FY2017 Traffic Safety Updates
Traffic Safety Division
## Indiana’s Crime Crash Clock

<table>
<thead>
<tr>
<th>Crime</th>
<th>Crash</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 murder every 26.5 hours</td>
<td>1 Fatality every 12 hours</td>
</tr>
<tr>
<td>1 violent crime every 22 minutes</td>
<td>1 alcohol or speed related crash every 18 minutes</td>
</tr>
<tr>
<td>1 burglary every 14 minutes</td>
<td>1 injury every 15.5 minutes</td>
</tr>
<tr>
<td>1 property crime every 3 minutes</td>
<td>1 crash every 2.5 minutes</td>
</tr>
</tbody>
</table>

*Times are approximate.

Data Sources:

- **Crime**: US Department of Justice, Federal Bureau of Investigation, 2014 Uniform Crime Reports
- **Crash**: 2014 Indiana Crash Fact Book
## Citations During Grant Funded Enforcement Activities, FY 2015

<table>
<thead>
<tr>
<th>Citations</th>
<th>Seat Belt Patrols</th>
<th>Sobriety Checkpoints</th>
<th>Impaired Driving Patrols</th>
<th>Other Patrols</th>
<th>Total FY2015</th>
</tr>
</thead>
<tbody>
<tr>
<td>Seat Belt</td>
<td>44,074</td>
<td>61</td>
<td>4,808</td>
<td>3,761</td>
<td>52,704</td>
</tr>
<tr>
<td>Child Restraint</td>
<td>1,236</td>
<td>87</td>
<td>391</td>
<td>212</td>
<td>1,926</td>
</tr>
<tr>
<td>Misdemeanor DUI</td>
<td>261</td>
<td>144</td>
<td>3,024</td>
<td>63</td>
<td>3,492</td>
</tr>
<tr>
<td>Felony DUI</td>
<td>48</td>
<td>9</td>
<td>506</td>
<td>14</td>
<td>577</td>
</tr>
<tr>
<td>Suspended License</td>
<td>3,318</td>
<td>152</td>
<td>2,853</td>
<td>980</td>
<td>7,303</td>
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<tr>
<td>Speed</td>
<td>15,335</td>
<td>27</td>
<td>12,171</td>
<td>14,110</td>
<td>41,643</td>
</tr>
<tr>
<td>MC Permit/ License Violation</td>
<td>211</td>
<td>13</td>
<td>215</td>
<td>96</td>
<td>535</td>
</tr>
<tr>
<td>Criminal Misdemeanor</td>
<td>1,237</td>
<td>147</td>
<td>1,994</td>
<td>230</td>
<td>3,608</td>
</tr>
<tr>
<td>Criminal Felony</td>
<td>331</td>
<td>21</td>
<td>525</td>
<td>56</td>
<td>933</td>
</tr>
<tr>
<td>All Others</td>
<td>11,764</td>
<td>594</td>
<td>16,102</td>
<td>7,317</td>
<td>35,777</td>
</tr>
<tr>
<td><strong>Grand Total</strong></td>
<td><strong>77,815</strong></td>
<td><strong>1,255</strong></td>
<td><strong>42,589</strong></td>
<td><strong>26,839</strong></td>
<td><strong>148,498</strong></td>
</tr>
</tbody>
</table>

Source: ICJI OPO Database, FY 2015 Program Totals report, retrieved April 14, 2016
## Traffic Safety Performance Measures - Indiana

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Number of Seat Belt Citations During Grant Funded Enforcement</strong></td>
<td>108,956</td>
<td>113,577</td>
<td>105,746</td>
<td>99,077</td>
<td>82,961</td>
<td>71,993</td>
<td>64,586</td>
<td>52,704</td>
<td>63,094</td>
</tr>
<tr>
<td><strong>Number of Impaired Driving Citations and Arrest During Grant Funded Enforcement</strong></td>
<td>8,157</td>
<td>8,975</td>
<td>8,257</td>
<td>7,907</td>
<td>7,950</td>
<td>6,983</td>
<td>5,823</td>
<td>4,069</td>
<td>5,625</td>
</tr>
<tr>
<td><strong>Number of Speeding Citations and Arrests During Grant Funded Enforcement</strong></td>
<td>66,394</td>
<td>100,230</td>
<td>107,151</td>
<td>86,702</td>
<td>56,181</td>
<td>59,872</td>
<td>44,436</td>
<td>41,643</td>
<td>48,650</td>
</tr>
</tbody>
</table>

Source: OPO Database, FY 2015 Program Totals report, retrieved April 14, 2016
Economic Cost of Traffic Collisions in Indiana (2014)

<table>
<thead>
<tr>
<th>Collision type</th>
<th>Count of collisions</th>
<th>Total cost (millions)</th>
</tr>
</thead>
<tbody>
<tr>
<td>All collisions</td>
<td>205,532</td>
<td>$3,786.6</td>
</tr>
<tr>
<td>Speeding</td>
<td>24,810</td>
<td>$615.6</td>
</tr>
<tr>
<td>Hit-and-run</td>
<td>24,585</td>
<td>$208.8</td>
</tr>
<tr>
<td>Distracted, any</td>
<td>9,177</td>
<td>$197.5</td>
</tr>
<tr>
<td>Alcohol-impaired</td>
<td>4,574</td>
<td>$191.1</td>
</tr>
<tr>
<td>Aggressive driving</td>
<td>6,209</td>
<td>$188.3</td>
</tr>
<tr>
<td>Disregard a signal</td>
<td>4,198</td>
<td>$130.6</td>
</tr>
<tr>
<td>In a work zone</td>
<td>3,979</td>
<td>$74.8</td>
</tr>
<tr>
<td>Distracted, cell phone</td>
<td>1,071</td>
<td>$26.4</td>
</tr>
</tbody>
</table>

Source: 2014 Indiana Crash Facts Book
### Average Economic Cost per Indiana Traffic Collision (2014)

<table>
<thead>
<tr>
<th>Description</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>All collisions</td>
<td>$18,424</td>
</tr>
<tr>
<td>Alcohol-impaired</td>
<td>$41,776</td>
</tr>
<tr>
<td>Aggressive driving</td>
<td>$31,107</td>
</tr>
<tr>
<td>Disregarding a signal</td>
<td>$30,327</td>
</tr>
<tr>
<td>Speeding</td>
<td>$24,814</td>
</tr>
<tr>
<td>Distracted, call phone</td>
<td>$24,665</td>
</tr>
<tr>
<td>Distracted, any</td>
<td>$21,518</td>
</tr>
<tr>
<td>In a work zone</td>
<td>$18,788</td>
</tr>
<tr>
<td>Hit-and-run</td>
<td>$8,494</td>
</tr>
</tbody>
</table>

Source: 2014 Indiana Crash Facts Book
FY 2017 Paid Media Flights and Dates (tentative)

- Safe Family Travel (Blitz 88): November 2016
- Dangerous Driving Enforcement (Blitz 89): March 2017
- Click It or Ticket (Blitz 90): May 2017
- Drive Sober or Get Pulled Over (Blitz 91): August 2017
  - Optional OPO enforcement periods:
    - Winter Holiday Travel: December 2016 & January 2017
    - Super Bowl (February 2017)
    - Distracted Driving Month: (April 2017)
    - July Fourth: (July 2017)
- Child Passenger Safety Week: September 18th-24th
  - National Seat Check Saturday: September 24th
- Motorcycle Safety and Awareness: April-May 2017
Indiana Traffic Fatalities 2008-2014

- 2008: 820
- 2009: 693
- 2010: 754
- 2011: 751
- 2012: 781
- 2013: 783
- 2014: 746
## Current Indiana Fatal Numbers

<table>
<thead>
<tr>
<th></th>
<th>Deaths</th>
<th>Crashes</th>
<th>Reduction or Increase</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>2014</td>
<td>2015</td>
<td>2014</td>
</tr>
<tr>
<td>Rural</td>
<td>468</td>
<td>514</td>
<td>67,093</td>
</tr>
<tr>
<td>Urban</td>
<td>278</td>
<td>307</td>
<td>138,429</td>
</tr>
<tr>
<td>Unknown</td>
<td>-</td>
<td>-</td>
<td>231</td>
</tr>
<tr>
<td>State-wide</td>
<td>746</td>
<td>821</td>
<td>205,753</td>
</tr>
</tbody>
</table>

Source: Indiana State Police Automated Reporting and Information Exchange System (ARIES) retrieved April 25, 2016
Vision: To reduce fatalities in half by 2027

Indiana Motor Vehicle Fatalities

1969: 1,663

2014: 746

2027: 496
Unrestrained Passenger Vehicle Occupant Fatalities (All Seat Positions) 2008-2014
Drivers Aged 20 and Under Involved in Fatal Crashes 2008-2014
Children Aged 14 and Under Killed in Traffic Collisions 2008-2014
Pedestrian Fatalities 2008-2014

- 2008: 54
- 2009: 50
- 2010: 62
- 2011: 62
- 2012: 59
- 2013: 77
- 2014: 78
Bicyclists and Other Cyclists Fatalities 2008-2014

- 2008: 15
- 2009: 18
- 2010: 7
- 2011: 13
- 2012: 11
- 2013: 15
- 2014: 14
MAP-21> Fast Act

• Very similar programmatically

• Additional funding for distracted driving

• Data driven from the planning process to the street

• Large emphasis on high-visibility enforcement
Resources Available

• Annual Fact Sheets
  o County Profiles
  o Motorcycles
  o Young Drivers
  o Occupant Protection
  o Dangerous Driving
  o Children
  o Commercial vehicles
  o Non-motorists
  o Alcohol

http://www.in.gov/cji/2367.htm
- ICJI must be good stewards of federal dollars
- Federal $ must be used accurately within funding stream
  - Funding streams: 402, 405A,B,C,D
  - Example
- Why ICJI requires programmatic and fiscal elements from agencies
Fraud

- Often, mismanagement of funds by agencies are accidental.
- Intentional can result in suspension, termination, and prosecution, and unwanted media coverage.
- ICJI/NHTSA/local prosecutor

- Example in Indiana:
  - Coordinator falsifying reports for time worked: caught during LEL monitoring- LEL testify in court.
Schemes Associated

- Falsification of Log sheets
- Falsification of Tickets
- Misuse of “Administrative Time”
- Claiming grant overtime pay on regular duty hours
Grant Coordinators Should Ask Themselves

- Do supervisors sign off on completed work?
- Do officers check in and out of shifts with a supervisor or dispatch?
- Do supervisors conduct reviews and spot checks of officer records?
- Are schedules prepared in advance?
Grant Coordinators Should Ask Themselves

- Could an officer falsify elements like date and time of violation?
- Are records retained for review?
  - Keep all records for 5 years
- Are officers informed about requirements and expectations?
- Are veterans asked to do refresher training?
- Is any emphasis placed on detecting fraud or conducting periodic reviews?
Chris Daniels
- Indiana Prosecuting Attorneys Council
- Video
Karen Ritchie introduction

- Law Enforcement Liaison (LEL) Supervisor
  - Occupant Protection Program Manager
    - Operation Pull Over (OPO)
    - Rural Demonstration Project (RDP)
  - TOPS Coordinator
    - Online certification
• Six Regional LELs:
  - Lance Grubbs- North
  - Jay Kistler- North Central
  - Brett Reichart- East Central
  - Larry Woods- Central
  - Mark Hartman- Southwest
  - John Mull- Southeast
Operation Pull Over

Purpose: Increase the seat belt usage and overall occupant safety

• Four Mobilizations:
  o Safe Family Travels
  o Dangerous Driving Enforcement
  o Click It or Ticket
  o Drive Sober or Get Pulled Over
• **Egrants**: “FY 2017 Operation Pull Over Enforcement Grant”

• **Template and link-funding announcement document**
  - Efficiency (Replaces Problem I.D. and Action Plan)
  - Based on county profiles
  - Trends and outcome focus
    • Allows for data-driven decisions

• **Policies and Procedures**
  - See P & P/FA documents
• **Program Reports**
  1. Pre/Post media releases
  2. Program Totals report-OPO database
  3. Pre/Post seat belt surveys (CIOT and RDP)

• **Fiscal Reports**
  1. Sheriff/chief letter- signed
  2. Personnel Details report- OPO database
  3. Administrative claim (if applicable- 10% rule)
  *Correct ending date (cannot pay prior to date)*
Fiscal Reports:
When completing budget, you must enter this in “Other”

- Cannot exceed 10% of grant award
### Financial Information

<table>
<thead>
<tr>
<th>Financial Information</th>
<th>Budget</th>
<th>Cumulative Expenses as of 12/31/2015</th>
<th>Grant Funds Paid This Period 1/1/2016-3/31/2016</th>
<th>Total Cumulative Expenses</th>
<th>Total Funds Received To Date</th>
<th>Claim This Period</th>
<th>System will time out at 05:59:43 PM Remaining time: 23:47</th>
</tr>
</thead>
<tbody>
<tr>
<td>Federal</td>
<td>9,500.00</td>
<td>2,485.78</td>
<td>2,424.19</td>
<td>4,909.75</td>
<td>2,485.76</td>
<td>(2,424.19)</td>
<td>4,590.05</td>
</tr>
<tr>
<td>State</td>
<td>0.00</td>
<td>0.00</td>
<td>0.00</td>
<td>0.00</td>
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<td>0.00</td>
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<td>Project Income</td>
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<td>0.00</td>
<td>0.00</td>
<td>0.00</td>
<td>0.00</td>
<td>0.00</td>
<td>0.00</td>
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<tr>
<td>Interest</td>
<td>0.00</td>
<td>0.00</td>
<td>0.00</td>
<td>0.00</td>
<td>0.00</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>State Match</td>
<td>0.00</td>
<td>0.00</td>
<td>0.00</td>
<td>0.00</td>
<td>0.00</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>Cash Match (New Approp.)</td>
<td>0.00</td>
<td>0.00</td>
<td>0.00</td>
<td>0.00</td>
<td>0.00</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>In-Kind Match</td>
<td>0.00</td>
<td>0.00</td>
<td>0.00</td>
<td>0.00</td>
<td>0.00</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>Project Income Match</td>
<td>0.00</td>
<td>0.00</td>
<td>0.00</td>
<td>0.00</td>
<td>0.00</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>Total</td>
<td>9,500.00</td>
<td>2,485.78</td>
<td>2,424.19</td>
<td>4,909.75</td>
<td>2,485.76</td>
<td>(2,424.19)</td>
<td>4,590.05</td>
</tr>
</tbody>
</table>

**Click the Budget Category link to enter "Grant Funds Paid This Period" and "Match Funds This Period" detail information.**

### Budget Categories

<table>
<thead>
<tr>
<th>Budget Categories</th>
<th>Budget</th>
<th>Match</th>
<th>Cumulative Expenses as of 12/31/2015</th>
<th>Grant Funds Paid This Period 1/1/2016-3/31/2016</th>
<th>Total Cumulative Expenses</th>
<th>Total Funds Received To Date</th>
<th>Remaining Balance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Personnel</td>
<td>8,550.00</td>
<td>0.00</td>
<td>2,160.89</td>
<td>2,424.19</td>
<td>4,585.08</td>
<td>3,924.92</td>
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<tr>
<td>Employee Benefits</td>
<td>0.00</td>
<td>0.00</td>
<td>0.00</td>
<td>0.00</td>
<td>0.00</td>
<td>0.00</td>
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</tr>
<tr>
<td>Travel (Including Training)</td>
<td>0.00</td>
<td>0.00</td>
<td>0.00</td>
<td>0.00</td>
<td>0.00</td>
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<tr>
<td>Equipment</td>
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<td>0.00</td>
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<td>0.00</td>
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<tr>
<td>Supplies &amp; Operating Expenses</td>
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<td>0.00</td>
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<td>Construction</td>
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<td>0.00</td>
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<td>0.00</td>
<td>0.00</td>
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<tr>
<td>Other</td>
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<td>324.87</td>
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<td>324.87</td>
<td>625.13</td>
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<tr>
<td>Confidential</td>
<td>0.00</td>
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<td>0.00</td>
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<td>0.00</td>
</tr>
<tr>
<td>Total</td>
<td>9,500.00</td>
<td>0.00</td>
<td>2,485.78</td>
<td>2,424.19</td>
<td>4,909.75</td>
<td>2,485.76</td>
<td>(2,424.19)</td>
</tr>
</tbody>
</table>

**Select a Program Income category then click the plus link to start entering Program Income details.**

**Remarks:**

Program Income Add: Earned ▼ No Records for Program Income...

<table>
<thead>
<tr>
<th>Actions</th>
<th>Attachment Name</th>
<th>Description</th>
<th>Budget Category(s)</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>fiscal 85 pdf</td>
<td>Chiefletters, personnel detail sheet</td>
<td>0</td>
<td>4/5/2016 4:01:14 PM</td>
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<tr>
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<td>personnel detail sheet 85 pdf</td>
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<td>4/5/2016 4:02:45 PM</td>
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</tbody>
</table>

**Add New Corrective Action**

<table>
<thead>
<tr>
<th>Problem Description</th>
<th>Due Date</th>
<th>Status</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Please send technical comments and problems to [FORMERLY EGRANTS Support](https://egrants.cji.in.gov/).**

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• Program Reports- Program Totals Report

• Fiscal Reports- Personnel Details Report

• Helpful forms and guidance
  o http://in.gov/cji/index.htm
  o ICJI Home>Grants>Report Forms & Resources>Traffic Safety
TOPS: Traffic Occupant Protection Strategies

- Training course for LE
- Education and enforcement, dynamics of vehicle crashes, & risk by officers
- Four modules that includes a final quiz
- Certification *required* for any or all officers who work overtime enforcement, such as OPO, RDP, et cetera
- One-time certification

- Visit us at [https://tops.cji.in.gov](https://tops.cji.in.gov)

- Log-in required

- Questions or issues: Contact Karen Ritchie, TOPS Coordinator
• Seat belt enforcement project designed to increase seat belt usage in rural areas

• Eligible counties:
  o Rural or Mixed/Rural
  o Worst unrestrained fatalities/injuries per 10k population

• Occurs in April between the 2\textsuperscript{nd} and 3\textsuperscript{rd} OPO mobilizations
- Kaci Wray introduction
  - Child restraint safety
  - Nonmotorists
  - Young drivers
  - Excise Police
Child Passenger Safety

- Child Passenger Safety Week (Sept 18-24)
  - National Seat Check Saturday: September 24, 2016
  - Media and outreach events will be held throughout the state

- Child Passenger Safety Technician Training
  - Class lasts for 4 days
  - Funding is always available for Law Enforcement Officers
  - Course is done through ASP (1-800-KID-N-CAR)

- Child Restraint Distribution Grant (CRDG)
  - Funding available for all current child passenger safety inspection stations
  - Funding also available throughout the year for any agencies wishing to become an inspection station.
  - For information on beginning an inspection station contact Kaci Wray at 317-232-2561
• Permanent Fitting Stations
  o Currently there are 96 inspection stations located in 50 counties
    • Map on the next slide
  o To find one near you contact Kaci Wray with ICJI at 317-232-2561 or ASP at 1-800-KID-N-CAR
  o You may also visit
This map gives a great picture of how areas of the state are being underserved.

This is a great thing you as an agency can do for your community:

- Please consider becoming CPST certified and helping your community
- Contact ASP to get started today! (1-800-KID-N-CAR)
• Project L.O.V.E.
  o Administered by ICJI
  o Allows an officer to issue a voucher for child restraint education as well as a free or affordable car seat to a driver in violation of child restraint law
  o As of September 2014 vouchers automatically print through E-CWS when a child restraint violation is issued
Project L.O.V.E (continued)

- As of 05/16/2016
  - 1,889 Vouchers have been issued
  - 60 Vouchers have been redeemed
  - Only 3% of vouchers redeemed (LET'S WORK TOGETHER TO MAKE THIS BETTER)

- Funding Available to award 3 equipment grants for top performers in this area
  - 1st will be $5,000.00
  - 2nd will be $3,000.00
  - 3rd will be $2,000.00
Operation Kids: Next Generation

- This is a Child Passenger Safety Basic Awareness Course
- Class is approximately 4 hours in length
- Class can be taught by any Child Passenger Safety Technician
- Officers who take the class will earn ILEA Training Hours
- ICJI has funding to pay officers a flat rate of $150.00 for overtime.
- Class is done through ASP (1-800-KID-N-CAR)
Young Driver

- Indiana SADD
  - 257 Chapters in Indiana High Schools across the state

- Ford Driving Skills for Life
  - Quick Click Challenge and Video contest

- Rule the Road
  - Program offered by ICJI in partnership with Indiana SADD and Law Enforcement
  - Sponsored by State Farm for multiple events throughout the state
As the map shows there are still many underserved areas.

This is great publicity for any agency willing to host

Implementation Guides are available through ICJI or your LEL

Contact Kaci Wray at Kwray@cji.in.gov or 317-232-2561 with any questions
Non-Motorists

- Grant provided by ICJI to agencies wanting to help keep pedestrians and pedacyclists safe through education and enforcement activities
- Great way to improve community relations with officers
- Everyone is a non-motorist!
• DUI Taskforce Indiana – no major changes programmatically

• Drugged Driving Enforcement Grant – only open to agencies with DRE’s on staff. Will be included with DUITF Indiana, but separate line item for drugged driving will be required in Egrants

• Summer Impaired Driving Enforcement: Will be data-driven and focus on alcohol involved collisions similar to FY2016 grant cycle
DRE Presentation
HIGH VISIBILITY ENFORCEMENT (HVE) APPROACHES FOR MOTORCYCLE EVENTS

Since 2000, motorcycle registrations in Indiana have increased to an all time high of over 200,000 registered motorcycles in the State. Correspondingly, motorcycle fatalities have increased to the highest levels since the late 1970s with a spike of 151 in 2012. A review of motorcycle fatality crash records indicates two of the highest common factors in motorcycle fatalities are operator impairment and improper licensing of the operator.
WHERE TO CONDUCT A MOTORCYCLE
HVE PROJECT

• Local Law Enforcement Agencies (LEAs) have the best knowledge of where and when motorcycle activities take place in their community.

• Research of the ARIES data on impaired rider fatalities over the past eight years clearly indicate the areas of the state with the highest incidence of impaired rider fatalities: Lake, Porter, LaPorte, St. Joseph, Elkhart, Noble, Dekalb, Allen, Whitley, Kosciusko, Southeast Marion County, Northeast Johnson and Northwest Shelby.

• While these areas statistically show the highest incidence of impaired rider fatalities, no area of the state is immune to this problem.
SUGGESTED HVE METHODS FOR DIFFERENT MOTORCYCLE ACTIVITIES

• Specific methods for conducting HVE campaigns for each of these categories will be different at each location, and are best left up to the local LEA.

• The overriding principal that must be maintained at any HVE campaign is that no specific type of vehicle is being targeted exclusively.

• It is imperative that the organizers and participants of the activity be informed well in advance that there WILL be a police presence somewhere at the activity. Media coverage is critically important, and will be a required aspect of HVE grants.

• The key to HVE is to prevent unwanted activity based on the perceived expectation of being caught.
• Poker Runs

- Generally, a poker run has a starting point for registration, an established route for the ride, five specific stops along the ride where riders draw a card, and an end point where the best hands will be revealed and prizes (if any) awarded. The end point may or may not be the same location as the start point.

- If the start and finish points are the same, a presence at the registration area as the riders start to arrive (usually there is a time frame such as “first bike out at 9:00 a.m., last bike out at 10:00 a.m. so the riders are dispersed), with the promise of a presence as the bikes roll back in could be an effective plan.
Swap Meets

Swap meets are usually large, open air markets for motorcycle parts and accessories as well as all kinds of related products and services that are for sale outright, or open for trade. A high visibility presence on a major roadway leading into or at least near the swap meet (not a checkpoint), along with plenty of promotion before the event that the HVE activity will be present, should accomplish the purpose of a HVE campaign.
• Bike Nights
  o Bike Nights usually take place at a bar or restaurant that is popular with riders and which usually offers special food and drink deals on those nights. Again, good early promotion of your presence is critical to the HVE process. You may encounter the establishment owner’s concern about driving off customers, so a good public relations campaign on the preventative nature of HVE is a must. A high visibility presence on a nearby access road, or even in the parking lot are possibilities for the HVE location.
• Various Rides for Charities, Fund Raising, etc.

  o Many motorcycle groups and organizations hold rides for various charities, to raise funds for the organization and for numerous other reasons. Often, these rides are fairly well self-policing.

  o However, there may be need for a HVE police presence as a deterrent to negative behavior for some of these types of rides as determined by the local LEA.

  o As with poker runs, a police presence at the event as riders arrive to register and stage for a ride, as well as a police presence at the destination, may set the tone and serve as the desired deterrent to negative behavior at these events.
Motorcycles

- SUPPORTING MATERIALS AND SUPPLIES THAT CJI CAN PROVIDE

- CJI can supply support materials to any LEAs planning to conduct a HVE motorcycle enforcement activity. We have some banners and posters promoting the use of proper gear, getting licensed and riding sober. We have some “Ride Sober” drink coasters that would be useful at Bike Nights. And we have some brochures and flyers on selecting protective gear, specifically helmets. The main handout we currently have are “flip books” containing extensive rider safety tips. These are high quality, comprehensive documents that riders will want to keep and pass on to other riders. We have approximately 5,000 of these books for your use.

- LEAs can contact the Traffic Safety Division at CJI to inquire about these materials.
• WHAT ELSE CAN THE CJI DO TO ASSIST YOU IF YOU CHOOSE TO CONDUCT A HVE MOTORCYCLE PROJECT?

○ If there is anything else that you think the CJI can do to assist you in conducting HVE motorcycle activities, please contact the Traffic Safety Division with your suggestions, questions and requests.

○ Contact John Bodeker at (317)232-0021 or hbodekerjr@cji.in.gov.
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