

COMMISSION FOR HIGHER EDUCATION

Friday, September 11, 2009

DECISION ITEM A-2:

Master of Business Administration To Be Offered by Indiana State University at the Indianapolis Aviation Technology Center

Staff Recommendation

That the Commission for Higher Education approve the Master of Business Administration to be offered by Indiana State University at the Indianapolis Aviation Technology Center, in accordance with the background discussion in this agenda item and the *Abstract*, August 28, 2009; and

That the Commission recommend no new state funds, in accordance with the supporting document, *New Academic Degree Program Proposal Summary*, August 28, 2009.

Background

Indiana State University currently offers a Master of Business Administration (MBA) on its Terre Haute campus. This program is relatively small and has experienced a decline in enrollments between FY2004-FY2008: headcount enrollment went down from 87 to 69, while FTE enrollment went from 53 to 44. The MBA program graduated 16 students in FY2008, although an annual average of 32.5 students graduated in the four years prior to that. With new leadership in the College of Business, the University believes Hoosier enrollments in the Terre Haute-based MBA will soon rise (international students comprise about one-half of the current enrollment).

The market to be served by the proposed program is Hendricks County and the western part of Marion County. Classrooms at the Aviation Technology Center (ATC) at Indianapolis International Airport will be used to deliver the program. Had there not been space available at the ATC, the University would have found alternative space in the western Indianapolis metropolitan area. Classes will be taught almost exclusively by tenured or tenure-track full-time faculty based in Terre Haute.

Indiana State has indicated that the MBA is the only graduate program that the University could have easily offered in the Indianapolis region.

Supporting Documents

- (1) *Abstract* – Master of Business Administration To Be Offered by Indiana State University at the Indianapolis Aviation Technology Center, August 28, 2009.

(2) *New Academic Degree Program Proposal Summary –
MBA, August 28, 2009.*

Abstract

Master of Business Administration
To Be Offered by
Indiana State University at the
Indianapolis Aviation Technology Center

August 28, 2009

Objectives: To offer a ten-week, compacted term Professional Master of Business Administration (MBA) at an off-campus site

Clientele to be Served: Students who have five or more years of professional experience.

Curriculum: A minimum of 33-36 semester credit hours are required to complete the program, distributed as follows:

Introductory Course (3 credit hours)

- Advance Management Practices

Core Courses (12 credit hours)

- Managing the Strategic Workforce (3)
- Strategic Financial Decisions (3)
- Strategic Supply Chain and Operating Decisions (3)
- Strategic Marketing Management (3)

Business Tools (9 credit hours)

- Quantitative Problem Solving (3)
- Management Accounting (3)
- Management Information Systems (3)

Culminating Experience (3 credit hours)

- Dynamic Strategy: An Integrated Approach (3)

Electives (15 credit hours)

- Non-Concentration Option (two courses; 6) **or**
- Concentration Option (three courses; 9)

Employment Possibilities: Graduates can expect to obtain general and operational manager positions in a variety of occupational fields.

NEW ACADEMIC DEGREE PROGRAM PROPOSAL SUMMARY

August 28, 2009

I. Prepared by Institution

Institution/Location: Indiana State University to be offered at the Indianapolis Aviation Technology Center

Program: MBA

	Year 1 FY2010	Year 2 FY2011	Year 3 FY2012	Year 4 FY2013	Year 5 FY2014
Enrollment Projections (Headcount)					
Full-Time	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>
Part-Time	<u>27</u>	<u>49</u>	<u>49</u>	<u>49</u>	<u>49</u>
Total	<u>27</u>	<u>49</u>	<u>49</u>	<u>49</u>	<u>49</u>
Enrollment Projections (FTE)					
Full-Time	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>
Part-Time	<u>18</u>	<u>33</u>	<u>33</u>	<u>33</u>	<u>33</u>
Total	<u>18</u>	<u>33</u>	<u>33</u>	<u>33</u>	<u>33</u>
Degree Completions Projection	<u>0</u>	<u>22</u>	<u>22</u>	<u>22</u>	<u>22</u>
New State Funds Requested (Actual) *	<u>-0-</u>	<u>-0-</u>	<u>-0-</u>	<u>-0-</u>	<u>-0-</u>
New State Funds Requested (Increases) *	<u>-0-</u>	<u>-0-</u>	<u>-0-</u>	<u>-0-</u>	<u>-0-</u>

II. Prepared by CHE

New State Funds To Be Considered For Recommendation (Actual) *	<u>-0-</u>	<u>-0-</u>	<u>-0-</u>	<u>-0-</u>	<u>-0-</u>
New State Funds To Be Considered For Recommendation (Increases) *	<u>-0-</u>	<u>-0-</u>	<u>-0-</u>	<u>-0-</u>	<u>-0-</u>

CHE Code: 09-19

Campus Code: 9563

County: Marion

Degree Level: 07

CIP Code: Federal – 520201; State – 520201

* Excludes new state dollars that may be provided through enrollment change funding.