

SWIC Business Communications and Marketing Committee Meeting

January 31, 2012 10am -10:30am

Conference call 530-881-1000 469670#

Members attending: Mark Goldman, Randy Holmes, Peter Kissinger, Debra Williams

Members Absent: Fred Merritt, Randy Truitt

Also participating: Dennis Wimer, Michelle Marshel, Valerie Kroeger

The agenda for the meeting included:

Introduction of members

Discuss videos

Key Take-a ways from videos

Mr. Goldman began the discussion asking members to review the two videos that were sent out with the agenda. Mr. Wimer stated there were 24 more videos to come and asked the members to view those once they have received them. The members were asked to have their viewpoints ready to discuss at the next meeting. These will also be relayed at the next SWIC meeting.

The meeting was adjourned at 10:30am.