

SELECTION CRITERIA FOR
AMBULANCE PROVIDER
PUBLIC RELATIONS AWARD

The Ambulance Provider Public Relations Award is presented in recognition of significant contributions to the improvement of public understanding of the EMS industry, public Awareness of the EMS system available in the community, and injury prevention efforts. Information of how to access the EMS system and what actions to take while waiting for the ambulance provider's services is essential.

To be considered for this award, the provider should have a well-rounded program of public education with information targeted for different age groups, economic and social segments in the community.

APPLICATION FOR AMBULANCE PROVIDER PUBLIC RELATIONS AWARD

PROVIDER'S NAME	CERT NO.

PROVIDER'S ADDRESS

CITY	STATE, ZIP

CHIEF ADMINISTRATOR

TITLE	PHONE NO.

APPLICATION COMPLETED BY

TITLE	PHONE NO.

INDICATE TYPE AND LEVEL OF SERVICE:

<input type="checkbox"/> EMT	<input type="checkbox"/> PARAMEDIC	
<input type="checkbox"/> EMT BASIC-ADVANCED	<input type="checkbox"/> EMT ADVANCED-INTERMEDIATE	

<input type="checkbox"/> COMMERCIAL	<input type="checkbox"/> VOLUNTEER FIRE	<input type="checkbox"/> VOL. AMBULANCE
<input type="checkbox"/> FUNERAL	<input type="checkbox"/> POLICE	<input type="checkbox"/> HOSPITAL
<input type="checkbox"/> PAID FIRE	<input type="checkbox"/> SHERIFF	<input type="checkbox"/> GOVERNMENT EMS
<input type="checkbox"/> OTHER (please list)		

Please provide the following information using short narratives. Responses should be printed or preferably typed on plain paper, attached to this application form, then mailed to:

IERC
PO Box 364
Zionsville, IN 46077

Use as many additional sheets as necessary but be certain to provide a response to each request.

1. **Describe** in detail the provider's efforts to inform the public about the EMS services provided.
2. **Describe** in detail the provider's efforts to educate the public about the EMS system in general.
3. **List** any special services or programs the provider offers to its community, such as blood pressure screenings or CPR classes which are beyond the normal course of doing business that promote good health and educate the public on the function of EMS.
4. **Describe** in detail the provider's efforts to Educate the public about injury prevention.
5. **List** any special services or programs the provider offers to the community, such as safety belt education, impaired driving programs, and home safety education, etc. which promote injury prevention.
6. **Attach** any samples of promotional materials

developed and used by the provider to promote better public relations

7. In your own words, tell why you believe this provider should be chosen to receive this award.

Individuals or divisions chosen will be honored at the 2010 IERC Awards Banquet on August 13, 2010. Please contact Joe Kruzan at j.kruzan@schererville.com or Danny Sink at dannysink@goshencity.com with any questions regarding the nomination process. **We need to receive ALL nominations by August 4th, 2010.** Thank you in advance for your time and consideration.