

The Purdue West Lafayette faculty senate approved the following definition and description for the written communication outcome:

Written Communication -- Clear expression of ideas in writing; includes grammar, organization, and structure. Varying levels and types of writing skills are required for different jobs. The ability to convey ideas concisely and coherently is important.

Key Skills:

- Demonstrates understanding of context, audience, and purpose that is responsive to the assigned task(s) and focuses on all elements of the work.
- Uses appropriate and relevant content to explore ideas and/or demonstrate mastery of the subject, conveying the writer's understanding, and shaping the work.
- Demonstrates attention to and successful execution of organization, content, presentation, format and stylistic choices in writing.
- Demonstrates use of credible, relevant resources to support ideas that are situated within the discipline and genre of writing.
- Uses language that effectively communicates meaning to readers with clarity and fluency.