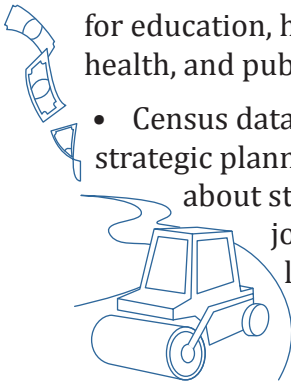


Why is it important for Hoosiers to fill out the census in 2020?

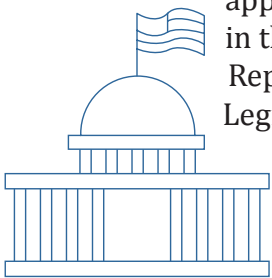
Census Data Shapes Indiana's Future

Hoosiers care because:

- Census data drives dollars for education, housing, health, and public safety.
- Census data impacts strategic planning decisions about statewide job training, location of new businesses, and public transportation projects.

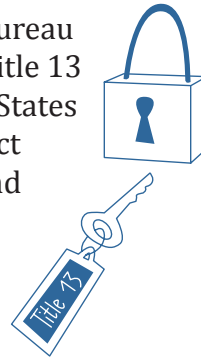


- The U.S. Constitution mandates that census data apportion seats in the House of Representatives. Legislative and school districts are determined using census data.



Hoosiers feel secure filling out the census because:

- The Census Bureau is bound by Title 13 of the United States Code to protect individuals and businesses.
- The Census Bureau collects information to produce statistics. Personal information cannot be used against respondents by any government agency or court.
- Census Bureau employees are sworn to protect confidentiality. It is a felony for census workers or other Census Bureau employees to publish or distribute individual responses or other information that would identify an individual, business, or organization.



It's easy for Hoosiers to take part because:

- We can respond by phone, internet, or mail.
- The Census Bureau ensures us data security in online response and language assistance for non-English speakers.
- We have opportunities to inform our communities to encourage an accurate count in 2020.

