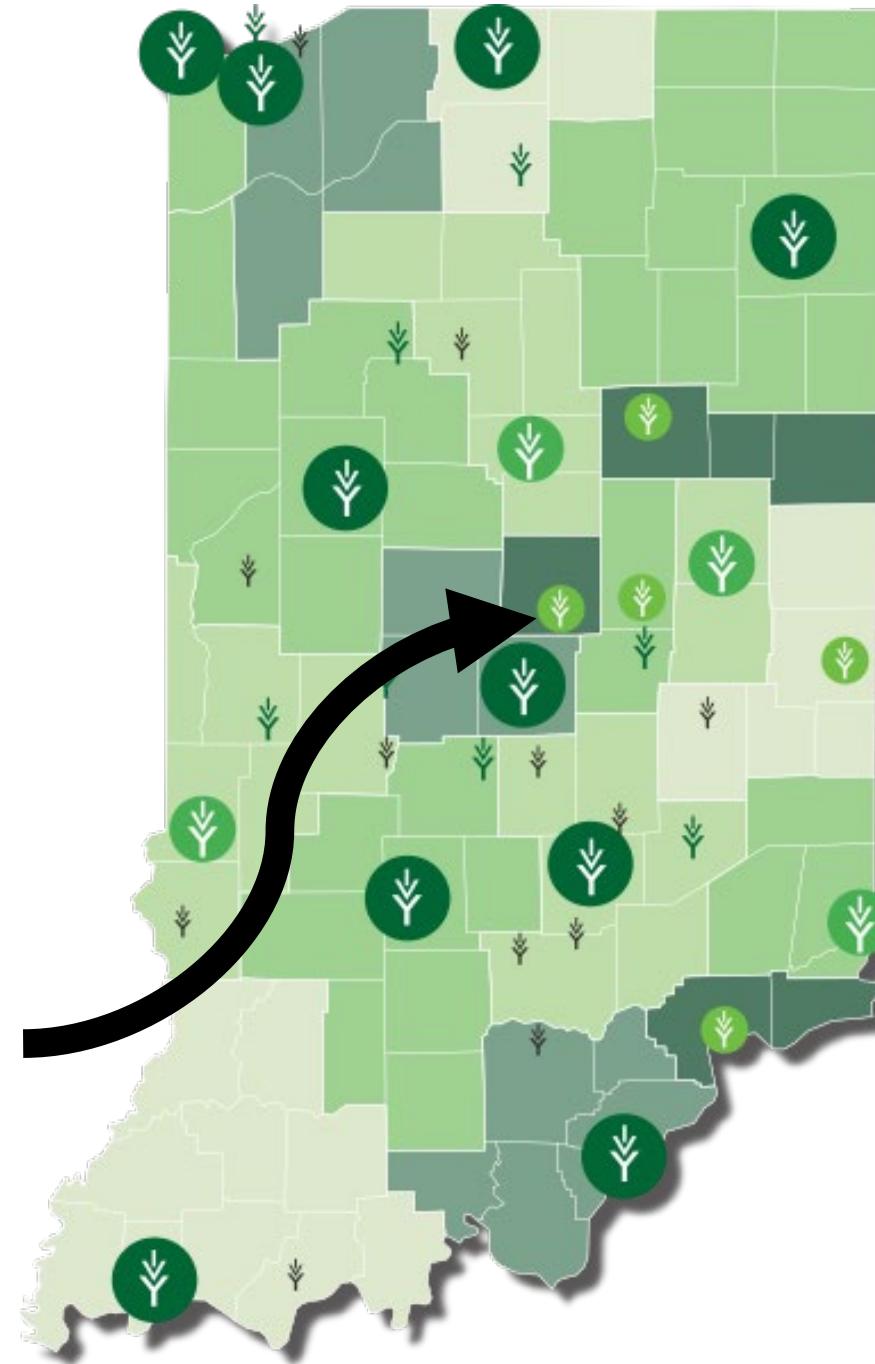


Ai & Student Success

Presentation to CHE
Chancellor Rachel Kartz
January 15, 2026



IVY TECH
COMMUNITY COLLEGE
HAMILTON COUNTY



Established
in **2021**
19th as Ivy Tech's
Campus

90%
HAMILTON CO
RESIDENTS

INCREASED
earned credentials
by **419%** in 4
years.

8 academic
schools

30+ ACADEMIC
PROGRAMS

150+
skill trainings for
employers



526%
growth in
enrollment
since 2021



accreditation with
NO CONDITIONS



Using AI to increase student success



with



Meet Boris the Boar

Your friendly AI chatbot

Boris is a behaviorally smart SMS chatbot that proactively checks in with students about their experience at Ivy Tech HamCo and connects them to resources for any challenges they might be facing. In addition, you can think of Boris as a "Siri" built for Ivy Tech HamCo, in that it can answer questions about Ivy Tech HamCo.

We are bringing Boris to life as an SMS chatbot as a way for us to support students, answer their questions, and communicate important information throughout the school year. It is also a great way for Boris to hear student feedback and create a virtual community!



Introduction to Boris the Boar



Hey Sam, this is Boris 🦌 on behalf of Ivy Tech Community College Hamilton County! I'm here to support you - I will check in once in a while to see how things are going, and text you helpful resources. Also, if you have any questions about HamCo, you can ask me!

I'm an AI bot 🤖 I strive for accuracy, but errors can happen. For critical questions, check with HamCo staff. Your texts are not anonymous, so if I am not the best resource, someone from HamCo may reach out to help ❤️

SAVE me in your contacts as Boris or text STOP if you no longer want to receive my check-ins. Msg & data rates may apply.

Questions about this? Contact AskHamiltonCounty@ivytech.edu 📩



How Boris can help Students



Reactive

- Responds 24/7 to any student-initiated questions about Ivy Tech HamCo
 - "How do I apply for scholarships?" to "How do I contact the Advising Office?"

Proactive

Boris initiates conversations with students every 7-10 days using the EdSights framework to gauge how students are feeling, connect those in need to targeted resources, and flag students who would benefit from additional outreach by Ivy Tech HamCo staff.



Student Engagement with Boris



95%

STUDENT OPT-IN

59%

STUDENT ENGAGEMENT

6K+

TEXTS RECEIVED



Retention Interventions by Boris



36

PROACTIVE CHECK-
INS

609

RESOURCE CONNECTIONS

368

QUESTIONS
ANSWERED



Student Response to EdSights



What Students are Saying to Boris

Aww this is so nice
thank you boris!

Thanks for your kindness!
That's very smart! Thank you, Boris!!
Thank you Boris you're amazing

Thanks for the encouragement!
I love you Boris

Seriously I love Ivy tech so much. It's
not even funny.
Ivy Tech HamCo is excellent!

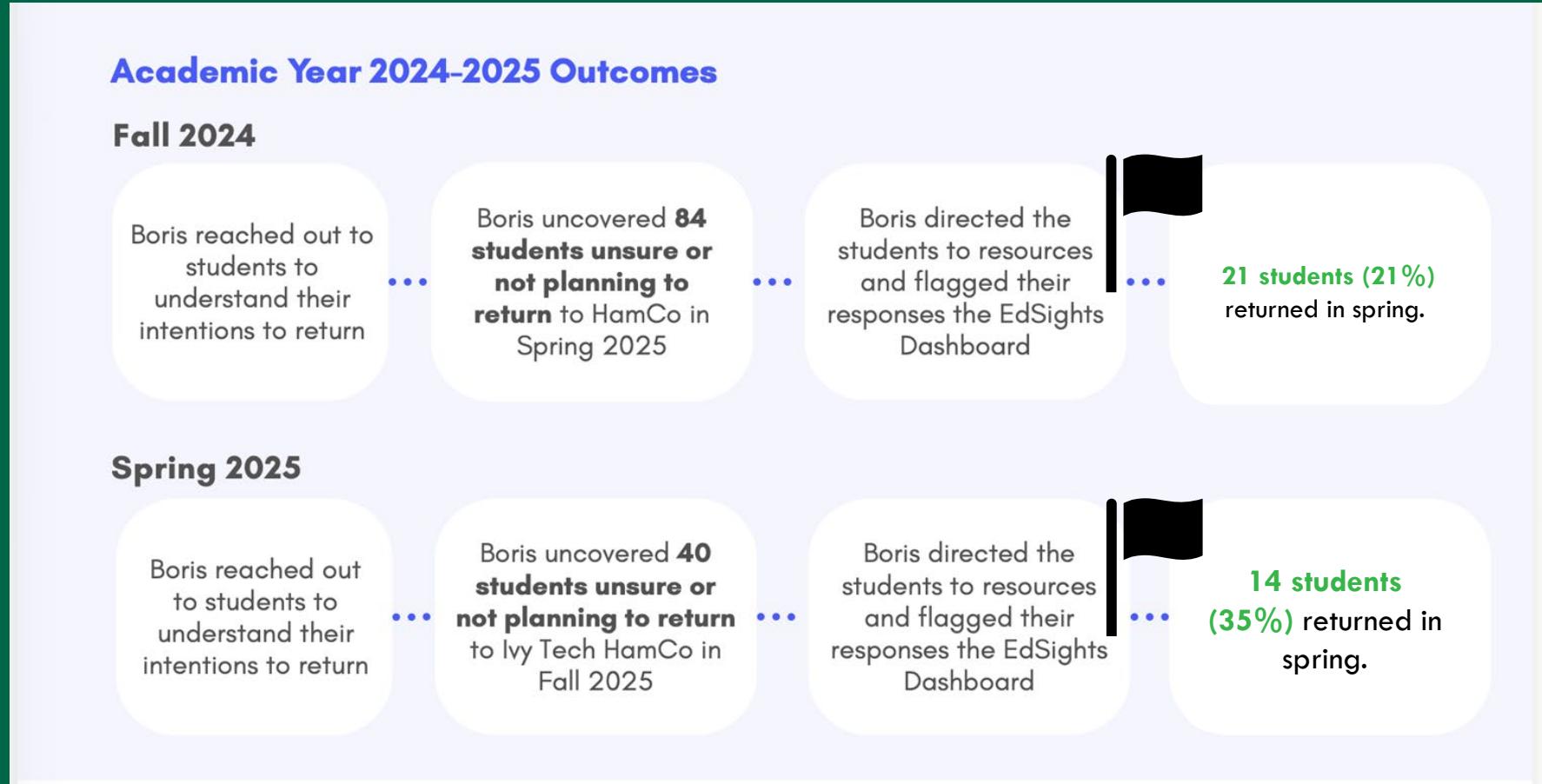
Thank you for working with me

perfect thank you Boris
Thank you soooo much!!!!

I will, thank you for your support
Thank you Boris! I appreciate the
help
Nothing just wanted to say good
morning Boris



Intervention Highlight: Human Touch



Student Affairs Team jumps in



Last Generated 12/2025

THANK YOU!



IVY TECH
COMMUNITY COLLEGE