

Provider:

Imagine Learning LLC (formerly Edgenuity, Inc)

Course Code:

4518

Content Area:

CTE: Business, Marketing, Information Technology, Entrepreneurship

Course Delivery:

Online

Enrollment Type:

Continuous

Enrollment Deadline:

none

Course Description:

In this two-semester introductory course, students will learn the principles of business using real-world examples—learning what it takes to plan and launch a product or service in today's fast-paced business environment. This course covers an introduction to economics, costs and profit, and different business types. Students are introduced to techniques for managing money, personally and as a business, and taxes and credit; the basics of financing a business; how a business relates to society both locally and globally; how to identify a business opportunity; and techniques for planning, executing, and marketing a business to respond to that opportunity.

Credit:

1

Credit Type:

High School

NCAA Approved:

No

Contact:

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Cost:

\$275.00