

COMMISSION FOR HIGHER EDUCATION

Friday, August 14, 2009

DECISION ITEM A-3: Academic Degree Programs on Which Staff Propose Expedited Action

Staff Recommendation

That the Commission for Higher Education approve by consent the following degree program(s), in accordance with the background information provided in this agenda item:

- B.S. in Sales to be offered by Ball State University at Muncie
- M.S. in Applied Statistics to be offered by Indiana University Bloomington at Bloomington

Background

At its August and September 2004 meetings, the Commission for Higher Education began implementing a new policy on new academic degree programs on which staff proposes expedited action. These programs meet the criteria identified in that policy and are hereby presented for action by consent, in accordance with the aforementioned policy and the information presented in the supporting documents.

Supporting Documents

- (1) *Background Information on Academic Degree Programs on Which Staff Propose Expedited Action*, July 31, 2009
- (2) *Policy for New Academic Degree Programs on Which Staff Propose Expedited Action*, September 2, 2004

Background Information on Academic Degree Programs on Which Staff Propose Expedited Action

May 29, 2009

CHE 09-18 B.S. in Sales to be offered by Ball State University at Muncie

Proposal received on April 28, 2009
CIP Code: Federal – 521804; State – 521804
Projected Annual Headcount: 70; FTEs: 42; Degrees: 38
New State Funds Requested, Actual:
Year 1: \$ 0
Year 2: \$ 0
Year 3: \$ 0
Year 4: \$ 0
Year 5: \$ 0

In FY2008, Ball State enrolled 1,662 headcount or 1,630 FTE students in its baccalaureate program in Business Administration and the University has long offered courses in sales. The proposed program, which will rely heavily on experiential learning and fits well with campus immersive learning initiatives, is covered by the existing Miller College of Business articulation agreement with Ivy Tech.

CHE 09-22 M.S. in Applied Statistics to be offered by Indiana University Bloomington at Bloomington

Proposal received on May 18, 2009
CIP Code: Federal – 270501; State – 270501
Projected Annual Headcount: 16; FTEs: 11; Degrees: 8
New State Funds Requested, Actual:
Year 1: \$ 0
Year 2: \$ 0
Year 3: \$ 0
Year 4: \$ 0
Year 5: \$ 0

The proposed program is designed to foster interdisciplinary research and actually requires that a student has been admitted for graduate studies in another field at Indiana University Bloomington before the student can enroll in this program. In FY2008, a total of 10,883 full- and part-time students were enrolled at the Bloomington campus.

Policy for New Academic Degree Programs on Which Staff Propose Expedited Action

September 2, 2004

Pursuant to the Commission's desire to expedite action on new academic degree program requests whenever possible, the staff has identified a set of factors, which though not exhaustive, suggest when a request might be considered for expedited action by consent and when a request would require Commission consideration prior to action. With respect to the latter, the presence of one or more of the following factors might suggest a significant policy issue for which Commission attention is needed before action can be taken:

- Consistency with the mission of the campus or institution
- Transfer of credit
- New program area
- New degree level for a campus
- Accreditation
- Unnecessary duplication of resources
- Significant investment of state resources

In the absence of these factors or an objection from another institution, Commission staff will propose expedited action on new program requests. Examples of situations that pose no policy issues for the Commission include, but are not limited to:

- Adding a second degree designation to an existing program (e.g. A.S. to an A.A.S.)
- Delivering an on-campus program to an off-campus site through faculty available on-site or traveling to the site
- Adding a degree elsewhere in a multi-campus system to a new campus within the system.

All requests to offer new academic degree programs must continue to be accompanied by a full program proposal, unless otherwise specified in the guidelines. It is only after a proposal is received that a determination will be suggested as to how the request might be handled.