#### **Creative Vitality Index**

- 4.00

1.50

CVI Value

United States CVI = 1.0

This regional snapshot report gives the big picture of a region's creative landscape. It provides an overview of creative jobs, industry earnings, FDR grants, and Nonprofit revenues.

### **Total Population**

61,228



## **GAIN**

▲ **3%** since 2021

## **2022 Creative Jobs**



**2,386**Total Creative Jobs

There are 73 more creative jobs in the region since 2021

## Occupations with greatest number of jobs











Photographers

Public Relations Writers & Spelst Authors

Musicians & Singers Fine Artists

### GAIN

▲ **9%** since 2021

#### **2022 Creative Industries**



\*\*\*

# \$42.5M

Total Industry Earnings

There is a gain of \$3.8 M in creative industry earnings in the region since 2021

#### **Industries with greatest earnings**

Industry type	<b>Industry Earnings</b>	
Artists, Writers, & Performers	\$4.5M	
Commercial Gravure Printing	\$3.6M	
Book Dealers	\$2.9M	
Graphic Design Services	\$2.7M	
Architectural Services	\$2.3M	

# GAIN

▲ **11%** since 2021

#### 2022 Cultural Nonprofit

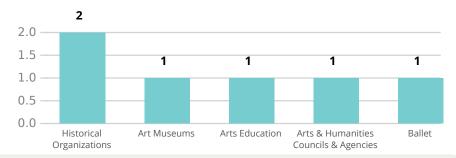


# \$3.6M

Nonprofit Revenues

There are \$398 K more in revenues in the region since 2021

### Nonprofit types with greatest number of organizations



DATA SOURCES: Economic Modeling Specialists International, National Assembly of State Arts Agencies, National Center for Charitable Statistics

CREATIVE VITALTY SUITE: The Creative Vitality Index compares the per capita concentration of creative activity in two regions. Data on creative industries, occupations, and cultural nonprofit revenues are indexed using a population-based calculation. The resulting CVI Value shows a region's creative vitality compared to another region. For more information on data sources visit: learn.cvsuite.org

## **Data Sources (Version 2024.1)**

Descriptive Names of Industries (NAICS codes) & Occupations (SOC codes) have been truncated on the Regional Snapshot Report. For full descriptive names please visit the education section of learn.cvsuite.org

Due to rounding some percent values may not equal 100%.

#### Occupations: Economic Modeling Specialists International.

SOC Codes (53) 11-2011, 11-2021, 11-2032, 11-2033, 13-1011, 17-1011, 17-1012, 17-1021, 17-3011, 25-4011, 25-4012, 25-4013, 25-4022, 25-4031, 27-1011, 27-1012, 27-1013, 27-1014, 27-1019, 27-1021, 27-1022, 27-1023, 27-1024, 27-1025, 27-1026, 27-1027, 27-1029, 27-2011, 27-2012, 27-2031, 27-2032, 27-2041, 27-2042, 27-2091, 27-2099, 27-3011, 27-3023, 27-3031, 27-3041, 27-3042, 27-3042, 27-3043, 27-3099, 27-4011, 27-4012, 27-4014, 27-4015, 27-4021, 27-4031, 27-4032, 27-4099, 39-5091, 51-6052

## **Industry Earnings: Economic Modeling Specialists International.**

NAICS Codes (67) 323111, 323113, 323117, 323120, 327110, 327212, 332323, 337212, 339910, 339992, 459130, 459140, 459210, 459920, 512110, 512120, 512131, 512132, 512191, 512199, 512230, 512240, 512250, 512290, 513110, 513120, 513130, 513140, 513191, 513199, 513210, 516110, 516120, 516210, 517111, 519210, 519290, 541310, 541320, 541340, 541410, 541420, 541430, 541490, 541810, 541820, 541830, 541840, 541850, 541860, 541870, 541890, 541921, 541922, 611610, 711110, 711120, 711130, 711190, 711310, 711320, 711410, 711510, 712110, 712120, 712130, 712190

Class of worker: Economic Modeling Specialists International:

Extended Proprietors, Non-QCEW Employees, QCEW Employees, Self-employed

State Arts Agency Grants: National Assembly of State Arts Agencies

**Cultural Nonprofit Revenues: National Center for Charitable Statistics** 

**Demographic: Economic Modeling Specialists International.** 

**Creative vitality index (CVI):** The Creative Vitality Index compares the per capita concentration of creative activity in two regions. Data on creative industries, occupations, and cultural nonprofit revenues are indexed using a population-based calculation. The resulting CVI Value shows a region's creative vitality compared to another region.

Tippecanoe Arts and Cultural District (Lafayette) contains: 47904, 47905, 47901, 47907