

SPEEDING

SLOWS YOU DOWN

2023 Speeding Slows You Down

SAMPLE SOCIAL MEDIA

Twitter:

1. Driving faster isn't driving safely. In 2022, speeding was a contributing factor in 30% of all fatal crashes. #ObeytheSign or Pay the Fine.
 - a. Image: Faster
2. The dangers of speeding are 🚗 REAL! From 2021-2022, speeding-related fatalities increased 15%. #ObeytheSign or Pay the Fine.
 - a. Image: Crashes
3. Lead foot? Consequences could be a fine...or your life. #ObeytheSign or Pay the Fine.
 - a. Image: Lead Foot
4. High probability of rain? ☁️ Then there's a high probability you should slow down. Always drive with road conditions in mind. #ObeytheSign or Pay the Fine.
 - a. Image: Rain

Facebook

1. Driving isn't a video game. When you're behind the real wheel, there aren't do-overs, additional lives, or restart options. Every time you're in the car, drive safely and don't speed. Obey the Sign or Pay the Fine.
 - a. Video: Everything Goes Up
2. A lead foot? Late for work? Didn't realize how fast you were going? No excuses. Obey the Sign or Pay the Fine.
 - a. Image: Excuses
3. You'll be lucky if the only consequence of you speeding is a trip to the courthouse. 🏛️ Speed was a contributing factor in 30% of all fatal crashes in 2022. And from 2021-2022 speeding-related fatalities increased 15%. Obey the Sign or Pay the Fine.
 - a. Image: Court
4. Keep an eye on the weather! Rain ☁️ requires slower speeds to stay safe! Obey the Sign or Pay the Fine.
 - a. Image: Rain road
5. If you're cruisin' on two wheels, speed limits apply to you, too. Obey the Sign or Pay the Fine.
 - a. Image: Motorcycle