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Free Inspire Promotional Materials Available for Gale Products

Gale ProMo is a site that allows you to order or download FREE promotional materials for your Gale resources. Your library can even customize many of these materials with your library logo, website, QR codes, and/or text before ordering or downloading. 

Log onto Gale ProMo through the Inspire account using the following credentials (NOTE: Library's with Gale accounts can use their own login):

Username: gale615833
Password: 615833

Once you are logged in, you will see "I'll take it!" and "I'll tweak it!" across the top of ProMo homepage and a search box along the bottom. You can locate "Web Ads" by clicking on the banner on the right under the aforementioned services. Also, be on the lookout in the coming weeks for Inspire-branded resources available on the site .

I'll take it!

This section of the site enables your library to order non-customized items for many of your Gale resources. Once you click on the option for "I'll take it!", you will notice a list of resources and services. Click on the resource/service you intend to promote.

I'll tweak it!

This section of Gale ProMo enables you to customize your free promotional materials with details about your library, including access information, library information and possibly a graphic and/or QR code. Once you click the "Easy Creation" button under "I'll tweak it", you will be presented with an alphabetical list of Gale resources and services.

Web Ads!

Another option for promoting your databases is web ads that can be placed on your website's scrolling banner or database page to spotlight a specific database. Some banners highlight specific databases for nationally recognized commemorative months while others can be used year round.

Click [here](#) for complete instructions for accessing and navigating the Gale ProMo site. [Contact Gale Customer Care](#) if you have any questions.

Preservation Event Features Professionals from Around Region

 **Indiana Library Leadership Academy**

Kick off National Preservation Week by attending the **Preservation Week Road Show** at the Indiana History Center on April 26, 2014 from 10:00 AM to 4:00 PM (EDT). Learn about the value of historic objects in your family collections and how to best preserve them from appraisers and collection conservators.

Activities to include "How to Use" sessions highlighting the respective collections of the Indiana Historical Society, Indiana State Archives and Indiana State Library, as well as **ticketed timed reservations** for free one-on-one consultations for professional appraisers and conservators.

ABOUT PRESERVATION WEEK

Libraries and other institutions can use Preservation Week to connect our communities through events, activities, and resources that highlight what we can do, individually and together, to preserve our personal and shared collections. Visit ala.org/preservation for more information, resources, templates, graphics, and ideas for celebrating Preservation Week in your community.

Limited Spaces Available for D2D V, Register Today

Registration is now open to all Indiana libraries for *Discovery to Delivery V: Better Together*, a one-day resource-sharing conference sponsored by the Indiana State Library and the Academic Libraries of Indiana. The free conference will be held on April 25, 2014 from 9:00 AM - 4:00 PM at the Indianapolis Public Library's Central Library. Registration is limited to the first 200 attendees.

Upcoming Workshops & Important Dates

Personal Digital Archiving Conference

When: April 10 & 11
Where: Indiana State Library

Fizz, Boom, Read Webinar

When: April 14 @ 2:00 PM
When: April 15 @ 9:00 AM
Where: Live Online

Duct Tape to Dunk Tanks

When: April 17 @ 9:30 AM
Where: St. Joseph Co. PL

2014 Budget 100 Webinar

When: April 22 @ 1:00 PM
Where: Live Online

Youth Trainings in Hammond

When: April 24 @ 9:00 AM (CDT)
Where: Hammond PL

ILF District Conferences

District 3: Huntington PL (4/10)
District 1: IU South Bend, (5/13)

Discovery to Delivery V

When: April 25 @ 9:00 AM
Where: Indianapolis PL - Central

Preservation Week Road Show

When: April 26 @ 10:00 AM
Where: Indiana History Center



Genealogy for Night Owls

When: April 30 @ 5:30 PM

No evidence that Otterbein library violated law

Your Library Making News?
Email your news for inclusion in *The Wednesday Word*

Find us on:

-  [Become a fan of the State Library on Facebook](#)
-  [Follow the State Library on Twitter](#)

TeachingBooks.net Webinars Focus on Resources for Indiana Libraries

If you work with children’s and young adult books, join one of the following webinar sessions to learn ways to integrate TeachingBooks.net into your literacy and library activities:



- **Wednesday, April 23, 10:00 – 10:50 AM ET.**
- **Thursday, April 24, 2:00 – 2:50 PM ET.**
- **Thursday, April 24, 4:00 – 4:50 PM ET.**

The webinars are presented by Nick Glass, Founder of TeachingBooks.net and Annette Smith, Director of Instructional Technology & Support. **Registration** is required. Each 50-minute webinar is worth one PGP or TLEU credit. If you cannot attend these live trainings, freely watch the 3 videos found at [TeachingBooks.net/videos](#). Contact (800) 596-0710 or info@TeachingBooks.net with questions or for more information about these webinars.

Where: Indiana State Library

IOLUG Spring Program

When: May 16

Where: Indiana Wesleyan Univ.: Indianapolis North Campus

View free LEU opportunities from:

-  [LYRISIS Product Discounts](#)
-  [WebJunction Indiana](#)

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