

Indiana Arts Commission  
Committee on the Future  
IAC Conference Room  
Indianapolis, Indiana  
February 26, 2008 10:00 a.m.

Bill Hopper, Chair

Members present: Jeff Kuehl, Andrea Grossman, Ron Stratten, Anna White

Members via teleconference: Bill Hopper, Sandi Clark

Members absent: Tom Wilhelmus, Leonard Pas, Judy Hess

IAC Staff present: Lewis Ricci, Michelle Anderson, Susan Britsch, Eric Freeman, Bobbie Garver, Emelita Tolentino, Sarah Heying, Dennis Hardin

1. **Welcome and Introductions.** The meeting was called to order at 10:00 a.m. by Mr. Hopper. All attendees introduced themselves.

2. **Consent Agenda.** Ms. Clark moved to approve the consent agenda and Mr. Stratten seconded. Motion passed.

3. **Reports from Primary Strategic Plan Action Areas for 2007 – 2008.**

A. Arts Education. Ms. Britsch reported that she is working with Sarah Fronczek of the Indiana Department of Education on a project to collect data from 1998 – 2007 for Grades K – 8. After this initial study, they will begin to identify sources of funding for a state-wide study. The final report will be forwarded to the legislature for consideration. The initial findings indicate a significant drop in arts education, specifically music. This is due to the focus in public schools on ISTEP remediation, and that there is a danger that the minimum-minutes requirement for arts education could be reduced or eliminated. The Music For All foundation believes that there are sufficient red flags in the initial study to merit the state-wide assessment. Ms. Britsch also announced that the Indiana Poetry Out Loud competition will occur on March 8, 2008. The Ad-Hoc Arts Education Study panel will meet to discuss arts education standards. There is a possibility of an Arts Education Consortium to be held in 2009. Mr. Ricci and Ms. Britsch have applied to participate in the Education Leaders Institute to be held in Chicago, funded by the National Endowment for the Arts and facilitated by the Illinois Arts Council. Five multidisciplinary teams from different states will be chosen to attend. IAC will learn of its selection in early May. Other attendees will be Sarah Fronczek, Larry Hurt, Eric Rogers, and Karen Ellerbrook. Mr. Ricci commented that this is a good opportunity to build a good relationship with the Department of Education, and that the event focuses on state's arts education policies and programs. Ms. Britsch iterated that arts advocacy is a primary focus of the strategic plan.

B. Fund development. Mr. Ricci reported that the Ad Hoc Fund Development Study committee met on February 23<sup>rd</sup>, 2008. The committee discussed the possibilities for private fundraising for IAC, how the money would be stewarded and invested, and what approaches might be used to achieve those goals. The committee also discusses a program involving matching funds, perhaps using available money from the Cultural Trust fund to match established endowments for the Regional Arts Partners, as well as other uses for the expected \$60,000 to \$70,000 that will be available from the Trust fund. Mr. Stratten commented that the Fund Development committee continues to be very helpful and that the committee has come to a better understanding of how funding works throughout the state.

C. Artisan Development Project. Mr. Freeman reported that the ADP has five goals: 1) to build a brand for Hoosier-made products; 2) to educate artisans; 3) to build artisans' business; 4) to help artisans get their products to market; 5) to provide markets for artists. He expects the project logo to be finalized and accepted in April 2008. At least two marketplaces are being considered, those being in Lafayette and Columbus. Juries sessions will occur to secure local artists by the end of May. He has been working on building a data base of artisan; he is expecting around 2,500 artisans to be involved in the project. He and Mr. Ricci will attend the "Kentucky Crafted" event in Louisville this spring to garner ideas for the Indiana project. There was a brief discussion about guidelines for including food products in the project. Mr. Freeman reported that he has met with the new director of the Indiana State Museum and that the ISM has agreed to feature more artisan products in its gift shop.

4. **Result of January Regional Arts Partners Retreat.** Mr. Ricci reported that the RAP retreat occurred at Brown County State Park, Abe Martin Lodge, on January 28<sup>th</sup> - 29<sup>th</sup>. He said that this was the first time in over ten years that all of the Partners had gotten together for discussions. Mr. Phil Horn from the Pennsylvania Arts Council was the facilitator and helped develop a list of areas to be addressed. Mr. Ricci distributed and referred to a print-out highlighting these areas of discussion. He also stated that one of the primary reasons for the retreat was to discuss the upcoming re-evaluation of the Rap funding formula. The RAPs held their quarterly meeting on February 25 to discuss the formula and how it might be changed to better address the needs of the regions. There was general agreement among the RSPs that the current formula is not entirely satisfactory. Mr. Kuehl commented that the RAP retreat was a very positive meeting, and that there should be on-going discussions about the funding formula.

5. **YTD Financial Activity and 2007 – 2008 Budget.** Mr. Ricci referred the committee to the Comparative Budget Financial Statement handout prepared by IAC Deputy Director Michelle Anderson. He noted that IAC is right on target regarding the current budget, and that the Governor's Arts Awards came in under budget, which helped fund the RAP retreat. He thanked Ms. Anderson for her hard work and diligence in keeping IAC within its budget. The committee concurred with appreciation for her efforts.

6. **Old Business.** There was no old business.

7. **New Business.** There was no new business.

8. **Adjourn.** Mr. Stratten moved to adjourn, and Ms. Clark seconded. The motion passed. The meeting adjourned at 11:11 a.m.