Creative Vitality Index

x Total Population

81.125

0.49CVI Value

United States CVI = 1.0

This regional snapshot report gives the big picture of a region's creative landscape. It provides an overview of creative jobs, industry earnings, FDR grants, and Nonprofit revenues.



LOSS

▼ 1% since 2021

2022 Creative Jobs

1,330

Total Creative Jobs

There are 10 less creative jobs in the region since 2021

Occupations with greatest number of jobs



•



Postsecondary Teachers

Photographers Marketing managers

Graphic Designers Public Relations Spelst

LOSS

▼ 3% since 2021

2022 Creative Industries



\$27.1M

Total Industry Earnings

There is a loss of \$775 K in creative industry earnings in the region since 2021

Industries with greatest earnings

	•	
Industry type	Industry Earnings	
Wired Telecomm carriers	\$4.0M	
Radio Stations	\$1.9M	
Commercial Gravure Printing	\$1.6M	
Artists, Writers, & Performers	\$1.6M	
Photography, Portrait	\$1.6M	

LOSS

▼ 36%

since 2021

2022 Cultural Nonprofit

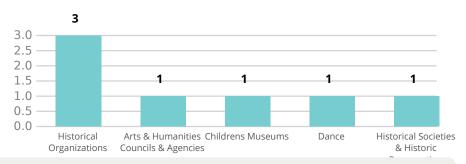


\$2.8M

Nonprofit Revenues

There are \$1.6 M less in revenues in the region since 2021

Nonprofit types with greatest number of organizations



DATA SOURCES: Economic Modeling Specialists International, National Assembly of State Arts Agencies, National Center for Charitable Statistics

CREATIVE VITALTY SUITE: The Creative Vitality Index compares the per capita concentration of creative activity in two regions. Data on creative industries, occupations, and cultural nonprofit revenues are indexed using a population-based calculation. The resulting CVI Value shows a region's creative vitality compared to another region. For more information on data sources visit: learn.cvsuite.org

Data Sources (Version 2024.1)

Descriptive Names of Industries (NAICS codes) & Occupations (SOC codes) have been truncated on the Regional Snapshot Report. For full descriptive names please visit the education section of learn.cvsuite.org

Due to rounding some percent values may not equal 100%.

Occupations: Economic Modeling Specialists International.

SOC Codes (54) 11-2011, 11-2021, 11-2032, 11-2033, 13-1011, 17-1011, 17-1012, 17-1021, 17-3011, 25-1099, 25-4011, 25-4012, 25-4013, 25-4022, 25-4031, 27-1011, 27-1012, 27-1013, 27-1014, 27-1019, 27-1021, 27-1022, 27-1023, 27-1024, 27-1025, 27-1026, 27-1027, 27-1029, 27-2011, 27-2012, 27-2031, 27-2032, 27-2041, 27-2042, 27-2091, 27-2099, 27-3011, 27-3023, 27-3031, 27-3041, 27-3042, 27-3043, 27-3099, 27-4011, 27-4012, 27-4014, 27-4015, 27-4021, 27-4031, 27-4032, 27-4099, 39-5091, 51-6052

Industry Earnings: Economic Modeling Specialists International.

NAICS Codes (67) 323111, 323113, 323117, 323120, 327110, 327212, 332323, 337212, 339910, 339992, 459130, 459140, 459210, 459920, 512110, 512120, 512131, 512132, 512191, 512199, 512230, 512240, 512250, 512290, 513110, 513120, 513130, 513140, 513191, 513199, 513210, 516110, 516120, 516210, 517111, 519210, 519290, 541310, 541320, 541340, 541410, 541420, 541430, 541490, 541810, 541820, 541830, 541840, 541850, 541860, 541870, 541890, 541921, 541922, 611610, 711110, 711120, 711130, 711190, 711310, 711320, 711410, 711510, 712110, 712120, 712130, 712190

Class of worker: Economic Modeling Specialists International:

Extended Proprietors, Non-QCEW Employees, QCEW Employees, Self-employed

State Arts Agency Grants: National Assembly of State Arts Agencies

Cultural Nonprofit Revenues: National Center for Charitable Statistics

Demographic: Economic Modeling Specialists International.

Creative vitality index (CVI): The Creative Vitality Index compares the per capita concentration of creative activity in two regions. Data on creative industries, occupations, and cultural nonprofit revenues are indexed using a population-based calculation. The resulting CVI Value shows a region's creative vitality compared to another region.

Columbus Arts and Entertainment District contains: 47201, 47203, 47232, 47280, 47226, 47247, 46124