

REMINDER: EdTech Index Now Available for EdTech Procurement Process

The EdTech Index is an initiative led by ISTE+ASCD in partnership with CoSN, Digital Promise, CAST, SETDA, 1EdTech, and InnovateEDU. The Index aggregates trusted third-party validations of digital products aligned to five important quality indicators: Safe, Evidence-Based, Inclusive, Usable, and Interoperable. Here are three ways the Edtech Index may be useful to you:

- Review the information in the EdTech Index to obtain critical insight into products you are evaluating.
- Consider including language about five quality indicators in your procurement processes. [Sample language that may be included in your RFPs may be found at this link.](#)
- Ask EdTech providers you are in contact with to ensure their products are up-to-date on the Edtech Index. [A sample email is also available that you can send to companies that work with your district.](#)

You are encouraged to explore the EdTech Index and consider how this resource might benefit your own procurement processes. If you have questions about how to do so, please contact [Brad Hagg](#), Director of Educational Technology.



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**Your students deserve proven tools.
You deserve your time back.**

Educators waste thousands of hours sifting through marketing claims and confusing product descriptions to find tools that actually work for their students. The EdTech Index cuts through the noise with trusted third-party certifications and insights about tools — searchable in seconds, not hours. Join thousands of schools already using the EdTech Index to save time and find what Edtech works for your students.

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Showing 12 of 1957 results

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About

Since 2012, the **EdTech Index** has been the first stop for educators in search of learning technology solutions.

Educators can find the most complete, reliable and up-to-date information available on learning technology products, including quality indicators from trusted organizations and robust product profiles.

We believe that access to information is key to making equitable decisions that improve teaching and learning.

Powered by ISTE's Learning Technology Directory, the EdTech Index provides educators better visibility into high-quality solutions.

service to our community of students



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that improve teaching and learning. Powered by ISTE's Learning Technology Directory, the EdTech Index provides educators better visibility into high-quality solutions. In service to our community of students, educators, district leaders, higher education stakeholders, state decision makers and solution providers, ISTE is proud to host and support the EdTech Index as a free resource for the field.

Today, it is far too challenging for schools to determine if an EdTech product is of sufficient quality to be used by teachers and students. To address this issue, leading EdTech organizations have pledged to work together to reduce the burden on educators and school leaders. By identifying Five Edtech Quality Indicators for evaluating effective EdTech products and supporting their inclusion on the EdTech Index, these organizations have demonstrated their commitment to informed decision





Here's what we're doing:

- Engaging leaders and practitioners who have deep expertise in DEI to better inform our work as an organization and as individuals to improve learning opportunities for all.
- Raising equity awareness within our community by asking ISTE Live presenters to describe how they will advance diversity, equity and inclusion in their sessions, and providing DEI training for ISTE volunteers.
- Leveraging our platform and reach to promote innovative and inclusive perspectives around the use of edtech, developing global collaborations and expanding our reach to educators worldwide.
- Providing scholarships to educators from underrepresented backgrounds and under-resourced schools at ISTE events, professional learning opportunities and in our community.
- Elevating the perspectives, experiences and voices of people of color and underrepresented stakeholders in the education community through our EdSurge journalism and ISTE Blog.

ISTE Live Scholars



CHAT WITH US



How to Evaluate and Select the Right Edtech Products

How do you distinguish between edtech products that are built well versus those that are not? Which products are built in a way that naturally align with how people learn best? Which edtech products best help teachers do the work of teaching?

Grounded in research about the learning sciences and user experience design, the [Teacher Ready Evaluation Tool](#) can help educators and education leaders complete valid, reliable evaluations of edtech products. The tool addresses the five most important dimensions of edtech usability to help support high-quality teaching and learning experiences in the classroom.

Five Dimensions of Usability

User Interface and Agency

The design of the product interface and user experience helps teachers quickly and reliably achieve instructional goals.

1



Does a teacher find the product easy to use? Is everything a click or two away?

Does this product help students reach their learning goals? Does it reflect sound instructional design?

2



Learning Design

The product's features exhibit and promote the design and customization of learning episodes in ways that align with research-based best practices, including those rooted in the learning sciences.

Digital Pedagogy

The product is designed to support the development of digital-age learning skills, capacities and knowledge.

3



Does the product support deeper thinking, authentic problem-solving, collaborative work and design thinking?

Does the product represent the diverse backgrounds of students? Is the product accessible to a variety of students?

4



Inclusivity

The product helps teachers provide learning experiences relevant to students of many backgrounds and abilities.

Assessment and Data

The product uses assessments to generate data that inform teachers about student knowledge and skill gaps. It also provides students

5



Does the product measure student learning in a way that effectively guides instructional practice?

The Research Behind Teacher Ready

ISTE takes research and development seriously. In creating the Teacher Ready Framework and Evaluation Tool, we completed several research activities to make sure that the tool was firmly rooted in both professional scholarship as well as the lived experience of teachers and edtech decision makers. To this end, we:

- Completed a review of academic and professional literature about edtech usability and user experience design.
- Completed “think-aloud” observations, watching teachers use edtech they knew well and had never used before.
- Convened an advisory group of experts in user experience design, learning design, equity and justice, and edtech product evaluation.
- Pilot-tested the framework multiple times with teachers, edtech decision-makers, professional edtech product reviewers and product providers.
- Completed psychometric analysis of pilot data and analysis of qualitative feedback from pilot testers, including both practitioners and



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← Who We Are

Neha Singh Gohil

Communications Officer

Neha Singh Gohil was a Communications Officer at the William and Flora Hewlett Foundation from 2015-2024, providing strategic communications counsel across a range of issues and initiatives. She worked closely with the foundation's Education Program and Effective Philanthropy Group on conceptualizing and implementing external communications, advising on grants related to media and communications, and developing collaborative, field-supporting communications capacities. She also works on foundation-wide initiatives, having served on foundation taskforces on diversity, equity, and inclusion, and helping coordinate organizational trainings and peer learning opportunities.



landed on the front page of The New York Times. The next day, the three guards at the center of the story pleaded guilty to misconduct.

- Our 12-part series on the life-altering injuries caused by police dog bites spurred policy change in several municipalities.

You can read more about our impact here.

Our name is a tribute to Thurgood Marshall, a towering figure in the civil rights movement. We are committed to building and retaining a diverse staff and board, who bring a variety of experiences and perspectives to bear on the issues we cover. Read more about how we are building a diverse, equitable and inclusive organization in our annual diversity report.

The Marshall Project represents our attempt to elevate the criminal justice issue to one of national urgency, and to help spark a national conversation about reform. I named our organization after Justice Marshall because he embodies the principles we hold dear. He was scholarly, he was courageous, and he fiercely believed that the U.S. Constitution was the template to secure civil rights for all.

A lot has happened since our 2015 launch. Following a series of police shootings of unarmed Black people, the Black Lives Matter movement became a formidable force in the fight for racial justice. Many publications expanded their criminal justice coverage. And slowly, slowly, the number of people behind bars in America has fallen, but we remain among the world's largest jailers per capita. And the death of George Floyd and the election of a more reform-minded administration also suggest that our work has only just begun.

Something else has happened since our founding — local journalism has collapsed. In city after city, newsrooms have been hollowed out. Many cities no longer have daily newspapers. This means less accountability and a weaker democracy. The Marshall Project, as a non-profit funded by foundations and generous individuals, is in a position to fill the gap by teaming up with local news outlets or by opening up offices in cities where there is a desperate need for high-quality criminal justice journalism.

We believe that journalism, done honestly and well, has infinite power to drive change. We only need to look to the civil rights and anti-Vietnam War movements to appreciate how important journalism is in shaping public opinion. I am a former



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Kavitha Cardoza



Kavitha Cardoza is a freelance journalist and has covered [education and poverty](#)

TEAM**Linda Shaw**

Director of Beacons &
Advanced Practice

CONTACT INFORMATION

Linda Shaw (she/her) is SJN's Director of Beacons & Advanced Practice: She leads efforts to embed solutions journalism into newsrooms' coverage in ways that drive impact, equity and revenue. She previously led

policies and practices [here](#).

Current Philanthropic Supporters:

These organizations have provided EdSurge with \$1,000 or more during the past 12 months:

Chan Zuckerberg Initiative

Dalio Philanthropies (Endless Network)

ECMC Foundation

Imaginable Futures

Past Major Philanthropic Supporters Include:

Lumina Foundation

Schmidt Futures

The Bill and Melinda Gates Foundation

The Michael & Susan Dell Foundation

This page is under construction. It was last updated in February 2024.

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* Key markets refer to the areas in which portfolio companies have operations on the ground or a significant number of customers.
** Featured Portfolio Companies

02 Portfolio Overview



Featured Education Companies



Age of Learning, creators of ABCmouse, is the leading developer of engaging and effective pre-K through fifth-grade learning resources.



7-8 / 34
column
the pla
age all E
language learner needs, from compliance
collaboration and instructional strategies.



Andela is a global AI-powered talent marketplace connecting companies with highly skilled technologists from untapped markets like Latin America and Africa.



Emeritus, part of the Eruditus Group, collaborates with more than 80 top-tier universities to make high-quality education accessible and affordable worldwide.



Brightwheel is the #1 childcare management platform that simplifies daily operations for preschools, daycares and other early education providers.



Handshake is the career platform for Gen Z where career advice and discovery turn into first, second and third jobs.



Descomplica is an online education provider in Brazil that has supported more than 30 million students, offering university entrance exam test prep and fully accredited online undergraduate degrees and postgraduate certificates.



Lovevery offers stage- and skill-based learning through play for children, grounded in early childhood development research.

02 Portfolio Overview



Featured Education Companies



MasteryConnect (acquired by Instructure) builds a software platform that enables educators to use formative assessment, curriculum planning, interim-benchmark assessment and collaboration to drive student success.



OpenClassrooms is a global online education provider for reskilling and upskilling in 21st-century skills.



Nerdy (NYSE:NRDY) is a leading platform for live online learning, connecting learners of all ages to experts.



Panorama Education helps educators support student success with **real-time information** on **academic progress**, attendance, behavior and well-being, providing actionable insights to improve learning and school environments.



NewGlobe partners with governments across Africa and Asia to transform public education through a technology-enabled learning ecosystem that dramatically improves student learning outcomes.



Verto Education transforms access to higher education with a first-year abroad experience offering world-class academics and transferable credits to 50+ partner colleges, keeping students on track to graduate.



Newsela's learning science-aligned solutions help teachers engage every learner — from building knowledge and skills to supporting daily instruction and assessment.



Yoto is a thoughtfully designed interactive audio platform for children with innovative audio players and world-class content that kids control independently.

strengthen *equity in*
education, enabling all
learners to *thrive*.

Learn About Us →



Image from our partner Generation Hope

From Approach to *Action*

Together with our partners, we work to drive meaningful, lasting change in education and increase access to resources and opportunities that benefit all learners. Our approach strives to address root causes of educational inequity, helping build just, connected, and resilient fields of education that all learners can thrive.



**imaginable
futures**

Where We *Work*

Our focus on advancing equity in education in Kenya, Brazil, and the U.S. recognizes that while the challenges look different in each place, they often share common root causes. Learning across regions, we support locally led solutions and collaborate with peer funders to build fairer, healthier ecosystems for learning—so that all learners, especially those historically underserved, have access to support and opportunities to thrive.

Brazil →

Advancing equity in education systems.

Kenya →

Promoting equitable pathways to learning.



United States →

Unlocking opportunity across generations.

Newsela

Description

Newsela is a data base of current events stories tailor-made for classroom use. Indexed by broad theme (e.g. War and Peace, Arts, Science, Health, Law, Money), stories are both student-friendly and can be accessed in different formats by reading level. Use Newsela to differentiate nonfiction reading. Newspaper writers rewrite a story four times for a total of five Lexile levels per story. Many stories also have embedded, **Common Core** aligned quizzes that conform to the reading levels for checking comprehension. In addition, each article has a writing prompt which is also designed to assess reading comprehension.



Pride Month with Newsela

Stay tuned as we share resources you can use
throughout June!

New articles!



ARTICLE

How Did the Rainbow Flag
Become an LGBT Symbol?



ARTICLE

Famous Speeches: Harvey Milk,
"The Hope Speech"



PRIDE MONTH LESSON

Exploring LGBTQIA+ in the arts and media

In these articles and lessons, you will learn about some significant figures and works from the LGBTQIA+ community and explore how they've left their mark on America.





PRIDE MONTH LESSON

Celebrating LGBTQIA+ victories over the last 10 years

In these articles and lessons, you will look at some of the cultural and legal victories for the LGBTQIA+ community. You will also consider what work remains to be done in order for LGBTQIA+ people to experience full social and legal equality.





LGBTQIA+ rights and issues aren't new, but the community has seen a significant number of victories in achieving equal rights in the last decade.

- The 2015 Supreme Court ruling that allowed same-sex couples to marry.
- The historic 2017 victory of transgender Virginia state lawmaker Danica Roem, who became the first openly transgender person elected and seated in a state legislature in the United States.
- How Las Vegas Raiders player Carl Nassib became the first active NFL player to come out as gay in 2021.



FEBRUARY

Monday

Tuesday

Wednesday

Thursday

Friday

3



[Celebrating Black History Month](#)

4



["James" by Percival Everett](#)

5



[Civics and Engaged Citizenship](#)

6



[ELA in the Real World: Jacqueline Woodson and Inclusive Stories](#)

7



[Exploring Data with Tuva: Football Physics](#)

10



[Novel Studies: Books by Black Authors](#)

11



[This Week in History: Birth of Thomas Edison \(February 11, 1847\)](#)

12



[ELA Resources for the 100th Day of School](#)

13



[Eyes on the Road, Minds on STEM: The Science of Car Racing](#)

14



[Seasonal STEAM: Valentine's Day Activities](#)

17



PRESIDENTS DAY
[Poems for Presidents Day](#)

18



[Elementary Spotlight: Presidents Day](#)

19



[National Engineers Week - Lessons and Activities](#)

20



[Powerful Protests: Youth and Social Justice](#)

21



[Paired Texts: "Back Door Sugar" and the Montgomery Bus Boycott](#)

24



[Celebrating Black Writers at Work Today](#)

25



[Roman Catholicism, Lutheranism, Calvinism and Anglicanism](#)

26



["On the Come-Up" by Angie Thomas](#)

27



[Celebrating Ramadan](#)

28



[Science Resources for World Wildlife Day](#)



Content available with Newsela ELA



Content available with Newsela Social Studies



Content available with Newsela Science

TEACHER TIP:

Submit student essays for our [Winter Writing Challenge](#) about Dr. Martin Luther King by February 17!