

Provider:

IU High School Online

Course Code:

7154

Content Area:

CTE BUSINESS, MARKETING, INFORMATION TECHNOLOGY, ENTREPRENEURSHIP

Course Delivery:

Online

Enrollment Type:

Non Continuous

Enrollment Deadline:

August 10, 2025

Course Description:

Principles of Entrepreneurship empowers scholars to explore entrepreneurial pathways and the mindset of an entrepreneur. The objective is to identify and evaluate business ideas while learning the steps and competencies required to launch a successful new venture.

Throughout this course, scholars will assess and use their own strengths, character, and skills and apply them to entrepreneurship. Scholars will also learn about local, regional and state resources that are supportive of the entrepreneurial process. Through inquiry, engagement, research, and brain-based activities, scholars will demonstrate what they have learned by completing activities and by developing a #Boss Business Portfolio that includes evidence of their work such as a Mission and Vision Statement, Brand Identity, mindset analysis, and an Elevator Pitch.

Credit:

1

Credit Type:

High School

NCAA Approved:

No

Contact:

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Cost:

\$295.62

Additional course cost information

Online textbook and additional material fees may apply.

Indiana Course Title:

Principles of Entrepreneurship, Semester 1