

**Provider:**

Edmentum EdOptions Academy

**Course Code:**

5967

**Content Area:**

CTE: Business, Marketing, Information Technology, Entrepreneurship

**Course Delivery:**

Online

**Enrollment Type:**

Continuous

**Enrollment Deadline:**

None

**Course Description:**

This one-semester course is intended to help you understand the components of a business plan, ideation, and innovation in products and pricing, the market research process, and various management functions of operations management. The course has 18 lessons organized into 4 units. Each unit has a Unit Activity and each lesson contains one or more Lesson Activities. Additionally, the course ends with a comprehensive Course Activity. This course will cover the roles and attributes of an entrepreneur, marketing and its components, the selling process, and operations management. You will submit the Unit Activity and Course Activity documents to your teacher, and you will grade your work in the Lesson Activities by comparing them with the given sample responses. The Unit Activities, Course Activities (submitted to the teacher), and Lesson Activities (self-checked) are the major components of this course. There are other assessment components, namely the mastery test questions that feature along with the lesson; the pre- and post-test questions that come at the beginning and end of the unit, respectively; and an end-of-semester test. All of these tests are a combination of simple multiple-choice questions and technology enhanced (TE) questions.

**Credit:**

1

**Credit Type:**

High School

**NCAA Approved:**

No

**Contact:**

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**Cost:**

\$295.00

**Indiana Course Title:**

Introduction to Entrepreneurship