

## **Creative Vitality Index**

0.88

**CVI Value** 

United States CVI = 1.0

This regional snapshot report gives the big picture of a region's creative landscape. It provides an overview of creative jobs, industry earnings, FDR grants, and Nonprofit revenues.

### **Total Population**

15,216



16

**GAIN** 

**▲ 9%** since 2018

**2019 Creative Jobs** 



296

**Total Creative Jobs** 

There are 28 more creative jobs in the region since 2018

## Occupations with greatest number of jobs



37



12

Musicians & Singers

Photographers Writers & Authors

Fine Artists

Entertainers and related workers

GAIN

▲ **23%** since 2018

**2019 Creative Industries** 



\$5.4M

**Total Industry Earnings** 

There is a gain of \$1.2 million in creative industry earnings in the region since 2018

# Industries with greatest earnings

Industry type	Industry Earnings
Artists, Writers, & Performers	\$786.6K
Musical Groups & Artists	\$635.5K
Museums	\$595.8K
Photography, Portrait	\$447.2K
Art dealers	\$392.5K

LOSS

▼ **57%** since 2018

2019 Cultural Nonprofit



\$893.7K

Nonprofit Revenues

There are \$1.2 million less in revenues in the region since 2018

DATA SOURCES: Economic Modeling Specialists International, National Assembly of State Arts Agencies, National Center for Charitable Statistics

CREATIVE VITALTY SUITE: The Creative Vitality Index compares the per capita concentration of creative activity in two regions. Data on creative industries, occupations, and cultural nonprofit revenues are indexed using a population-based calculation. The resulting CVI Value shows a region's creative vitality compared to another region. For more information on data sources visit: learn.cvsuite.org



## **Data Sources (Version 2020.3)**

Descriptive Names of Industries (NAICS codes) & Occupations (SOC codes) have been truncated on the Regional Snapshot Report. For full descriptive names please visit the education section of learn.cvsuite.org

Due to rounding some percent values may not equal 100%.

### Occupations: Economic Modeling Specialists International.

SOC Codes (46) 11-2011, 11-2021, 13-1011, 17-1011, 17-1012, 25-4011, 25-4012, 25-4013, 25-4022, 25-4031, 27-1011, 27-1012, 27-1013, 27-1014, 27-1019, 27-1021, 27-1022, 27-1023, 27-1024, 27-1025, 27-1026, 27-1027, 27-1029, 27-2011, 27-2012, 27-2031, 27-2032, 27-2041, 27-2042, 27-2099, 27-3011, 27-3023, 27-3031, 27-3041, 27-3042, 27-3043, 27-3091, 27-3099, 27-4011, 27-4012, 27-4014, 27-4021, 27-4031, 27-4032, 27-4098, 39-5091

### Industry Earnings: Economic Modeling Specialists International.

NAICS Codes (64) 323111, 323113, 323117, 323120, 332323, 337212, 339910, 339992, 423940, 451140, 451211, 453920, 511110, 511120, 511130, 511191, 511199, 511210, 512110, 512120, 512131, 512132, 512191, 512199, 512230, 512240, 512250, 512290, 515111, 515112, 515120, 515210, 517311, 519110, 519120, 519130, 541310, 541320, 541410, 541420, 541430, 541490, 541810, 541820, 541830, 541840, 541850, 541860, 541890, 541921, 541922, 611610, 711110, 711120, 711130, 711190, 711310, 711320, 711410, 711510, 712110, 712120, 712130, 712190

Class of worker: Economic Modeling Specialists International:

Extended Proprietors, Non-QCEW Employees, QCEW Employees, Self-employed

State Arts Agency Grants: National Assembly of State Arts Agencies

**Cultural Nonprofit Revenues: National Center for Charitable Statistics** 

**Demographic: Economic Modeling Specialists International.** 

**Creative vitality index (CVI):** The Creative Vitality Index compares the per capita concentration of creative activity in two regions. Data on creative industries, occupations, and cultural nonprofit revenues are indexed using a population-based calculation. The resulting CVI Value shows a region's creative vitality compared to another region.

Nashville Arts Village Brown County contains: 47448