



PURDUE UNIVERSITY NORTHWEST



INDIANA COMMISSION *for*
HIGHER EDUCATION

May 15, 2025





PURDUE UNIVERSITY NORTHWEST

Dr. Marie T. Mora

Provost and Vice Chancellor for Academic Affairs

Dr. Elizabeth Babcock Depew

Vice Chancellor for Enrollment Management and Student Affairs

Christina Maldonado

Assistant Director of Admissions for Parent, Community, and Early
Education

Catharine Olsen

Chief of Staff to the Chancellor

About PNW

6,550 students

5,700 undergraduates

850 graduates

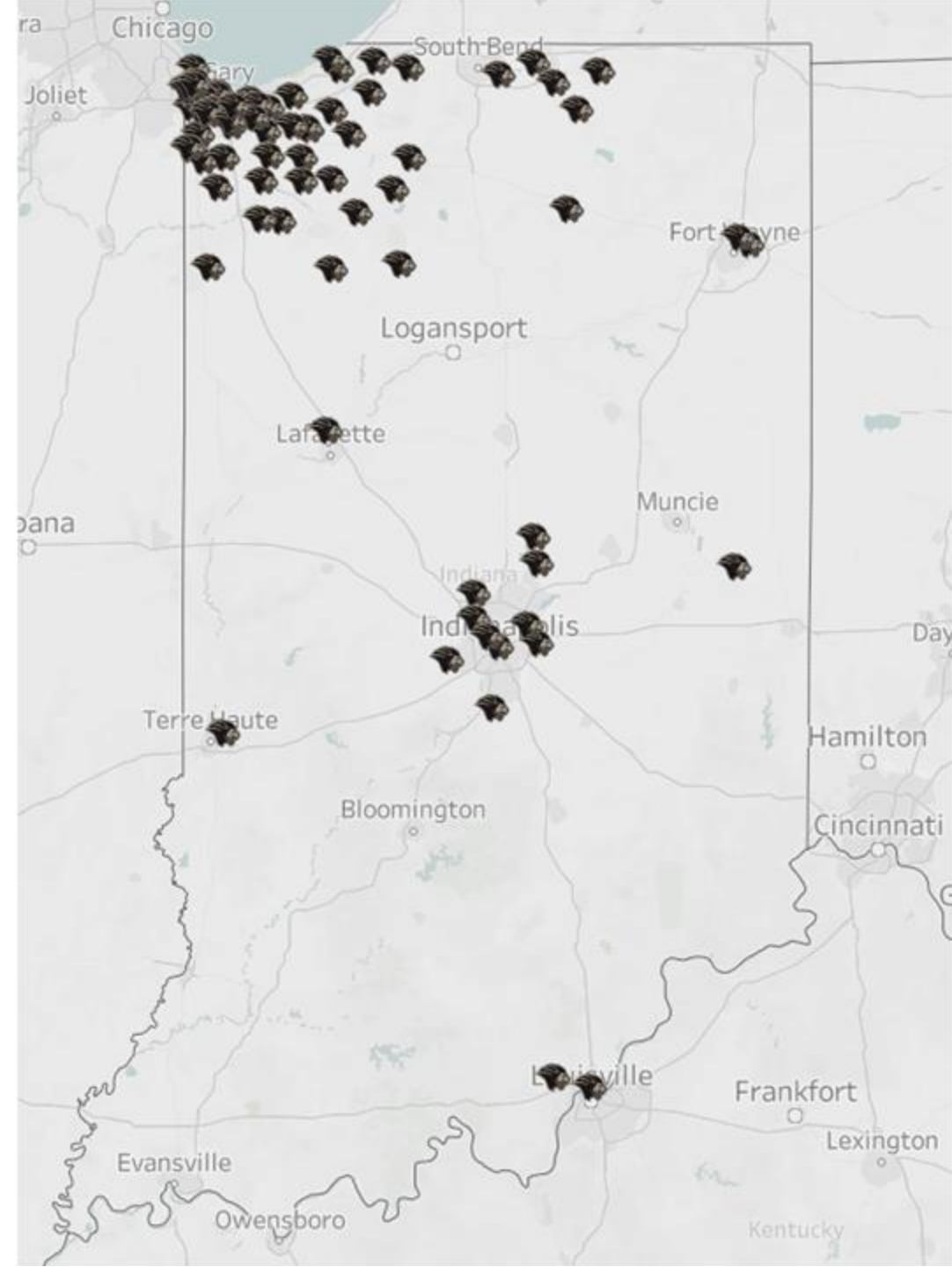
2,500 Indiana high school students
served through the dual credit program

~70 academic degree programs
47 bachelor, 19 master, 3 doctoral

74,000 alumni, over 70% stay in Indiana



PURDUE UNIVERSITY NORTHWEST





- 1 PNW Hammond Campus
- 2 PNW Westville Campus
- 3 Gabis Arboretum at PNW
- 4 PNW Track & Field Events at Gately Park
- 5 Roberts Impact Lab
- 6 Match Point Sports and Fitness (Home of PNW Tennis)
- 7 Calumet Astronomy Center

PURDUE UNIVERSITY NORTHWEST

**POWER
ONWARD**

Vision

To cultivate leaders,
inspire excellence,
and impact our
world.



PURDUE UNIVERSITY NORTHWEST

Mission

Purdue University Northwest
is a diverse, student-centered
university that transforms lives
and serves our region through
innovative education,
impactful research, and
community engagement.

Our Values

R

Respect

I

Innovation

S

Student-Centric

E

Excellence



PURDUE UNIVERSITY NORTHWEST

Examples of Excellence

Innovation and Economic Prosperity University

College of Distinction

First Scholars Institution

Hispanic Serving Institution

Over \$16M in externally funded research since July 2024

National Center of Academic Excellence in Cyber-Defense Education

Industry and Community Partners



PURDUE UNIVERSITY NORTHWEST

College Starts with Community: Growing Partnerships from Kindergarten to Career

Cub Stage

Building connections and creating opportunities to excite youth about college and careers.



Lion Stage

Providing our students with the tools and resources they need to “Roar” with pride.



PURDUE UNIVERSITY NORTHWEST



Inspire Young Minds

Take college & careers to students and inspire them to dream big!



Tiered
Curriculum



Career
Discovery
Meetings



Backpack
Giveaway



College & Career
Expos

College & Career Expos

- **Hammond**
 - Served 2,164 Elementary Students
- **Michigan City**
 - Served 2,100 Middle and High School Students



“The college and career expo is my absolute favorite event to host. It is so great to see the community come together to support our students. The joy and excitement the students experience during their time here makes it all worth it!”

**-Regina Grohar, Principal,
Franklin Elementary School (Hammond)**



PURDUE UNIVERSITY NORTHWEST

Empower the Journey

Increase access to information and resources for college readiness



Increase
Access to
Information



21st Century
Scholars



Parent University

Parent University



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INDIANA COMMISSION for
HIGHER EDUCATION

Parents

Breakout Session #1

Understanding the Admissions Process
How to Pay for College/Importance of FAFSA
I Didn't Go to College, How Can I Help My Student
Preparing Your Student for the College Experience

Cual es el Proceso para entrar a la Universidad?

Como Pagar la Universidad/La Importancia
del FAFSA

Parent & Student Panel

Understanding the Admissions Process
How to Pay for College/Importance of FAFSA
I Didn't Go to College, How Can I Help My Student
Preparing Your Student for the College Experience

Breakout Session #2

Students

Steps to Financial Aid Success &
21st Century Scholar Info

College is FUN! – Student Life, Belonging,
and Living on Campus
Admissions Process 101

Choosing a Major: Matching My Passion &
Interest with Course of Study

My Parents Didn't Go to College, Where Do I Start?



Steps
21st C

College
and L
Adm

Choosing a Major: Matching My

Ignite the Future with Pride

Connect students with college in a way that motivates them and shows them it's attainable



School Visits/
Campus Tours



Strategic
Initiatives



Classroom Visits



College Go! Week



PURDUE UNIVERSITY NORTHWEST



College Go! Week



- K-12 Google Drive
- Classroom Visits
- Sticker Contest



COLLEGE GO!

LearnMoreIndiana.org

Outreach Impact



CAREER DISCOVERY MEETINGS

18 TOTAL

500+ STUDENTS REACHED



BACKPACK GIVEAWAY

2200 ATTENDEES IN THE LAST TWO YEARS



COLLEGE & CAREER EXPOS

2364 STUDENTS REACHED THIS YEAR



SCHOLARTRACK LABS

1200+ STUDENTS REACHED



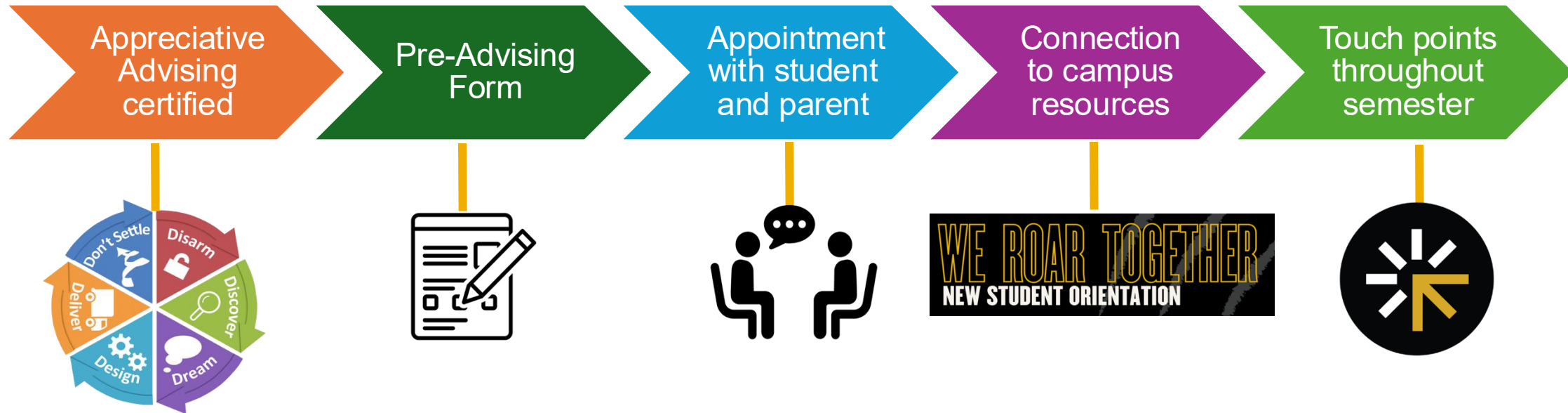
PNW CAMPUS VISITS/TOURS

5984 STUDENTS FROM GRADES K-8 SINCE FALL 2022



First Year Advising (FYA)

Beyond the First Year: Cultivating College Dreams from Day One



PURDUE UNIVERSITY NORTHWEST



College Success Coach Program

2 CHE College Success Coaches

Individual Success Coaching

Life Skills Workshops

Career Guidance

TARGET POPULATIONS

Frank O'Bannon Recipients

21st Century Scholars

First Generation



PURDUE UNIVERSITY NORTHWEST

Co-Curricular Record



Early Signs of Success



+33%
Applications
Since 2022

K-12 Partner School



+13%
Admitted Students
Since 2022



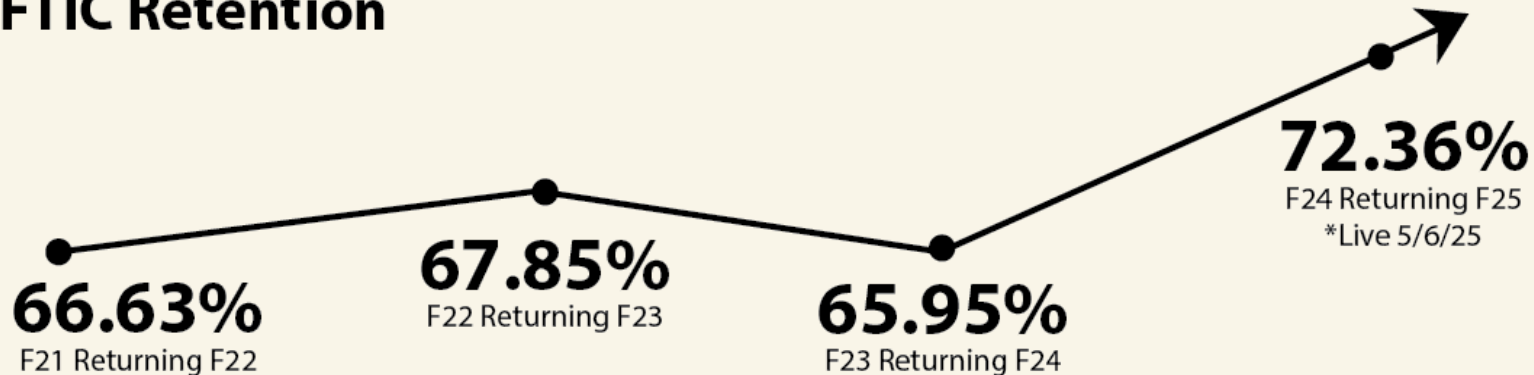
+28%
Enrollments
Through Fall 2024

College & Career Expos

2,364 Students

Served in 2024-25
(**+373%** since 2022-23)

FTIC Retention





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