47404  
800-457-4045 • 812-336-9900 • Fax 812-330-9162 • [www.sunrisegreetings.com](http://www.sunrisegreetings.com)

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September 17, 2012

**VIA EMAIL ([warn-notice@dwd.in.gov](mailto:warn-notice@dwd.in.gov)) AND OVERNIGHT MAIL**

Mickey Kinder, Supervisor, Dislocated Worker Unit  
Indiana Department of Workforce Development  
Dislocated Worker Unit  
10 North Senate Avenue  
Indianapolis, IN 46204-2277

Re: Update Regarding Closure of the Sunrise Publications, Inc. Bloomington Facility Pursuant to the Worker Adjustment and Retraining Notification Act of 1988, 29 U.S.C. §§ 1201, *et seq.*

Dear Mr. Kinder:

As we advised you by letter dated May 15, 2012, Sunrise Publications, Inc. (“Sunrise Greetings” or “Sunrise”) began the process of permanently closing its headquarters and distribution facility located at 1145 Sunrise Greetings Court, Bloomington, Indiana 47404 (the “Bloomington Facility”) on July 20, 2012. Since that correspondence, the expected dates of discharge for a small subset of the affected employees has been extended based upon business needs. Sunrise has timely notified the impacted employees of this extension in accordance with the terms of the Worker Adjustment and Retraining Notification (“WARN”) Act.

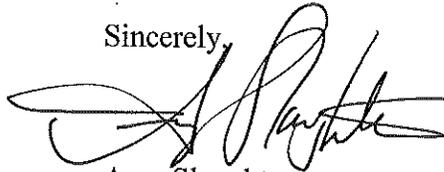
Enclosed with this letter is a listing of the job titles of the 11 employees whose termination dates have been extended since our May 15, 2012 correspondence to your office, to include the number of employees in each job title, their original anticipated termination dates and their current anticipated termination dates.

The points communicated to you in May 2012 remain otherwise unchanged. The closure of the Bloomington Facility is still expected to be permanent. The total number of affected employees remains at 93. As was previously communicated, employee separations, which have occurred in phases since July 20, 2012, will conclude with a final phase of layoffs on December 14, 2012.

For further information, please contact me at [aslaught@sunrisegreetings.com](mailto:aslaught@sunrisegreetings.com), (816) 274-8071, or the address in the signature block below.

Mr. Mickey Kinder  
September 17, 2012  
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Sincerely,

A handwritten signature in black ink, appearing to read 'Amy Slaughter', with a large, stylized flourish extending to the left.

Amy Slaughter  
Vice President, Customer & Employee Support Services  
Sunrise Greetings  
1145 Sunrise Greetings Court  
Bloomington, IN 47404  
(816) 274-8071  
[aslaught@sunrisegreetings.com](mailto:aslaught@sunrisegreetings.com)

Enclosure

**SUNRISE BLOOMINGTON FACILITY  
LISTING OF JOB TITLES AND ANTICIPATED TERMINATION DATES  
AS OF SEPTEMBER 17, 2012**

<b>Job Title</b>	<b>Number of Affected Employees</b>	<b>Original Anticipated Termination Date</b>	<b>Current Anticipated Termination Date</b>
Art Director	1	8/10/2012	12/14/2012
EDI Analyst	1	8/10/2012	12/14/2012
National Account Manager	1	8/10/2012	10/12/2012
Independent Retail Specialist	4	9/14/2012	11/16/2012
Key Account Planning Analyst	1	9/14/2012	12/14/2012
Sales Manager – Independent & Regional Accounts	1	9/14/2012	11/16/2012*
Web Communications Designer	1	9/14/2012	10/12/2012
USPS Inventory Controller	1	10/12/2012	12/14/2012
<b>TOTALS</b>	<b>11</b>		

\* Although this employee's extended termination date was 11/16/12, he has since been offered and has accepted a role with Hallmark Cards, Incorporated, and will transition to that role effective 11/1/2012.