

Name _____ Period _____

Do Now: After watching the video, answer the questions below.

https://youtu.be/X_wLVRYHIS4?si=nH4rhfdtEHVdgR4e

1. What is your first impression of the ad?
2. What message is the ad trying to convey?
3. How is it effectively conveyed to the viewer?

GENDER EQUITY IN SPORTS & CULTURE

✓ I can... evaluate gender stereotypes and how they impact cultural expectations and decisions.

I. What is gender equity?

_____ in treatment for women and men according to their respective _____.

II. View the Title IX Infographic, then discuss the questions:

https://www.womenssportsfoundation.org/wp-content/uploads/2022/04/FINAL6_WSF-Title-IX-Infographic-2022.pdf

- What is the purpose of Title IX?
- What surprises you about the timeline of events?

III. Gender Equity Discussion Questions

1. How does our culture view gender?
2. What gender stereotypes exist? Why do they exist?
3. How have you seen lack of gender equity in the news or your own social circles?
4. What do we need to do as individuals and communities to promote gender-equity?