

Provider:

Ball State University

Course Code:

1124

Content Area:

English/Language Arts

Course Delivery:

Online

Enrollment Type:

Non Continuous

Enrollment deadline:

Fall: 8.13.25 and Spring: 12.19.25

Course Description:

Study of the structures and functions of media communications and how they inform, persuade, and entertain audiences. Overview of the evolving relationships among media industries and American society. Focus on advertising, public relations, and news organizations. Core Transfer Library (CTL) Course.

Credit:

3

Credit Type:

Dual Enrollment

NCAA Approved:

Yes

Contact:

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Cost:

\$350.00

Additional Course Cost Information:

Textbooks and Materials

Indiana Course Title:

Media and Society