



To: Jennifer Long/Rapid Response Dislocated Worker Program Director
Date: 1/7/15
Re: Notice of Impending Reduction in Workforce

I regret to inform you that on March 7, 2015 or within the 14-day period beginning on that date, Market Day will be conducting a permanent layoff at the following sites of employment:

Market Day LLC
2801 Fortune Circle East, Suite N-O
Indianapolis, IN 46241

This layoff will affect Market Day's sales employees in this state. We presently anticipate that approximately 40 employees may be permanently laid off. This layoff will not constitute a complete cessation of operations at the site of employment, and there will be opportunities to pursue a limited number of new job openings within the sales organization. No bumping rights exist. This action is being taken due to a reorganization of the sales structure and operations.

We do not believe that notice of this partial closing is required under the federal Worker Adjustment and Retraining Notification (WARN) Act. Nonetheless, we are providing you with advance notice as encouraged by Section 7 of the WARN Act.

We are giving notice of this reduction of workforce to the individual employees as well as to elected government officials as required by law.

Please feel free to contact me at 630-285-3391 or email me at mdhr@marketday.com if you have questions or need more information.

Sincerely,

Russ Brondyke
Director of Human Resources
Market Day LLC