



INDIANA COMMISSION
for
HIGHER EDUCATION



FOR IMMEDIATE RELEASE

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Contact:

Ali Curtis

(317) 464-4400 x. 126

acurtis@che.in.gov

'College GO! Week' launches statewide to help students plan for success

Local events, virtual college visits, Colts contests and more for students

INDIANAPOLIS – [College GO! Week](#), a statewide campaign to help Hoosier students of all ages plan for college success, kicks off September 23-27 with events and activities continuing throughout the fall semester.

[College GO! Week](#) encourages students to complete practical college-planning activities based upon grade level, such as creating a high school Graduation Plan, exploring career interests, visiting college campuses and committing to doing well in school. Sponsored by the Indiana Commission for Higher Education as part of its [Learn More Indiana](#) program, [College GO! Week](#) provides resources and tools to help schools and communities support students in planning for education beyond high school.

“College GO! Week is designed to give all Indiana students the opportunity to access and succeed in college,” said Teresa Lubbers, Indiana Commissioner for Higher Education. “There are many steps students and families should take to plan for college and career success, and it’s never too early to start. The campaign offers activities and resources for Hoosiers of all ages—from students starting elementary school to adults thinking about returning to school.”

Students and families can access local event information, as well as college-planning resources such as grade-specific checklists, webinars and other tools via the College GO! Week website at CollegeGOWeekIndiana.org.

Special Contests and Events

In addition to sending materials and information to all Indiana schools, the Indiana Commission for Higher Education is offering many statewide activities and contests to support students and schools:

- **College Completion Challenge with Indianapolis Colts:** Students who complete an online pledge to continue their education beyond high school will be entered to win special prizes from the Indianapolis Colts and \$529 toward a 529 College Savings Plan. Students can take the challenge and enter to win at CollegeGOWeekIndiana.org.
- **Indiana College Visit Day – Virtual campus visit on Sept. 26:** All Indiana students are invited to chat online with college admissions reps and participate in video chats with current Indiana college students at CollegeWeekLive.com from 1-5 p.m. (EST) on Wednesday, Sept. 26,
- **\$1,000 school grants:** Three Indiana schools – one elementary, one middle and one high school – will have the chance to win a \$1,000 grant to support their local college readiness efforts. To be entered to win, schools can write a submission letter explaining their current activities and how they would use the funds to further support their students in preparing for college. Find more information at CollegeGOWeekIndiana.org and enter to win by Oct.25.

High school students in Indiana’s [21st Century Scholars](#) are highly encouraged to use the College GO! Week resources as they work to complete the new college-readiness steps—called the Scholar Success Program—

that Scholars beginning with this year's freshmen class are required to complete. Learn more at www.Scholars.IN.gov.

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About College GO! Week

College GO! Week is the first of three annual campaigns that Learn More Indiana sponsors to help Hoosier students plan, prepare and pay for college. For more information about the campaigns and related resources offered by Learn More Indiana, visit LearnMoreIndiana.org.

About Learn More Indiana

Led by the Indiana Commission for Higher Education, Learn More Indiana is a partnership of state and local organizations working to help Hoosiers of all ages succeed in school, complete college and connect to careers. In print, in person, online and on the phone, Learn More Indiana helps Hoosiers plan, prepare and pay for college completion and career success. Learn more at LearnMoreIndiana.org.